



# Sridhar Silver

UI & UX / VISUAL DESIGNER

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UL & UX / VISUAL DESIGNER

I'm Sridhar Silver, and I have deep experience working as a UI/UX Designer for the past 17 years. When working as a freelancer, I was associated with commercial agencies in the entertainment and media industry. From March 2020 to February 2025 I worked at Brane Enterprises Private Limited as UI/UX Designer. I have all the necessary skills to take a given project right from the first idea through its conceptual development and design to the final product. My work is highly regarded by my clients across the country and internationally. I have been consistently rated 4.8 and above on various content management crowd sourcing platforms such as fiverr.net, I am well-versed with all the content management software such as the Adobe Suite of products & Figma. I will be happy to provide further references of my professional work.

## Education

**Intermediate**  
Senior secondary in year 1995.

**SSC**  
High school in year 1993.

## Key Skills

- Good knowledge of Visual Designing.
- Customer Serving Skills.
- Creative and Initiator.
- Focus on High Quality.
- Excellent Interpersonal Skills.

## Tool Box

Figma	●	●	●	●	●
InDesign	●	●	●	●	●
Photoshop	●	●	●	●	●
Illustrator	●	●	●	●	●
Adobe XD	●	●	●	●	●
Dimension	●	●	●	●	●
Acrobat DC	●	●	●	●	●
CorelDraw	●	●	●	●	●
Web Design	●	●	●	●	●
Print Design	●	●	●	●	●

MS Office	●	●	●	●	●
Apple Keynote	●	●	●	●	●
Apple Pages	●	●	●	●	●
OS					
MAC	●	●	●	●	●
Windows	●	●	●	●	●



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“Be part of a dynamic and innovative team of designers for generating top-notch designs that delight customers”

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## Experience

### **Solution Leader (Branding and UI/UX)**

Brane Enterprises Private Limited • March 2020-present.

- Created Interaction strategies that helped, developing navigation and flow, designing wireframes and interactive prototypes, organizing content, and advocating for the needs and goals of real users.
- Leading the design team. Delivering and testing design and prototypes for Android, IOS and web.
- Evaluated current branding, products and company details to create new style guides, and present alternative styles and dashboard designs.
- Fostered collaboration and consistency across teams by working closely With product managers, designers. and engineers.
- Increased user satisfaction (+15%) and perceived findability of information (+10%) with redesigned ‘Stringer’ (Intranet) web and mobile application.

### **Freelance UI/Visual Designer**

Self-employed • 2014 - 2020.

- I have collaborated with agencies and design studios, as well as managed solo projects. My work has primarily focused on responsive website design, interaction design, UI design, graphic design, and prototyping.
- Translated client needs into impactful online and offline media, successfully delivering over 100 projects for more than 70 clients.

### **Graphic Designer**

Dhruti Design • 2009 - 2014.

- Serving a multitude of clients with design of advertising material such as websites, logos, packaging, and digital, print.

### **Graphic Designer**

Agarwal Art Printers • 2007- 2009.

