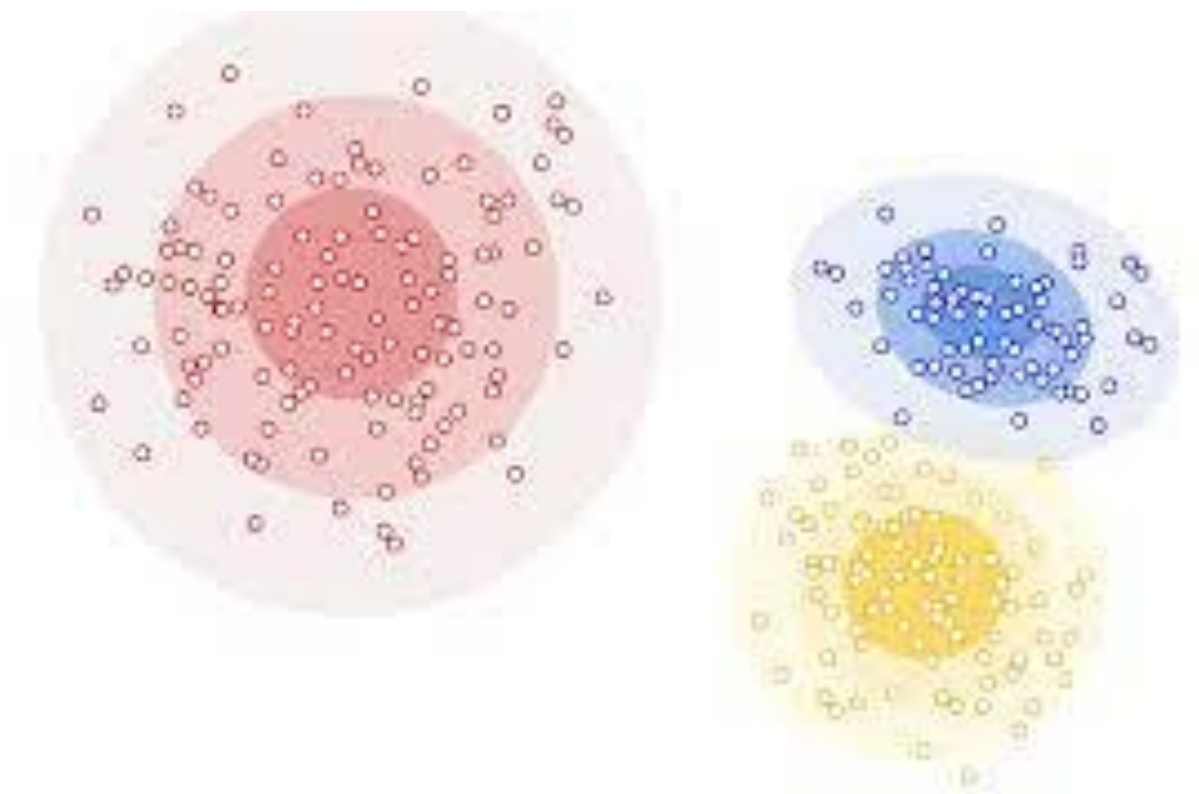
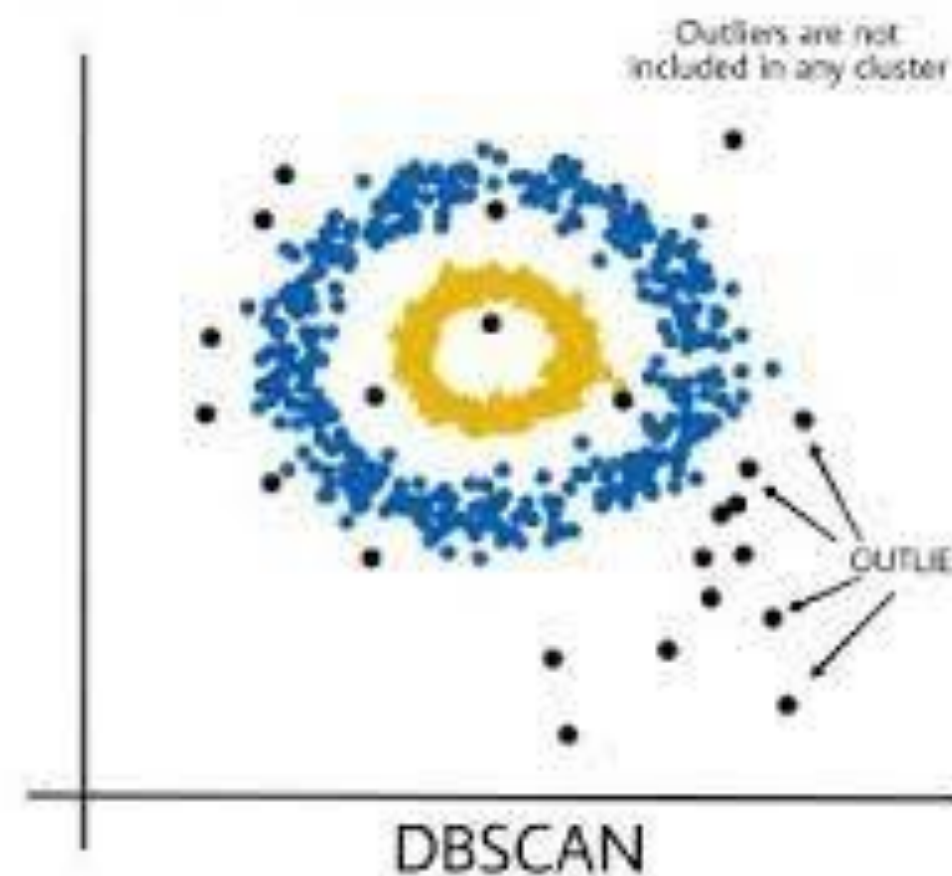
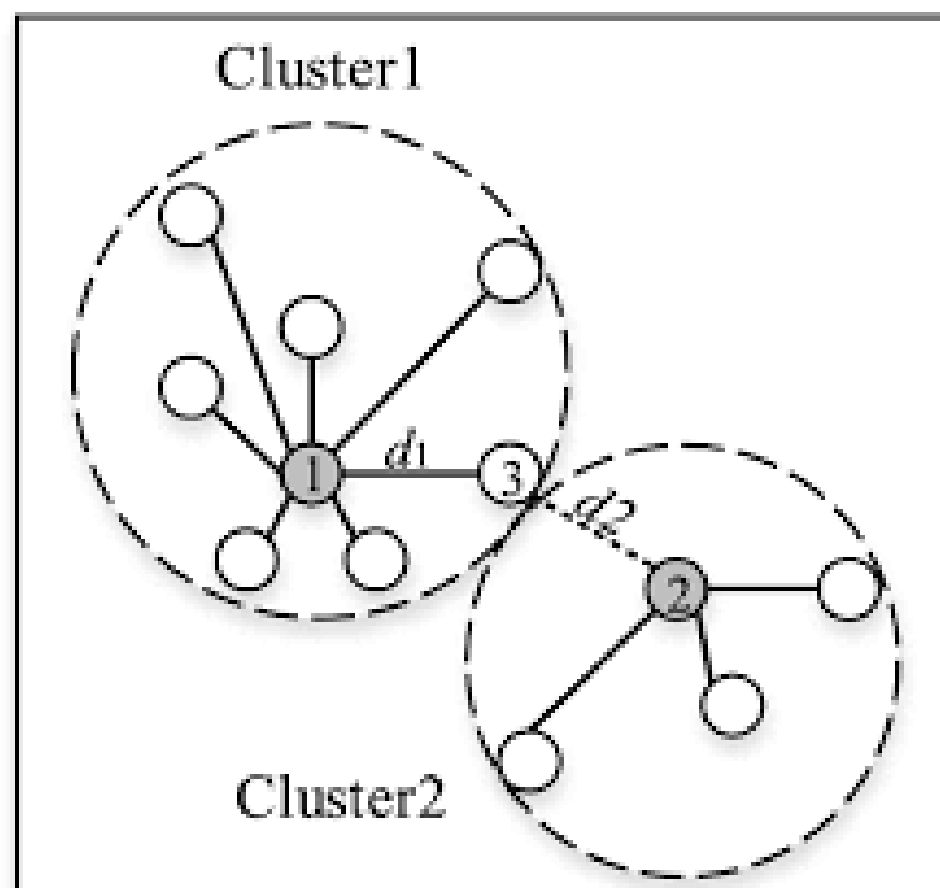
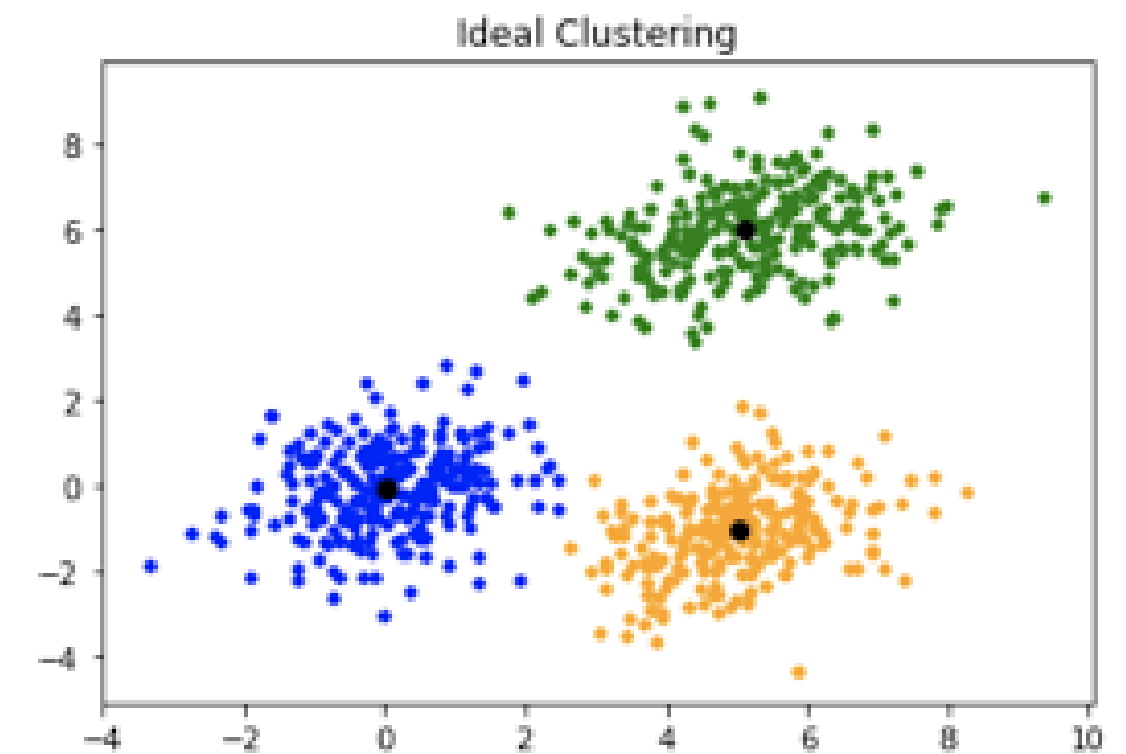




