



**Università Commerciale
Luigi Bocconi**

Aug 14, 2021

Srikanth Deti

has successfully completed

Private Equity and Venture Capital

an online non-credit course authorized by Università Bocconi and offered through
Coursera

Stefano Caselli
Vice Rector for International Affairs
Finance

**COURSE
CERTIFICATE**



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Coursera has confirmed the identity of this individual and their
participation in the course.

Private Equity and Venture Capital

by Università Bocconi

About this Course

The course deals with the analysis of the private equity and venture capital business.

Over the course, students will be provided with a deep understanding of the mechanism underpinning the creation and/or development of a firm and the financial support it can get from the financial system through venture capital investment.

The course tries to discover how special financial intermediaries (called private equity investors) finance through equity companies belonging to different stages of their life-cycle, starting from the very beginning (startup and early stage) to a more mature phase (i.e. expansion, mature age, etc.) or also staying into crises and decline.

Private equity (named venture capital when the company is in the first phases of its life cycle) deals with very different activities, such as scouting, advisory, deal-making, valuation, and financing as financial intermediaries see it.

COURSE SYLLABUS

The course is made up of four different modules:

WEEK 1 - Introduction to Private Equity and Venture Capital

WEEK 2 - Discovering Private Equity Investors: Legal Issues and Taxation

WEEK 3 - Management of Private Equity and Venture Capital Funds

WEEK 4 - Company Valuation And Deal Making In Private Equity Settings

WEEK 5 - Final Test

Throughout the course, guest speakers and practitioners will be interviewed to provide some examples of concrete applications of the contents presented.

RECOMMENDED BACKGROUND

An understanding of the basic concepts of corporate financing accounting principles is required, while prior knowledge of private equity and venture capital is not required however it is recommended, as this is a course designed to introduce you to the fundamental concepts in private equity and venture capital.

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Taught by:

Stefano Caselli, Vice Rector for
International Affairs
Department of Finance




Commitment	5 weeks of study, 1-2 hours/week
Language	English, Subtitles: Arabic, French, Portuguese (European), Italian, Vietnamese, German, Russian, Spanish Volunteer to translate subtitles for this course
How To Pass	Pass all graded assignments to complete the course.
User Ratings	★★★★☆ 4.8 stars

Syllabus

WEEK 1

An Introduction to Private Equity and Venture Capital

 9 videos, 5 readings

1. **Video:** Course Introduction
2. **Reading:** Grading Policy
3. **Reading:** Additional Readings
4. **Reading:** Glossary of Acronyms
5. **Discussion Prompt:** Ready, steady, Go!
6. **Reading:** Week 1 - Slides
7. **Video:** 1.1 What Is Private Equity and Venture Capital?
8. **Video:** 1.2 Why Companies Need Private Equity and Venture Capital
9. **Video:** 1.3 Private Equity Clusters: Through the Fund's Life Cycle
10. **Video:** 1.4 Seed, Startup, and Early Stage Financing
11. **Video:** 1.5 Expansion Financing
12. **Video:** 1.6 Replacement Financing
13. **Video:** 1.7 Vulture Financing
14. **Video:** 1.8 Private Equity and Venture Capital: Today and Tomorrow - Interview with Fabio Sattin



15. **Discussion Prompt:** Real Case Challenge!

16. **Discussion Prompt:** Is being a startup today different from yesterday?

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17. **Reading:** Join The Discussion!

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 **Graded:** Week 1

WEEK 2

Discovering Private Equity Investors: Legal Issues and Taxation

 11 videos, 3 readings

1. **Reading:** Week 2 - Slides
2. **Reading:** Excel Support File
3. **Video:** 2.1 Private Equity Investors: The Map to Investigate
4. **Video:** 2.2 Closed-End Funds in Europe: An Overview
5. **Video:** 2.3 Closed-End Funds in Europe: Lifetime of a Fund
6. **Video:** 2.4 Management Fees and Carried Interest
7. **Video:** 2.5 Investment Firms and Banks in Europe
8. **Video:** 2.6 Limited Partnerships in the US
9. **Video:** 2.7 The SBIC Experience in the US
10. **Video:** 2.8 Funds and VCTs in the UK
11. **Video:** 2.9 Taxation around the World
12. **Video:** 2.10 New Solutions: SPACs, Private Debt Funds, Venture Philanthropy, and Crowd Funding
13. **Discussion Prompt:** What about investing with an impact?
14. **Video:** 2.11 Calculating Returns
15. **Reading:** Join The Discussion!


