

Digital Process of ZOHO Company

:- What is digital process automation:-

The process of using advanced digital tools like low-code development solutions to create, automate and optimize business operation

:- Key Principles of digital process

- Maintaining transparency
- Automating customer tasks
- Create an easily collaborative atmosphere
- Empowered workforce

:- Essential digital process initiatives

- Leverage BI and data analytics
 - Real time picture of what's happening with your business
- Enterprise Mobility
 - 70% of internet traffic comes from mobile devices today, Zoho placing mobility at the center of their digital process.
- Harden IT Security and governance
 - Investment in transformative tech can become meaningless if a company's data and other vital assets not secured.