



ALUMNI ASSOCIATION OF SRI RAMACHANDRA INSTITUTE OF HIGHER EDUCATION AND RESEARCH

FACULTY OF MANAGEMENT

The faculty of management conducted knowledge sharing session at Kamalam Udayar Block on 29.01.2019 from 2 to 4 p.m. This session started with a welcome and an introduction speech by Ms.Vedanagavalli, the speaker was welcomed by a special memento (A Plant) by Dr.A.Bhooma Devi. The speaker started with the basics of what is business in its true sense, and what are the types of businesses. He also explained the key components of business- “need innovation and numbers”. He explained how and when to increase yield per customer, about importance of a target, what is a product mix and how it can be used for upselling. He also talked about business in hospital; this gave an insight to our students on how is management in hospital different from other business sectors. Furthermore he discussed the way to increase the OP flow and what is the role of an administrator in the turnover of the hospital. The detailed description of all the hospital operations was given by him. Most importantly he enlightened the students about the various job opportunities after completing the course which was very helpful.



Dr.A.Bhoomadevi felicitated our alumnus
Mr.Srinivasan.N with Memento



MBA I year students group photo with Alumnus