A CRM APPLICATION FOR WHOLESALE RICEMILL

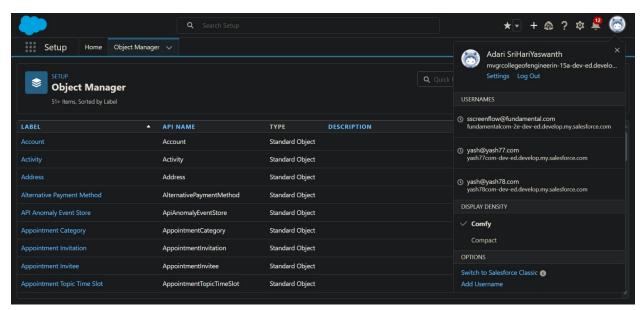
A DETAILED DOCUMENT OF THIS PROJECT

<u>By</u> Adari Sri Hari Yaswanth MVGR college of engineering

PROJECT OVERVIEW:

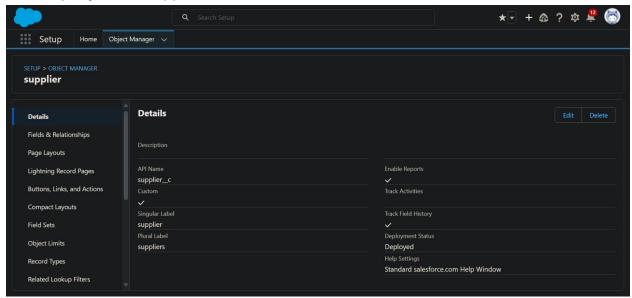
The Rice Mill CRM Application is a comprehensive solution designed to streamline and simplify how much rice per day, how many were sold that rice and which type of rice all reports send to owners daily wise. It leverages the power of customer relationship management (CRM) to enhance customer experiences, optimize store operations, and improve overall efficiency in the rice mill factory. This project aims to develop a user friendly and feature-rich application that addresses the specific needs of a rice mill factory.

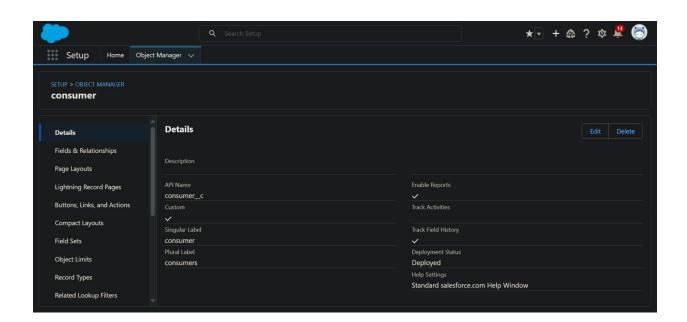
1.Developer Account Creation and Activation

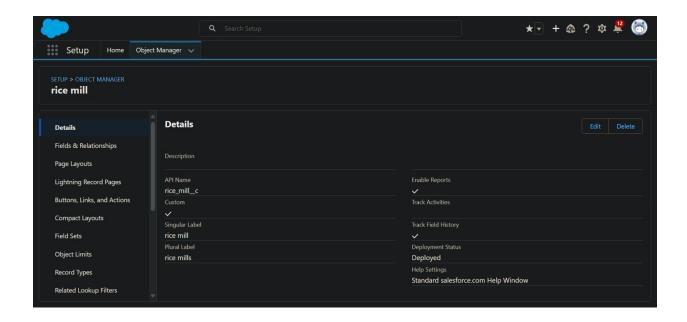


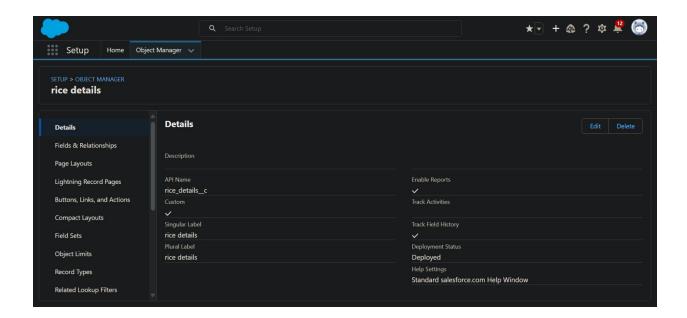
2.Object Creation

creating objects of supplier, Consumer, rice mill and rice details.