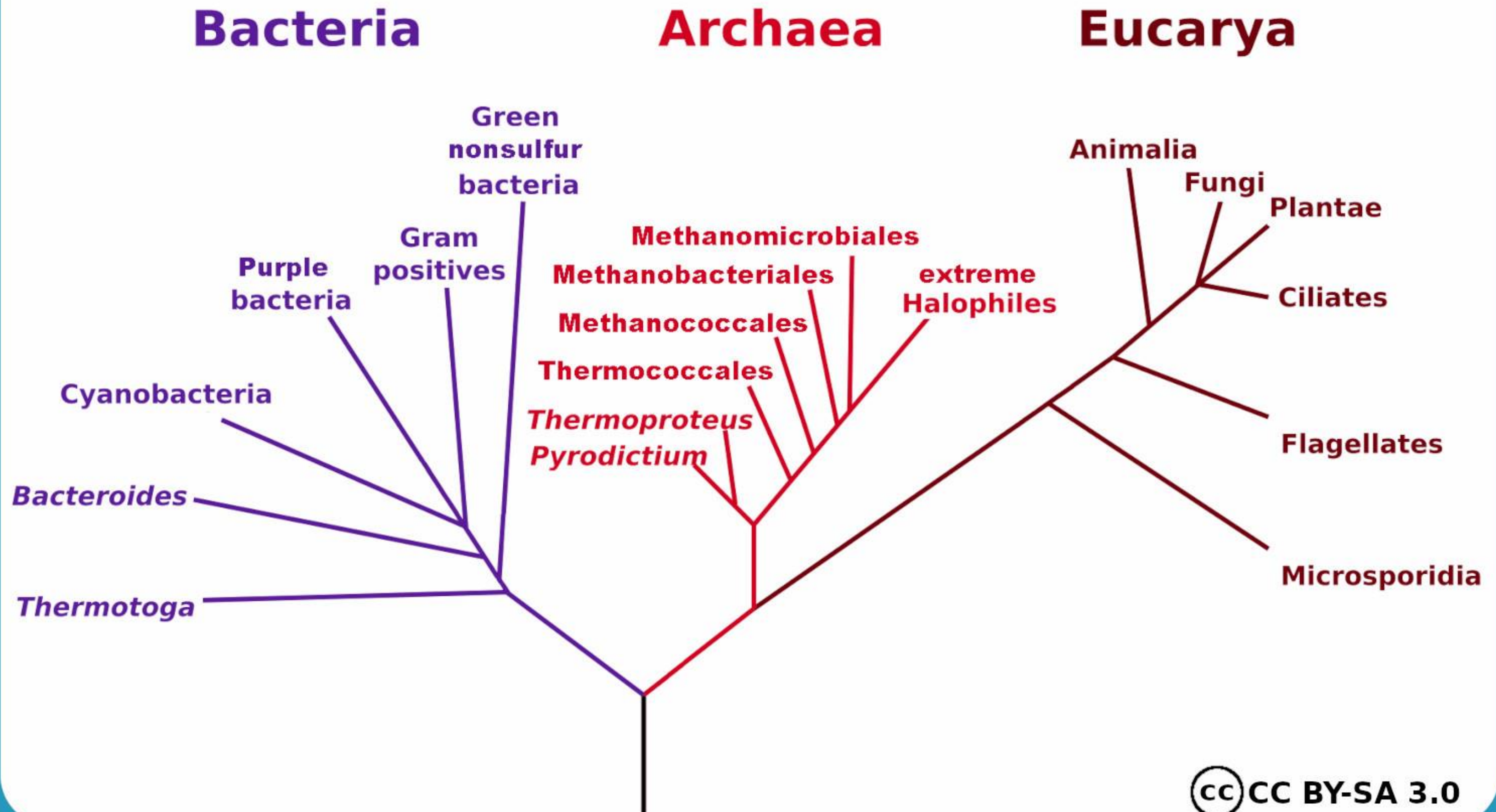
Lecture 16: Hierarchical Clustering

Cluster Analysis - Recap

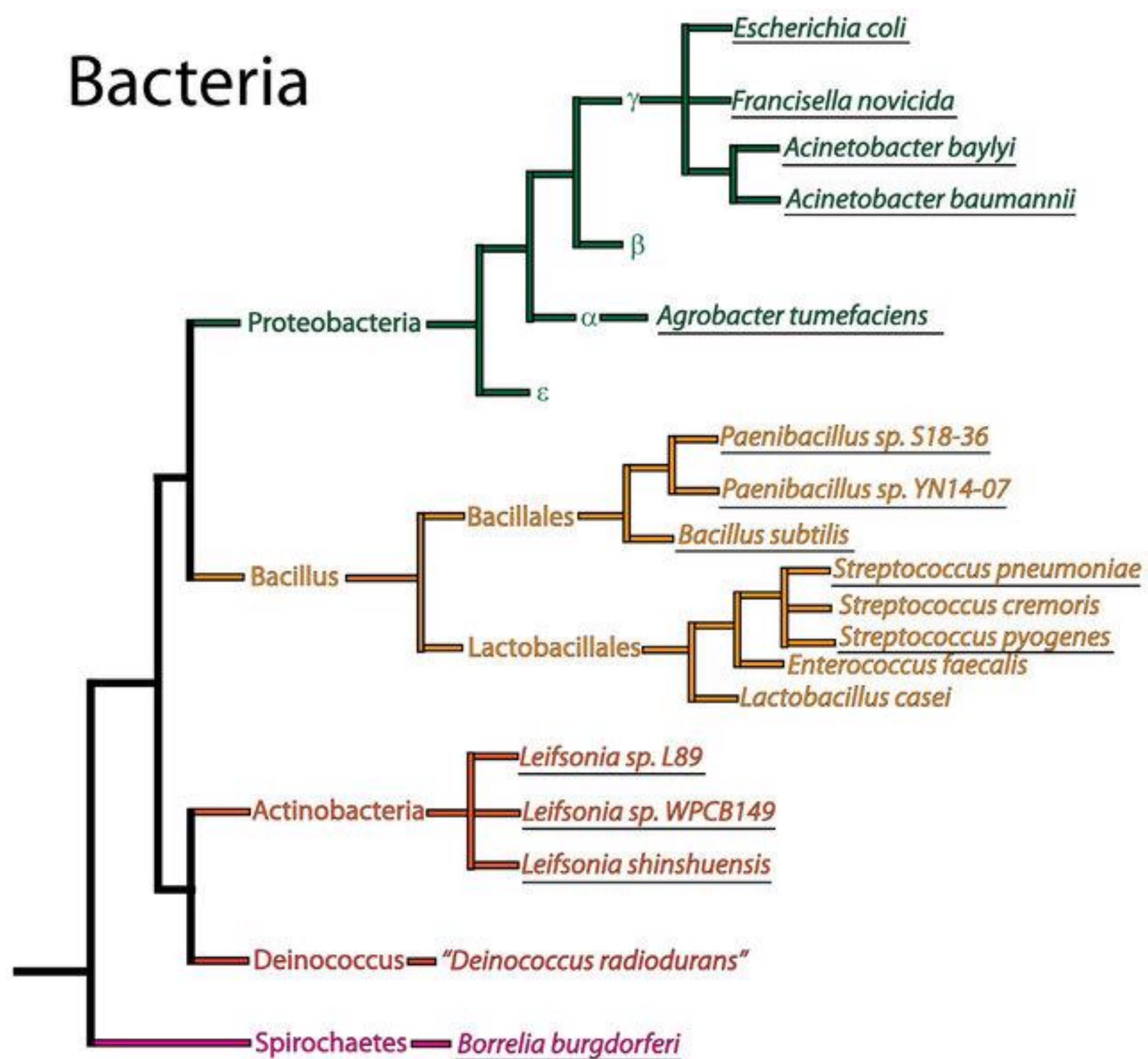
- Centroid based clustering
- Distribution based clustering
- Density based clustering
- Connectivity based clustering



