



**ALUMNI ASSOCIATION OF SRI RAMACHANDRA INSTITUTE OF HIGHER
EDUCATION AND RESEARCH**

FACULTY OF MANAGEMENT

OPPORTUNITIES IN HEALTH CARE IT AND OPERATIONS

The talk was organized on 31st of July, 2020 with our alumni Ms. Sajima Joseph (Batch 2001 – 2003) and Mr. Madhu babu (Batch 2003-2005) as speakers. Ms. Sajima is now a senior healthcare consultant at UST Global hospital in Ernakulam, Kerala and Mr. Madhu Babu is the group head of operations at Rainbow children's hospital, Hyderabad, Telangana.

The session started shortly after Ms. K.N. Priya welcomed and introduced the guest speaker for the session. The first half of the session was by Ms. Sajima who explained about the opportunities of Healthcare IT. She shared her experience through her journey of becoming a senior healthcare consultant. Ms. Sajima explained the various roles from a business analyst to healthcare Informatics specialist. She explained the roles and responsibilities of each of these designations and how we as a healthcare MBA student fit in. She also shed light on the various segments of Healthcare IT which are products, services, platform and BPO. She also explained the importance of electronic medical record (EMR), HIS and HL7 as to how they have become significant in this digital world of Healthcare. Ms. Sajima also had few suggestions for our college of management to improve the productivity of our students where she also suggested few readings every student who wants to pursue a career in IT should read. She also took few questions from the participants and answered them with clarity and patience.

The next half of the session was taken over by Mr. Madhu Babu who emphasized on the operations of the hospital. He too shared his experience of how he started off as a junior administrator at Global hospitals and built up to this level. He stressed the importance of quality on the hospital and how we as administrators should be passionate if we wanted to pursue a career in the hospitals. He then talked about various indicators and parameters to evaluate hospitals. He also took few questions from the student at the end of the session.

The session ended with a thank you note from Ms. K.N. Priya. And the participants were asked to submit the feedback form on the session.

