Formula Sheet

1. Sup(X) = fraction of transactions that contain the itemset X

2. $Sup(X \rightarrow Y)$ = fraction of transactions that contain both X and Y

3. Confidence($X \rightarrow Y$) = Sup($X \rightarrow Y$) / Sup(X)

lift
$$(X \to Y)$$

$$= \frac{\text{Confidence of a rule}}{\text{Expected confidence of a rule}}$$
4. **Lift Measure:**

$$= \frac{\text{conf}(X \to Y)}{\text{sup}(Y)}$$

$$= \frac{\text{sup}(X \to Y)}{\text{sup}(X) * \text{sup}(Y)}$$

Conviction
$$(A \rightarrow B)$$

$$= \frac{P(A)P(\bar{B})}{P(A\bar{B})}$$
5. Conviction Measure:
$$= \frac{P(A)*(1-P(B))}{P(A)-P(AB)}$$

$$= \frac{1-sup(B)}{1-con f(A\rightarrow B)}$$

6. Manhattan (or city block) distance:

$$L_1(x,y) = |x_1 - y_1| + |x_2 - y_2| + \dots + |x_d - y_d| = \sum_{i=1}^d |x_i - y_i|$$

7. Euclidean distance:
$$d(x, y) = \sqrt{(|x_1 - y_1|^2 + |x_2 - y_2|^2 + \dots + |x_d - y_d|^2)}$$

8. Chebyshev distance:
$$d(x, y) = max\{|x_1 - y_1|, |x_2 - y_2| ... |x_d - y_d|\}$$

9. Weighted distance:

$$d(x,y) = \sqrt{(w_1|x_1 - y_1|^2 + w_2|x_2 - y_2|^2 + \dots + w_d|x_d - y_d|^2)}$$

$$d(x,y) = w_1|x_1 - y_1| + w_2|x_2 - y_2| + \dots + w_d|x_d - y_d|$$

10. Jaccard similarity: JSim
$$(X, Y) = \frac{X \cap Y}{X \cup Y}$$

11. Jaccard distance: Jdist (X, Y) = 1 - JSim(X, Y)

12. Weighted formula (variable to mixed type):
$$d(i,j) = \frac{\sum_{i=1}^p \delta_{ij}^{(f)} d_{ij}^{(f)}}{\sum_{f=1}^p \delta_{ij}^{(f)}}$$

f – feature or variable; $\delta_{ij}^{(f)}$ - weight for feature f; i,j – observations i, j

13. K-means (Cost Function):
$$L(\Delta) = \sum_{i=1}^{n} \|x_i - \mu_{k(i)}\|^2 = \sum_{k=1}^{K} \sum_{i \in C_k} \|x_i - \mu_k\|^2 = \sum_{k=1}^{K} \sum_{i,j \in C_k} \|x_i - \mu_j\|^2$$

14. Expected information,
$$I(s_1, s_2 \dots s_m) = -\sum_{i=1}^m \frac{|s_i|}{|s|} \log_2 \frac{|s_i|}{|s|} = -\sum_{i=1}^m p_i \log p_i$$

S is the training dataset consisting of s data samples

S contains s_i samples of class C_i for $i = \{1, 2, m\}$, m is the total number of classes

15. Entropy:
$$E(A) = \sum_{j=1}^{v} \frac{|s_{1j}| + |s_{2j}| \dots + |s_{mj}|}{|s|} I(s_{1j} \dots s_{mj})$$

16. Information Gain:
$$Gain(A) = I(s_1, s_2 ... s_m) - E(A)$$

17. Intrinsic Info:
$$IntrinsicInfo(A) = -\sum_{j=1}^{v} p_j \log p_j$$

v – number of values of attribute A

18. **Gain Ratio:**
$$GainRatio(A) = \frac{Gain(A)}{IntrinsicInfo(A)}$$

19. **Gini(S):**
$$\sum_{i} p_{i} (1 - p_{i})$$

20. **Gain(S, A):**
$$\sum_{i} \frac{|s_i|}{|S|} Gini(s_i)$$

21. Cost complexity of tree, CC(T) = error(T) + α * L(T)

error(T) is the fraction of training records that are misclassified by tree T L(T) is the number of terminal nodes α is a penalty factor for tree size

22. Accuracy:
$$(TP + TN) / (TP + TN + FP + FN)$$

TP – True positives; FP – False positives TN – True negatives; FN – False negatives