Phylogenetic Tree of Life



Bacteria





Intro to hierarchical clustering

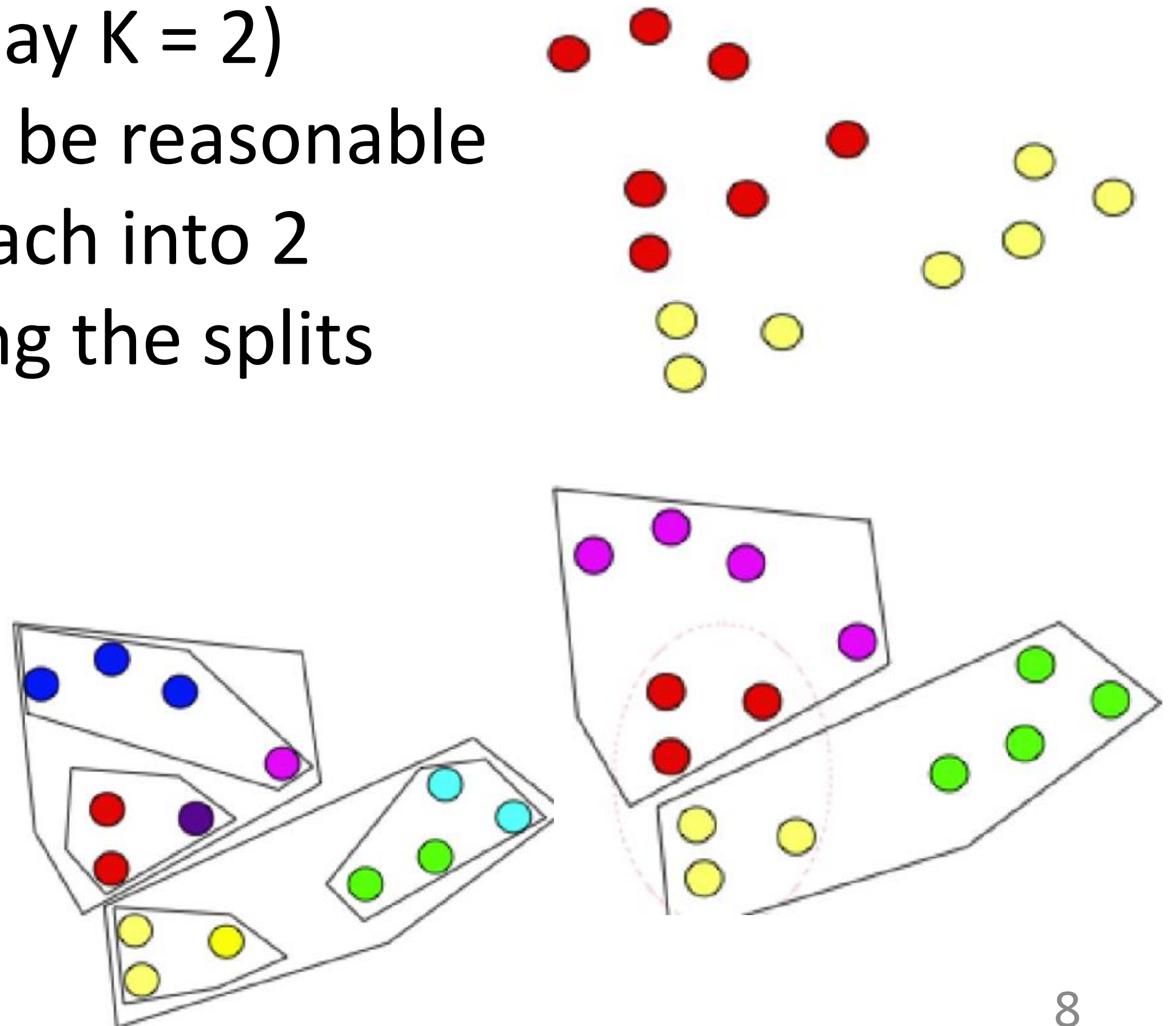
- How many clusters in the data is
 - Technical question
 - Centroid, Distribution & Density answers this question
- Business questions
 - How are clusters related?
 - How to say 2 clusters are different but are also similar?
- We need a hierarchical organization of clusters
 - Based on high level effects / granular sub groupings
- Very natural for some problems
 - Taxonomy

Hierarchical clustering

- Top-down
 - Start with one cluster, split recursively
 - Divisive clustering
- Bottom-up
 - Each point is a cluster, merge clusters
 - Agglomerative clustering
- Tree in both cases
 - All data in one cluster at top
 - Each data in its own cluster at bottom

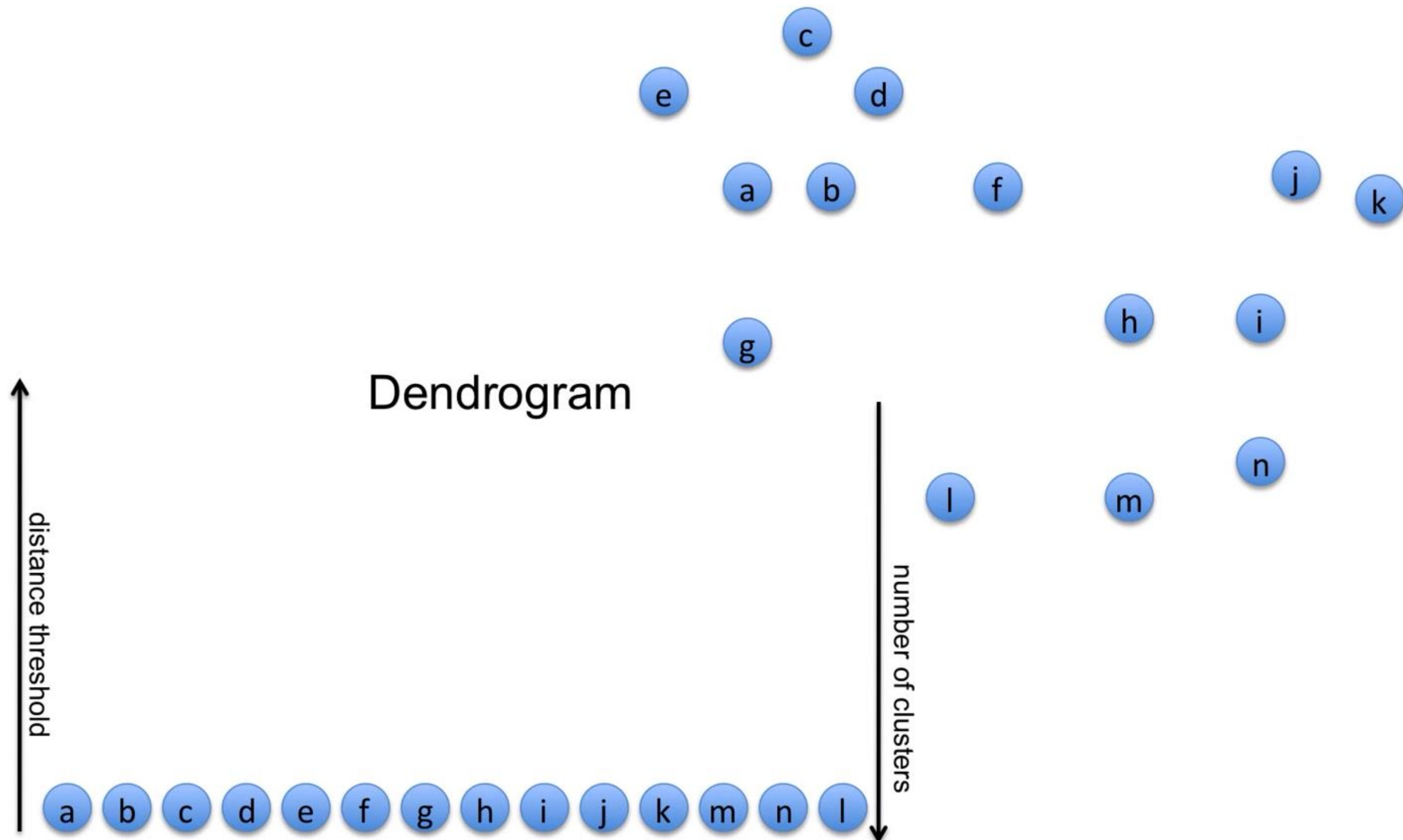
Divisive clustering

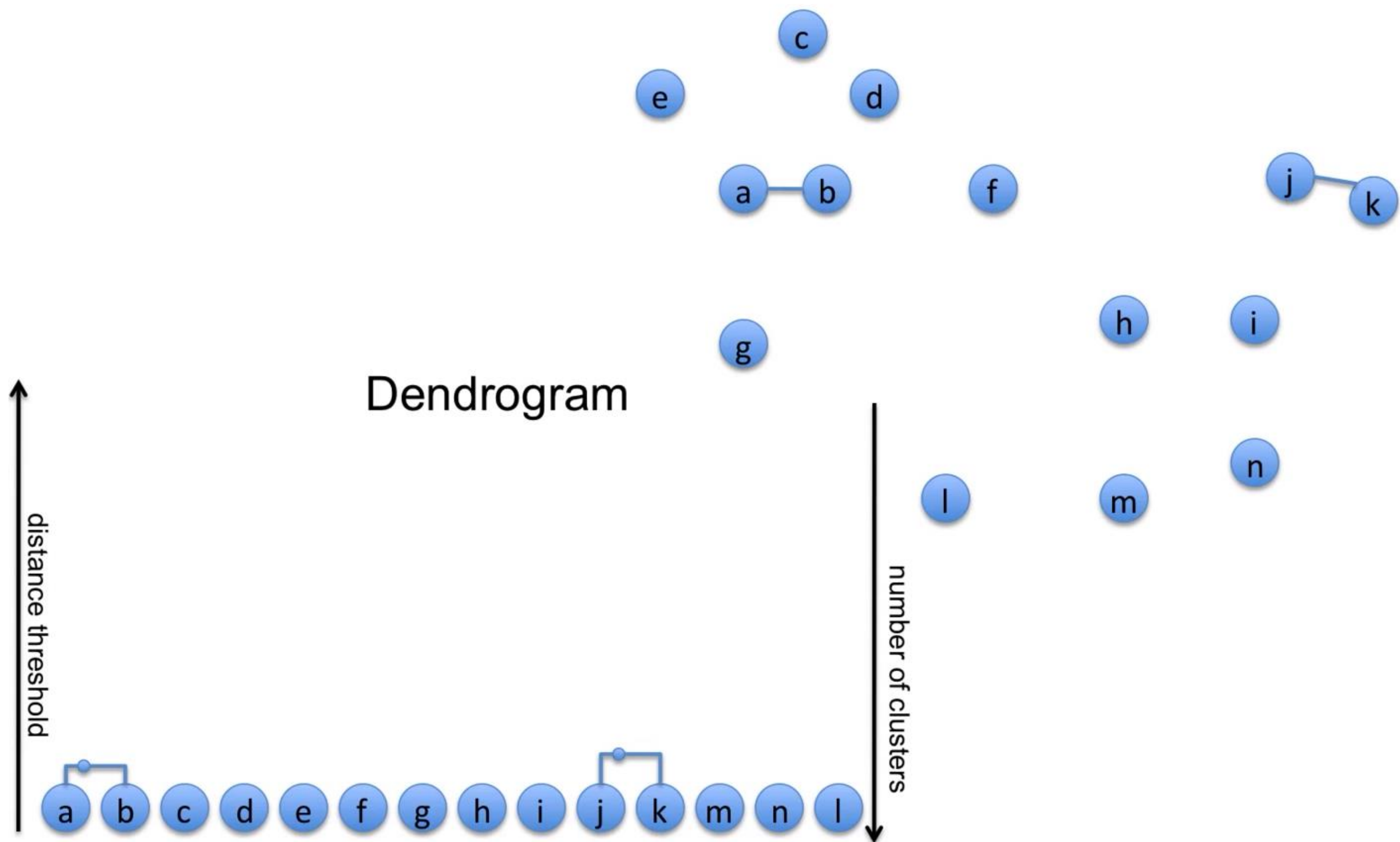
- Recursively run K means (say $K = 2$)
- Partition into two may not be reasonable
- Split into 2. Further split each into 2
- No going back and changing the splits
 - Greedy
 - Sometimes problematic
- Computationally efficient

