

Amazon Web Services

Technical Fundamentals



Features of AWS

Agenda : Features of AWS

- **Features of AWS**
- **Amazon Web Services Offerings**
- **Core features of AWS**
 - Compute & Networking Services
 - Storage and Content Delivery Services
 - Database Services
 - Security & Identity

Features of AWS

➤ Flexible

- AWS enables organizations to use the programming models, operating systems, databases, and architectures with which they are already familiar.
- In addition, this flexibility helps organizations mix and match architectures in order to serve their diverse business needs.

➤ Cost-effective

- With AWS, organizations pay only for what they use, without up-front or long-term commitments.

➤ Scalable and elastic

- Organizations can quickly add and subtract AWS resources to their applications in order to meet customer demand and manage costs.

Features of Amazon – contd.

➤ Secure

- In order to provide end-to-end security and end-to-end privacy, AWS builds services in accordance with security best practices, provides the appropriate security features in those services, and documents how to use those features.

➤ Experienced

- When using AWS, organizations can leverage Amazon's more than fifteen years of experience delivering large-scale, global infrastructure in a reliable, secure fashion.

Amazon Web Services Offerings

Services

Compute

Amazon EC2
Amazon EC2 Container Registry
Amazon EC2 Container Service
AWS Elastic Beanstalk
AWS Lambda
Auto Scaling
Elastic Load Balancing
Amazon VPC

Storage & Content Delivery

Amazon S3
Amazon CloudFront
Amazon EBS
Amazon EFS (preview)
Amazon Glacier
AWS Import/Export
AWS Storage Gateway

Database

Amazon RDS
AWS Schema Conversion Tool
Amazon DynamoDB
Amazon ElastiCache
Amazon Redshift
AWS Database Migration Service

Networking

Amazon VPC
AWS Direct Connect
Elastic Load Balancing
Amazon Route 53

Developer Tools

AWS CodeCommit
AWS CodeDeploy
AWS CodePipeline
AWS Tools & SDKs

Management Tools

AWS Application Discovery Service
Amazon CloudWatch
AWS CloudFormation
AWS CloudTrail
AWS Command Line Interface
AWS Config
AWS Management Console
AWS OpsWorks
AWS Service Catalog
Trusted Advisor
AWS Tools for Windows PowerShell

Security & Identity

Identity & Access Management
AWS Certificate Manager
AWS Directory Service
Amazon Inspector
AWS CloudHSM
AWS KMS
AWS WAF

Analytics

Amazon EMR
AWS Data Pipeline
Amazon Elasticsearch Service
Amazon Kinesis
Amazon Machine Learning
Amazon Redshift

Internet of Things

AWS IoT

Game Development

Amazon Lumberyard (beta)
Amazon GameLift

Mobile Services

AWS Mobile Hub
Amazon API Gateway
Amazon Cognito
AWS Device Farm
Amazon Mobile Analytics
AWS Mobile SDK for Android
AWS Mobile SDK for iOS
AWS Mobile SDK for Unity
AWS Mobile SDK for Xamarin
Amazon SNS

Application Services

Amazon API Gateway
Amazon AppStream
Amazon CloudSearch
Amazon Elastic Transcoder
Amazon FPS
Amazon SES
Amazon SNS
Amazon SQS
Amazon SWF

Enterprise Applications

Amazon WorkSpaces
Amazon WAM
Amazon WorkDocs
Amazon WorkMail

Additional Software & Services

AWS Billing and Cost Management
AWS Marketplace
AWS Support
Alexa Top Sites
Alexa Web Information Service
Amazon Silk
AWS GovCloud (US)

SDKs & Toolkits

AWS SDK for Go
AWS SDK for Java
AWS SDK for JavaScript (Node.js)
AWS SDK for JavaScript (Browser)
AWS SDK for .NET
AWS SDK for PHP
AWS SDK for Python (Boto 3)
AWS SDK for Ruby
AWS Toolkit for Eclipse
AWS Toolkit for Visual Studio

