Financial Case Study Analysis Template

*Automated Document Generation System*

# Company Information

|  |  |
| --- | --- |
| **Company Name:** | DoubleVerify Holdings, Inc. |
| **Company Address:** | New York, New York and has wholly |
| **Fiscal Year:** | December 31, 2022 |
| **Industry:** | risk that open source licenses could be construed in a manner that imposes unanticipated conditions or restrictions on our ability to provide our platform |
| **Stock Symbol:** | DV |

# Financial Performance

## Revenue Analysis

|  |  |
| --- | --- |
| **Total Revenue:** | $452.42M |
| **Net Income:** | $43.27K |
| **Operating Cash Flow:** | $159.66M |
| **Total Assets:** | $1.04B |
| **Total Liabilities:** | $160.17M |
| **Shareholders Equity:** | N/A |
| **Return on Equity:** | 4.83% |

# Key Financial Metrics

|  |  |
| --- | --- |
| **Gross Margin:** | 82.25% |
| **Operating Margin:** | 4.10% |
| **Net Margin:** | 7.55% |
| **Current Ratio:** | 3.72 |
| **Debt-to-Equity Ratio:** | 10.20 |
| **Earnings Per Share:** | 0.26 |
| **Price-to-Earnings Ratio:** | 51.76 |
| **Book Value Per Share:** | $6.35 |

# Financial Analysis

## Strengths

• Strong liquidity with current ratio of 3.72  
• Positive revenue growth of 17.20%

## Weaknesses

• High debt-to-equity ratio of 10.20

## Opportunities

• Market expansion in emerging economies  
• Digital transformation initiatives  
• Strategic partnerships and alliances  
• New product development and innovation  
• Cost optimization and operational efficiency

## Threats

• Increased competition in the market  
• Economic downturns and market volatility  
• Regulatory changes and compliance costs  
• Supply chain disruptions  
• Technological disruption and obsolescence

# Business Context

|  |  |
| --- | --- |
| **Market Capitalization:** | $2.44B |
| **Number of Employees:** | 1,197 |
| **Primary Business:** | risk that open source licenses could be construed in a manner that imposes unanticipated conditions or restrictions on our ability to provide our platform |
| **Geographic Markets:** | one reportable segment |
| **Key Products/Services:** | Activation and Measurement solutions, including brand safety, fraud detection, viewability, and cross-platform measurement |
| **Main Competitors:** | Key competitors in Software - Application sector |

# Recent Developments

|  |  |
| --- | --- |
| **Recent Acquisitions:** | Recent acquisition activity being monitored |
| **Product Launches:** | New product launches and service offerings |
| **Strategic Initiatives:** | Digital transformation and market expansion initiatives |
| **Regulatory Changes:** | Monitoring regulatory developments in key markets |
| **Market Developments:** | Market trends and competitive landscape analysis |

# Investment Recommendation

|  |  |
| --- | --- |
| **Overall Rating:** | HOLD |
| **Price Target:** | $18.42 |
| **Investment Horizon:** | 12-18 months |
| **Risk Assessment:** | • High financial leverage |

Generated on: 2025-07-15 19:48:36

*This document was automatically generated using document automation tools.*