

Super Store Sales Dashboard

Sales & Profit

**Profit & Avg_Sales
Data**

Top10 Data

This Super Store Dashboard is designed to showcase the Sales & Profit performance

Sales and Profit Analysis: Displays total sales and profit values across various dimensions, including region, category, and time. This helps identify high-performing segments and areas requiring attention.

KPI's: Highlights critical performance metrics such as profit margin, sales growth, and top-15 performing products. These KPIs enable quick decision-making and performance tracking.

Interactive Visuals: Users can drill down into specific categories, subcategories, or time frames to perform in-depth analysis and identify trends or anomalies.

Trend Analysis: Incorporates time-series charts to monitor sales by state and tables that show the top 10 products by profits and sales trends over months or years.

This helps to monitor and optimize operational performance, enhance strategic planning, and improve overall profitability.



Sales & Profit Analysis

Segment

Home Office

▼

Region

East

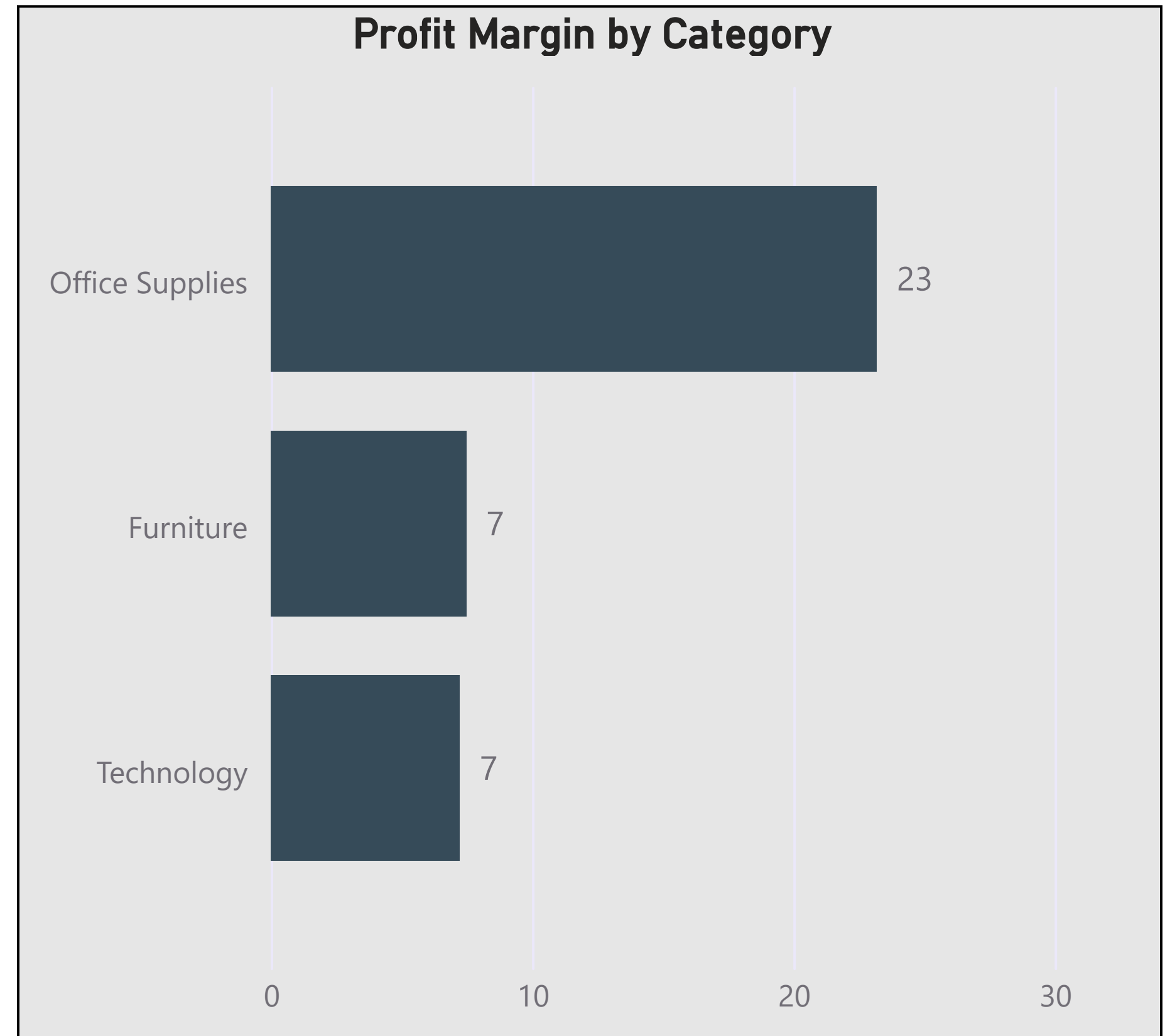
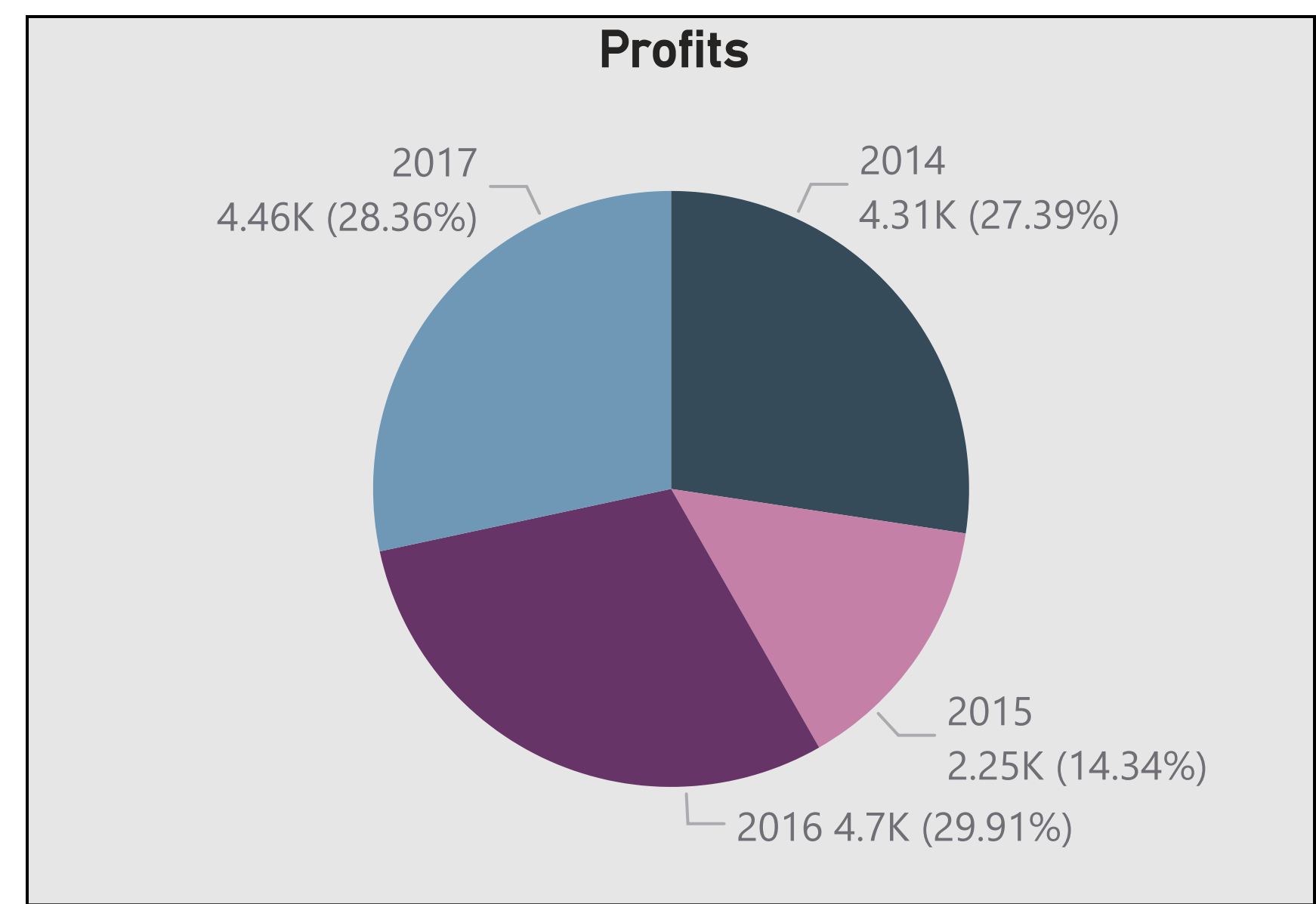
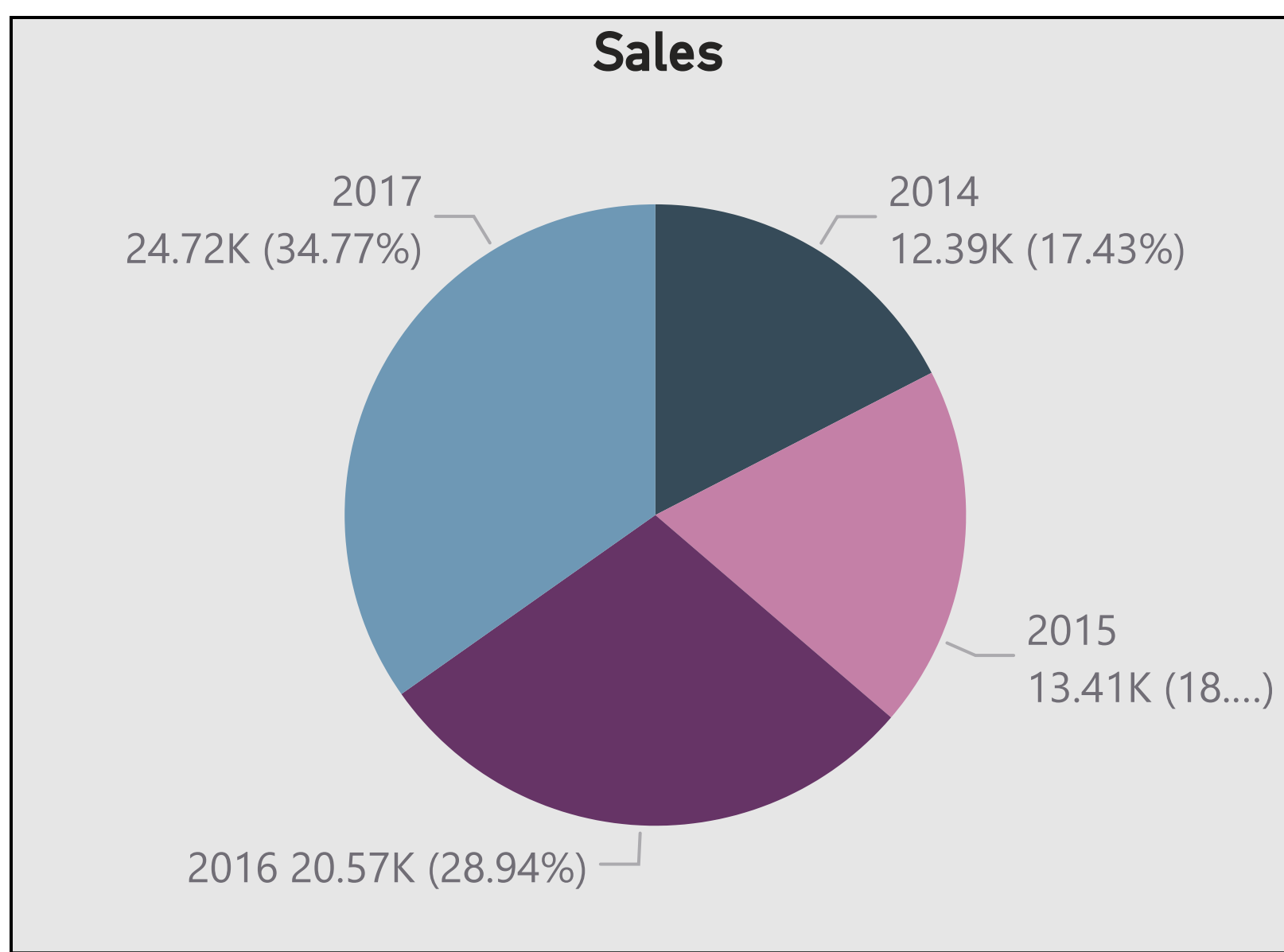
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Total Profit

