

# Credit card Transaction Report

Revenue

55M

Transactions  
count

656K

transaction\_amount

45M

total interest

8M

Card_Category	Sum of revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139397.7	36957875	64,95,887.74
Silver	5586332.3	4586746	8,12,081.28
Gold	2454072.2	2024078	3,73,784.16
Platinum	1135608.1	953314	1,61,629.05
Total	55315410.2	44522013	78,43,382.23

Q2

Q3

Q1

Q4

Week\_Start\_Date

All

Blue

Gold

Platinum

Silver

F

M

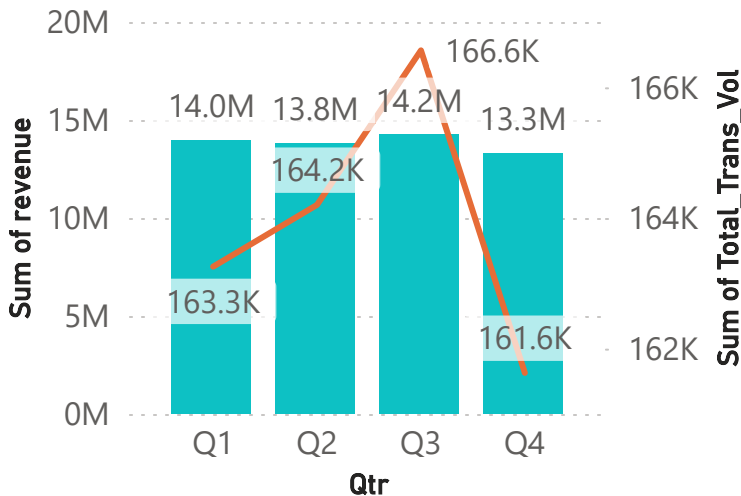
high

low

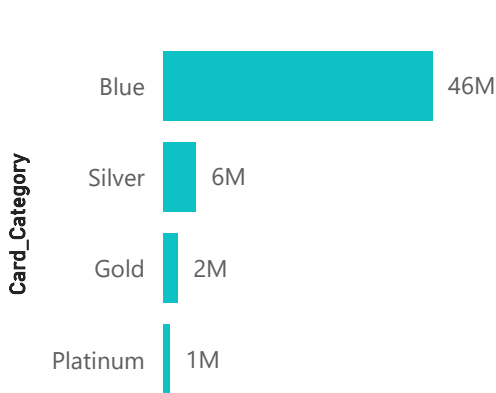
medium

revenue and Total\_Trans\_count by Qtr

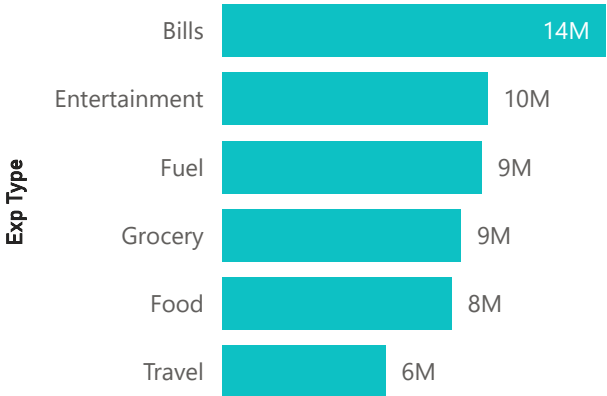
● Sum of revenue ● Sum of Total\_Trans\_Vol



