

SRIKALA GANGI REDDY

SOFTWARE ENGINEERING MANAGER

PROFILE











"Take intelligent risks rather than follow the crowd." - Edward C Johnson II

With 13 years at firms like Fidelity, Microsoft, and Intel, I have led enterprisescale projects and cross-functional teams to deliver impactful solutions. After a successful journey as a Artist, I am re-entering the workforce with refreshed expertise in AWS Cloud, AI/ML, and Agile practices. Combining technical leadership with adaptability and results-driven mindset, I am eager to leverage my experience to drive impactful results for the organization.

ART ENTREPRENUER

My artistic journey features exhibitions at prestigious galleries and art fairs, as well as the successful delivery of turnkey projects. A rigorous four-year Bachelor's degree in Visual Arts built a strong foundation to excel creatively and manage both artistic and business aspects of my work such as

- Creative Production: Consistently producing high quality innovative work, developing a unique style as a differentiator in a competitive market.
- Business Development: Managing partnerships, marketing, pitching proposals, pricing strategies, driving sales.
- Project Management: Full ownership from concept to completion, efficiently managing resources, timelines, collaborations, and client relationships.
- Problem Solving: Managing risks, unforeseen challenges and logistics
- Networking: Building strong connections with gallery owners, curators, collectors, and fellow artists to expand opportunities and visibility.
- Key Milestones: Artwork featured at UNESCO and commissioned for Sheraton, Kingfisher and Falcon Towers.

EXPERIENCE - TECHNOLOGY

Fidelity Investments, Bangalore

2006 - 2012

Project management and delivery

- · Delivered innovative technical solutions for Fixed Income Credit Research, Trading, and Counter-party business functions.
- · Led the development of Horizon, a comprehensive suite of applications that assess real-time credit exposure across money market funds, significantly improving risk management capabilities. Received outstanding customer feedback for timely delivery and accurate reporting, even in the face of complex business requirements.
- Established a collaborative **Agile team** that partnered with Business Analysts and Product Managers to strategize and implement highvalue solutions, fostering a culture of continuous improvement.
- Led the tactical development for Fixed Income point-of-trade systems, enhancing the efficiency and accuracy of trading operations.
- Standardized the technology stack and best practices, successfully transitioning from legacy systems to modern solutions.
- Cultivated strong partnerships with key stakeholders through proactive, transparent communication, fostering alignment and collaboration. Skiils: Agile, JIRA, C#, Web Services, ASP.NET, Oracle.

CONTACT

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SKILLS

- Strategic planning and **execution** of projects with virtual teams across locations
- Project Management: Agile Methodology - Scrum, Tools -
- JIRA, RTC, Resultspace
 - Cloud Computing: AWS
 - Languages & Framework: Python, .NET, C#, ASP.NET
 - Database: Sql Server, Sybase, Oracle
 - Ops: Docker, Kubernetes
 - **Domain**: Asset management, Fixed Income Research, Risk

CERTIFICATIONS

- HarvardX CS50 Artificial Intelligence with Python -2025
- AWS Certified Solutions Architect - Associate - 2024
- AWS Certified Cloud Practitioner - 2024
- Project Management Professional (PMP) - 2012
- Agile Scrum Alliance Training in Merrimack-2012





AI SKILLS

- Generative AI: LLMs, Prompt engineering, Retrieval augmented generation (RAG)
- Machine Learning Concepts: Supervised / Reinforcement / Unsupervised learning
- Deep Learning Concepts:
 Neural networks, CNNs, RNNs,
 Transformer architecture
- Frameworks: TensorFlow, Scikit-learn
- API OpenAl API
- Tools: GitHub Copilot, VSCode, Cursor
- **GitHub Projects:**https://github.com/srikala-g/Al-Portfolio

EDUCATION

- M.C.A , Masters in Computer Application - 2000
 Bharathidasan University
- Bachelors in Science -1997 Computer Sc, Maths, Statistics
- Bachelors in Visual Arts -2021
 Chitrakala Parishath

PORTFOLIO

- Art Portfolio
- Museum Studies training by Centre for studies in Museology
- Art Conservation workshop by MET and MAP











Microsoft, Redmond

Software Design Engineer (Contract)

- Live Meeting: Contributed to an online collaboration platform enabling seamless communication for individuals and large groups.
- Designed and implemented architectural tools to manage capacity, automate state transitions and configure application pools, repositories, databases, and services across data centers, ensuring optimal performance and scalability.
- **Xbox 360:** Developed the account creation flow for Xbox One, Xbox 360, and web interface, enabling gamers to build unified profiles.
- Designed key features such as gamer tag linking, account management, gamer profiles, web preferences, and console registration, enhancing the overall user experience.
- Skiils: C#, Web Services, XML, ASP.NET, SQL Server.

Intel Corporation | Technical Lead

2001-2005

2005 - 2006

- Contributed to the Next Generation Information Platform (NGIP), an
 enterprise solution delivering standardized capabilities for content
 management, customer profiling, security, central services, and
 dynamic content rendering for Intel's external websites.
- Recognized in .NET Magazine as one of the largest implementations of .NET, showcasing the project's significance and scale.
- Developed a **generic content rendering engine** using C# to efficiently render websites and content, alongside a Windows client tool for site authoring, administration, and configuration.
- Skiils: C#, Web Services, XML, ASP.NET, SQL Server.

Aditi Corporation | Software Engineer

1998 - 2001

- Designed a prototype for an online book publishing platform, enhancing accessibility and user experience.
- Created a web catalog and ordering system for an Italian designer furniture channel, improving the customer ordering experience.
- Skills: ASP, VBScript, JavaScript, VB 6.0, MTS, SQL Server 7.0, XML, XSL.

EXPERIENCE - PROFESSIONAL ARTIST

Exhibitions and Art Fairs

2012 - Present

- Creative Resilience, Art by Women in Science, UNESCO, Paris.
- Ventipertrenta 2023, MIDAC Museum, Italy.
- Art Dubai 2022 (assisted Tarq Art Gallery).
- Bombay Art Society, Mumbai.
- UnGallery, ArtFlute, Rangashankara, Bangalore.
- AMI Art Festival, KCC, Kolkata.
- Samsara, Ricky Kej, UB City, Bangalore.
- India Art Festival, New Delhi.
- Art Walk, Sublime Galleria, Oberoi, Bangalore.
- Art Bengaluru, UB City, Bangalore.
- Invited by Talvin Singh to create a live painting during his concert.
- Solo Show, Chitrakala Parishath and 1 M.G Road, Bangalore.

Commissioned Projects

- A series of Art Deco-themed paintings for Kingfisher Towers, blending the geometric sophistication of the movement with modern elements.
- Artwork reflecting local culture and nature for **Sheraton Grand**, inspired by the intricate craft of Bidriware.
- Abstract paintings, textile installation, woodcut prints for Falcon towers, Bangalore.
- Customized designs for JW Marriott model room, Bangalore.