\$15.73K

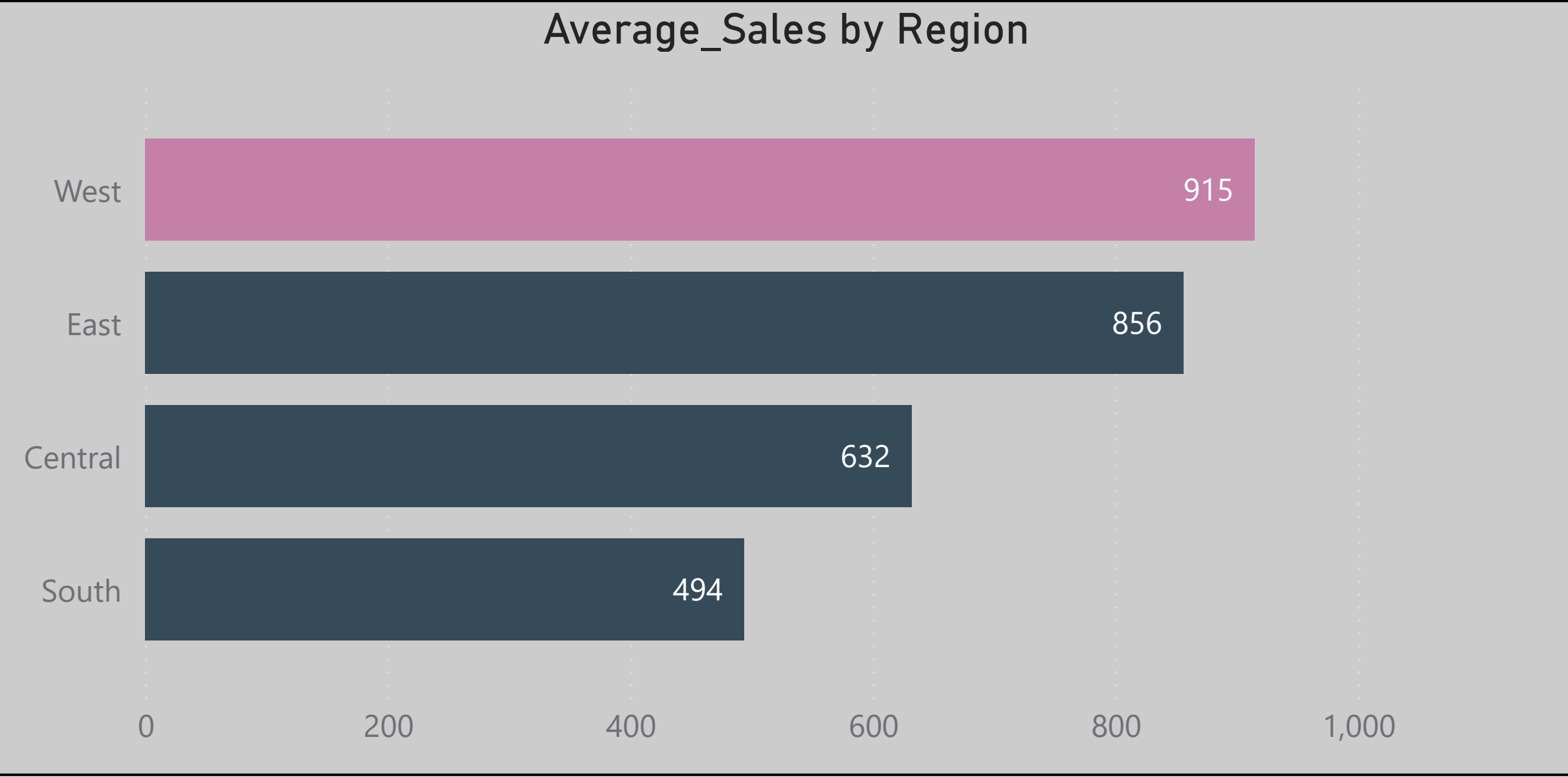
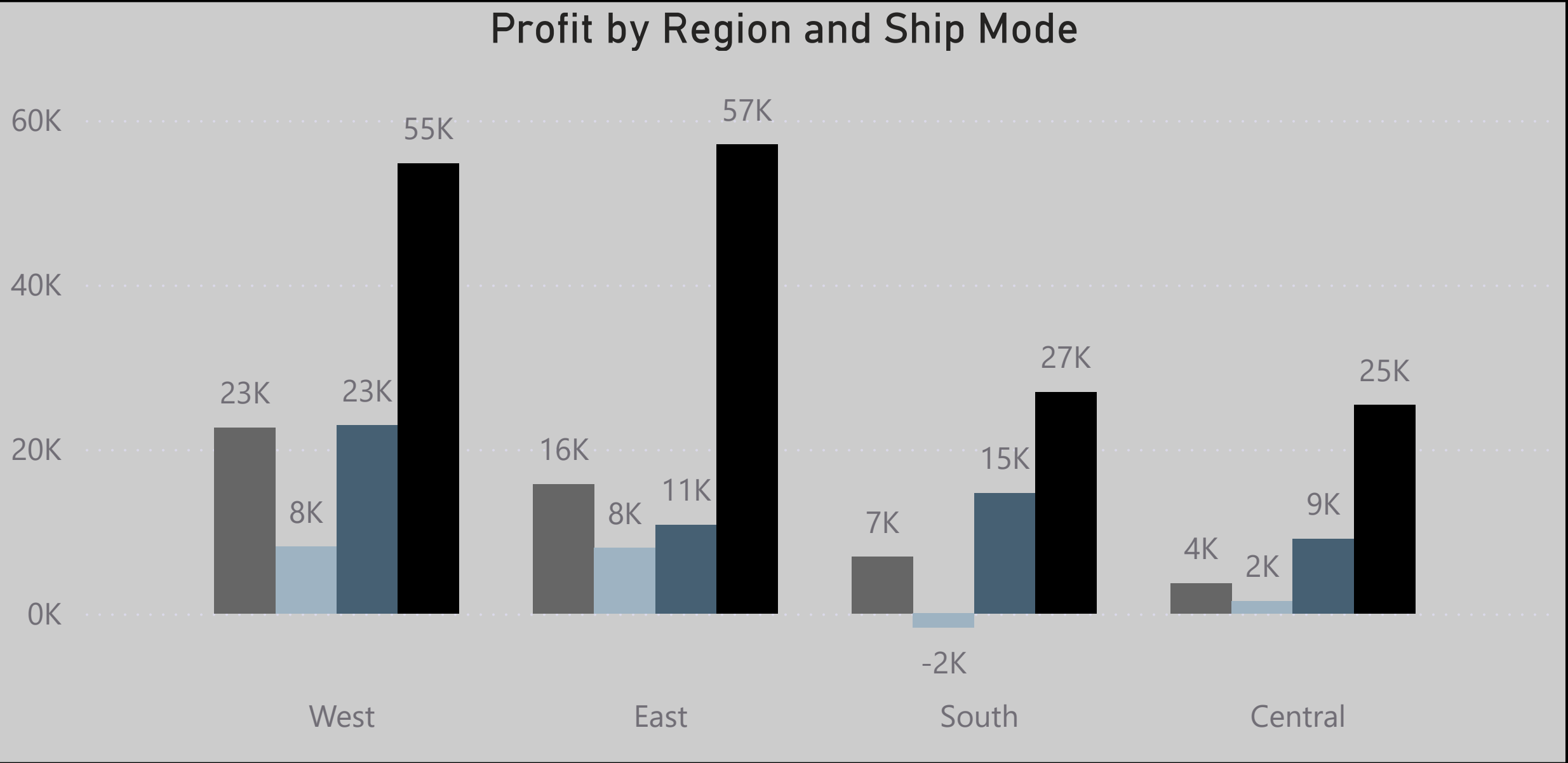