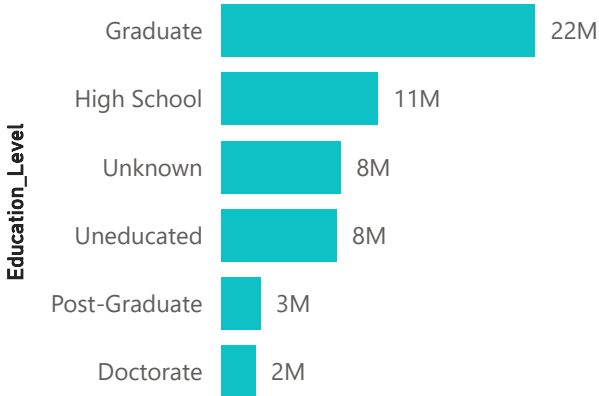
revenue based on card\_category



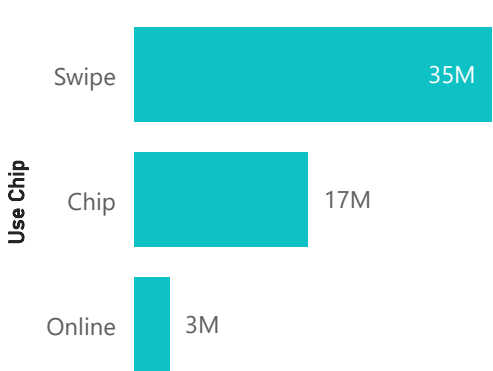
revenue by Expenditure Type



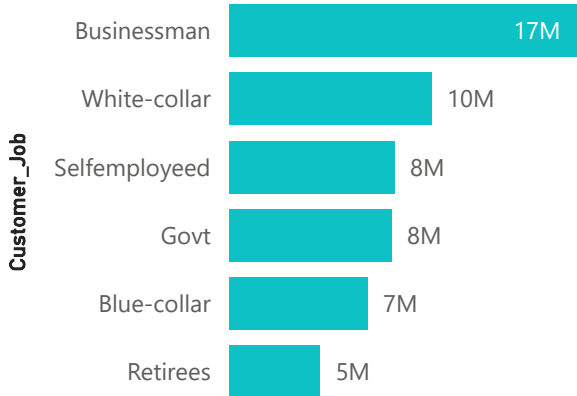
revenue based on education level



revenue based on use chip



revenue based on customer job



# Credit card Customer Report

Q2

Q3

Q1

Q4

Week\_Start\_Date

All

Revenue

55M

cust  
satisfaction  
score

3.19

Income

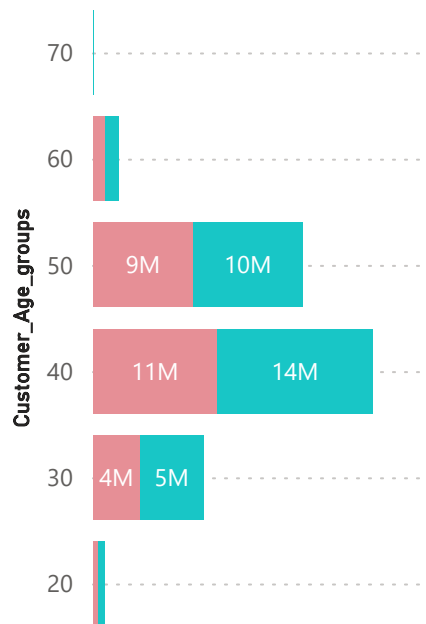
576M

total interest

8M

revenue by age group

F M



M

30M

F

25M

Blue

Gold

Platinum

Silver

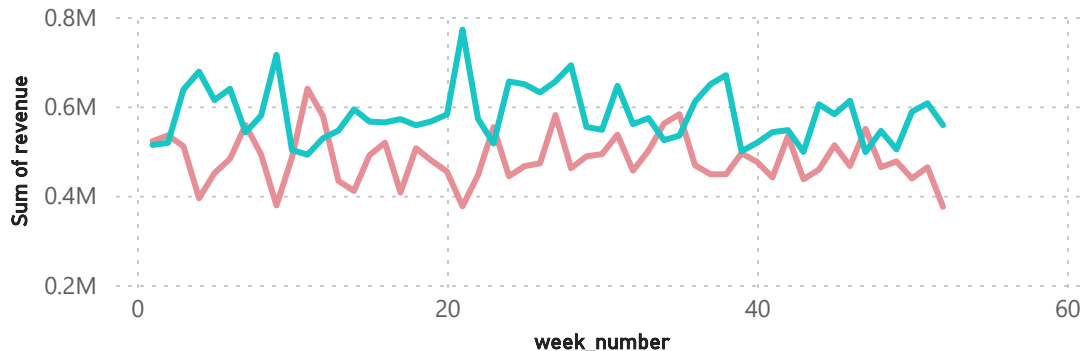
Chip

Online

Swipe

Revenue by week\_number and Gender

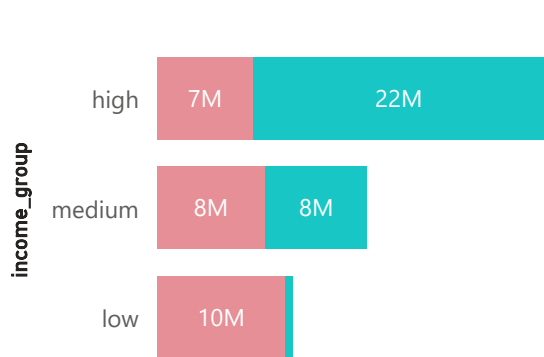
F M



Customer_Job	Sum of revenue	Sum of Interest_Earned	Sum of Income
Businessman	17387832.3	25,39,390.31	186959919
White-collar	10114655.9	14,41,073.93	103930055
Govt	8111701.4	11,60,016.37	88773989
Selfemployeed	8261757.8	11,19,741.81	75313288
Blue-collar	6904278.6	9,52,800.57	72262158
Retirees	4535184.2	6,30,359.24	48675030
Total	55315410.2	78,43,382.23	575914439