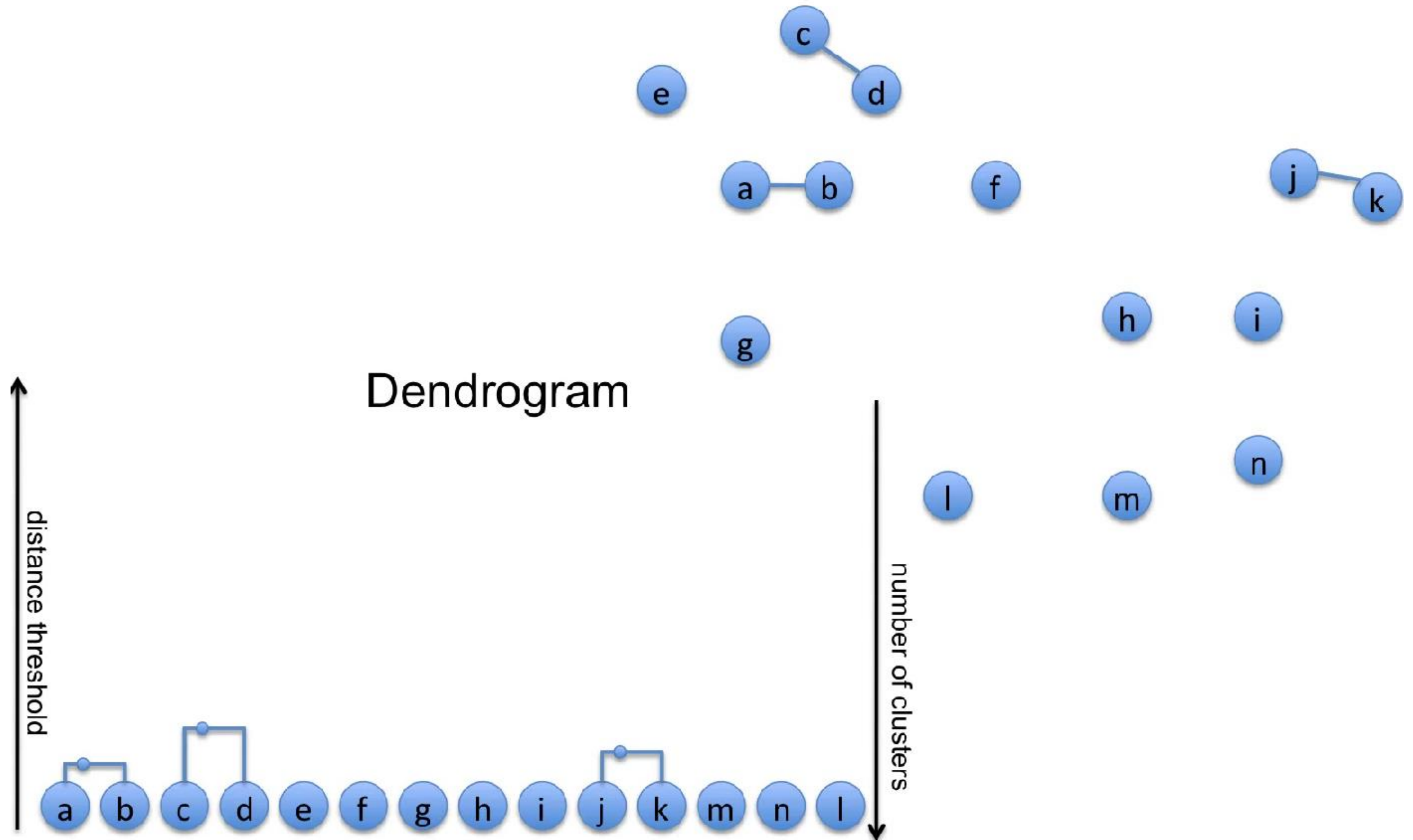




Agglomerative Clustering







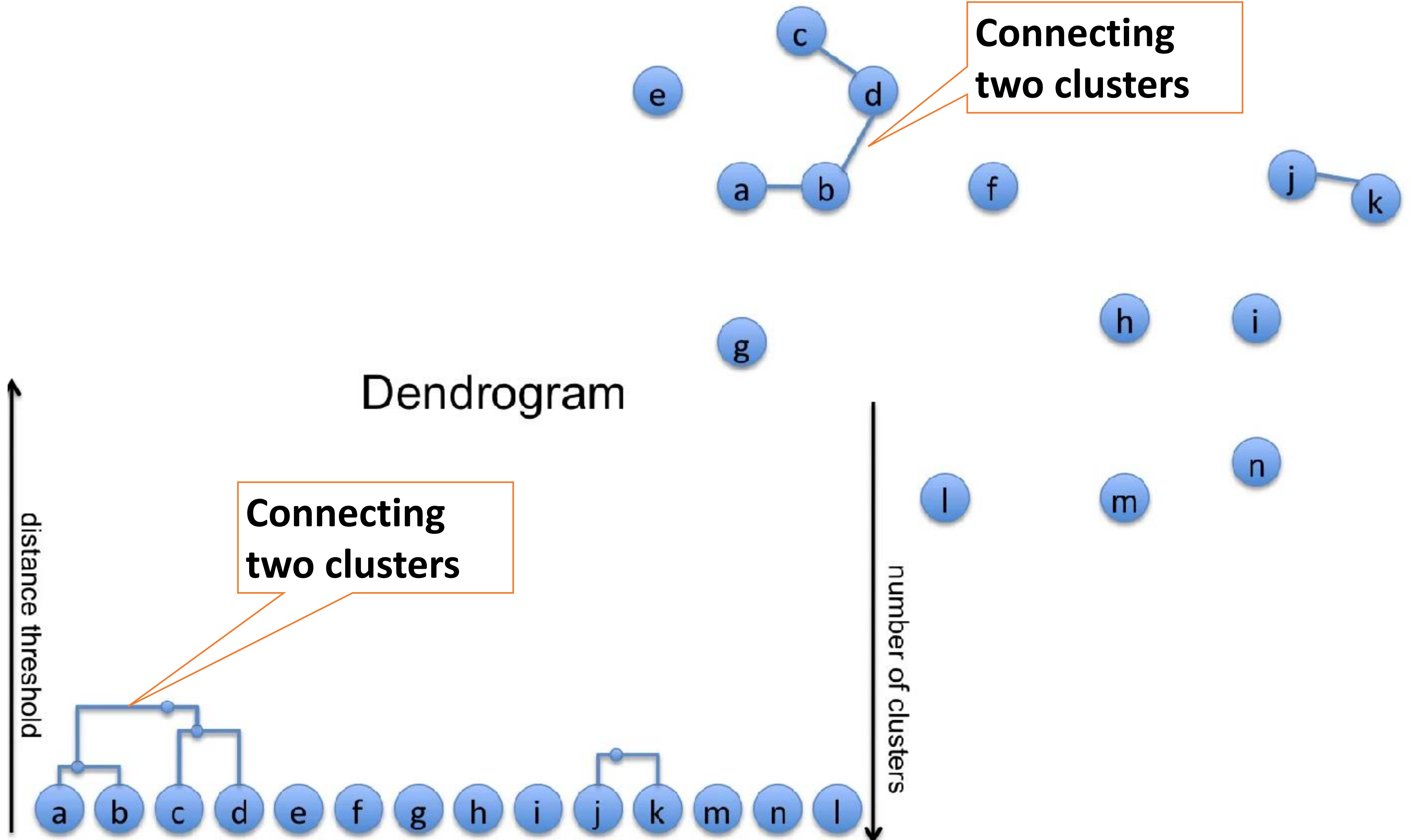
**Connecting
two clusters**

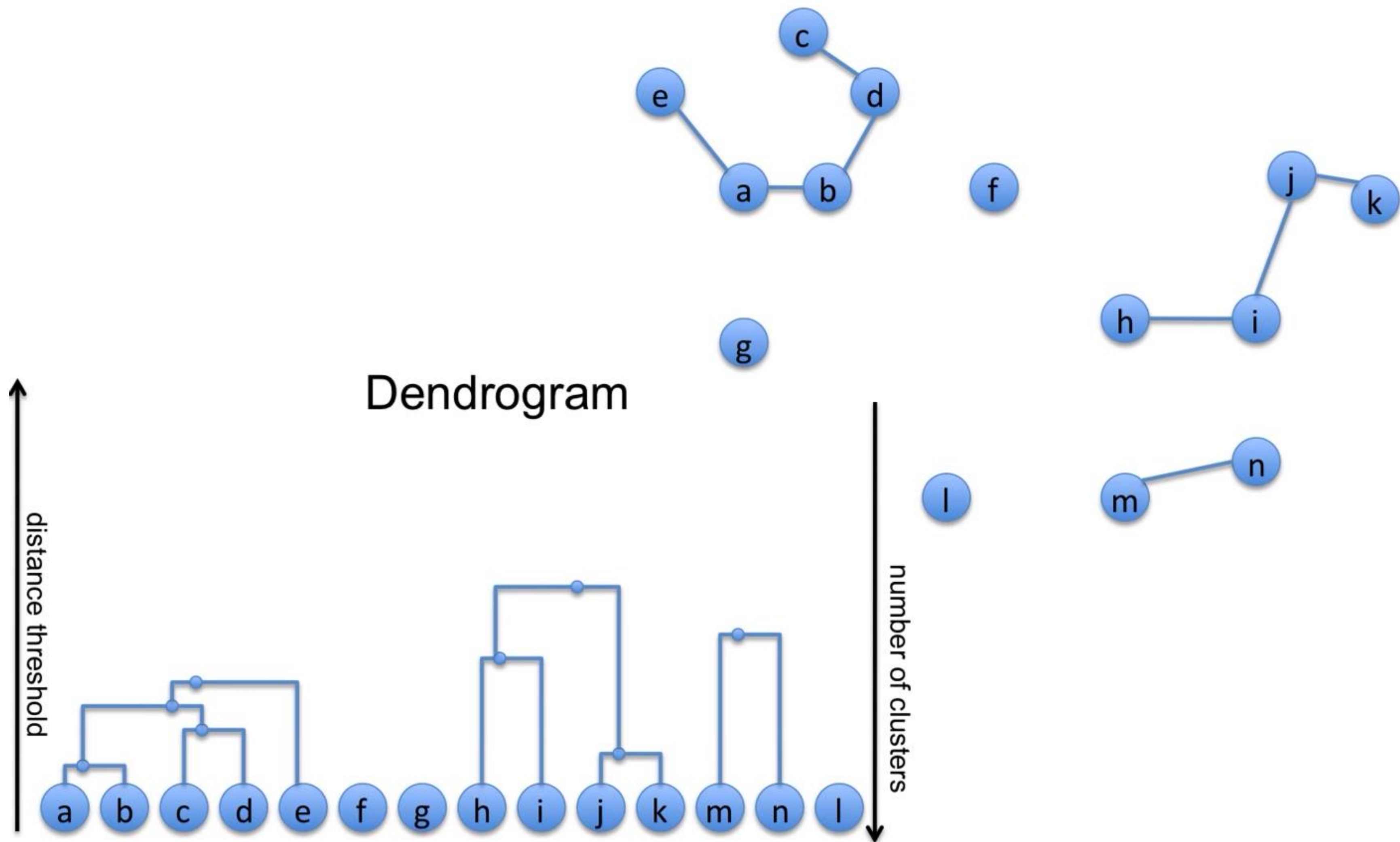
Dendrogram

**Connecting
two clusters**

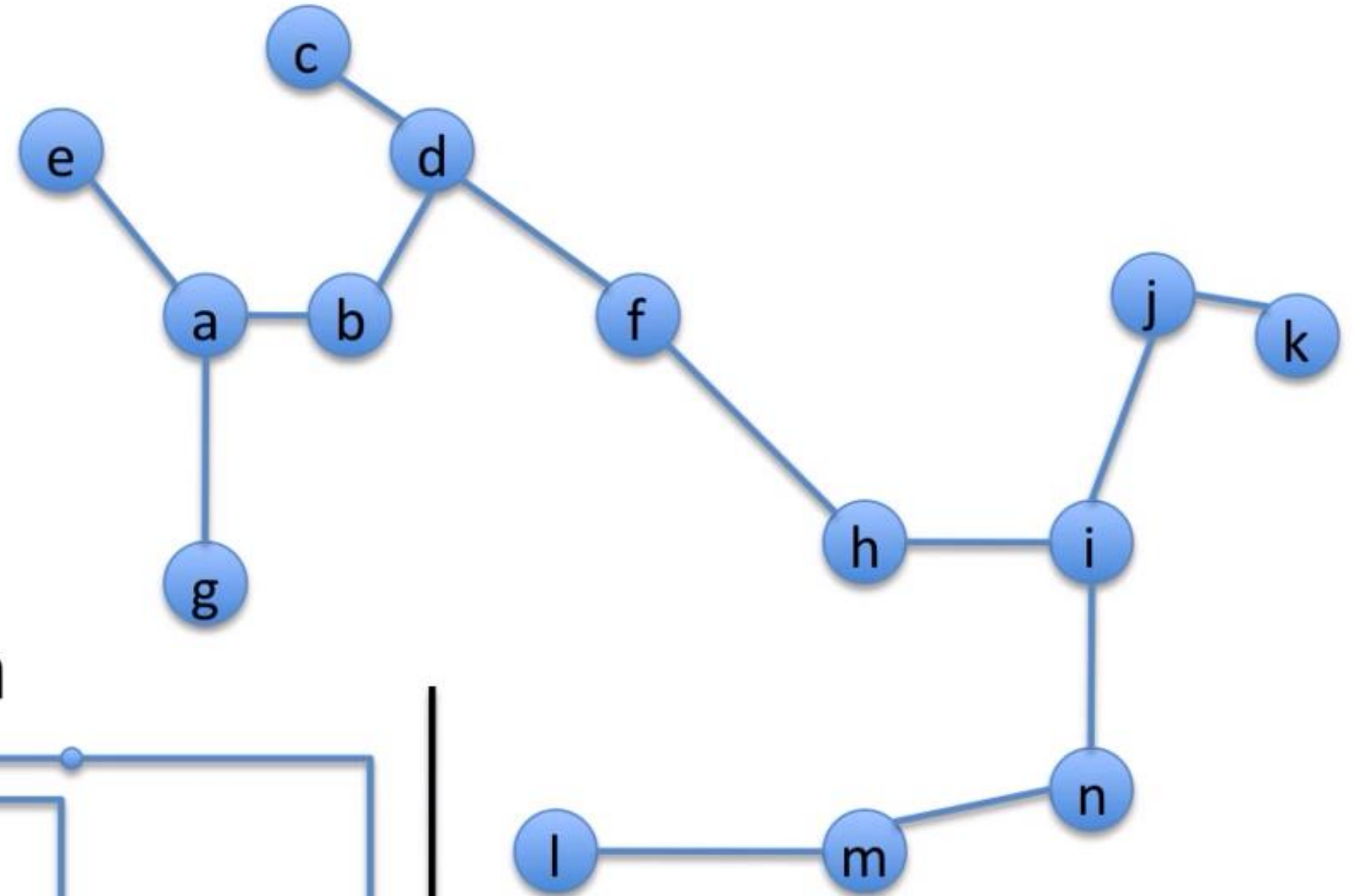
number of clusters

distance threshold

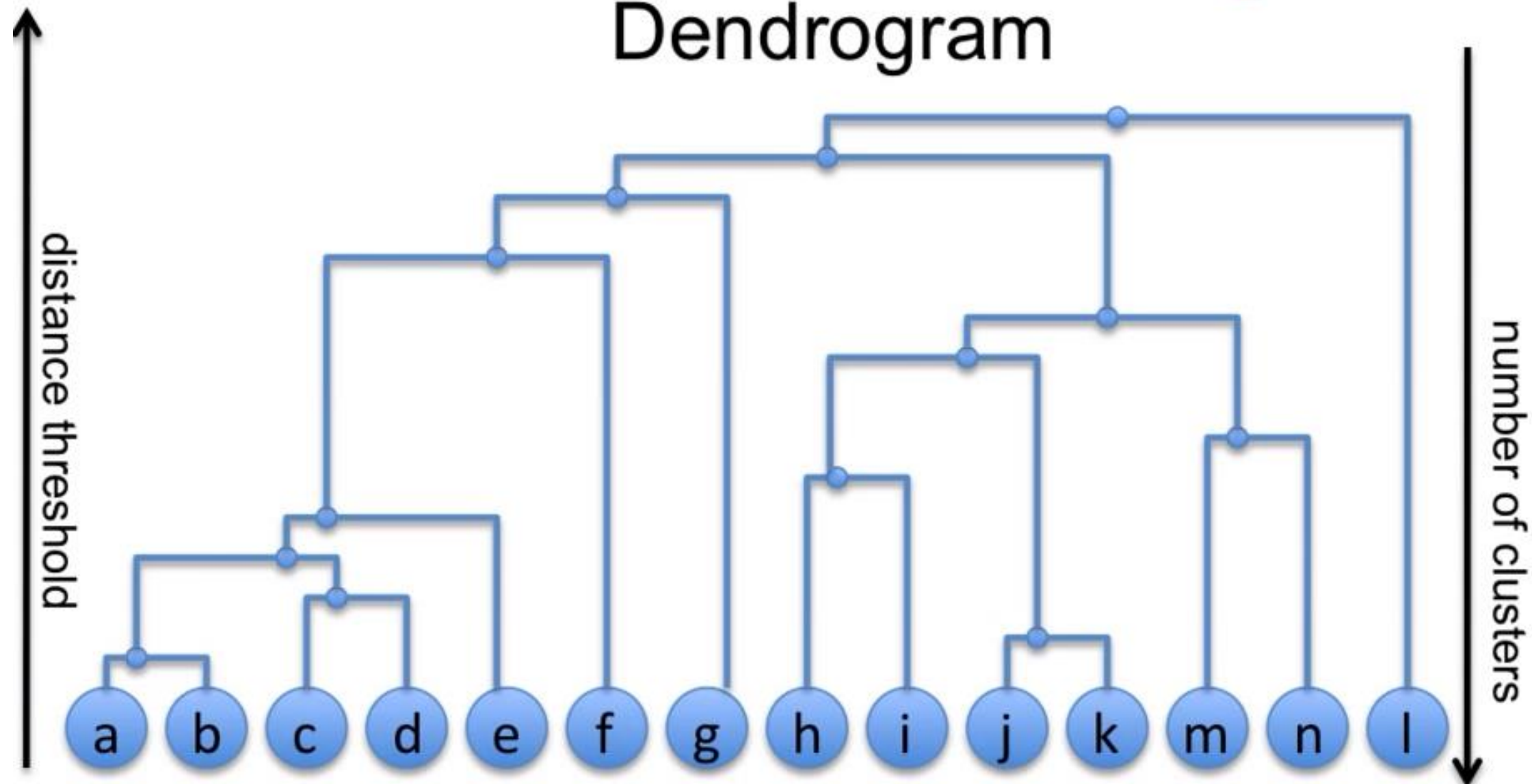


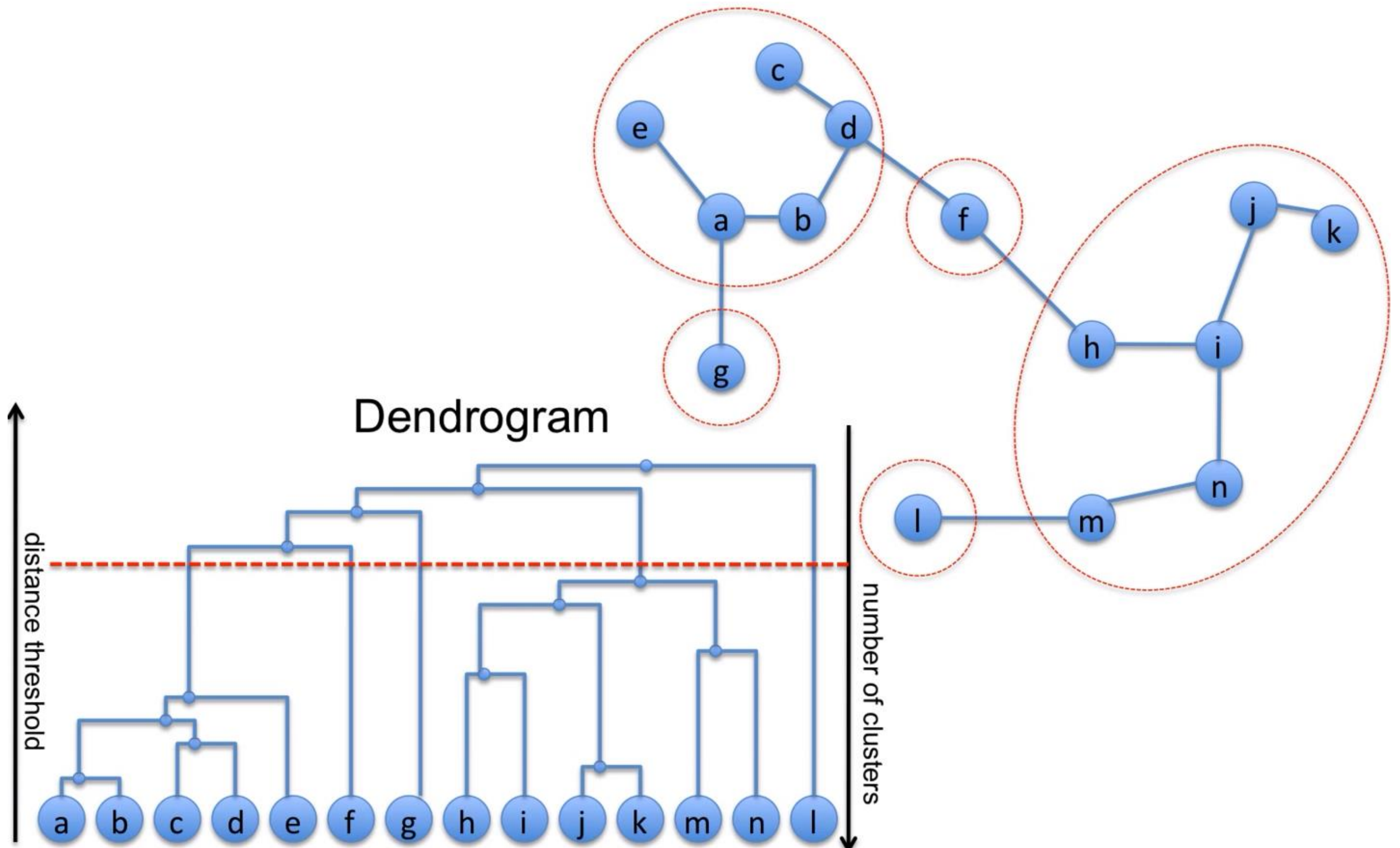