General Reference

Regions and Endpoints
Security Credentials
ARNs & Service Namespaces
Service Limits
AWS Glossary
AWS Whitepapers

AWS Management Console

Resource Groups
Tag Editor

Resources

AWS Quick Starts
AWS Whitepapers
AWS Training & Certification
AWS Case Studies
AWS Documentation on Kindle
AWS Documentation Archive

Amazon Web Services Offerings

Broad & Deep Core Cloud Infrastructure Services



Compute

Virtual Servers
Containers
1-Click Web App Deployment
Event-Driven Compute Functions
Auto Scaling
Load Balancing



Storage & Content Delivery

Object Storage
CDN
Block Storage
File System Storage
Archive Storage
Data Transport
Integrated Storage



Database

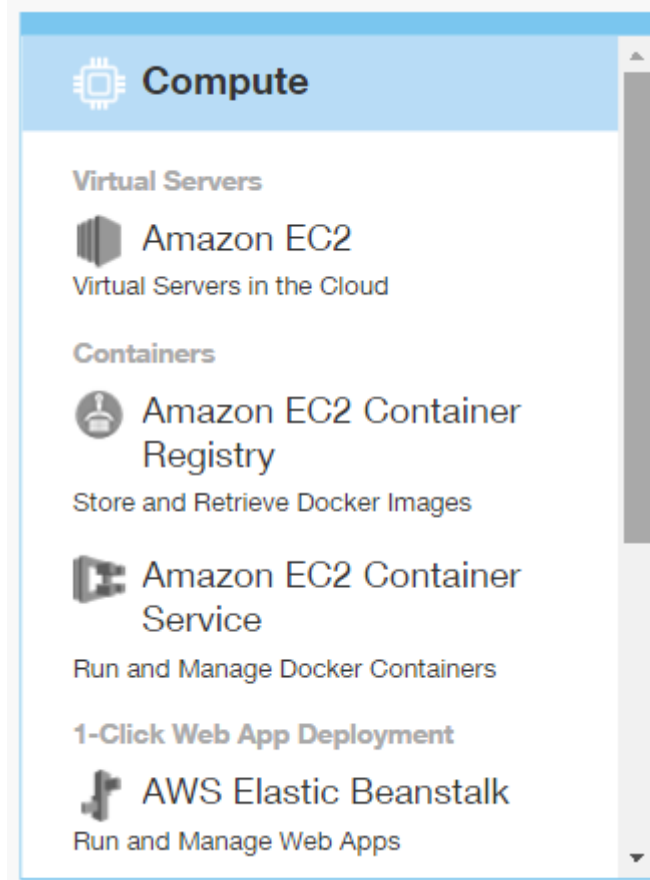
Relational
Database Migration
NoSQL
Caching
Data Warehouse



Networking

Virtual Private Cloud
Direct Connections
Load Balancing
DNS

Amazon Compute Services



Elastic Compute Cloud (EC2)

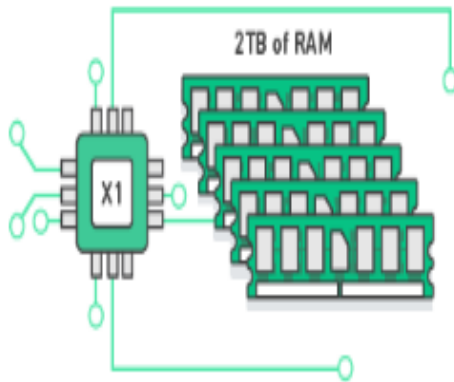


Virtual Servers



Amazon EC2

Virtual Servers in the Cloud



AMAZON EC2

**New X1 instances - Our largest EC2
memory optimized instances**

Amazon EC2 - Virtual Server Hosting

Amazon Elastic Compute Cloud (Amazon EC2) is a web service that provides resizable compute capacity in the cloud. It is designed to make web-scale **cloud computing** easier for developers.

