CAPSTONE PROJECT BATTLE OF NEIGHBORHOODS

-ANALYSIS OF "NEIGHBORHOOD" ON "CRIME" IN THE CITY OF TORONTO.

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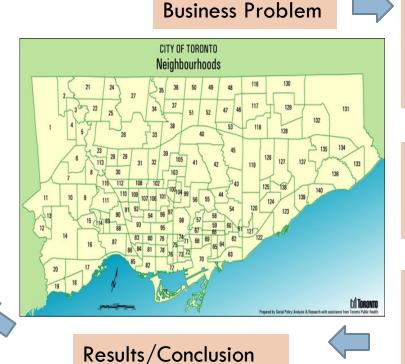
Business Problem Introduction

Have you any time felt that if the place is busy, like lot of restaurants etc, there would be lot of people and the place would be relatively safer than the quieter places?

Why take a Guess! Lets take a data driven decision!

Use of Solution

People visiting the places can take precautionary steps before visiting.



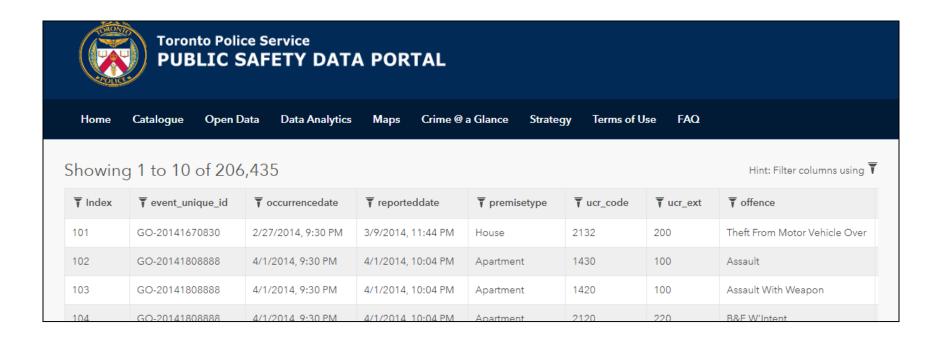
This presentation explores the crime data in the Toronto neighborhood using Crime Statistics published by "Toronto Police"

In the same neighborhood the number of venues are explored using Four Square API.

Correlation between Number of Venues Vs Number of Crimes is correlated

Source: https://www.toronto.ca/city-government/data-research-maps/neighbourhoods-communities/neighbourhood-profiles/

Description of Data set

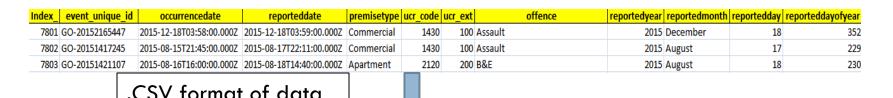


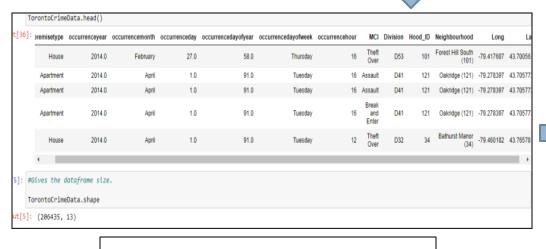
The data for analysis is taken from "Public Safety Data Portal" is available is .csv, geojson format for public use. .CSV file format will be used here in the analysis.

In the portal, information about Type ,Occurrence of Crime Day/Week/Year, Latitude and Longitude data of the crime are published

1. http://data.torontopolice.on.ca/datasets/mci-2014-to-2019/data

Data Wrangling: .CSV format with required columns are loaded into a data frame.