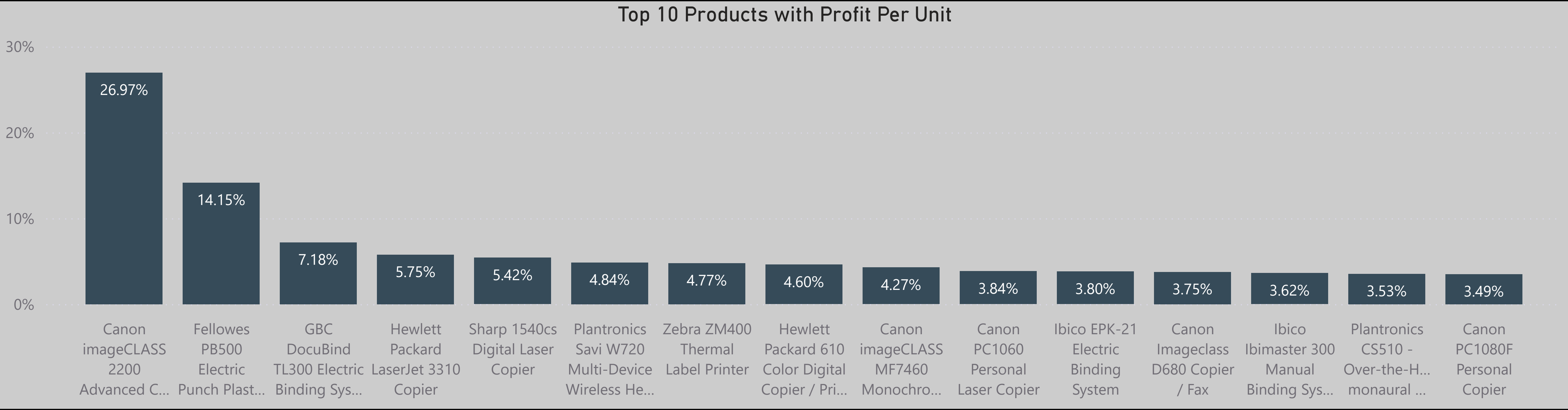
Total Sales

