



Says

What have we heard them say?  
What can we imagine them saying?

1). The Global Air Transportation Network dataset is a comprehensive collection of information.  
2).On airports,airlines and their routes. It contain information such as names, cities, countries, codes (IATA and ).  
3).Longitudes, latitudes and altitudes of airports across the world with detailed.

Time zone and daylight saving time data.

If any stop required during this journey along with the type of aircraft being used for the particular journey



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

The travel and transport industries have never lacked Data

It's collected across very interaction point. Wheather for a guest ,passenger , or cargo.

From travel and hospitality across airlines, hotels,car rental and cruise companies



Persona’s name  
Short summary of the persona

Late aircraft arrangement,Airline delays due to staff issues

departure delay due to air traffic control , aircraft check

Air system delay,Security issue

Every aspect of the aviation industry becoming increasing diginity, rapid access

Headquarters in vienna, austrian airlines AG, a subsidiary of the lufthansa group

Data also has to be highly acessibly even when out of the road



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?