

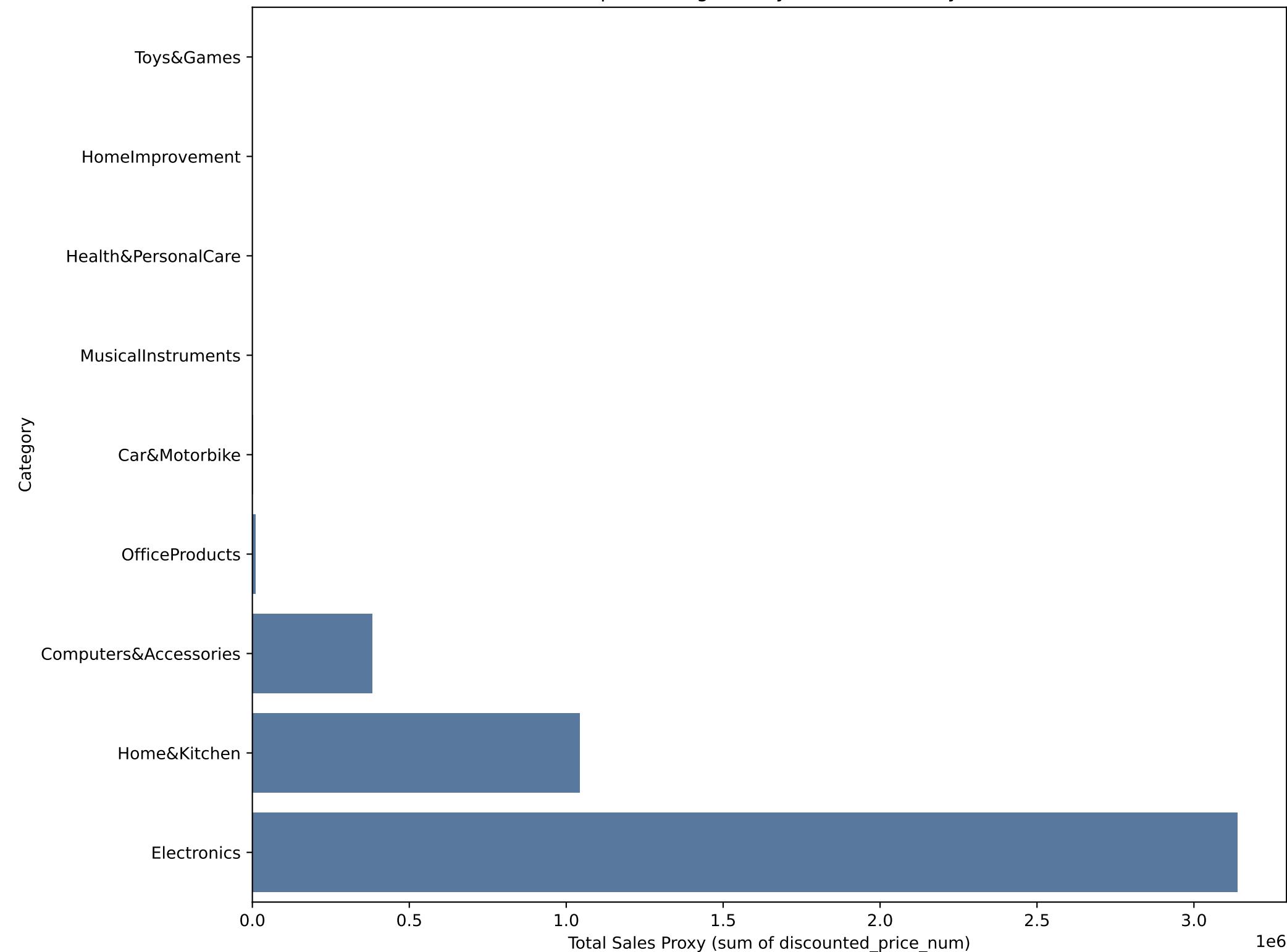
## Amazon Pivot Report

Note: This dataset does not contain true Sales, Profit, Region, or Segment fields.

Assumptions used:

- Total Sales proxy: sum(discounted\_price\_num)
- Segment: 2nd level from category hierarchy (split by |)
- Profit margin proxy: discounted\_price\_num / actual\_price\_num

### Top 10 Categories by Total Sales Proxy



## Pivot 1: Sales by Category (proxy)

category_top	total_sales	avg_price	products	avg_rating	total_ratings
Electronics	3138057.0	5965.89	490	4.08	15778848
Home&Kitchen	1044115.81	2330.62	448	4.04	2991069
Computers&Accessories	381720.62	842.65	375	4.15	7728689
OfficeProducts	9349.0	301.58	31	4.31	149675
Car&Motorbike	2339.0	2339.0	1	3.8	1118
MusicalInstruments	1276.0	638.0	2	3.9	88882
Health&PersonalCare	899.0	899.0	1	4.0	3663
HomeImprovement	674.0	337.0	2	4.25	8566
Toys&Games	150.0	150.0	1	4.3	15867