



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



An apple supplier is beginning production of the iPhone 15 in India as the company moves forward with its effort to diversify its manufacturing from china. Bloomberg reported wednesday.

Apple has been aiming to diversify its supply chain as the dynamic between the U.S and China continues to grow tense.

Apple typically annouces its new lineup of iPhone at its annual event in september.

Apple has more recently ramped up iPhone production in India assembling more than \$7mbillion worth there in the last fiscal year, Bloomberg earlier reported.

This year's update is expected to include major camera updates and an improved processor in the pro models, according to Bloomberg.

In the 15 years since, its arrival, the iPhone has changed the way we do and run our and businesses.

Every once in a while a revolutionary product comes along that changes everything, said that Apple CEO steve Jobs introducing the iPhone 15 years ago on january .

The device kept that promise usherd in a whole new set of paradigms (and problems), and continues to transform every walk of life.

Here are just 17 ways iPhone has changed the enterprise since its launch .

It's a sign of the times that BlackBerry began shutting down all its remaining services for legacy devices on January 4 2022.

Apple's first iPhone was released 10 years ago this week on June 29 2007 .

Smartphone, along with their attendant photo-editing apps.put good cameras in everybody's pockets and we all became prolific photographers.

On -demand work began with the first internet boom in the last 1990s.

Apple launched its app store in 2008 a year after the iPhone 's launch with 500 apps.

Supermarket checkout lines - strategically stocked with magazines and candy-were for a long time a a major point of sale for gum.

This is a trend we have seen only with this brand . They want only an Apple iPhone.

The 'World Inequality Report 2022' showed that the bottom 50% of India earns Rupees 53,610 whiles the top 10% earns Rupees 11,66,520 Over 20 times more.

Apple nearly doubted its revenue in India in the June quarter.

Brand loyalty is no enigma. But for a country that is infamous for being infatuated with value for money products and services Apple appears to be among the few outliers.

Work from Home policies helped push sales of its tablets and laptops as well.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?