Amazon EC2's simple web service interface allows you to obtain and configure capacity with minimal friction. It provides you with complete control of your computing resources and lets you run on Amazon's proven computing environment. Amazon EC2 reduces the time required to obtain and boot new server instances to minutes, allowing you to quickly scale capacity, both up and down, as your computing requirements change. Amazon EC2 changes the economics of computing by allowing you to pay only for capacity that you actually use. Amazon EC2 provides developers the tools to build failure resilient applications and isolate themselves from common failure scenarios.

<https://aws.amazon.com/ec2/?hp=tile>



1-Click Web App Deployment



Run and Manage Web Apps



AWS ELASTIC BEANSTALK

Now enable managed platform updates
for your application environments

AWS Elastic Beanstalk

Easy to begin, Impossible to outgrow

AWS Elastic Beanstalk is an easy-to-use service for deploying and scaling web applications and services developed with Java, .NET, PHP, Node.js, Python, Ruby, Go, and Docker on familiar servers such as Apache, Nginx, Passenger, and IIS.

You can simply upload your code and Elastic Beanstalk automatically handles the deployment, from capacity provisioning, load balancing, auto-scaling to application health monitoring. At the same time, you retain full control over the AWS resources powering your application and can access the underlying resources at any time.

There is no additional charge for Elastic Beanstalk - you pay only for the AWS resources needed to store and run your applications.

<https://aws.amazon.com/elasticbeanstalk/?hp=tile>

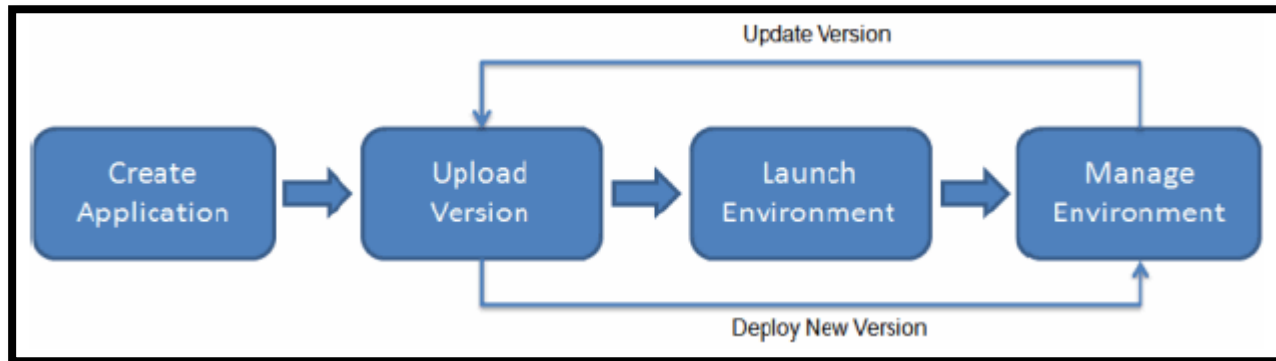
Elastic Beanstalk

- Using Elastic Beanstalk, you can quickly deploy and manage applications in the AWS cloud.
- No need to worry about the infrastructure that runs those applications.
- AWS Elastic Beanstalk reduces management complexity without restricting choice or control.
- Simply upload your application, and Elastic Beanstalk automatically handles the details of-
 - Capacity provisioning,
 - Load balancing,
 - Scaling, and
 - Application health monitoring
- Elastic Beanstalk uses highly reliable and scalable services that are available in the AWS





Elastic Beanstalk


- Create an application, upload an application version in the form of an application source bundle (for example, a Java .war file) to Elastic Beanstalk
- Elastic Beanstalk automatically launches an environment and creates and configures the AWS resources needed to run your code.
- After your environment is launched, you can then manage your environment and deploy new application versions.





