

Most Important Questions (Business Administration- Marketing)

1. Where are you going to study? / Where are you going?

I am going to pursue my Bachelor in Business Administration at Louisiana Tech University, which is located in Louisiana State, Ruston City.

2. Why only the USA, not other countries? / Why USA?

US always leads in providing the well-established course curriculum in BBA with an emphasis on Digital Marketing and the on hand experience & research that they provides on global market trends, experiences under the guidance of renowned experts perfectly aligns with my career goals & aspirations once I return back to my home country which make me more fascinated to drawn my mentality to choose US for my further study.

3. Why this university? Why did you choose this University?

Well Officer, beside from acceptance in honors program I am impressed by Louisiana Tech's course structure, especially the BBA Capstone project, which combines financial, marketing, and strategic management to provide a clear understanding of modern business trends in International markets. The university also stands out for its clubs and research centers, which offer practical opportunities to apply marketing knowledge and prepare for real-world challenges.

Beside this, I had talked with some of the University alumina and get a positive feedback regarding the intuition which seek my attention more to choose this University particularly.

Note: Capstone Project is the final year project which accumulates of total 3 credit hours which is based on solo coursework and provided with some practical coursework to complete.

4. Why do you want to study this major?

Officer, I chose Business Administration with a focus on marketing because of my keen interest in digital marketing, particularly search engine optimization, social media marketing, content marketing, and mobile marketing which plays vital role in today's rapidly evolving business landscape. My long-term goal is to establish my own marketing consultancy firm, where I can apply the skills and knowledge gained to help businesses succeed, especially in my home country.

5. Why you haven't done SAT?

Well Officer, SAT was not mandatory to my University however I have secured good amount of scholarship from my University based on my GPA and Essay. Along with it, my parents are fully capable of funding my all the necessary tuition fee and living expenses while staying at United States.

6. How do you know about La Tech University?

While shortlisting the Universities in the US, I have found this University in Niche.com and US News website which fits for my course. I also did research about the University's course, syllabus, faculties, graduate success rate, ranking and was convinced with every means. So, I decided to go to this university for a BBA in Marketing Concentration.

10. Can you please tell me more about your course curriculum that you are going to study?

My major accumulates of total 120 credit hours altogether where I will be studying subjects like retailing, advertising, sales and sales management, wholesaling, product development, public relations, and marketing research. Similarly we do have a capstone project in our final year which includes Business Administration, Marketing Strategy & Consumer Behavior capstone accumulating 3 hours credits each. The minimum credit hour that one should need to enroll if 12-15 credit hours in each semester.

12. What are your Plans After Graduation/ Future Plans?

Officer, after graduation, I plan to return to my home country to establish my own e-commerce business as I see potential in local products like Dhaka fabric, Khukuri, Thanka paintings, and Himalayan herbal products, which haven't got significant recognition in the domestic and international markets yet. My goal is to digitally showcase these products to create a unique impression and expand their reach globally. I also aim to modernize e-commerce platforms in my country, supporting global innovations to enhance the digital marketing.

13. Sponsor

Work out on this answer based on your parents funding resources.

14. Do you know about the State that you are going to?

Officer, Louisiana is famous for various parks & heritages like Lincoln Parish Park, Cane River National Heritage Area which are popular for camping, hiking, mountains, biking & fishing. Besides this, the state is famous for its unique culture including Native American, Hispanic and creole traditions.

It is Located in southern Part of United states and temperate ranges from 30 degree C in summer and 5 to 15 degree C in winter.

15. What you have been doing in your gaps?/ What you have been doing after your high school?

After my high school, I was involved in my sister hotel as a cashier to assist her business and elongate my skills and experience. This experience gave me to learn about marketing strategy, cash flow management and customer handling. Along with that I have been preparing for IELTS in order to get admitted in University at United States.

16. Why do you want to continue your education?

During my gap period I was involved in my family business to assist where I came to realise that high school degree is not sufficient to navigate in today's dynamic world to make the drastic change in the field of marketing. So after completing bachelor degree I had plan to give e-commerce products especially like Dhaka Topi, khukuri to a new height back in my home country. That's why I want to continue my study.

17. Can't you get a similar qualification in Nepal?/ Why not Nepal?

Well, Officer, I did consider universities in Nepal, but they currently do not offer the exact specialization I am seeking. Additionally, there are challenges such as delays in result publication, which can lead to late graduations, and a lack of advanced lab infrastructure with heavily focused on theoretical learning rather than practical applications, like using technology and computers to solve real-world problems. On the other hand, US Universities provide the necessary resources, infrastructure, and specialized programs to help me achieve my goals and aspirations.

18. How can you adapt to a new place as it's a diverse country?

Going to a new place might be challenging but actively participating in cultural events, community activities and social gathering will enhance my comfort zone to connect people with different diverse backgrounds. By exchanging the cultural differences we can make cultural harmony in the diverse culture as I have been growing in a diverse land since my childhood.

Some Miscellaneous Question:

1. What are the names of the other universities you have applied to? How many acceptances did you receive?

Altogether I have applied for three Universities named as XYZ, ABC and AAA College and I have received acceptances and I-20 from all of them.

2. When is your course starting?

The course starts on 28th August 2025 and ends on 04th September 2029.

3. What will you do if you do not complete the course within the given duration?

Unless an emergency occurs like COVID pandemic or unfortunate events happen, I don't think there would be any problem in completing the course in time. Beside that my University have made the flexibility by making the distribution of credit hours to be participated each semester which is minimum of 12-15 credit hours.

3. Do you have any hobbies?

Regarding my hobbies, I like to watch motivational videos, doing yoga in the sharp morning and spending my leisure time with nature. Along with it, I love travelling new adventures places with my colleagues.

5. Where will you stay in the US?

I will stay on campus so that I can get more chances to engage with my professor and can make the study more concentrated.

6. Do you intend to study for another course after you finish the one you are currently enrolling for?

No officer, my main aim is to pursue my Bachelor degree from the United States and return back to Nepal to utilize those skills & Knowledge that I have learned in the field of Marketing as I want to be the public figure to bring the drastic change in the field of Digital Marketing.

7. Do you have any intention to do part time work in the U.S. along with your studies?

No Officer, I don't have any such intention beyond my studies as I am pretty aware about all the F1 Visa criteria's and my parents are enough capable to fund my education.

8. Do you know how many hours a student can work in the U.S.?

In f1 -visa status Students can work maximum for 20 hours per week but that must be on campus.

9. Are you totally dependent on part-time work to cover your living expenses?

No, I am not as my parents will bear all the entire expenses for my studies.

10. Do you think you deserve to get an F1 visa?

Considering my solid academic profile, strong research and good financial support from my family, I feel myself as a perfect candidate to deserve an F1 Visa. Besides that I have a clear intention to return back to my home country after my graduation to achieve my dream and career aspirations.

11. What will you do if I don't issue you a visa?

I believe I have fulfilled all the requirements for the F1 visa and if I've lacked something then I will work on the things and reapply. I have done a lot of hard work for my dream and I don't lose hope easily.

Best Regards

- **Anonymous Participants (Sundeep Joshi)**