Financial Case Study Analysis Template

*Automated Document Generation System*

# Company Information

|  |  |
| --- | --- |
| **Company Name:** | BLUE BIRD CORPORATION |
| **Company Address:** | Macon, Georgia |
| **Fiscal Year:** | September30, 2023 |
| **Industry:** | independent designer and manufacturer of school buses, with more than 601,000 buses sold since our formation in 1927 |
| **Stock Symbol:** | BLBD |

# Financial Performance

## Revenue Analysis

|  |  |
| --- | --- |
| **Total Revenue:** | $1.13B |
| **Net Income:** | $1.20K |
| **Operating Cash Flow:** | $111.11M |
| **Total Assets:** | $417.77M |
| **Total Liabilities:** | $66.59K |
| **Shareholders Equity:** | N/A |
| **Return on Equity:** | 73.02% |

# Key Financial Metrics

|  |  |
| --- | --- |
| **Gross Margin:** | 19.18% |
| **Operating Margin:** | 9.54% |
| **Net Margin:** | 7.97% |
| **Current Ratio:** | 1.45 |
| **Debt-to-Equity Ratio:** | 48.87 |
| **Earnings Per Share:** | $3.22 |
| **Price-to-Earnings Ratio:** | 13.55 |
| **Book Value Per Share:** | $6.01 |

# Financial Analysis

## Strengths

• High return on equity of 73.02%  
• Strong liquidity with current ratio of 1.45

## Weaknesses

• High debt-to-equity ratio of 48.87

## Opportunities

• Market expansion in emerging economies  
• Digital transformation initiatives  
• Strategic partnerships and alliances  
• New product development and innovation  
• Cost optimization and operational efficiency

## Threats

• Increased competition in the market  
• Economic downturns and market volatility  
• Regulatory changes and compliance costs  
• Supply chain disruptions  
• Technological disruption and obsolescence

# Business Context

|  |  |
| --- | --- |
| **Market Capitalization:** | $1.38B |
| **Number of Employees:** | 1,945 |
| **Primary Business:** | independent designer and manufacturer of school buses, with more than 601,000 buses sold since our formation in 1927 |
| **Geographic Markets:** | United States and Canada |
| **Key Products/Services:** | Type C school buses, (ii) Type Dschool buses, and (iii) specialty buses |
| **Main Competitors:** | Key competitors in Farm & Heavy Construction Machinery sector |

# Recent Developments

|  |  |
| --- | --- |
| **Recent Acquisitions:** | Recent acquisition activity being monitored |
| **Product Launches:** | New product launches and service offerings |
| **Strategic Initiatives:** | Digital transformation and market expansion initiatives |
| **Regulatory Changes:** | Monitoring regulatory developments in key markets |
| **Market Developments:** | Market trends and competitive landscape analysis |

# Investment Recommendation

|  |  |
| --- | --- |
| **Overall Rating:** | HOLD |
| **Price Target:** | $51.57 |
| **Investment Horizon:** | 12-18 months |
| **Risk Assessment:** | • High market volatility • High financial leverage |

Generated on: 2025-07-15 19:47:11

*This document was automatically generated using document automation tools.*