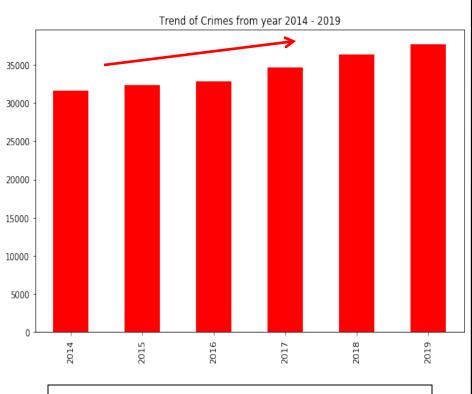
TorontoCrimeData.dtypes object Out[6]: premisetype float64 occurrencevear occurrencemonth object occurrenceday float64 occurrencedayofyear float64 occurrencedayofweek object int64 occurrencehour MCI object Division object int64 Hood ID Neighbourhood object float64 Long Lat float64 dtype: object

In [6]: #To verify the types of data in the dataframe

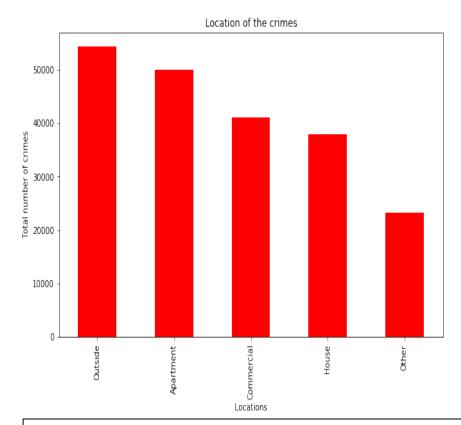
Data Frame loaded into Pandas

Data Frame is Analyzed for data types

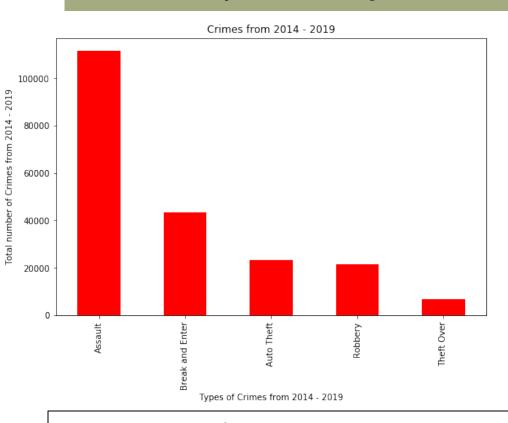
Data Analysis- Crime trend year on year and location of Crime

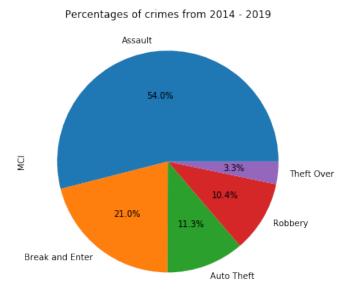


Crime Trend based on year 2014-2019: Crimes are increasing!!



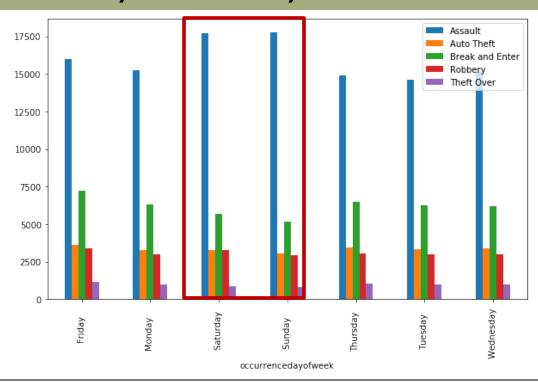
Data Analysis- Categories of Crime and their percentages





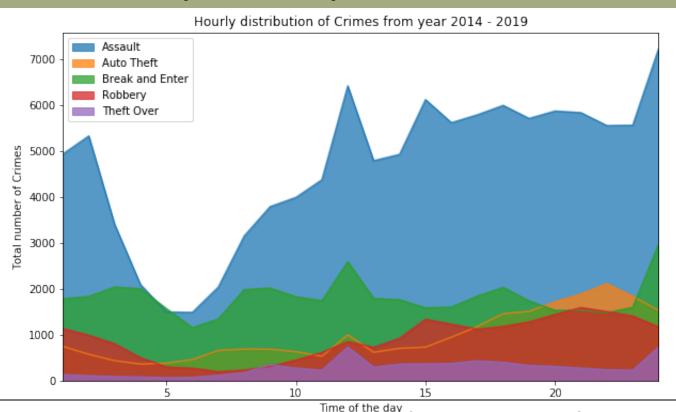
Major type of crime which has been committed in the city of Toronto is "Assault" amounting to about 54% and "Break and Enter" amounts to 21% of the Total crimes

