

Intended audience: Leadership team of Dream Job LLC Goal: To promote hybrid and fully remote corporate jobs

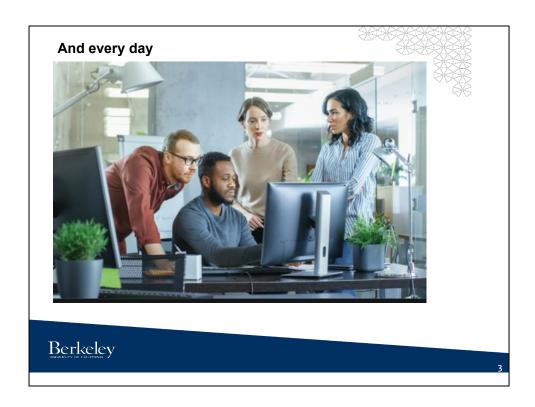
Video Recording Link:

https://drive.google.com/file/d/1-0bWCvNCQbCJROyum1cY5Kowe3u2rrWJ/view

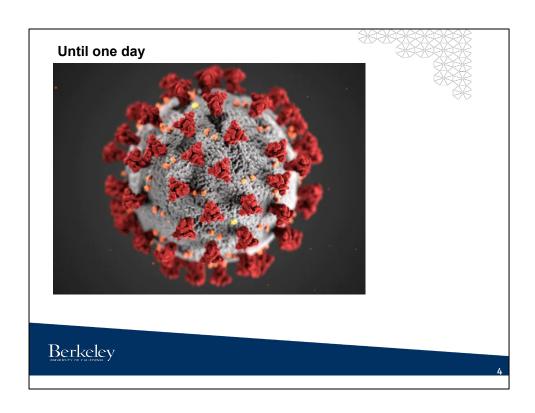
?usp=sharing



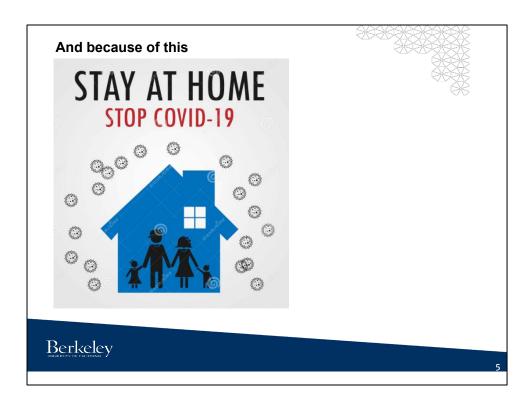
Corporate jobs are positions within a corporate organization. This typically means an employee position within a larger company, organization or corporation, which can sometimes be composed of several branches in different regions or global locations. Corporate life is usually characterized by working a 9-5 schedule (give or take). People used to go to the office. Either they had assigned desks or assigned areas from where they will be working. Teamwork is very important in corporate structure.



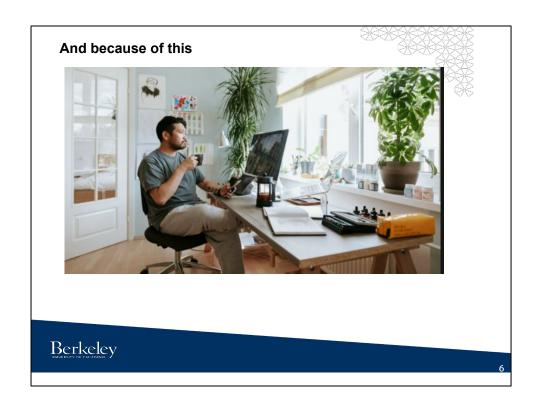
Brainstorming together as seen in the picture was quite common. Employees would be meeting in a meeting room for a whiteboard session. Physically gathering in one place was a key component for collaboration, decision making, and problem-solving in corporate life.



The World Health Organization (WHO) on **March 11, 2020**, declared the novel coronavirus (COVID-19) outbreak a global pandemic, and on **March 13, 2020**, the USA declared a national emergency for Covid-19.



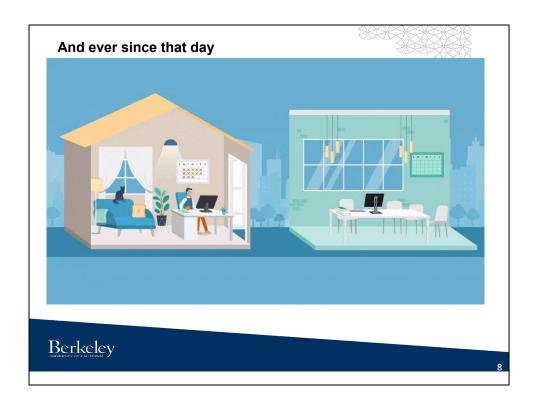
To limit the spread of the disease, Stay-at-home orders were issued by states and territories, shutting down all non-essential physical gatherings. Stay-at-home orders are a community mitigation strategy used to reduce the spread of COVID-19 in the United States.



The coronavirus pandemic affected all sectors of the economy in 2020, from movie theaters and nail salons, to warehouses and meat processing facilities. The sectors where remote or telecommuting job is an option, shifted to and increased telework. In corporate sector, telework is an option. With government mandated closure during pandemic, corporate jobs have turned to work-from-home jobs.



In-person collaboration or communication is not viable in remote work environments; therefore, it is vital to communicate with team members virtually. People were doubtful in the beginning, however, team leaders or managers emphasized giving clear instructions to the team, set the goals and objectives. Having regular virtual team meetings and update each other on the progress and tasks became crucial. Virtual team building activities were introduced to support each other in the grim time and to promote teamwork and positive work culture. New technologies and ways to collaborate emerged. Meeting and collaborating through online meetings proved equally effective in working on and solving problems as a team.



For most corporate desk jobs, work-from-home proved to be equally, if not more, effective, and productive as work from office premises. Hopefully, post-pandemic, even with the restrictions lifted, the corporate jobs can be continued through a hybrid work environment — where teams and individuals can choose a mix of work-from-home or be-in-office mode depending on what suits a particular job or function. Some jobs can even be moved to be fully remote. In the remote work environment, employees spend less time in daily commute, therefore have more time in office work. It also has provided more work life balance.

Picture References: -

https://www.bizjournals.com/denver/inno/stories/profiles/2020/06/18/why-this-denver-company-has-shifted-to-a-four-day.html

https://www.sigarch.org/wp-content/uploads/2019/03/AdobeStock 207118689.jpeg-

https://www.washinqtonpost.com/entertainment/museums/coronavirus-is-a-killer-but-this-artist-wont-reduce-it-to-a-cartoon-villain/20 20/03/21/a316e672-6ae6-11ea-abef-020f086a3fab_story.html

 $\frac{https://www.dreamstime.com/covid-coronavirus-quarantine-campaign-stay-home-flat-design-figure-family-stay-home-vector-illustration-stay-home-image 178825824$

 $\underline{\text{https://money.usnews.com/money/blogs/outside-voices-careers/articles/pros-and-cons-of-working-from-home}$

https://forge.medium.com/try-a-silent-zoom-meeting-98a5e8dbac4b

https://www.viewsonic.com/library/hybrid-work-the-future-of-work-is-choice/

https://www.flexjobs.com/employer-blog/hybrid-workplace-for-companies/

Berkeley

>