

# SRI RAMACHANDRA MEDICAL COLLEGE AND RESEARCH INSTITUTE



### SRI RAMACHANDRA ALUMNI ASSOCIATION

**President:** 

Dr. Mohan Choudhary.B

Vice President:
Dr.S.Mythili
Dr.V.Pavithra
Treasurer:

Dr.V. Deepa Parvathi

Secretary:

Dr. Koushik Muthu Raja.M

<u>Joint Secretary</u>: Dr. Aruna.S Mr.R.C. Perumal
Dr.Karthigeyan.J
Mrs.K.N.Priya
Dr.N.Vanitha Rani
Mrs.Radhika.C.M
Mr.Abhinand.P.A

**Executive Members:** 

Dr. Sudagar Singh.R.B

Mr.D.Jagadeswaran Mrs.Kalaivani.P Mrs.Jayachelvi Babu Ms.MohanaSundari.P

Dr.Emilda Judith Ezhil Rajan

Ms.Sivakamakshi.M Dr.Arun Kumar.K Dr.Vaishnavi

## Minutes of the Meeting – 5<sup>th</sup> September 2018

Venue: IQAC Board Room, Third Floor, Medical College		Date: 05.09.2018		Time: 12.00 PM - 2.00 PM	
Name	* Status	Name	* Status	Name	* Status
Dr. Mohan Choudhary.B	Р	Mrs.K.N.Priya	Р	Ms.MohanaSundari.P	Р
Dr. S.Mythili	Р	Dr.N.Vanitha Rani	Р	Dr.Vaishnavi	Р
Dr. V.Deepa Parvathi	Р	Mrs.Radhika.C.M	Р	Dr.Emilda Judith Ezhil rajan	Р
Dr. Koushik Muthu Raja.M	Р	Mr. Abhinand.P.A	Р	Dr.Karthigeyan.J	Р
Dr.Aruna.S	R	Mr.D.Jagadeswaran	Р	Mrs.Jayachelvi Babu	Р
Dr. Sudagar Singh.R.B	Α	Mrs.Kalaivani.P	Р	Ms.Sivakamakshi.M	Р
Mr.R.C. Perumal	Р	Dr.Pavithra. V	Р	Dr.Arun Kumar.K	Α
* Status – P = Present R=Representative		* Status – A= Apologies		++ Special Invities	

Agenda	
	❖ Finance
	<ul><li>Grand Alumni Carnival meet</li></ul>

#### Finance:-

> Dr.Deepa Parvathi had presented the Power point regarding the financial status for the alumni registrations of all the departments of the constituent colleges.

#### **Grand Alumni Carnival meet:-**

- ➤ Bric A Brac Event Management Company Ms.Shanmathy presented a power point on the various ideas organizing our grand carnival alumni meet at our University campus along with their planners and budget.
- > Event to be organized outdoor

#### **Event Departments**

- Event Decor and Stage
- Photography
- Entertainment
- F&B (Food and Beverage)

#### **Pre- Event Promotion**

- 1 Alumni Promotional Video 10 MIN
- 2 Alumni Cell logo animation 30 SEC
- 3 Facebook Marketing
- **4 Metro Promotions**

#### **SHOOT SPECIFICATION**

- 9 COLLEGES INSIDE RAMACHANDRA
- -1 ALUMNI FROM EACH COLLEGE
- -2 OR MORE PLACES TO BE TRAVELLED
- COVER OF CHANCELLOR AND VICE CHANCELLOR

#### **❖** SPECIFICATIONS:-

- Promotional Advertisement Video Before the Event
- Event Cover On the day of Event

#### **❖** REQUIREMENT:-

#### **Pre- Event Promotion:-**

- 1 Alumni Promotional Video 10 MIN
- 2 Alumni Cell logo animation 30 SEC
- 3 Celebrity Promo Video 30-1 min sec

#### On the date of the Event:-

- 1. Helicam and Crane Coverage
- 2.Photo Booth-2
- 3. Event Videographer-4
- 4.LED Wall -2
- 5.Live Streaming-1
- 6.Photographers-5
- 7. Live Mixer-1

#### **DELIVERABLES:-**

Entire Event Video Candid Video Celebrity Promo Videos Candid Photos and Traditional Photos (unlimited)

- The members eventually planned to conduct alumni meet in the month of August 2018 for all the constituent colleges.
- The committee members has decided to organize for a poll in the social networking sites (Alum book, Face book, whats app) to finalize the month for the meet to happen every year.
- > The committee members discussion was based on:
  - Registration & Budget planning
  - Sponsorship.
  - Musical Night.
  - Counter for alumni to sponsor.
- > The committee has decided to invite only the alumni without their family members to participate in the carnival.