Data Analysis-Weekly distribution of Crime



From the above graph we can see that "Assault" which is most committed crime in Toronto is highest on Weekends approximately 22% increase particularly on Sundays. But interesting fact is, the second biggest crime which is "Break and Enter" decreases on weekends by approximately 40%

Data Analysis-Hourly distribution of Crime



All Crimes are highest at the midnight and crime rate from morning 5-10 am is the least. Although a sudden spike in the crime can be seen in mid afternoon!! Robbery and Auto Theft crimes are highest at around 22 hours.

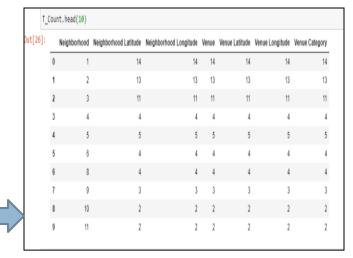
Explore Neighborhood using Four Square API.

"getNearbyVenues" Function



```
In [23]: def getNearbyVenues(names, latitudes, longitudes, radius-500):
    venues_list=[]
    LIMIT =100
    for name, lat, lng in zip(names, latitudes, longitudes):
        print(name)

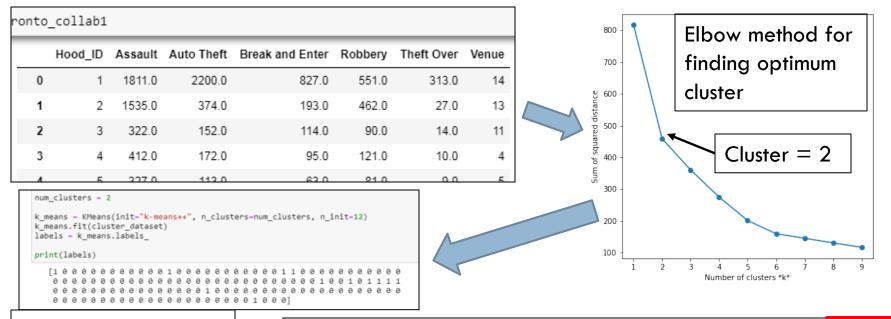
# create the API request URL
    url = 'https://api.foursquare.com/v2/venues/explore?&client_id={}&client_secret={}&v={}&ll={},{}&radius={}&limit={}'.format(
        CLIENT_IO,
        CLIENT_SECRET,
        VERSION,
        lat,
        lng,
        radius,
        LIMIT)
```