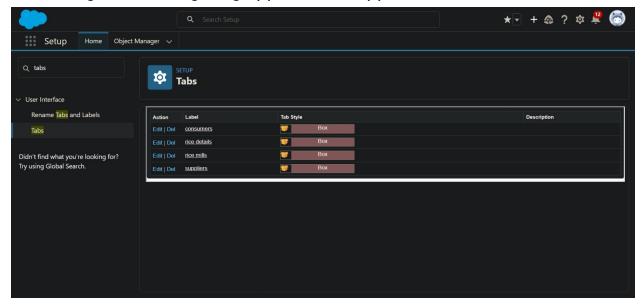




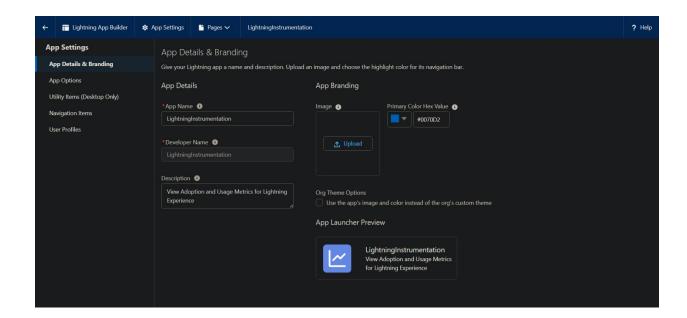




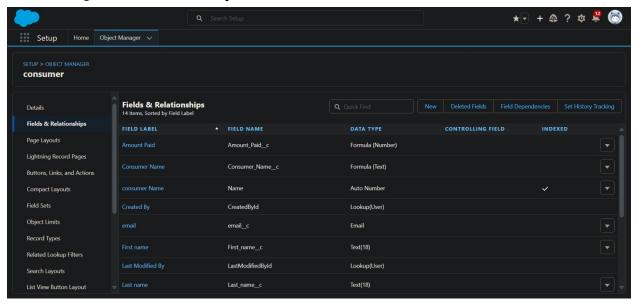
3.Creating of tabs& Lighting app for CRM Application:

