

# Credit Card Transaction Report

Revenue

57M

Total Interest

8M

Amount

46M

Count

667K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47188612	37840749	6614173
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Silver	5659109	4647596	821923
Total	56517011	45533021	7982480

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

F

M

Gold

Silver

Blue

Platinum

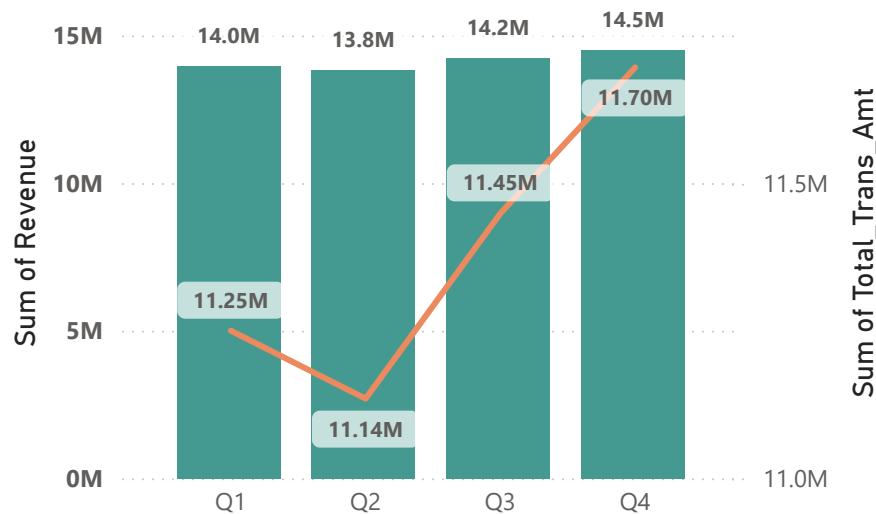
Low

Med

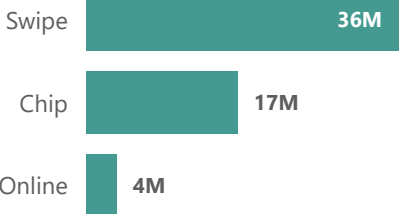
High

## QTR Revenue and total trans count

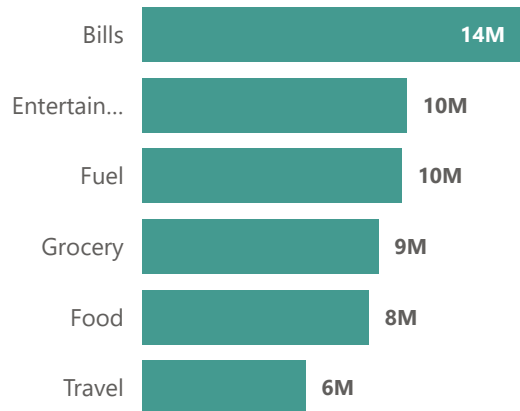
Sum of Revenue Sum of Total\_Trans\_Amt



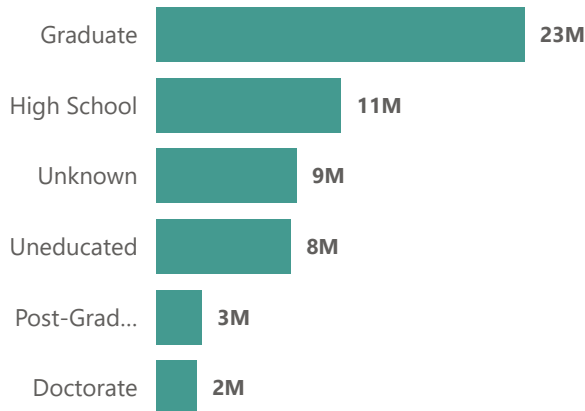
## Revenue by Use Chip



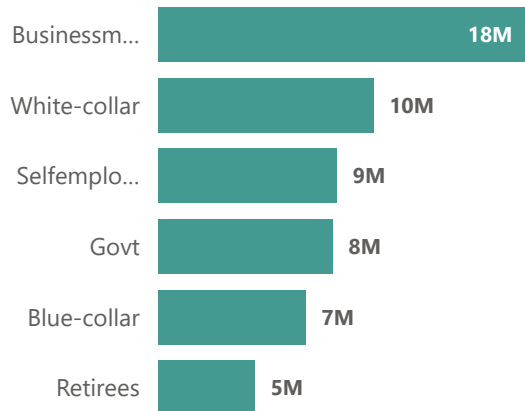
## Revenue by Expenditure Type



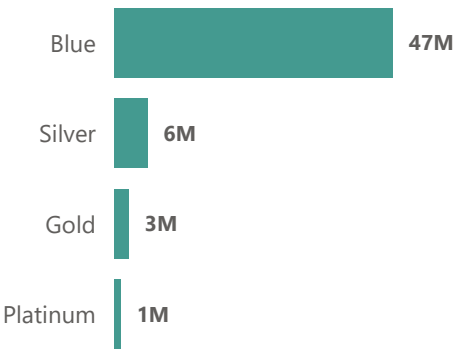
## Revenue by Education Level



## Revenue by Customer Job



## Revenue by Card Category



# Credit Card Customer Report

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Revenue

