

EXHIBITIONS

Inspire | Improve | Innovate

Proposal Letter

IIT Guwahati | Aug 31 - Sep 02



Techniche
IIT Guwahati

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What is Techniche?

Techniche is the annual techno-management festival of IIT Guwahati and it is the largest of its kind in North East India. In its 24th edition with a footfall of **~50,000 people** and **50 Lakh+** hits on its website, it has impacted **over 10 lakh** people with its plethora of initiatives, competitions and its very own marathon.



Techniche Recap



1999

Techniche founded



2009

GHM started



2022

Techniche becomes largest techno-management fest in NE India

Technique Recap



Football

50000 +

Techniche Recap



100000

Lives Impacted

Techniche Modules



Techolympics



Workshops



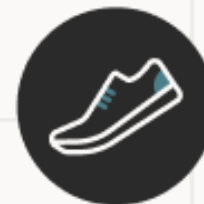
Robotics



Lecture Series



Technothon



Guwahati Half Marathon



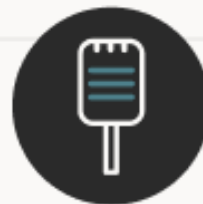
TechExpo



Nexus



Funniche



After The Sunset



Initiatives



Corporate



Exhibitions

What is Exhibitions?

Techniche Techexpo Exhibitions is a cutting-edge platform from the students of Indian Institute Of Technology Guwahati that highlights innovative projects from companies all over the globe.

At Techniche, our mission is to provide a platform for companies to showcase their projects to inspire young minds to explore different domains and to help them gain knowledge on real time industrial projects along with providing exposure to companies, In doing so we also help companies in Gaining Increased Visibility and Foster Collaboration.



Why Exhibitions?

Techniche Exhibitions serves as a vibrant platform that brings together industry leaders, tech enthusiasts, students, and professionals from diverse backgrounds. It showcases the latest technological advancements, fosters innovation, and facilitates meaningful networking opportunities. As a prestigious company known for its groundbreaking innovations and commitment to excellence, we believe that your participation would be of tremendous value to our event and its attendees. We envision a partnership where your esteemed company can leverage the festival as a launchpad for showcasing your cutting-edge technologies and engaging with an enthusiastic audience.



Brand Visibility And Recognition

Your Company will receive extensive brand exposure through our comprehensive marketing campaigns.

Your logo and brand will be prominently featured on our event website, social media platforms, promotional materials, and signage throughout the event. This visibility will help enhance your brand recognition.



Media Coverage And Public Relations

Techniche Receives Significant Media Coverage From Various Publications, Online Platforms, And Industry Influencers.

Your Participation As A Key Partner Will Grant You Extensive Media Exposure, Interviews, And Press Opportunities. This

Media Coverage Can Help Amplify Your Brand Message, Enhance Your Public Image, And Establish Your Company As An Industry Leader.

Product Launch And Demonstrations

Techniche Exhibitions Offers A Prime Platform For Companies To Launch New Products Or Showcase Technological Advancements To A Captive Audience. With Dedicated Spaces And Support For Product Demonstrations, You Can Unveil Your Latest Offerings In An Atmosphere Of Excitement And Anticipation, Capturing The Attention Of Industry Experts, Enthusiasts, And Potential Customers.




Previous Hosts

- **Prof. Ada Yonath, Nobel Laureate(Chemistry,2009)**
- **Carlo Palazzani, Lead Designer(Ferrari Design Studio)**
- **Frederick Raab, Head(LIGO, Hanford Observatory)**
- **Minh Le: Creator, Counter Strike**
- **Daniel Domscheit-Berg: Former Spokesperson, Wikileaks**
- **Walter Bender: Ex-Director, MIT Media Labs**
- **Dr. Thomas Barclay, NASA's Research Scientist**

A large orange circle is positioned on the left side of the slide, partially cut off by the edge.

Previous Hosts

- **Invento Robotics**
 - **Samsung Research Institute**
 - **A-SET Robotics Lab**
 - **Indian Armed Forces**
 - **ULTRASONIC Audio Technologies,
Slovenia**
 - **INDRO**
 - **TENKIV**
- 
- A yellow dashed line is located in the bottom right corner of the slide, consisting of several short, curved segments.

Featured Projects

- Mitra: Mitra is a humanoid, indigenously designed by Inveto Robotics. Created with a vision to solve real-time business problems through its artificially intelligent abilities.
- Sirena Tech : Nino is an advanced humanoid robot capable of performing many human functions including dancing, walking, speaking. They are also presenting robotic arm, robotic cat, robotic spider, robotic crawler and a robotics car.
- Robo Band: The band consists of five well-coordinated versatile robots with each playing an assigned instrument.
- Space Kidz: Space Kidz is an organisation dedicated, in designing innovative concepts for students in the field of education. They are presenting 1 rover and 1 mini satellite.
- E-Nable: Presenting prosthetic kits which people can assemble on their own. Bringing 3D printed prosthetic arms to give away to students.




A photograph of a man and a young boy wearing Iron Man costumes. The man is wearing a suit and glasses, and the boy is wearing a red bow tie. They are both smiling and looking at the camera.

Techniche
The annual Techno-Management Festival
2nd - 4th September 2016 | IIT Guwahati

The Assam Tribune TATA

LIMBITLESS SOLUTIONS

Tech-Talk
Speaker: Dominique Courbin
Venue: Auditorium
Date: 2nd September
Time: 7:30 PM



  
Techniche
The annual Techno-Management Festival
1st - 4th September 2016 / HIT Guwahati
 

PUZZLEBOX

Exhibition
Venue: New SAC

A start-up from US,
helping the world
discover the
power of
telekinesis.



MITRA



Venue: Conference Hall

A-SET

Showcasing MANAV, the first Indian humanoid robot

New SAC

Lecture by Diwakar Vaish in Auditorium
4th September
12 Noon

EXHIBITION



Dates
31 Aug - 2 Sept, 2018

Venue
Conference Hall,
IIT Guwahati

JAPAN'S

ROBO BAND



powered by
verzo

Shreyanshi 8486770137

Sharu 7086052931

Vatsal 7709082210

Exhibitions

Innovative exhibits:

- **Indian Airforce**
- **Indro 2.0:** Humanoid robot
- **Wall-E and R2D2**
- **Puzzlebox :** Brain controlled helicopter and other objects
- **Tenkiv:** Solar Desalination technology
- **Mahersoft**

Improvements & Shortcomings

- Exhibitions by ISRO and DRDO had to be cancelled due to rains.
- Indian Army, unfortunately, could not exhibit this time but surely will participate next year.
- An increased footfall for exhibitions with people showing greater interest in new technology.

Way Forward

- Involvement of clubs in finalising exhibitions.
- Properly scrutinising the exhibition before confirmation.
- Short workshops for all exhibitors to showcase the technology and give the basics of the technology used.
- With 'Make in India' in motion, Government Labs and NGOs working on clean energy will be approached this time.



Contact Details



For Exhibiting in the event please Contact



Exhibitions

IIT Guwahati

Email :- Exhibitions@tecjniche.org

You can also contact the following people

Gundeti Srivardhan

Core Team Exhibitions-TechExpo-Techniche

Mob: +91 94946 25295

Email: s.gundeti@iitg.ac.in

Ashutosh Kumar

Core Team Exhibitions-TechExpo-Techniche

Mob: +91 62028 50029

Email: ashutosh.eee21@iitg.ac.in