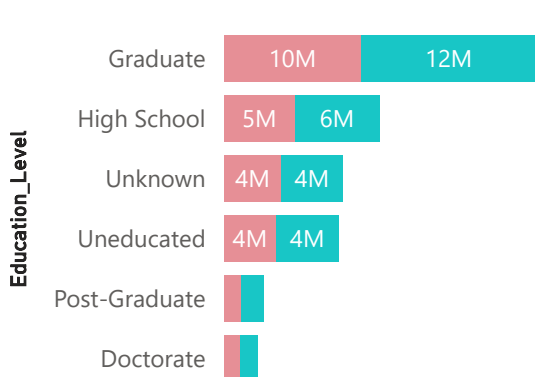
revenue by Expenditure Type

F M



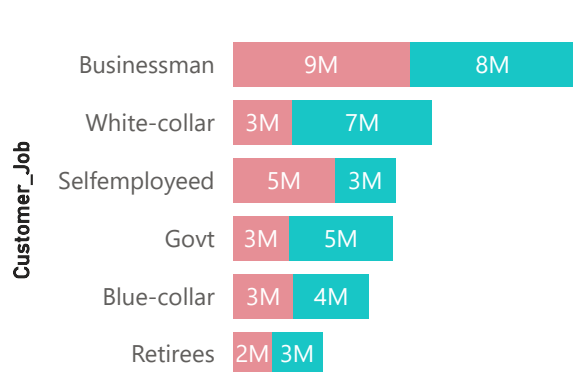
revenue by education level

F M



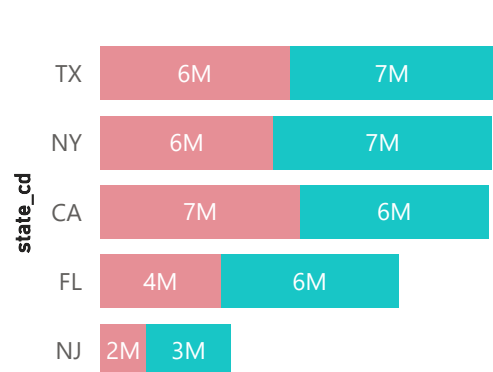
revenue by customer job

F M



revenue by State code

F M



week\_number currentweek\_revenue previous\_week\_revenue wow\_growth

52	9,33,134.43	10,70,439.10	-12.8%
51	10,70,439.10	10,26,549.11	4.3%
50	10,26,549.11	9,80,152.37	4.7%
49	9,80,152.37	10,08,776.60	-2.8%
48	10,08,776.60	10,47,120.33	-3.7%
47	10,47,120.33	10,78,915.24	-2.9%
46	10,78,915.24	10,94,926.59	-1.5%
45	10,94,926.59	10,63,063.37	3.0%
44	10,63,063.37	9,34,631.07	13.7%
43	9,34,631.07	10,80,205.07	-13.5%
42	10,80,205.07	9,82,974.09	9.9%
41	9,82,974.09	9,94,113.68	-1.1%
40	9,94,113.68	9,94,184.42	-0.0%
39	9,94,104.42	11,17,637.54	-11.00%

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%	93.93%
1	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%	6.07%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%	100.00%

Activation\_30\_Days %GT Count of Activation\_30\_Days

1	57.47%
0	42.53%
Total	100.00%