How many
clusters is
good?



Dendrogram



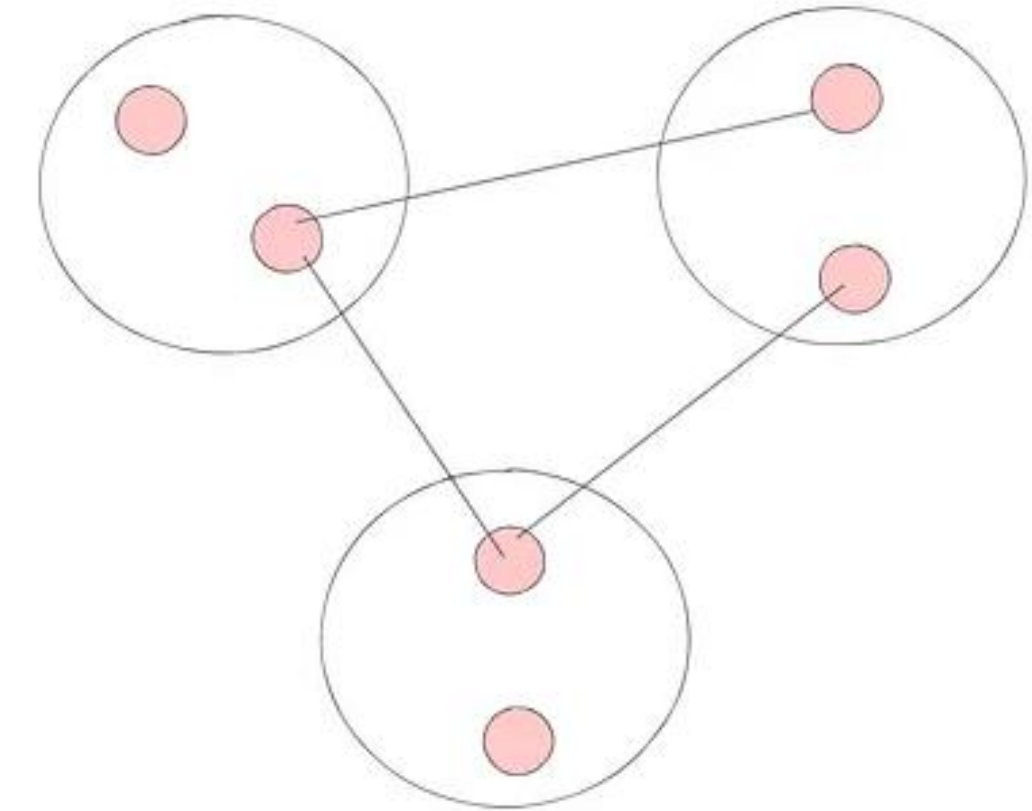


Agglomerative clustering

- Idea: Nearby points end up in same cluster
- Algorithm
 - Start with collection C of N singleton clusters
 - $c_j = \{x_j\}$
 - Find another cluster that is closest $\min_{ij} (c_i, c_j)$
 - Merge c_i and c_j into new cluster c_{i+j}
 - Remove c_i and c_j from C . Add c_{i+j}
 - Repeat