\$71.08K





Profit & Average Sales





Top 10 Products Data

Top 10 Products by Sales

Product Name	Total_Sales	Total_Profit
Stockwell Gold Paper Clips	8.10	3.40
Avery Hi-Liter Pen Style Six-Color Fluorescent Set	7.70	3.16
Xerox 20	6.48	3.11
Avery Hi-Liter Comfort Grip Fluorescent Highlighter, Yellow Ink	7.80	3.04
Avery 5	5.76	2.82
4009 Highlighters	8.04	2.73
Xerox 1989	7.97	2.69
Grip Seal Envelopes	7.07	2.39
Newell 308	8.40	2.10
Total	68.94	20.98

Top 10 Products by Profit

Product Name	Total_Sales	Total_Profit
BoxOffice By Design Rectangular and Half-Moon Meeting Room Tables	1,706.25	-1,148.44
Balt Solid Wood Round Tables	6,518.75	-1,201.06
Martin Yale Chadless Opener Electric Letter Opener	16,656.20	-1,299.18
Cisco TelePresence System EX90 Videoconferencing Unit	22,638.48	-1,811.08
GBC DocuBind P400 Electric Binding System	17,965.07	-1,878.17
Bush Advantage Collection Racetrack Conference Table	9,544.73	-1,934.40
Chromcraft Bull-Nose Wood Oval Conference Tables & Bases	9,917.64	-2,876.12
Cubify CubeX 3D Printer Triple Head Print	7,999.98	-3,839.99
Lexmark MX611dhe Monochrome Laser Printer	16,829.90	-4,589.97
Cubify CubeX 3D Printer Double Head Print	11,099.96	-8,879.97
Total	120,876.96	-29,458.37

Sales by State