Amazon Networking Services

 **Networking**

Virtual Private Cloud
 **Amazon VPC**
Isolated Cloud Resources

Direct Connections
 **AWS Direct Connect**
Dedicated Network Connection to AWS

Load Balancing
 **Elastic Load Balancing**
High Scale Load Balancing

DNS
 **Amazon Route 53**
Scalable Domain Name System

Virtual Private cloud (VPC)

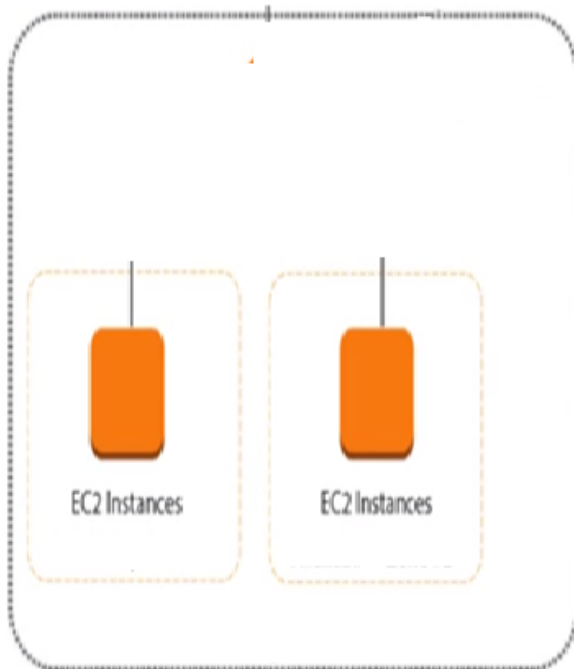


Virtual Private Cloud



Amazon VPC

Isolated Cloud Resources



Amazon Virtual Private Cloud (VPC)

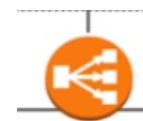
Amazon Virtual Private Cloud (Amazon VPC) lets you provision a logically isolated section of the Amazon Web Services (AWS) cloud where you can launch AWS resources in a virtual network that you define. You have complete control over your virtual networking environment, including selection of your own IP address range, creation of subnets, and configuration of route tables and network gateways.

You can easily customize the network configuration for your Amazon Virtual Private Cloud. For example, you can create a public-facing subnet for your web servers that has access to the Internet, and place your backend systems such as databases or application servers in a private-facing subnet with no Internet access. You can leverage multiple layers of security, including security groups and network access control lists, to help control access to Amazon EC2 instances in each subnet.

Additionally, you can create a Hardware Virtual Private Network (VPN) connection between your corporate datacenter and your VPC and leverage the AWS cloud as an extension of your corporate datacenter.

<https://aws.amazon.com/vpc/?hp=tile>

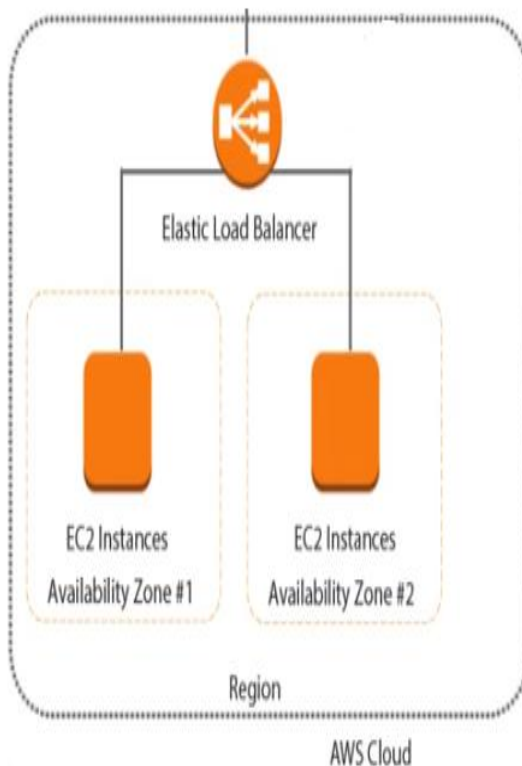
Elastic Load Balancing (ELB)



Load Balancing



Elastic Load Balancing
High Scale Load Balancing



Elastic Load Balancing

Elastic Load Balancing automatically distributes incoming application traffic across multiple Amazon EC2 instances in the cloud. It enables you to achieve greater levels of fault tolerance in your applications, seamlessly providing the required amount of load balancing capacity needed to distribute application traffic.