- Slower algorithm
- Understand with dendrogram (connectivity tree)

Cluster distance metric for hierarchical clustering

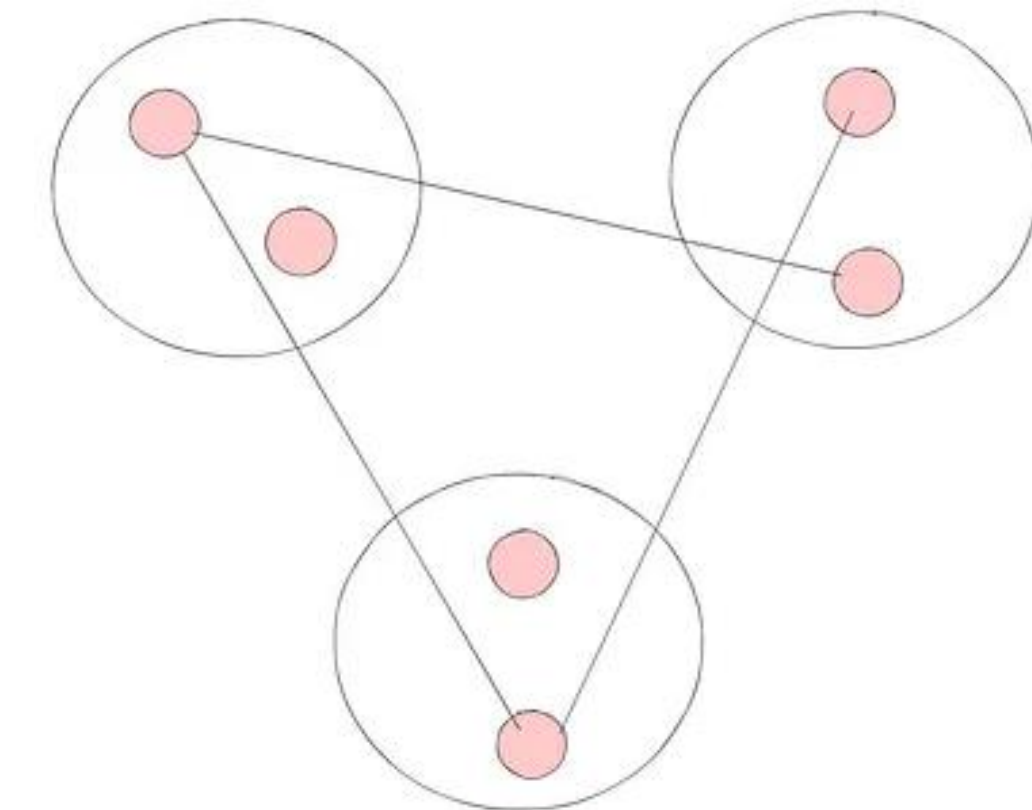
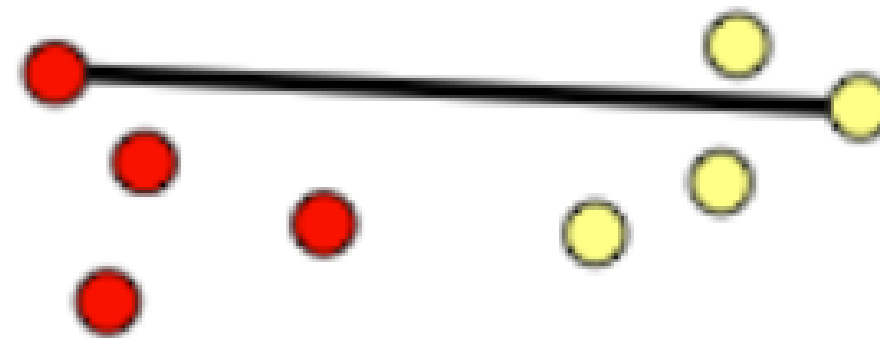
- Distance between clusters
- Not individual points
- Single Link



- Distance b/w closest elements of clusters

$$\mathcal{D}(c_1, c_2) = \min_{x_1 \in c_1, x_2 \in c_2} \mathcal{D}(x_1, x_2)$$