Count of Venues mapped to Neighborhood

Four Square API

Clustering of Neighborhood – Using K means Clustering



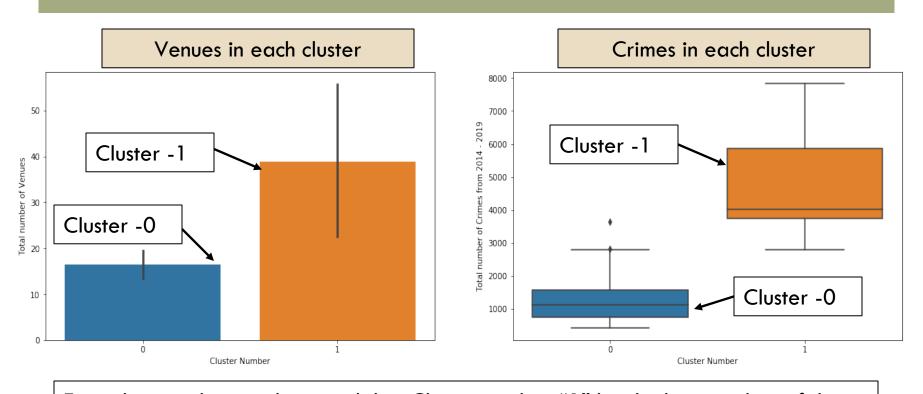
K- means Clustering Algorithm

	Hood_ID	Assault	Auto Theft	Break and Enter	Robbery	Theft Over	Lat	Long	Venue	Total Crimes	luster Labels
0	01	1811.0	2200.0	827.0	551.0	313.0	43.721487	-79.597169	14	5703.0	1
1	02	1535.0	374.0	193.0	462.0	27.0	43.745418	-79.587672	13	2593.0	0
2	03	322.0	152.0	114.0	90.0	14.0	43.738422	-79.566848	11	695.0	0
3	04	412.0	172.0	95.0	121.0	10.0	43.721058	-79.563743	4	814.0	0
4	05	327.0	113.0	63.0	81.0	9.0	43.721320	-79.550943	5	598.0	0

Hood data frame divided into two clusters

Conclusion

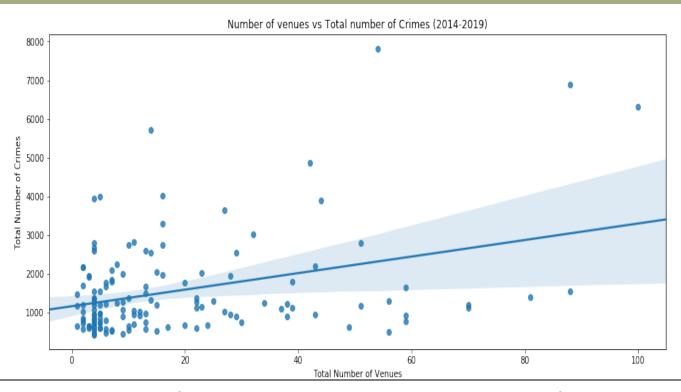
Analysis of clustered Data frame using Bar Graph and Box Plot



From the graph it can be noted that Cluster number "1" has highest number of the venues than Cluster "0", correspondingly in the box plot we can see that the total number of the crimes in the cluster "1" is way ahead of cluster "0".

Conclusion

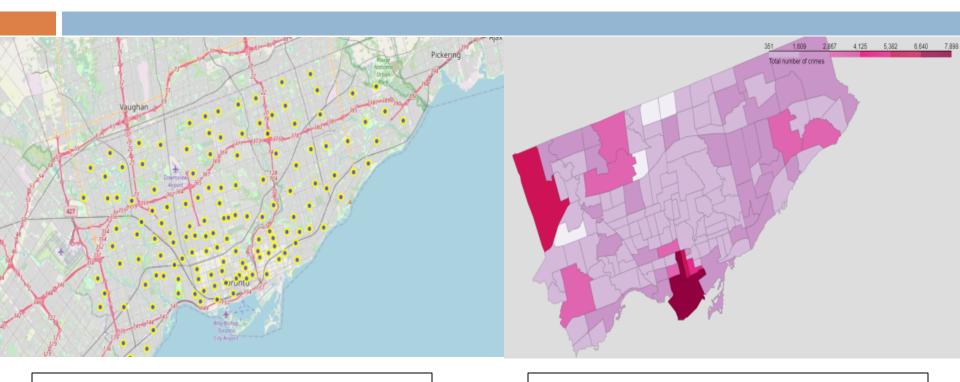
Regression plot of Number of Venues to Total Number of Crimes



As we can see there is definitely a positive correlation which was further strengthened by the taking the Pearson's correlation and p value. The Pearson Correlation Coefficient came up as **0.3503682188715298** with a P-value of

2.8948696915466882e-05.

Conclusion



Crime location plotted on the Toronto Map

Intensity of Crime plotted on the Toronto Map

From the Box plot, Regression plots, Pearson Correlation and P-value it can be confidently concluded that the

"Total number of Crime increases as the number of venues present at the location."