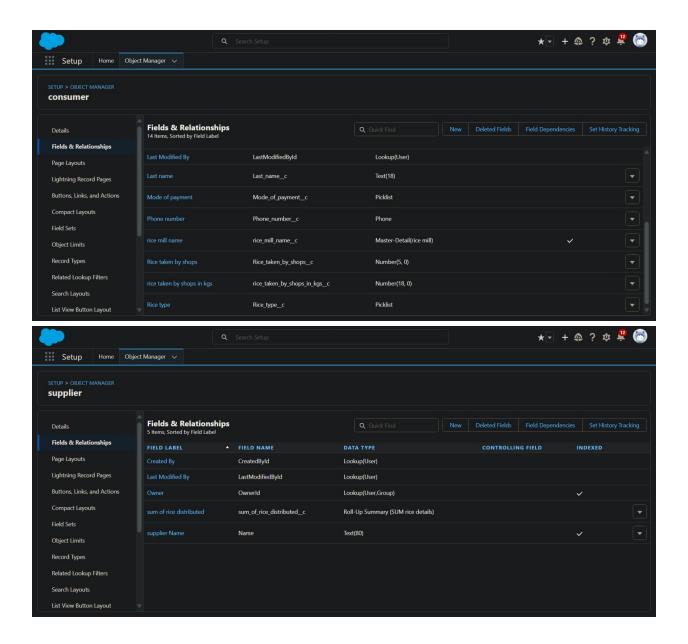


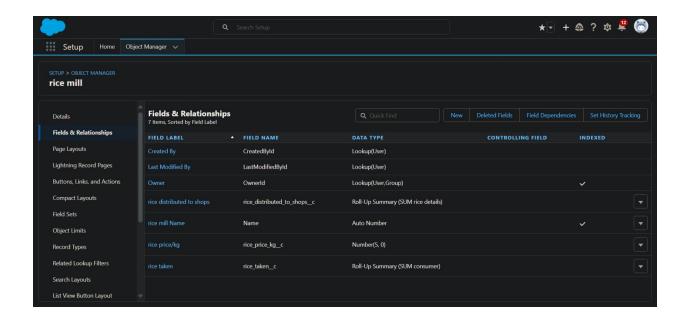
<u>Lightening app:</u>

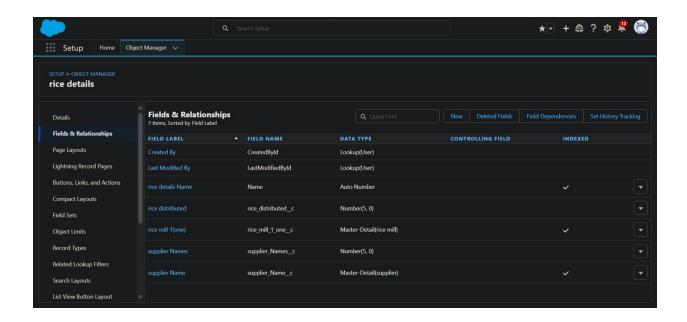


4.Creating fields for the objects:

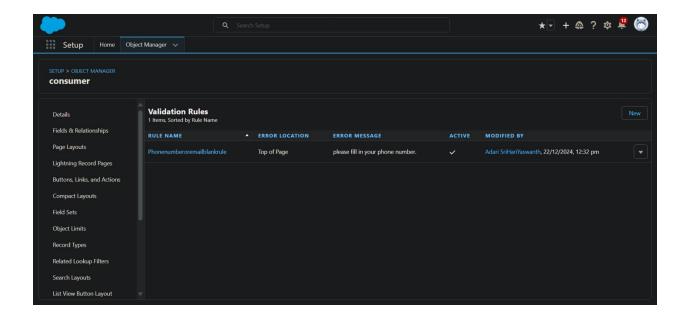




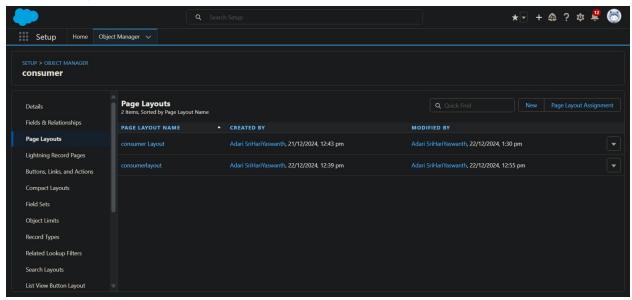




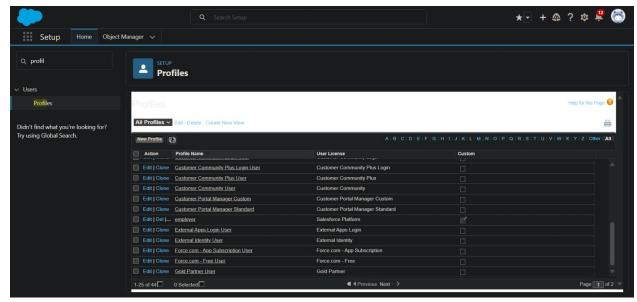
5.validation rules:



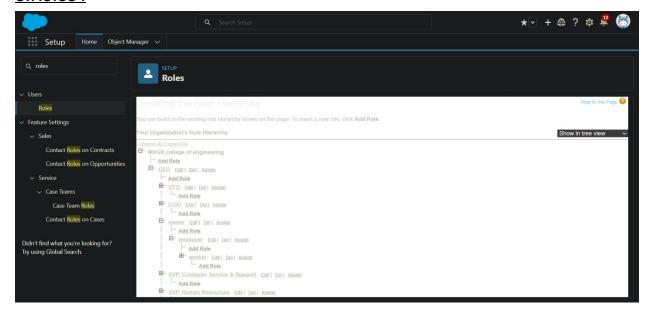
6.page Layout:



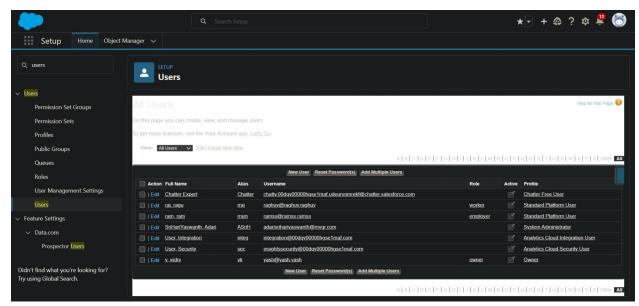
7.Profile Creations:



