

Vinnas K R Kuttery **Dat**a Analyst 23rd Apr 1991

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### **TECHNICAL SKILLS**



### **DOMAIN EXPERIENCE**

Finance (Accops)

Social Media Analytics

**B**anking

# **MAJOR ROLES HANDLED**

**D**ata Analyst

**SQL/SSIS** Developer

**H**adoop Developer

**A**ssociate Solution Architect

ETL / Reporting Trainer

Tableau Admin/ Developer

## **SUMM**ARY

A budding analytics consultant with strong technical and visualization skills, I am really passionate about data driven problem solving and aiming towards to working extensively in the field of data science and analytics.

## **EXPERIENCE**

Organization : Data Semantics Period Jan'14 - Present

Positions : BI Consultant & Associate Hadoop Specialist

- Build a predictive solution platform for cross/up sell Banking products.
- Developed data ingestion pipeline for Social Media analytics (Google Analytics, YouTube, Face book, Tumblr, Foursquare etc.) in hadoop.
- Integration of text mining and sentiment analysis on online reviews.
- Designed and implemented various data warehousing and BI projects.

## **CLIENT ENGAGEMENTS**

As part of my journey into the field of data science, so far I have successfully lead than four more projects end to end, and handled various responsibilities different customer's locations like Philips,



Britannia, Katara and DHFL etc. The image describes how I was engaged with the projects and customers throughout my career.

## **PHILIPS**

Period : May '15 - May '16

: Data Analyst Position

- Build a predictive model which helps the credit management team to proactively manage account receivable (AR).
- Generated key themes from audit funding reviews using text mining to close loop the gaps within the RTR process (Accops).
- Driver analytics for Accounting operation KPIs to find out the factors that drivers AR Overdue.
- Developed a automated solution to create dynamic decision tree (which Tableau doesn't offer) in Tableau.
- Streamlined the Accops process by automating data gathering, data cleaning, data preparation, visualization and the project delivery.

#### **ACAD**EMIC DETAILS Course University YOP **M**CA **Christ University** 2014 **B**CA BU 2011 +2 Kerala State Board 2008 **S**SLC Kerala State Board 2006



# **LANG**UAGES

Language	Read	Write	Speak
English	4	4	4
<b>H</b> indi	4	4	
<b>M</b> alayalam	4	4	4
<b>T</b> amil	4	4	4
<b>K</b> annada	4	4	

### **KATARA & QUEST**

Period : May '2016 - Dec' 2016
Position : Associate Solution Architect

- Enabled Social media analytics strategy for marketing by providing more insights into Facebook, Twitter and Instagram data.
- Stream lined data warehousing for social media using hadoop
- Integrated sentiment analysis & tokenization on social media reviews.
- Designed & implemented various interactive visualization on hadoop data (HBase as source) using an open source technology (D3 flask).

## BRITANNIA, LODHA & DHFL

Period : May '14 - Mar' 15
Position : Associate BI Consultant

- Tableau server administration and maintenance.
- Requirement gathering, designing and implementing various BI and data warehousing projects.
- Implementation of advance analytics by integrating Tableau with R.
- \* TDE API integration with python to automate data warehousing.
- Automated Tableau packaged workbook refresh using Python.
- Optimized Tableau server activities using tabcmd implementation.
- Data flow automation using stored procedures and custom queries.

## **PUBLICATIONS**

- Real time Interactive Visualization on Hadoop using D3.
- Automated solution for online review analysis.
- Automate Data Warehousing for Tableau using Python. 69
- Dynamic Decision Tree Creation in Tableau. 2

## **HONORS & AWARDS**

- Award for successfully delivering couple of analytics projects by leading tech team continuously.
- Award for valuable contribution in converting Philips as a promising customer account.
- Special recognition for the strong support in hiring process.
- First place for the best project in inter university tech fest.

# **CERTIFICATIONS**

- R Programming by Johns Hopkins University (Coursera).
- edX Honor Code Certificate for Data Science and Machine Learning Essentials (Coursera)

## HOBBIES



**Travelling** 



Bike Rides



Cricket



**Sketching**