<https://aws.amazon.com/elasticloadbalancing/?hp=tile>

Route 53 (R53)



DNS



Amazon Route 53
Scalable Domain Name System

Amazon Route 53

Amazon Route 53 is a highly available and scalable cloud Domain Name System (DNS) web service. It is designed to give developers and businesses an extremely reliable and cost effective way to route end users to Internet applications by translating names like `www.example.com` into the numeric IP addresses like `192.0.2.1` that computers use to connect to each other.

Amazon Route 53 effectively connects user requests to infrastructure running in AWS – such as Amazon EC2 instances, Elastic Load Balancing load balancers, or Amazon S3 buckets – and can also be used to route users to infrastructure outside of AWS. You can use Amazon Route 53 to configure DNS health checks to route traffic to healthy endpoints or to independently monitor the health of your application and its endpoints. Amazon Route 53 Traffic Flow makes it easy for you to manage traffic globally through a variety of routing types, including Latency Based Routing, Geo DNS, and Weighted Round Robin—all of which can be combined with DNS Failover in order to enable a variety of low-latency, fault-tolerant architectures. Using Amazon Route 53 Traffic Flow's simple visual editor, you can easily manage how your end-users are routed to your application's endpoints—whether in a single AWS region or distributed around the globe. Amazon Route 53 also offers Domain Name Registration – you can purchase and manage domain names such as `example.com` and Amazon Route 53 will automatically configure DNS settings for your domains.

<https://aws.amazon.com/route53/?hp=tile>

Amazon Storage & Content Delivery Services

The screenshot displays the Amazon Storage & Content Delivery Services console. The main heading is "Storage & Content Delivery". Below this, the services are organized into several categories:

- Object Storage**
 - Amazon S3**: Scalable Storage in the Cloud
- CDN**
 - Amazon CloudFront**: Global Content Delivery Network
- Block Storage**
 - Amazon EBS**: EC2 Block Storage Volumes
- File System Storage**
 - Amazon Elastic File System**
- Archive Storage**
 - Amazon Glacier**: Low-Cost Archive Storage in the Cloud
- Data Transport**
 - AWS Import/Export Snowball**: Large Scale Data Transport
- Integrated Storage**
 - AWS Storage Gateway**: Hybrid Storage Integration

Simple Storage Service (S3)



Object Storage



Amazon S3

Scalable Storage in the Cloud



AMAZON S3

Load data up to 300% faster with Amazon S3 Transfer Acceleration

Amazon S3

Amazon Simple Storage Service (Amazon S3), provides developers and IT teams with secure, durable, highly-scalable **cloud storage**. Amazon S3 is easy to use object storage, with a simple web service interface to store and retrieve any amount of data from anywhere on the web. With Amazon S3, you pay only for the storage you actually use. There is no minimum fee and no setup cost.

Amazon S3 offers a range of storage classes designed for different use cases including Amazon S3 Standard for general-purpose storage of frequently accessed data, Amazon S3 Standard - Infrequent Access (Standard - IA) for long-lived, but less frequently accessed data, and Amazon Glacier for long-term archive. Amazon S3 also offers configurable lifecycle policies for managing your data throughout its lifecycle. Once a policy is set, your data will automatically migrate to the most appropriate storage class without any changes to your applications.

<https://aws.amazon.com/s3/?hp=tile>



CDN



Amazon CloudFront
Global Content Delivery Network

Amazon CloudFront – Content Delivery Network (CDN)

Amazon CloudFront is a global content delivery network (CDN) service that accelerates delivery of your websites, APIs, video content or other web assets. It integrates with other Amazon Web Services products to give developers and businesses an easy way to accelerate content to end users with no minimum usage commitments.

<https://aws.amazon.com/cloudfront/?hp=tile>

Elastic Block Store (EBS)

Block Storage



Amazon EBS

EC2 Block Storage Volumes

Amazon Elastic Block Store (EBS)

Amazon Elastic Block Store (Amazon EBS) provides persistent block level storage volumes for use with Amazon EC2 instances in the AWS Cloud. Each Amazon EBS volume is automatically replicated within its Availability Zone to protect you from component failure, offering high availability and durability. Amazon EBS volumes offer the consistent and low-latency performance needed to run your workloads. With Amazon EBS, you can scale your usage up or down within minutes – all while paying a low price for only what you provision.

