**Srikanth Bhadragiri**

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**PROFESSIONAL SUMMARY:**A results-driven IT professional with 12 years of exposure in business domains like Retail Decision Sciences, Digital Platforms (Online Targeted Advertising), Healthcare Manufacturing and Distribution (Compliance, Auditing, Online Surveys).  
Hands on experience in multiple technologies like Java, Oracle ADF, JavaScript, ReactJS, Redux & NodeJS with advanced Product Design and development experience.

Skilled in planning and prioritising project plans, requirements specifications, project documentation, and architectural systems research.

I am a tech enthusiast and keeps myself up to date with latest technology.

**INDUSTRY CERTIFICATIONS:**

Java Certified Programmer from Oracle (Java 6)  
Certified Scrum Master from Scrum Alliance (Trained by renowned Scrum Trainer Tamara Sulaiman)

**TECHNOLOGY STACK**:

* Front-End: JavaScript, ES6, ReactJS, Redux, NodeJs, Adobe Flex, AS3, HTML, XML, JSON, BootStrap.
* Back-End: Java, Oracle ADF, SQL, MongoDB.
* Servers: WebLogic, Apache Tomcat
* Versioning tools: SVN, GitHub
* Cloud Platform: Heroku
* Others: Adobe Photoshop and Flash.

**WORK EXPERIENCE:**

1. **Herbalife Nutrition, India Technology Centre, Bangalore, March 2014 – Present**
2. **Oracle India Pvt Ltd., Bangalore, June 2011 – March 2014**
3. **AOL - America Online (acquired by Verizon since June 2015), Bangalore, Feb 2008 – Apr 2011**
4. **Infotech Enterprises (rebranded as Cyient since May 2014), Hyderabad, Feb 2005 – Jan 2008**

**EMPLOYMENT HIGHLIGHTS**

**Organisation: Herbalife Nutrition, India Technology Centre, Bangalore, March 2014 – Present**

Herbalife Nutrition is a US Based Global Healthcare organisation with a turnover of USD 5 billion and footprint in 97 countries.

Role: Technical project Lead (Sr. Developer, Information Systems -Member Practices and Compliance)

Project 1:

* Global Member Registration Application – This application is developed in ReactJS, Redux, deployed on WebLogic and consumes REST services from Oracle SOA. This enables Members to register and update information of Health Clubs. Completely localised and supports regional business rules, compliance and customisations. Integrated Google Maps Api for address identification, distance calculations and various business validations. Other features include upload of documents and images adding dynamic forms.
* Online survey application - Completely localised and customisable application with different questionnaire as per regions. Calculates the compliance levels online based on the answers and keeps track of the survey in a point-in-time mode. Development is in progress using ReactJS, Redux and Oracle SOA.

Project 2: Compliance & Administration:

* Developed Admin functionality which includes adding and updating user information, authenticating users through their LDAP credentials, assigning roles and responsibilities to be used for various authorisations.
* Developed Auditing Module with features like adding dynamic questionnaire and form fields based on auditors requirement. Viewing and storing of point-in-time data of the files that were audited.
* Developed Training Module functionality where Admin can create training, assign and track trainings for employees.
* Developed Dashboards with Notifications upon login, add and view user defined tasks on Calendar component. Helps keeping track of assignments based on individual roles.
* Performed extensive system study on legacy applications by creating data, logic flow diagrams and documented existing business logic, provided training sessions with team members and proceed with resolving issues and developing new features.
* Technology used are ADF, Java, Oracle DB and deployed on WebLogic.

**Organisation: Oracle India Pvt Ltd., Bangalore, June 2011 – March 2014**

Role: Sr. Applications Engineer – Retail decision Science

* ORAC: Oracle Retail Advanced Clustering - ORAC is a retail science enterprise application which delivers clustering solutions to retail organisations based on criteria like Consumer Segment, Stores, Performance and other product attributes by validating on huge sales data. User opted criteria get processed by algorithms to generate Cluster solutions which are an input to other retail solutions.

Worked as an Oracle ADF developer in this product and developed solutions for customisations in UI-Shell template to apply our own skin and overcome space limitations, customised TrainStop, ‘Drag and Drop’ components to meet business needs.

Worked on developing Custom Validators and converters.

Technology: Oracle ADF 11g R2, Java, WebLogic, Oracle DB 11g R2, JProfiler.

* PPO: Promotion Planning and Optimisation - PPO assists business in creating and improving business promotions. It allows to leverage the information gained from Promotion Intelligence to make the best promotion decisions by using what-if analysis and predictive forecasting. PPO combines analysis, planning, and implementation components to give retailers the capability to achieve the highest return on their advertising, promotion, and inventory investments.

UI is developed using Adobe Flex and service layer developed using JAVA and Hibernate. Worked on sustain engineering which involves bug fixing and new feature implementation.

Application management and technical support to on demand workflow. This is a 24/7 round the clock support to ensure smooth flow of automated processes which involves loading sales data, running and generating reports.

Technology: Java EE, Adobe Flex, Oracle DB 11g R1, OAS.

**Organisation: AOL** (acquired by Verizon since June 2015), **Bangalore, Feb 2008 – Apr 2011**

Role:Web Technologist, Sr. Software Engineer (Online Targeted Advertising)

* Developed and implemented Banner Builder web application for AOL advertising customers. Developed in Adobe Flex 3, AS3, PHP, JSON and MySQL. This application enables advertisers to design, edit and publish advertisement banner ads using readily available templates or design from scratch. Final output gets delivered as a Flash (.swf) and Image (.jpeg) formats.
* Developed couple of AOL Widgets that can be hosted on social media like Facebook, myaol, igoogle, blogs etc.

Technology: AS3, XML

“My Top 5” widget allows users to store top 5 of their celebrities in movies, sports, music etc, publish the widget in various social networking channels and share the list with their friends or partners.

“Wallet pop” widget is based on walletpop.com. Displays top 10 deals retrieved from an RSS feed. Each deal possesses a link directly to the store. Deals get refreshed every 10 seconds.

“Olympics 2008 – Medal Tracker & Event Tracker”

These widgets were especially developed during Olympics 2008 held in Beijing.

Medal Tracker widget keeps track of top 5 countries winning medals, America being on the top of the list.

Event Tracker widget lists out present and for upcoming events in 2 hrs.

**Organisation: Infotech Enterprises (**rebranded as Cyient since May 2014)**, Hyderabad, Feb 2005 – Jan 2008**

Role: Web Designer

* Prototyping of Web Applications using HTML, CSS & JavaScript.
* Developed online training content for engineering clients using HTML, CSS, JavaScript, Photoshop and Adobe Flash.

**EDUCATION**

Post Graduation: Masters in Computer Applications

University: Madurai Kamaraj University

Year: 2000-2003

Graduation: Bachelor in Science

University: Andhra University

Year: 1996-1999

**PERSONAL INFORMATION**

Name: Srikanth Bhadragiri

Date of Birth: 15-Jan-1979

Gender: Male

Nationality: Indian

Passport: Indian National Passport

VISA: Valid USA Business Visa till 2018.

**ADDRESS FOR COMMUNICATION**

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