

LegalWagon

Vision



LinkedIn

Platform for people to know about lawyers best suited for their needs

Quora

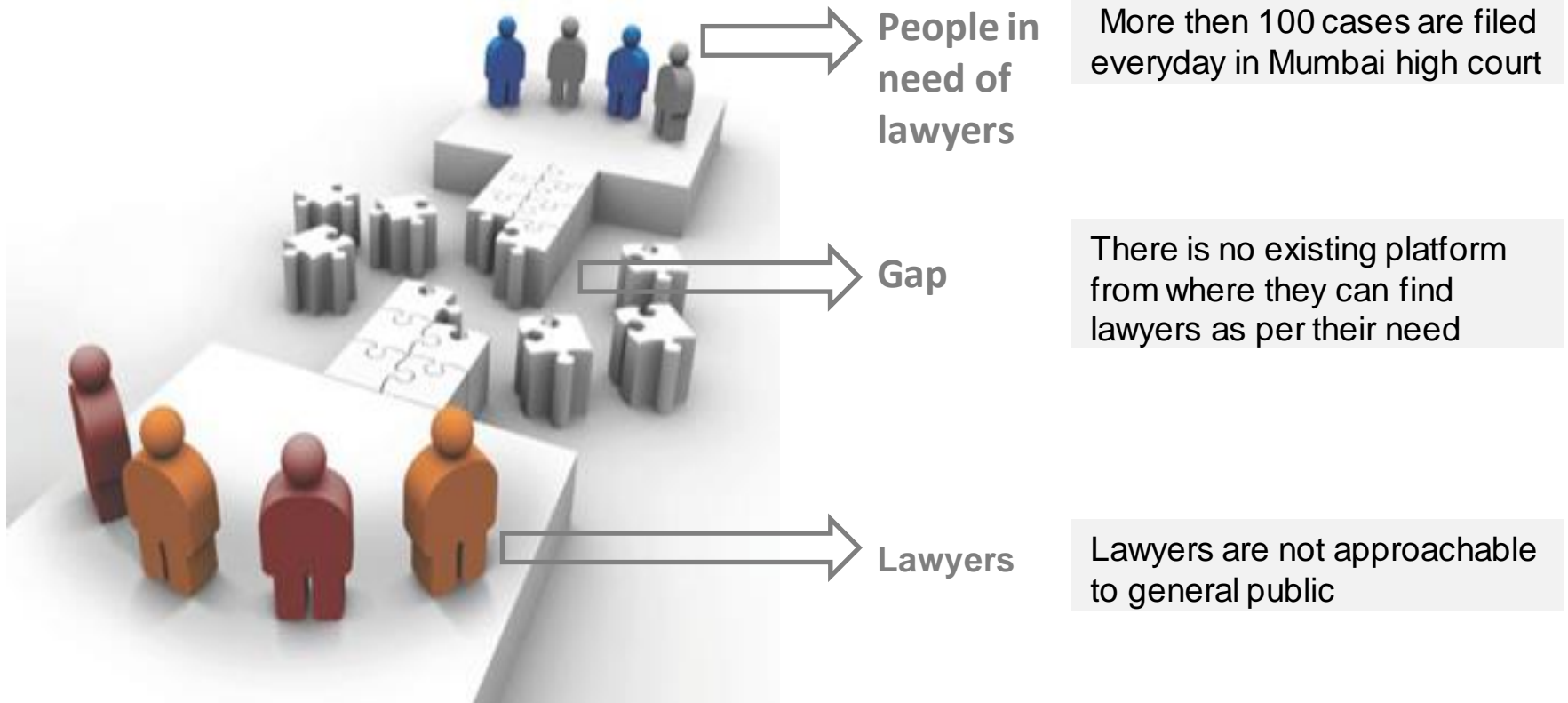
Legal consultation and query answering for free

policybazaar.com
Shop. Compare. Save.

Simplification of legal procedures & policies

Problem

Lawyers are not approachable to general public thus, making hiring of lawyers an unaware practice



What we propose

LegalWagon intends on creating a platform where general public can look, find and connect with lawyers as per their requirement (using filters of city, specialization, education, experience etc)

Problem

Lack of platform where a common man can get a legal query answered in a simplified manner absolutely free