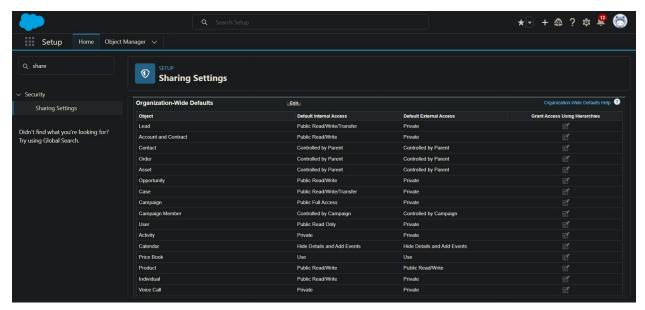
8.Roles:



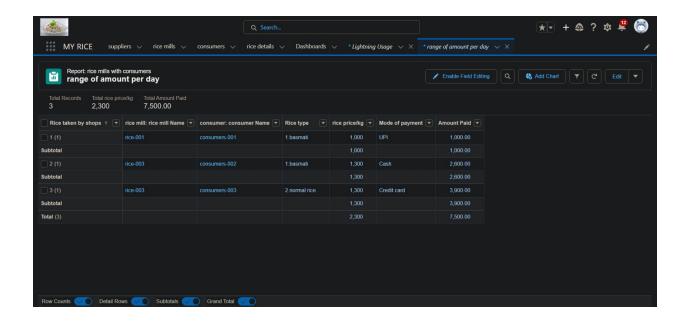
9.Users:

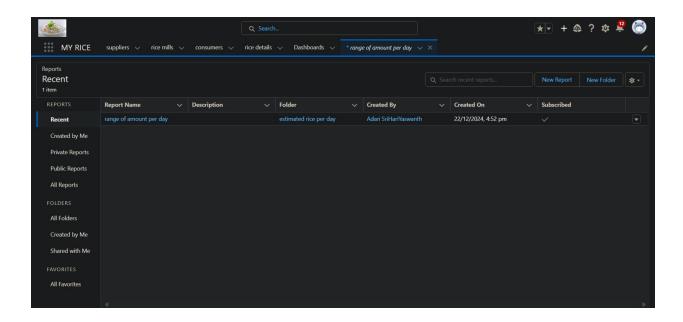


10.Permission sets(OWD):

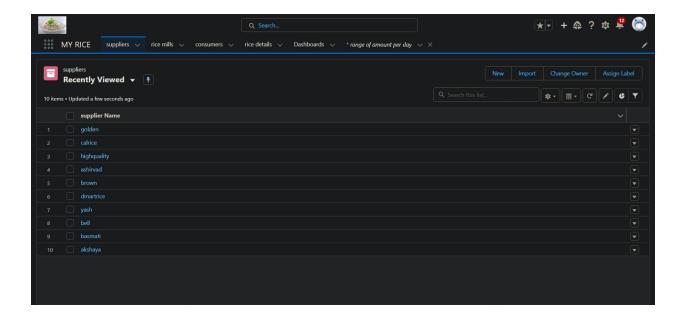


11.Reports:

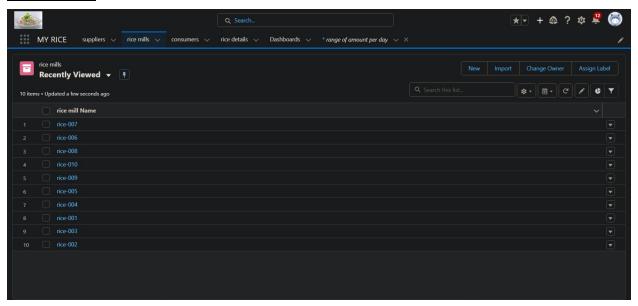




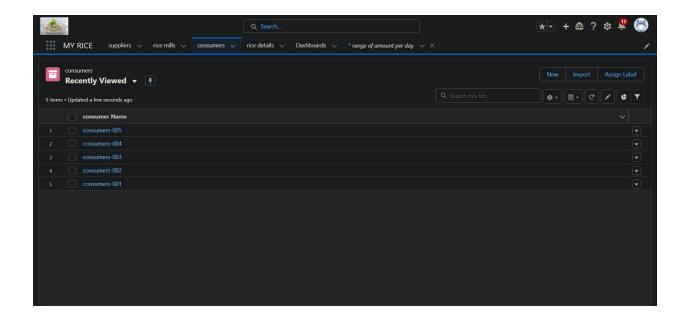
Suppliers:



