

SRI LAXMI DURGA DEVARAKONDA

"Transforming Learning Through Innovative Design: Senior Instructional Designer"

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SUMMARY

Dynamic and results-driven Senior Instructional Designer with a passion for transforming complex concepts into engaging, learner-centered experiences. With a proven track record in developing innovative instructional materials and interactive e-learning solutions, I leverage cutting-edge design principles and technology to enhance knowledge retention and drive learner engagement. Adept at collaborating with subject-matter experts and stakeholders, I ensure that all content is not only aligned with organizational goals but also tailored to meet diverse learner needs. Committed to continuous improvement, I thrive in fast-paced environments where creativity and strategic thinking are essential to deliver high-quality educational programs that empower learners and support professional growth.

EXPERIENCE

Senior Instructional Designer

Mind Map Consulting

08/2023 - Present Hyderabad, India

- ILT, VILT, and Blended Learning Project Management:** Led end-to-end management of learning projects, coordinating ILT, VILT, and blended learning programs for corporate clients across various industries, ensuring timely delivery and alignment with client goals.
- Client Communication & Collaboration:** Actively engaged with clients such as Accenture, Deloitte, Genpact, and others to understand their training needs, provide regular updates, and deliver customized learning solutions that enhance employee development.
- Content Creation & Instructional Design:** Developed comprehensive learning content tailored to corporate requirements, utilizing Articulate RISE and Storyline 360 to create engaging courses on topics such as finance, HR management, and technical operations.
- Video Editing & Scenario Development:** Created and edited videos and scenarios using Vyond, ensuring engaging visual learning experiences that catered to client needs, from technical training to soft skills development.
- Quality Assurance & Content Review:** Performed thorough quality checks on developed courses, ensuring accuracy, effectiveness, and adherence to industry standards and client-specific requirements.
- Cross-Industry Learning Solutions:** Delivered customized e-learning solutions covering diverse areas such as finance, HR, and tower erection for high-profile clients like Adani, Apollo, and NTT, contributing to their workforce development and operational excellence.
- Instructional Tools Expertise:** Leveraged expertise in e-learning development tools such as Articulate Storyline 360 and RISE to create high-quality, interactive learning modules tailored for corporate environments.

Instructional Designer

Medvarsity Online Ltd

06/2022 - 07/2023 Hyderabad, India

- Storyboarding & Module Development:** Designed and developed interactive medical e-learning modules using PowerPoint and Articulate Storyline 360, ensuring content was engaging, informative, and aligned with learning objectives.
- Project Ownership & Leadership:** Led the design and execution of 3 major projects as the course owner, overseeing the end-to-end development process, from concept to final delivery.
- LMS Management & Migration:** Handled basic Learning Management System (LMS) operations, ensuring seamless integration and content delivery. Successfully managed LMS to Exper platform migration, streamlining user experience and improving system efficiency.
- Award-Winning Performance:** Recognized for excellence in instructional design, receiving the 'Best Employee Award' twice for outstanding contributions to project success and innovation in e-learning development.
- Cross-Functional Collaboration:** Collaborated with subject matter experts (SMEs), medical professionals, and technical teams to ensure accuracy, compliance, and high-quality learning experiences.
- Quality Assurance & User Engagement:** Ensured all e-learning modules were optimized for learner engagement, usability, and accessibility, resulting in enhanced user experiences and knowledge retention.

Instructional Designer

CommLab India LLP

12/2021 - 04/2022 Secunderabad

- Storyboarding & Content Development:** Crafted detailed and engaging storyboards for e-learning modules, ensuring seamless flow and alignment with learning objectives. Translated complex concepts into clear, interactive, and visually compelling learning experiences.
- Cross-Team Coordination:** Collaborated effectively with subject-matter experts, graphic designers, and development teams to ensure timely and accurate content delivery. Acted as a liaison between creative and technical teams to maintain alignment on project goals and milestones.
- Quality Review & Feedback:** Conducted thorough reviews of learning materials, ensuring content accuracy, clarity, and instructional effectiveness. Provided actionable feedback to teams, driving continuous improvement in content quality and learner engagement.
- Project Management & Timeline Adherence:** Managed multiple instructional design projects simultaneously, ensuring all deadlines were met without compromising quality. Tracked project progress, identified potential bottlenecks, and coordinated solutions to keep teams on track.
- Innovation & Best Practices:** Implemented the latest instructional design trends and e-learning methodologies to enhance learning outcomes. Continuously explored new tools and technologies to improve content delivery and user engagement.
- Stakeholder Communication:** Regularly updated stakeholders on project progress, addressing any concerns or feedback to ensure alignment with client expectations and learning goals.

EXPERIENCE

Facilitator in Operations Internship

Eingenium Technologies

📅 06/2020 - 12/2021 📍 Rajahmundry

- **Team Coordination & Deadline Management:** Supported and streamlined team activities to ensure timely completion of tasks, meeting critical project deadlines.
- **Operational Efficiency:** Facilitated smooth workflow processes by managing daily operational requirements and addressing team needs for enhanced productivity.
- **Cross-functional Collaboration:** Worked closely with cross-functional teams to align resources and ensure seamless communication across departments.
- **Issue Resolution & Support:** Actively addressed operational challenges, providing solutions to enable the team to stay on track with project timelines.
- **Process Improvement:** Identified operational bottlenecks and suggested improvements to optimize team efficiency and output.