<https://aws.amazon.com/ebs/?hp=tile>



Archive Storage



Amazon Glacier

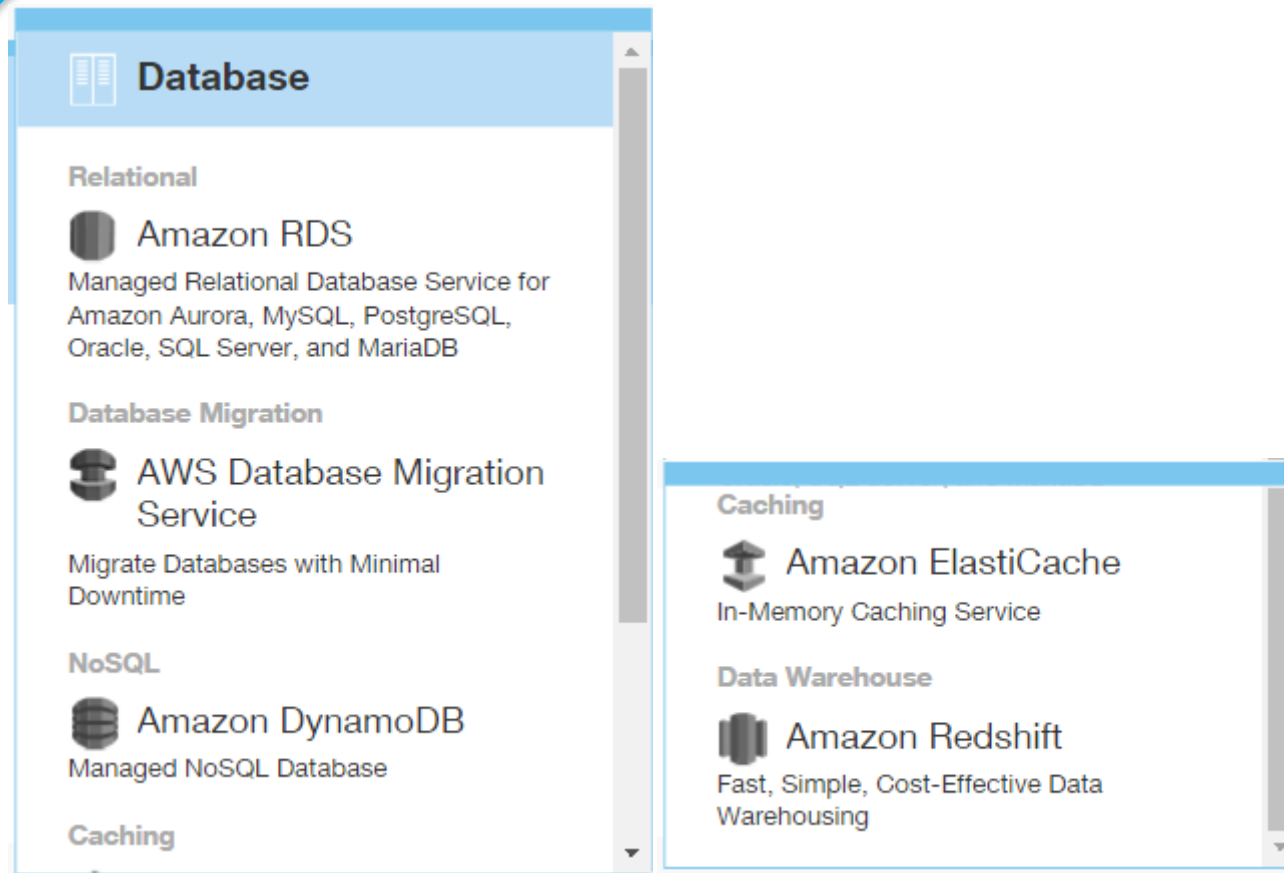
Low-Cost Archive Storage in the Cloud

Amazon Glacier

Amazon Glacier is a secure, durable, and extremely low-cost **cloud storage service** for data archiving and long-term backup. Customers can reliably store large or small amounts of data for as little as \$0.007 per gigabyte per month, a significant savings compared to on-premises solutions. To keep costs low, Amazon Glacier is optimized for infrequently accessed data where a retrieval time of several hours is suitable.

