

# SRIDHAR K S *Business Analyst | Management Graduate*

sriks023@gmail.com | 7019095249 | 23/12/1996 | HOSMANE, BHADRAVATI (TQ)

linkedin.com/in/sridks023

## Profile

- Tech-savvy professional with BCA and MBA education.
- 1 year of experience in direct sales and marketing, driving revenue growth and customer acquisition.
- Certified Yoga Practitioner.
- Looking for a leadership role that applies my analytical skills, and business knowledge to drive growth, customer engagement, and brand development.

## Professional Experience

<b>Supervisor</b> , Modicare Limited	2023   SHIVAMOGGA
<ul style="list-style-type: none"><li>• Spearheaded a team of 10+ direct sales consultants.</li><li>• Effectively presenting product benefits and building customer loyalty.</li></ul>	
<b>Technical Assistant</b> , Anu Garments	2022   Bhadravathi

## Education

<b>Master of Business Administration</b> , RNSIT College	present   Bengaluru
72% (1st Year)	
<b>Bachelor of Computer Application</b> , SRNMN College	2018   Shivamogga
51%	
<b>PUC</b> , AVS Science PU College	2015   Bhadravathi
54%	
<b>SSLC</b> , AVS SCHOOL	2012   Bhadravathi
63%	

## Projects

<b>Sustainable Practices in Handloom Weaving Industry</b> , Research paper	2025
<b>Deloitte Data Analysis Forensic Technology</b> , Job Simulation	2025
<b>Digital Crime in Business World</b> , Societal Project - MBA	2024
<b>Apartment Security Maintenance Website</b> , Final Year Project - BCA	2018

## Certificates

<b>PowerBI Data Visualization Professional</b> Forage Tutors	<b>Python Programming</b> Udemy
<b>Tableau</b> Udemy	<b>AYTT Certification</b> Patanjali Yogpeeth (Trust)
<b>Yoga Teacher and Evaluator - Level 3</b> Ayushman Department of India	

## **Skills**

---

### **Python**

Modules & Packages  
File Handling

### **Data Visualization**

Tableau  
PowerBI

### **Marketing strategy**

CRM  
Target Market  
Product Knowledge

### **MS Excel**

PivotTables  
PivotCharts  
Conditional Formatting  
Power Query

### **C Programming**

Data Structures  
Compiler Design

### **MS-Office**

MS-Powerpoint  
MS-Word

### **Holistic health and wellness**

Ayurveda  
Spiritual Health  
Physical Health

### **Data-Driven Decision-Making**

Predictive Analytics

### **Project Management**

SDLC  
Agile  
Waterfall Model

## **Organizations**

---

### **Patanjali Yogapeeth, Bhadravathi**

Conducted online yoga classes for thirteen members over forty-five days during the COVID-19 pandemic.  
Under the guidance of Patanjali Yogapeeth.

### **Karnataka Covid Volunteer Team.**

Worked in the department of Tele communicator and Data analysis

### **Arms Wide Organisation**

Scribe Volunteer

### **National Cadet Corps (NCC)**

B Certificate holder

## **Languages**

---

English • Kannada • Hindi • Telugu • Tamil

## **Interests**

---

- Learning New Language
- Content Writing
- Information collection and analysis