Freelancing Content Writer

Self-employed

📅 03/2021 - 12/2021 📍 Remote

- **Academic Review Articles:** Conducted thorough research and crafted detailed, insightful academic review articles across various subjects, ensuring accuracy and adherence to scholarly standards. Synthesized complex information into well-structured, reader-friendly content for diverse audiences, maintaining a balance between academic rigor and accessibility.
- **Video Content Creation:** Scripted and developed engaging video content for educational and promotional projects, ensuring alignment with client objectives and audience preferences. Collaborated with video production teams to ensure seamless integration of content, visual storytelling, and voice overs.
- **Customized Quotes & Proposals:** Created personalized and compelling quotes and proposals for clients, tailored to specific project requirements, enhancing the appeal and conversion potential. Ensured consistency in tone and branding across all customized quotes, adhering to brand guidelines and client expectations.
- **Content Strategy & Planning:** Developed and implemented content strategies for academic reviews, video projects, and customized materials, ensuring alignment with project timelines and objectives.
- **Cross-functional Collaboration:** Worked closely with designers, video editors, and subject-matter experts to deliver cohesive and impactful content across different platforms.
- **Editing & Proofreading:** Reviewed and edited content for clarity, accuracy, and engagement, ensuring all materials met the highest standards of quality before publication or presentation.
- **Audience Engagement & SEO:** Integrated SEO best practices into content creation to boost visibility and audience engagement across digital platforms, enhancing the reach of academic and video content.

Event Coordinator

Ifocus Mission

📅 08/2020 - 06/2021 📍 Hyderabad, India

- **Leadership & Team Management:** Led diverse teams across various projects, balancing leadership responsibilities with collaborative team roles to achieve project goals and foster a positive work environment.
- **Event Coordination:** Successfully coordinated 7+ major events from inception to execution, managing logistics, budgeting, vendor relations, and post-event evaluations to ensure seamless experiences for all stakeholders.
- **Content Creation & Strategy:** Developed engaging and informative content tailored to diverse audiences, enhancing brand messaging and driving engagement across various platforms.
- **Workshop Coordination:** Organized and facilitated workshops, from planning agendas to securing speakers and materials, ensuring participants received valuable insights and skills development opportunities.
- **Skills Development & Coordination:** Actively coordinated skills development initiatives, identifying training needs and implementing programs that aligned with organizational objectives and enhanced team capabilities.
- **Cross-Functional Collaboration:** Collaborated with multiple departments to align event objectives with business goals, ensuring cohesive messaging and maximizing impact across all initiatives.
- **Budget Management:** Managed budgets for events and workshops, ensuring cost-effectiveness while maintaining high standards of quality and service delivery.
- **Feedback & Continuous Improvement:** Collected and analyzed feedback from event participants and team members to identify areas for improvement, implementing changes for future initiatives.
- **Networking & Relationship Building:** Cultivated relationships with key stakeholders, sponsors, and participants to enhance event visibility and foster long-term partnerships.
- **Creative Problem-Solving:** Demonstrated strong problem-solving skills by addressing challenges proactively and creatively during event planning and execution, ensuring successful outcomes.

EDUCATION

Advanced Manufacturing Systems

Vishnu Institute of Technology

📅 2022 📍 Bhimavaram, Andhra Pradesh

Bachelor of Technology in Mechanical Engineering

Shri Vishnu Engineering College for Women

📅 2020 📍 Bhimavaram, Andhra Pradesh

SKILLS

Apollo	Autodesk	Bamboo	CATIA	E-learning	Fusion 360	LMS	Powerpoint	Storyboarding
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CERTIFICATION

Instructional Designer Course from Scratch	Certified Instruction Designer
Freelance Writer	Teaching Fish Certified Trainee
Autodesk Certified Design Trainee in CATIA	Autodesk Certified Design Trainee in Fusion 360
Member of the Bamboo Society of India	

PUBLICATIONS

IJAEM

Computer-Aided Modeling & Implementation of Assembled Disposing System for Food Waste

Explored innovative solutions for efficient food waste management through advanced computer-aided modeling techniques, contributing to sustainable practices in waste disposal systems.

SAE

The Comprehensive Study of Lead Acid, Li-Manganese Oxide, and Aluminum Batteries along with Charging Facilities in Electric Vehicles

Conducted an in-depth analysis of various battery technologies and their integration into electric vehicle charging infrastructure, providing insights for enhancing energy efficiency and sustainability in transportation.

LANGUAGES

English Proficient	●●●●●	Hindi Proficient	●●●●●	Telugu Native	●●●●●
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AWARDS

◆ Second Place, Teaching Competition	◆ Top 9 Finalist, L&T Competition
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