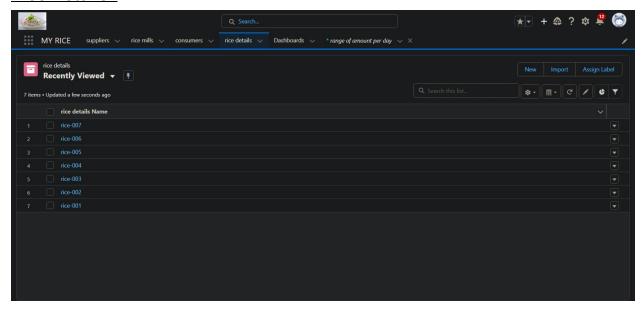
Rice mills:



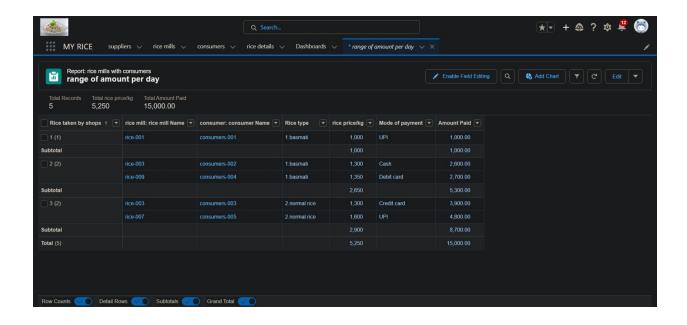
Consumers:

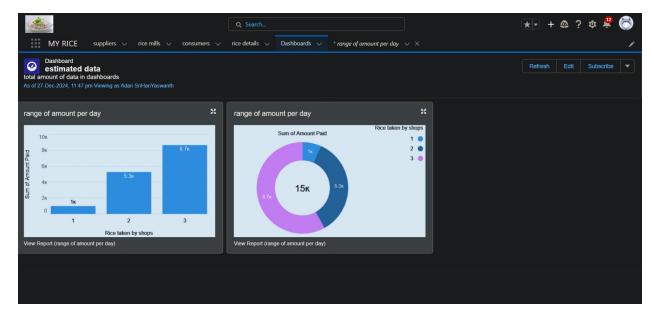


Rice Details:



Dashboard:





Apex:

```
ge: None • API Version: 62
  public class ConsumerRecord {
        public static void sendEmailNotification (List<consumer_c> con){
             for(consumer__c c:con)
                  Messaging.SingleEmailMessage email = new Messaging.SingleEmailMessage();
                       email.setToAddresses( new List<String>{c.email__c});
                       email.setSubject('Welcome to our company');
email.setPlainTextBody('Dear ' + ' '+ ',\n\nWelcome to MY RICE!'+'You have been seen as a valuable custo
                                                        'We are proud to associate with valuable customers like you and we look forwar
+'So why taking a step back, take a leap of faith and shop with us more, while
                       Messaging.sendEmail(new List<Messaging.SingleEmailMessage>{email});
     rerage: None • API Version: 62 •
1 * trigger consumerTrigger on consumer__c (After insert) {
       if(trigger.isAfter && trigger.isInsert) {
             ConsumerRecord.sendEmailNotification(trigger.new);
```

Conclusion and Future work:

The Rice Mill CRM Application is set to transform operational efficiency and customer relationship management within rice mill factories. By incorporating sophisticated reporting features, automated data aggregation, cross-object computations, and robust validation mechanisms, this application tackles the distinct challenges encountered by rice mill proprietors. It delivers precise, real-time insights into daily production, sales, and revenue, enabling well-informed decision-making and strategic planning.

Additionally, the application's intuitive interface and customized permission settings ensure secure and role-specific access to essential information, fostering transparency and accountability across the organization. As an all-encompassing solution, the Rice Mill CRM Application not only optimizes workflows but also enhances resource utilization, boosts

customer satisfaction, and elevates overall business performance.

In conclusion, the Rice Mill CRM Application is a vital asset for rice mill factories, purpose-built to address their unique requirements and promote sustainable growth and success in a competitive market.