57M

Total Interest

8M

Income

588M

CSS

3.19

Revenue by Age Group

20-30

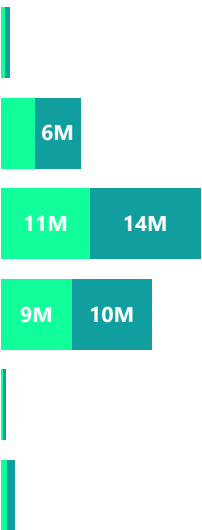
30-40

40-50

50-60

60+

Unknown



M

31M

F

26M

Gold

Silver

Blue

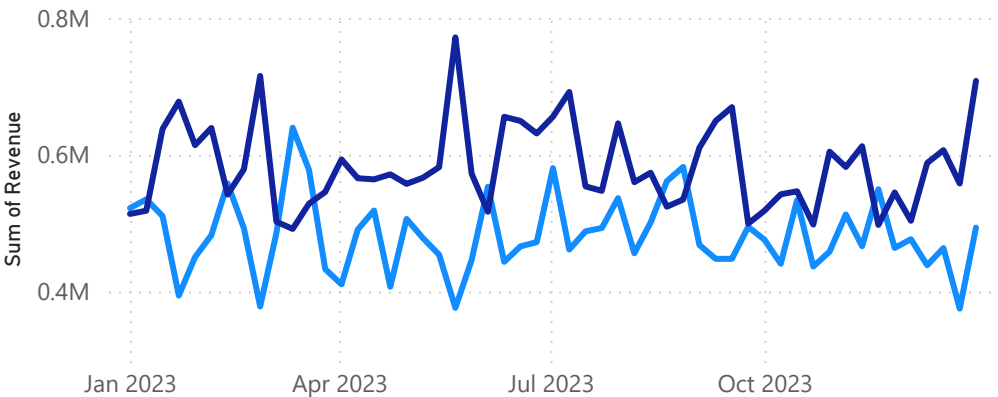
Platinum

Swipe

Online

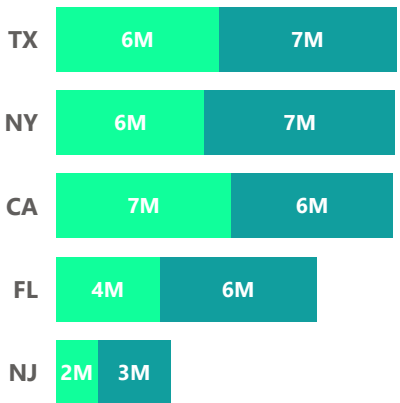
Chip

Revenue by Week

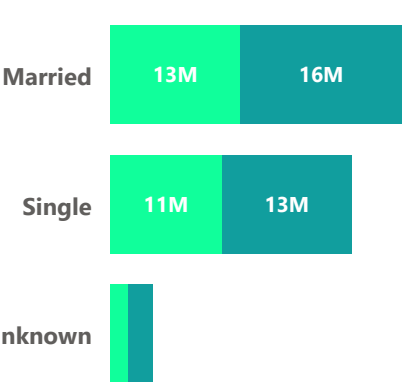


Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	7040606	967751	73516911
Businessman	17697472	2584604	190350431
Govt	8335534	1182231	90834727
Retirees	4617448	641692	49619308
Selfemployed	8542826	1141510	77659931
Total	56517011	7982480	587599783

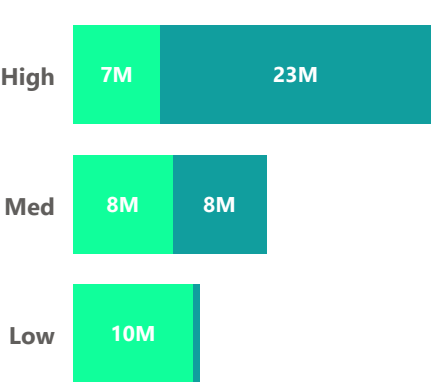
Top 5 State



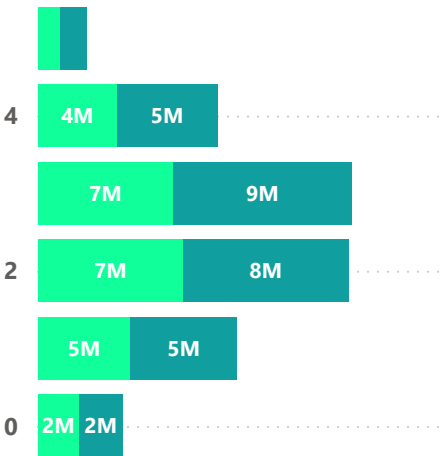
Revenue by Marital Status



Revenue by Income Group



Revenue by Dependent



Revenue by Education