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 **Graded:** Week 2

WEEK 3



The Management Of Private Equity And Venture Capital Funds

 8 videos, 2 readings


1. **Reading:** Week 3 - Slides
2. **Video:** 3.1 The Managerial Process for Equity Funds
3. **Video:** 3.2 Fundraising
4. **Video:** 3.3 Investing: The Decision Making Phase
5. **Video:** 3.4 Investing: The Deal Making Phase
6. **Video:** 3.5 Managing and Monitoring: Supporting the Company
7. **Video:** 3.6 Managing and Monitoring: Covenants Usage
8. **Video:** 3.7 Exiting
9. **Video:** 3.8 Private Equity Advice for Entrepreneurs - Interview with Fabio Sattin
10. **Reading:** Join The Discussion!

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 **Graded:** Week 3

WEEK 4

Company Valuation And Deal Making In Private Equity Settings

 9 videos, 2 readings

1. **Reading:** Week 4 - Slides
2. **Reading:** Support Files
3. **Video:** 4.1 Company Valuation Fundamentals
4. **Video:** 4.2 Company Valuation: The Pillars of DCF
5. **Video:** 4.3 A Case of Company Valuation for PE Investment
6. **Video:** 4.4 Applying Company Valuation to PE Settings
7. **Video:** 4.5 Applying Company Valuation to VC Settings: The Venture Capital Method
8. **Video:** 4.6 Launch Your Own Startup: Suggestions
9. **Discussion Prompt:** Where would you found your own start-up?
10. **Video:** 4.7 PE and M&A - Interview with Eugenio Morpurgo

11. **Video:** 4.8 PE and IPO - Interview with Luca Peyrano

12. **Video:** 4.9 PE, Turnaround, and Restructuring - Interview with Raffaele Legnani

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Graded: Week 4

WEEK 5

FINAL TEST

In this section you can find the final graded quiz covering all topics seen so far.



Graded: Final Test

View Less

How It Works

General

How do I pass the course?

To earn your Course Certificate, you'll need to earn a passing grade on each of the required assignments—these can be quizzes, peer-graded assignments, or programming assignments. Videos, readings, and practice exercises are there to help you prepare for the graded assignments.



View the course in catalog

What do start dates and end dates mean?

Related Courses

Once you enroll,

you'll have access to all videos, readings, quizzes, and programming assignments (if applicable). If you choose to

audit the course without purchasing, you may not be able to access graded assignments. If you don't finish all graded assignments before



Religions and Society in China



the end of the course, you can reset your deadlines. Your work will be saved and you'll be able to pick up where you left off.

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What are due dates? Is there a penalty for submitting my work after a due date?



Off the Clock: The Many Faces of Time

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INTERCONTINENTAL ACADEMIA

Universidade de São Paulo

e, there are suggested due dates to help you

schedule and keep coursework from piling up. Quizzes and programming assignments can be submitted late without consequence.

However, it is possible that you won't receive a grade if you submit



an assignment too late because classmates usually review within three days of the assignment deadline.

Create Affinity Diagrams to Organize Ideas in Miro

Coursera Project Network

Can I re-attempt an assignment?



Security and Privacy for Big Data - Part 1

nt to improve your grade, you can always try again.

MIT Digital

attempting a peer-graded assignment, re-submit your work

you can to make sure there's enough time for your classmates

to review your work. In some cases you may need to wait before

re-submitting a programming assignment or quiz. We encourage you to

review course material during this delay.