

Sales Overview of the Global FMCG Industry

Sales
55.4M

Profit
31.6M

Sales cost
23.8M

Unit Cost
1.9M

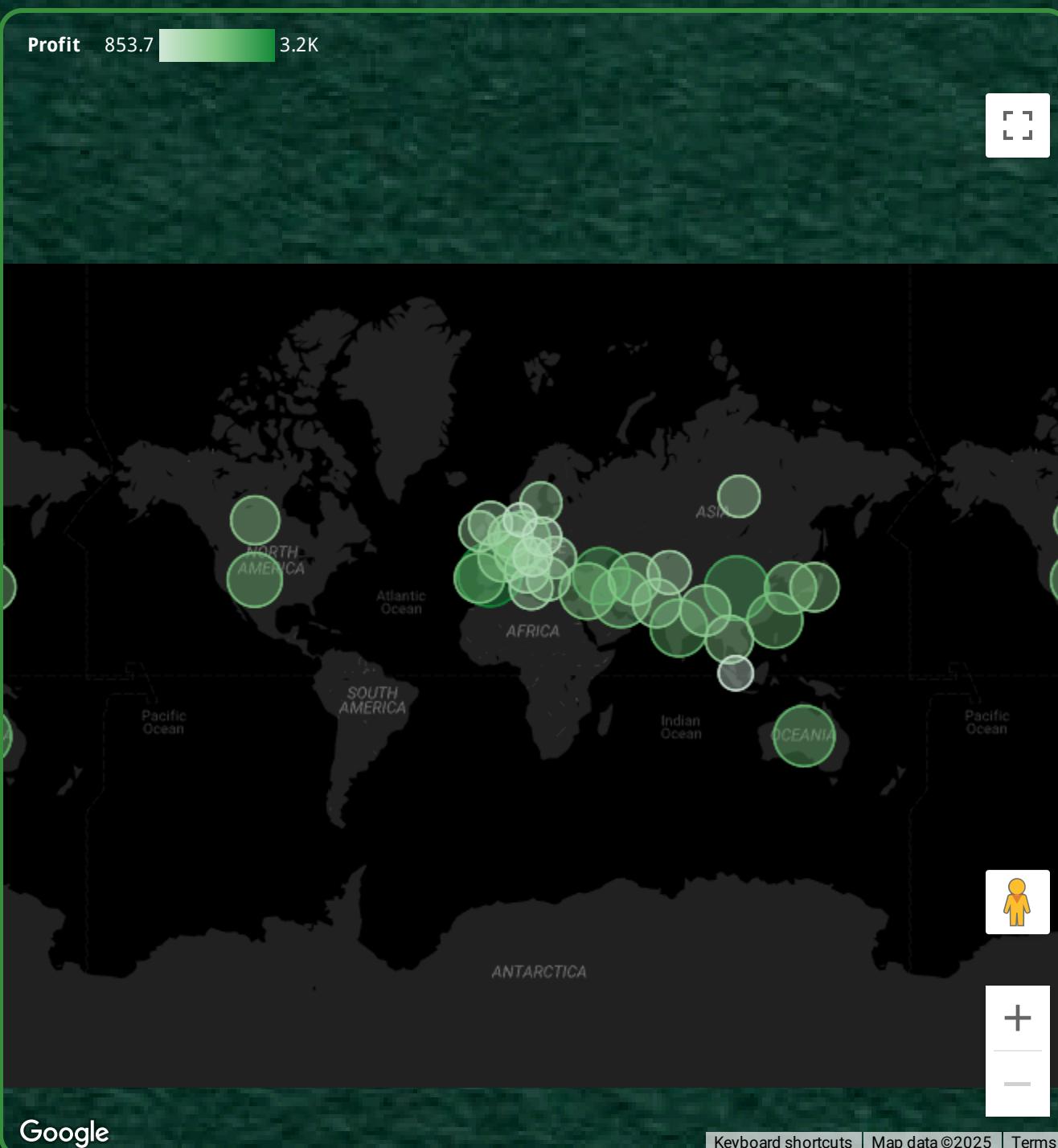
Price
4.4M

products
1.6K

Region ▾

Manufacturer ▾

Sales across the Country

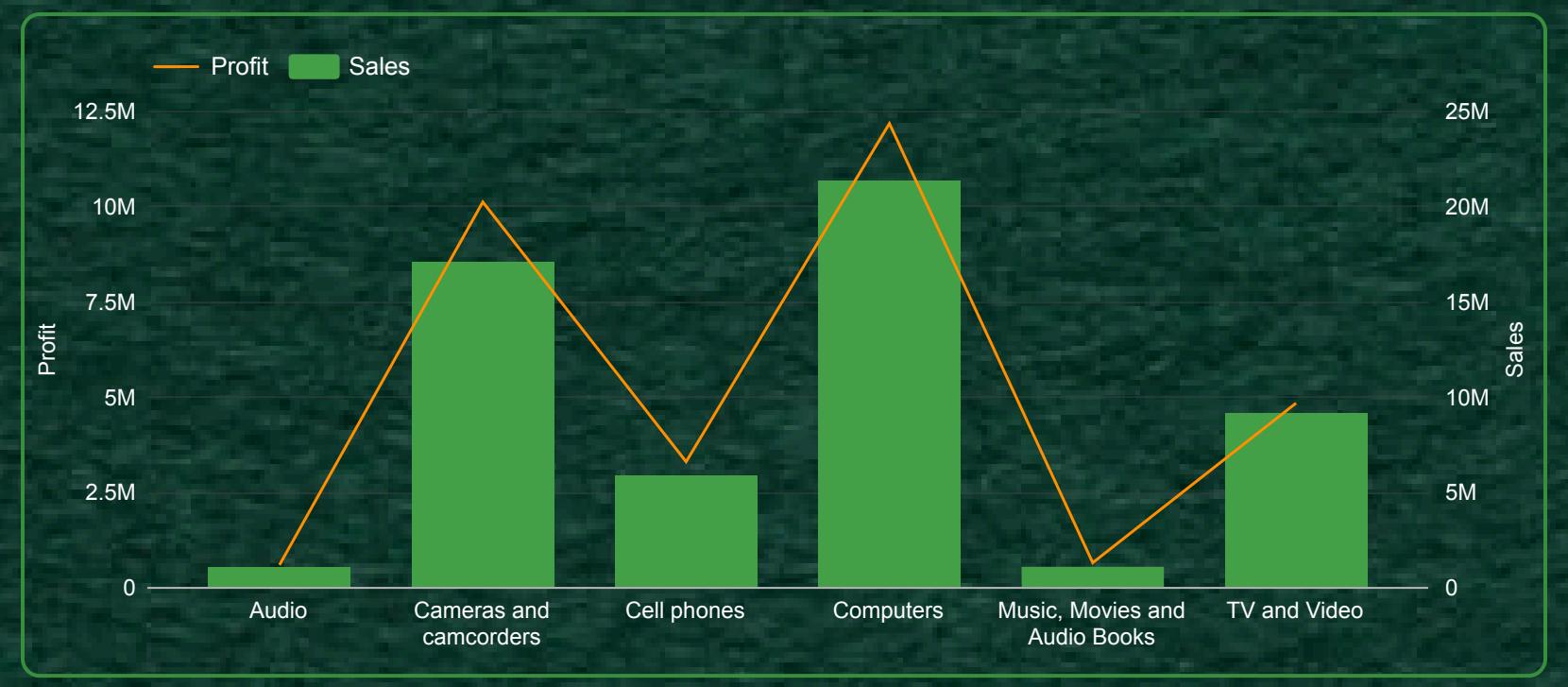


Product Category	Profit ▾
Computers	12,162,419.23
Cameras and camcorders	10,102,801.66
TV and Video	4,823,734.62
Cell phones	3,285,926.33
Music, Movies and Audi...	635,285.12
Audio	577,270.33

Product Sub Category	Profit ▾
Camcorders	4,972,852.9
Projectors & Screens	4,145,050.32
Laptops	3,763,974.47
Digital SLR Cameras	3,503,777.56
Home Theater System	2,470,355.41
Desktops	1,762,032.54
Smart phones & PDAs	1,585,115.38

Promotion Name	Profit ▾
No Discount	10,604,149.81
North America Back-to-School Promotion	4,800,289.81
North America Holiday Promotion	3,574,758.04
North America Spring Promotion	3,566,777.31
Asian Holiday Promotion	2,078,391.08
European Holiday Promotion	1,745,371.43
European Spring Promotion	1,498,235.52

Sales and Profit Product category analysis



Country	Profit ▾
United States	17,999,958.6
China	4,392,369.47
Germany	2,473,281.53
France	1,401,589.64
United Kingdom	729,551.63
Canada	668,871.91
Japan	555,052.32
India	357,657.33
Australia	344,234.44
Russia	262,063.39