<https://aws.amazon.com/glacier/?hp=tile>

Amazon Database Services



Relational Database Service (RDS)



Relational



Amazon RDS

Managed Relational Database Service for Amazon Aurora, MySQL, PostgreSQL, Oracle, SQL Server, and MariaDB

Amazon RDS

Amazon Relational Database Service (Amazon RDS) makes it easy to set up, operate, and scale a relational database in the cloud. It provides cost-efficient and resizable capacity while managing time-consuming database administration tasks, freeing you up to focus on your applications and business. Amazon RDS provides you six familiar database engines to choose from, including Amazon Aurora, Oracle, Microsoft SQL Server, PostgreSQL, MySQL and MariaDB.

<https://aws.amazon.com/rds/?hp=tile>

Amazon RDS Database Engines

Amazon
Aurora



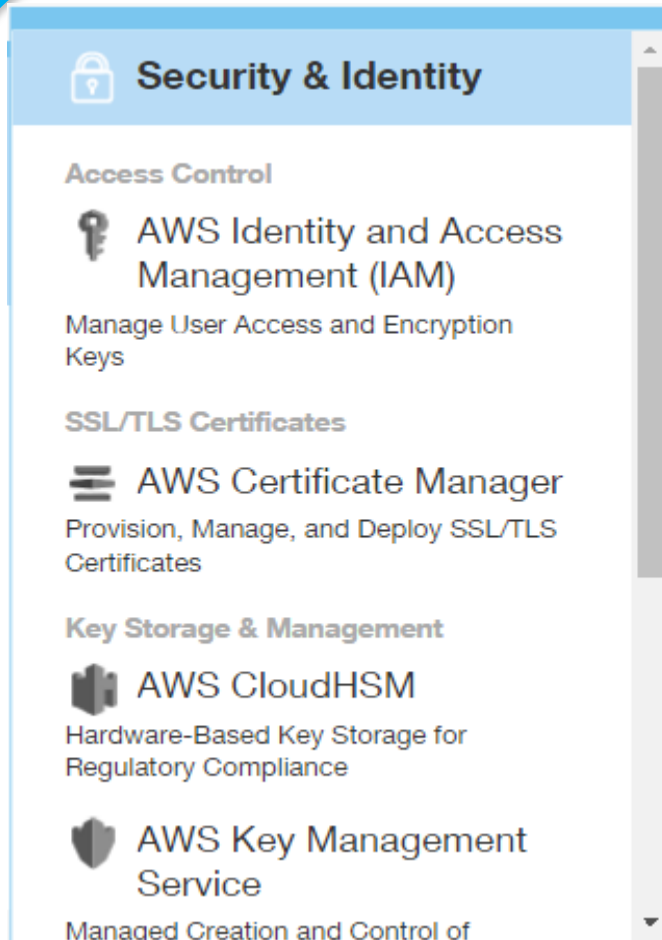
PostgreSQL



ORACLE®



Amazon Security & Identity Services



Identity & Access Management (IAM)



Access Control



AWS Identity and Access Management (IAM)

Manage User Access and Encryption Keys

AWS Identity and Access Management (IAM)

AWS Identity and Access Management (IAM) enables you to securely control access to AWS services and resources for your users. Using IAM, you can create and manage AWS users and groups, and use permissions to allow and deny their access to AWS resources.

<https://aws.amazon.com/iam/?hp=tile>

Summary: Features of AWS

- **Features of AWS**
- **Amazon Web Services Offerings**
- **Core features of AWS**
 - Compute & Networking Services
 - Storage and Content Delivery Services
 - Database Services
 - Security & Identity