- Produces long chains
- Complete Link



- Distance b/w farthest elements of clusters

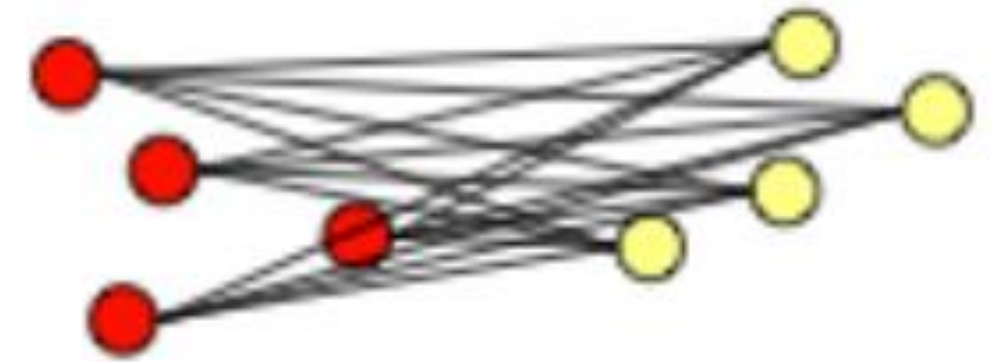
$$\mathcal{D}(c_1, c_2) = \max_{x_1 \in c_1, x_2 \in c_2} \mathcal{D}(x_1, x_2)$$

- Produces spherical clusters

Cluster distance metric for hierarchical clustering

- Average Link

$$\mathcal{D}(c_1, c_2) = \frac{1}{|c_1||c_2|} \sum_{x_1 \in c_1} \sum_{x_2 \in c_2} \mathcal{D}(x_1, x_2)$$

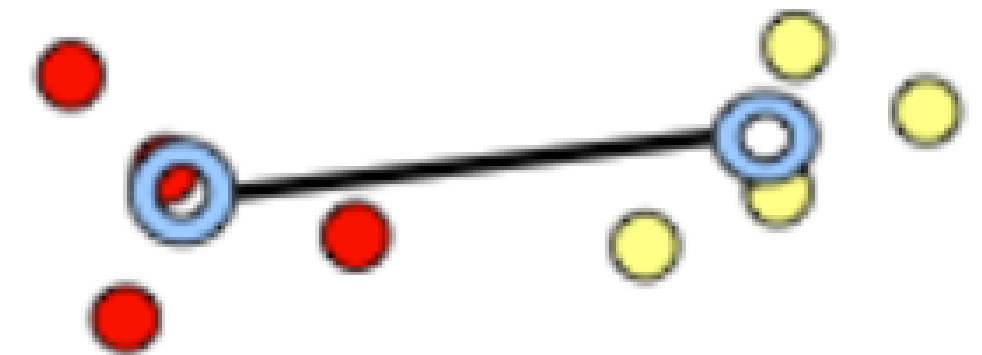


- Avg of pairwise distance b/w cluster elements

- Less affected by outliers

- Centroid Link

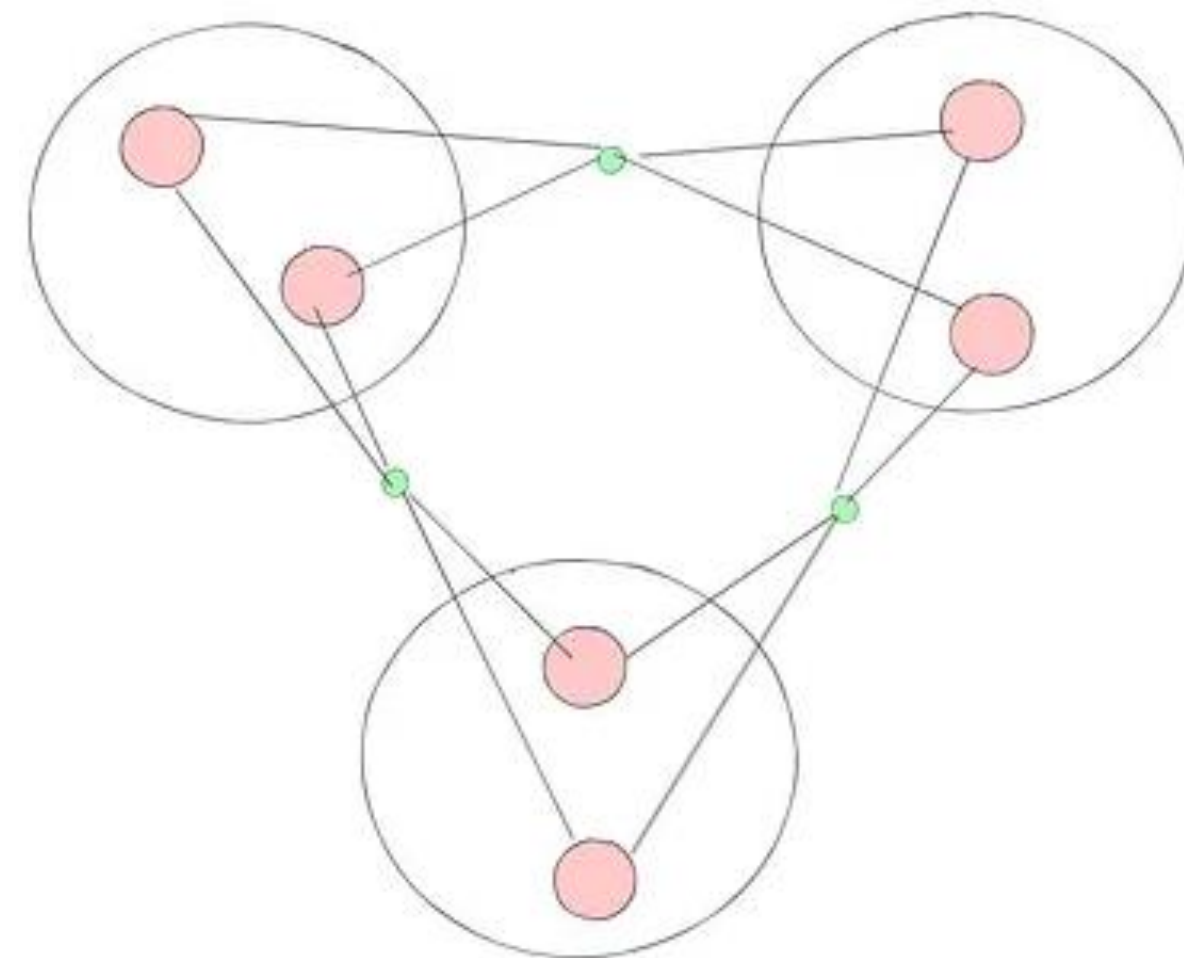
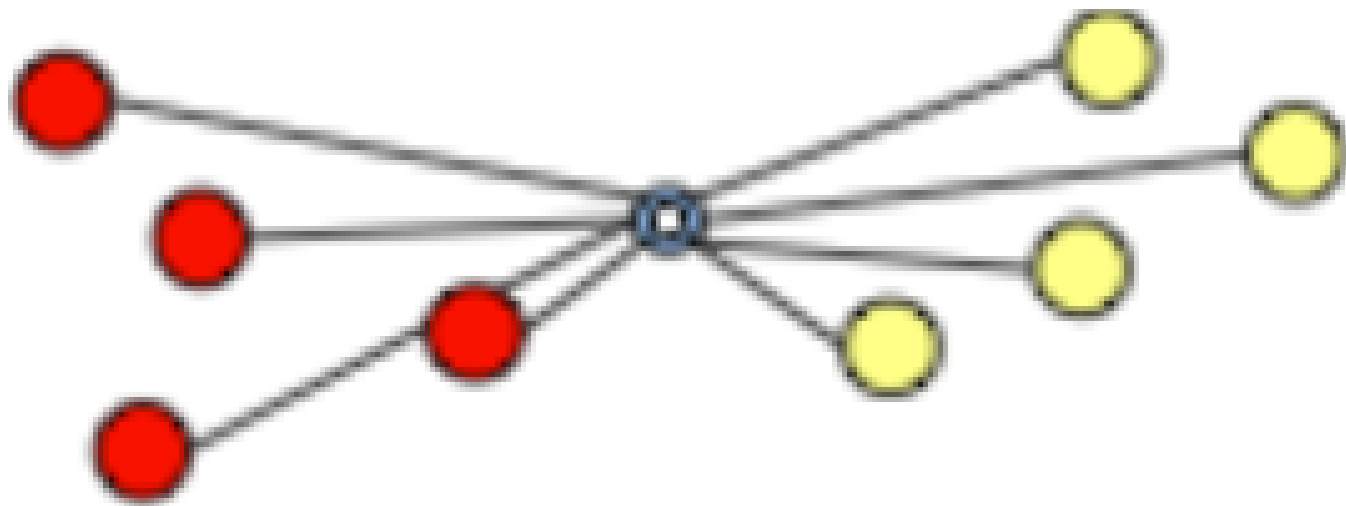
- Distance b/w cluster centroids