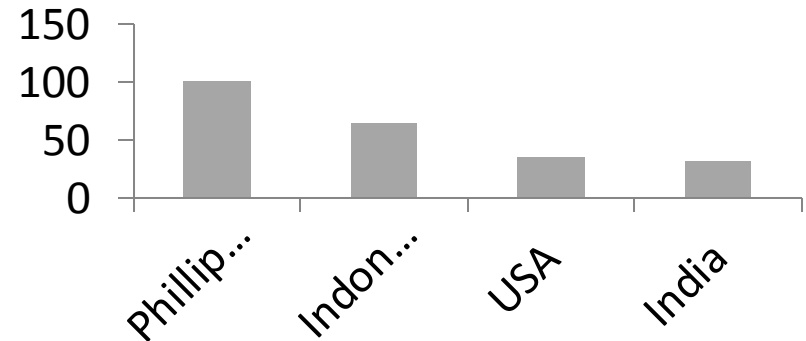
India stands 4th in terms of 'legal opinion' searched online

Chennai and Bangalore are in the top six cities of the world where 'legal opinion' is searched for online

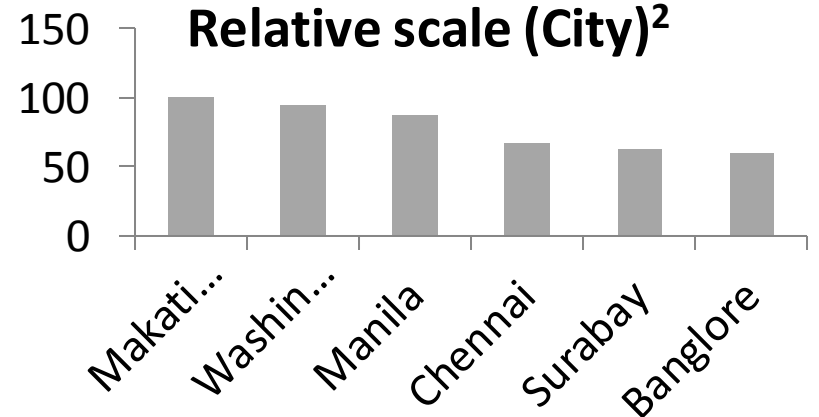
Existing online portals are not user friendly, authenticated and difficult to navigate for a layman

Existing online portals charge as high as Rs 400 for a query

Relative Scale (Country)¹



Relative scale (City)²



What we propose

Create a platform for where people can ask their legal query for free. LegalWagon intends on make a website for layman; easy to ask and easy to get answer

Competitor 1



Pros

- Enables individuals to find a lawyer based on other people's experience
- Get legal opinions from multiple to top-rated lawyers
- Fast and convenient online payment
- To find a lawyer who specializes in the domain of your query

Cons

- List down the profiles of various lawyers
- Social Media for the lawyers
- Forum Discussions
- Positioned both at lawyers and general public

- Interface not user-friendly
- Irrelevant search results
- Difficult to navigate on the website
- Too many advertisements
- Website is unsystematic and disorderly

Competitor 2



Pros

- Address legal queries
- Profiles of lawyers from different cities
- Rating of lawyers based on different parameters
- ~300,000 members

- Easily find answers to day to day queries
- Friendly user interface
- Provides platform for general public to connect and talk to lawyers
- Listed down lawyers from different cities

Cons

- Charge Rs 400 per query
- No citations for the answers
- No clarity to general public on 'verification' of 'about me' column of lawyers
- Feedback based only on one parameter

What is in it for you?

To make yourself visible and approachable to general people thereby, getting more clients

Better web presence

More Visibility

New Clients

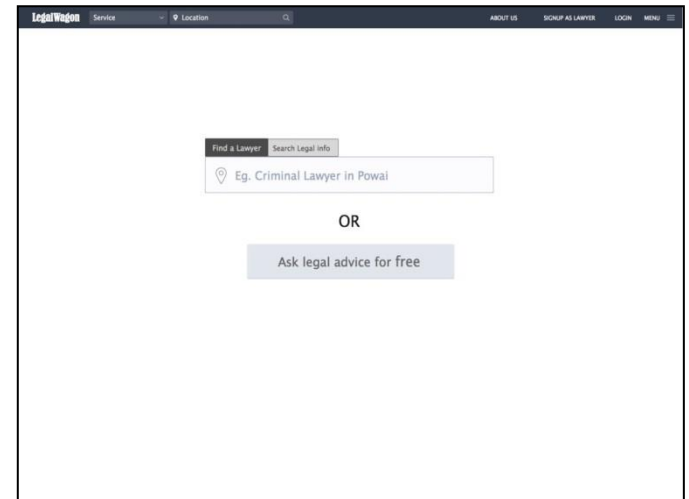
USP of our Product

User friendly & ease of navigation to find lawyers

Filters like city, specialization, experience to make search more relevant as per customer needs

Legal query and answers for free with citations, clauses and verdicts

LegalWagon aims to give its users verified information



Sketch of home page

Team



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