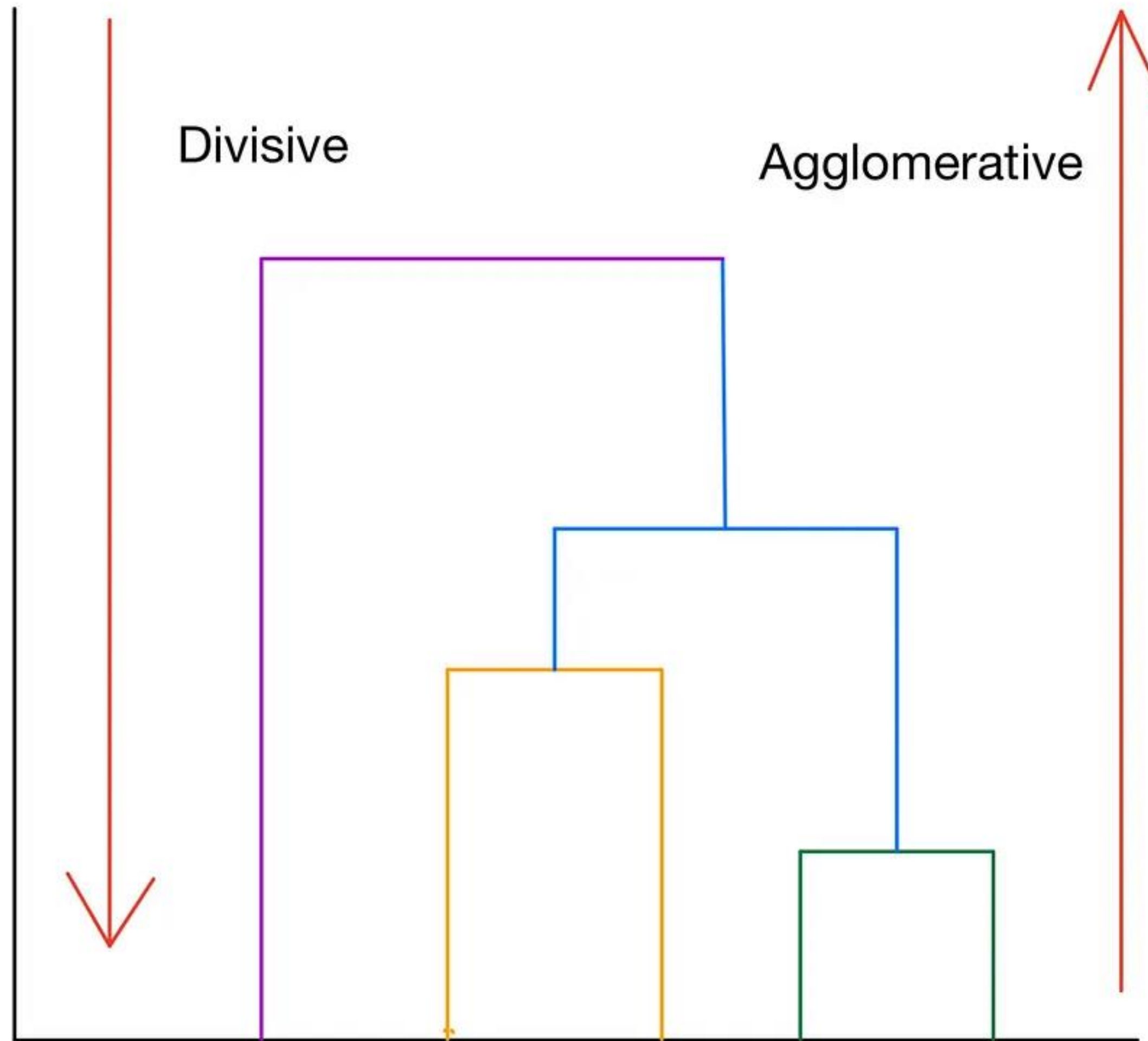
$$\mathcal{D}(c_1, c_2) = \mathcal{D}\left(\left(\frac{1}{|c_1|} \sum_{x_1 \in c_1}\right), \left(\frac{1}{|c_2|} \sum_{x_2 \in c_2}\right)\right)$$

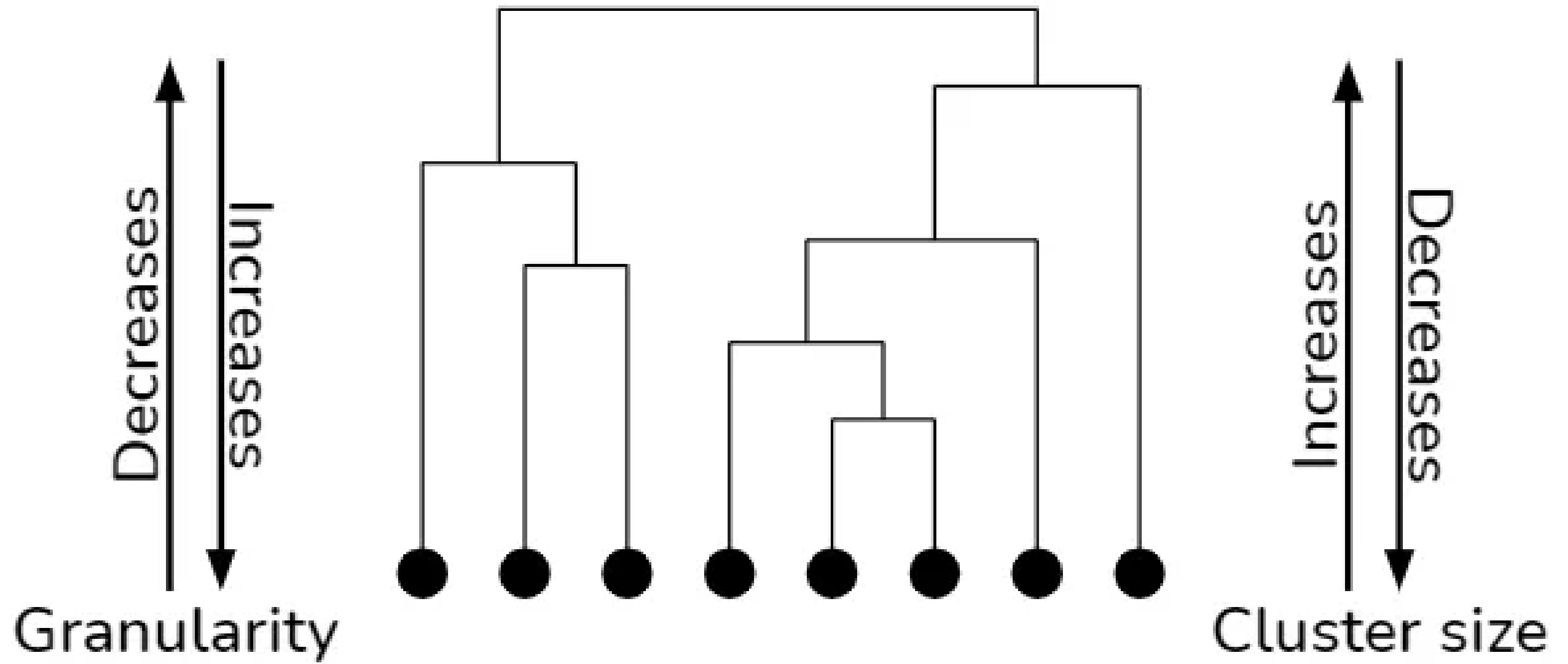
Cluster distance metric for hierarchical clustering

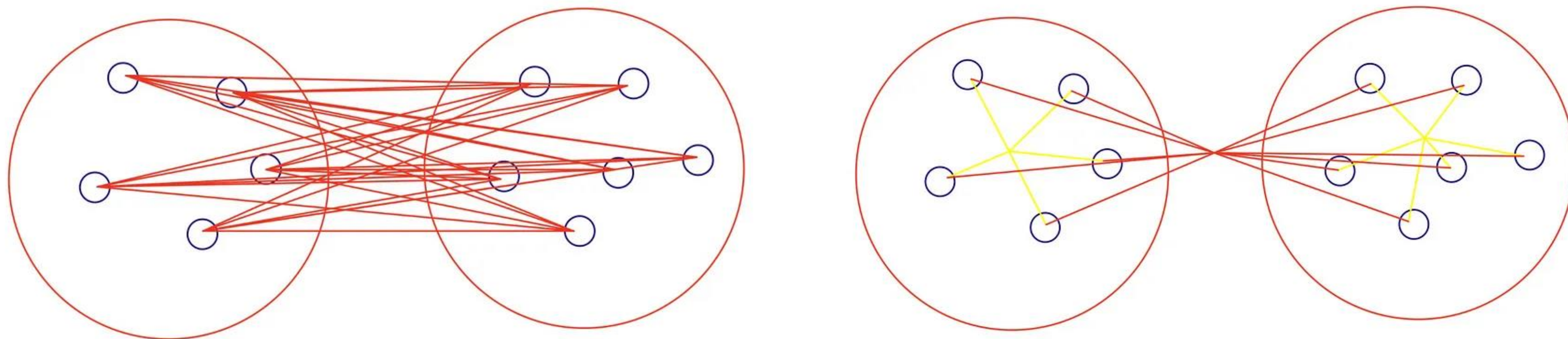
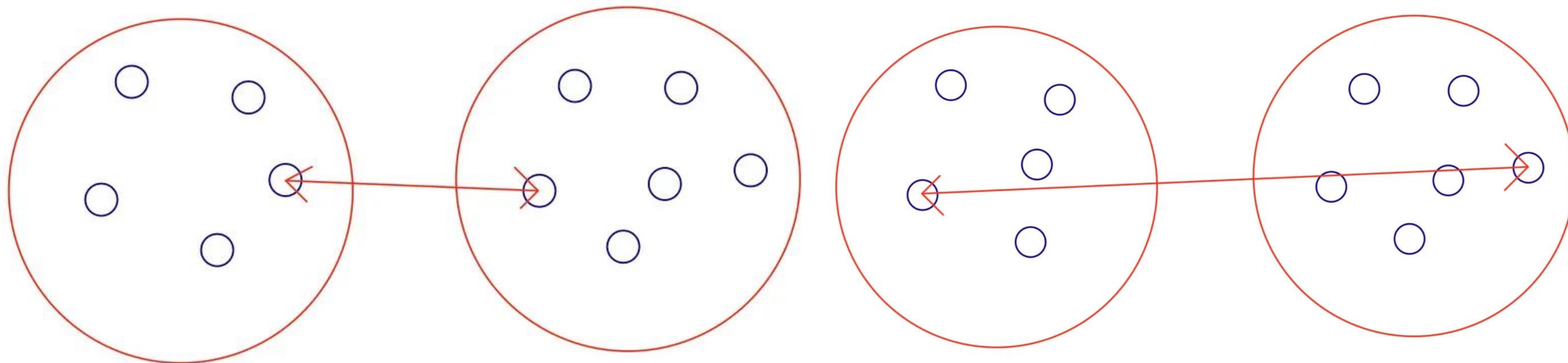
- Ward Link
 - If the two clusters were to join
 - What will be their mean and standard deviation?
 - The two clusters with minimum SD will be merged











Connectivity v/s other clustering algorithms

- Compactness (Cluster cohesion)
- Separation

$$Index = \frac{(\alpha \times Separation)}{(\beta \times Compactness)}$$

- Density – looks for a point within a epsilon distance
- Connectivity – No upper limit on nearest point distance
 - No good evaluation metric
 - Empirical or distance metric should capture domain knowledge



QUESTIONS