

WELCOME





**SUBSCRIBER'S GALORE:
EXPLORING THE WORLD'S TOP YOU TUBE CHANNELS**

Project Report Template

1. INTRODUCTION

Fundamentals of Data Literacy with Tableau

Voyage Vista : Illuminating Insights From Youtube-Exploring Worlds Top Youtube Channel's

III Bsc Physics .,

TEAM ID-9B4E8F39E72D7B7B8194D510705388

This is a group project, we are including four members on this project.

I am the team lead : **SRIMATHI V**

Team person;

- 1.SNEKA M
- 2.SUREKA A
- 3.SRILEKHA G



Under the Guidance of

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1.1 Overview

- **Column Description for Youtube_Channels.csv:**
- (17) Countries: * India, United States, Sweden, Ukraine, Russia, South Korea, Cyprus[a], Canada, Brazil, Argentina, Romania, United Kingdom, Chile, Mexico, El Salvador, United States (Puerto Rico), Belarus.
- (8) Categories: Music, Education, Entertainment, Games, Sports, Film, How-to, News.
- (7) Primary Languages: English, Hindi, Spanish, Korean, Portuguese, Russian, Bhojpuri.
- (49) Name:
- T-Series
- Cocomelen

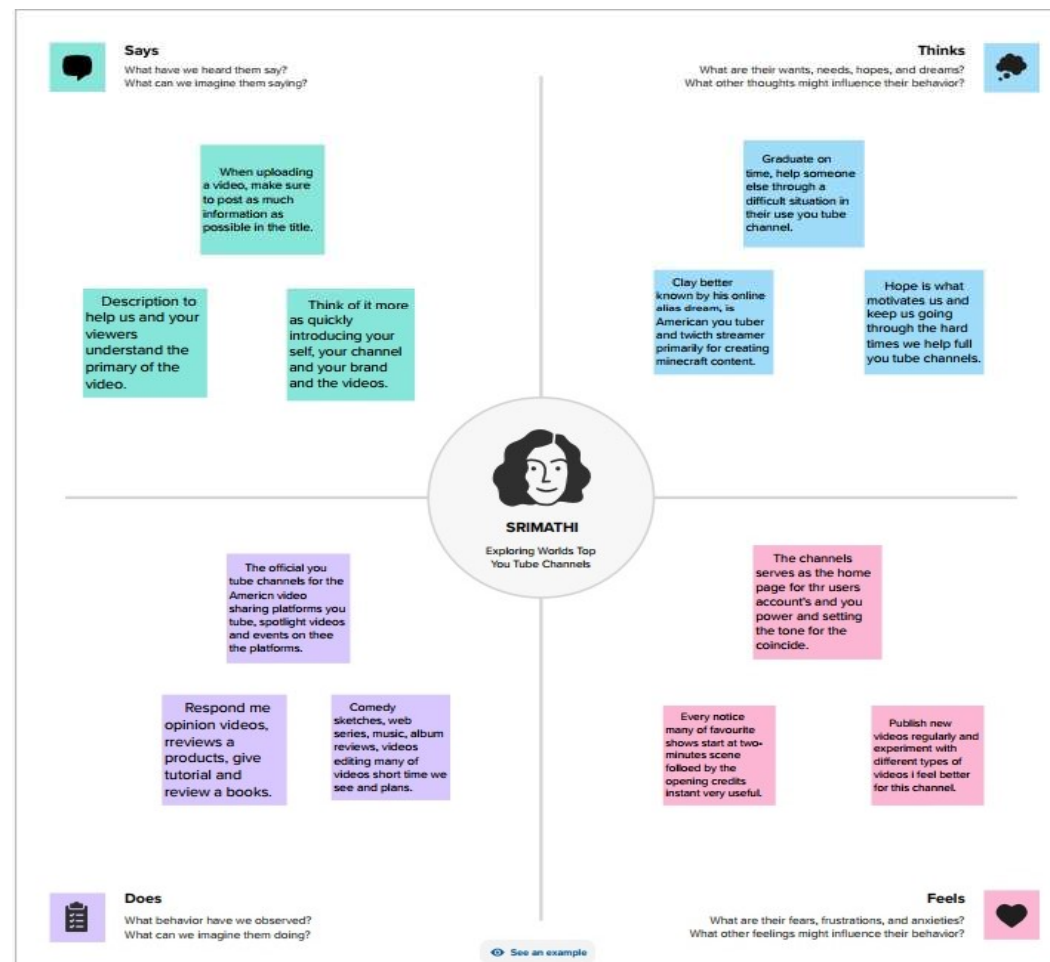


1.2 PURPOSE

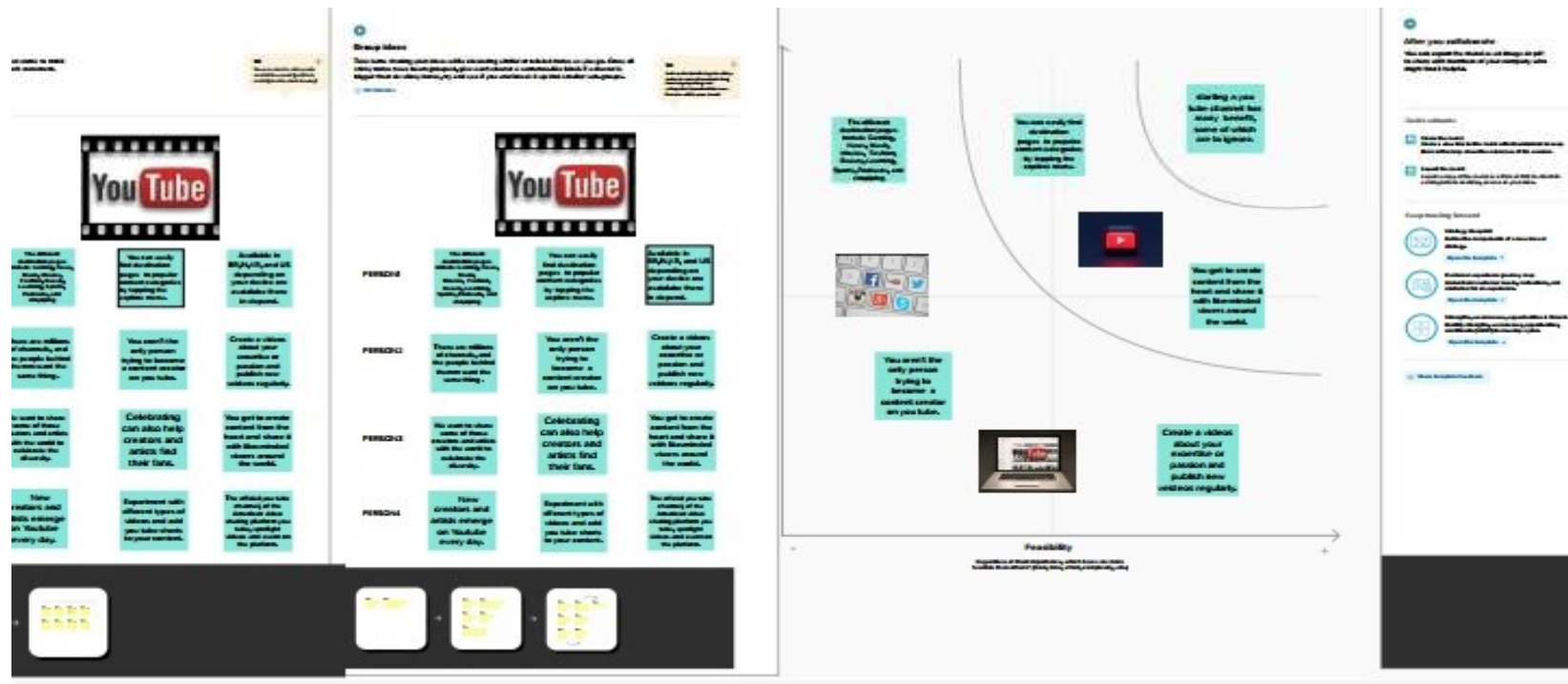
* The main purpose of YouTube is to provide a platform for users to watch, share, and create videos. In the last decade, YouTube has just become the most popular video-sharing platform in the world.

2. Problem Definition & Design Thinking

2.1 Empathy Map

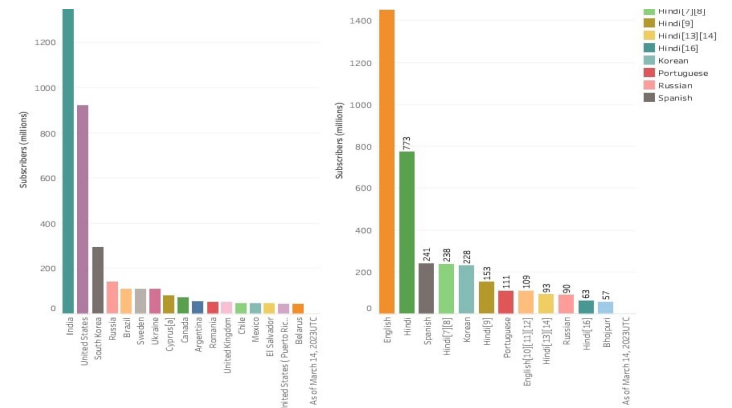
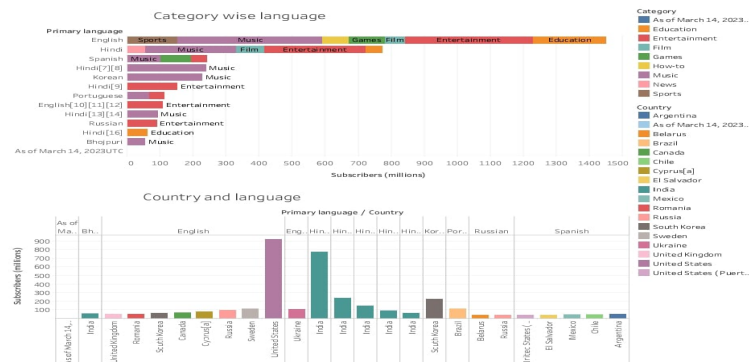
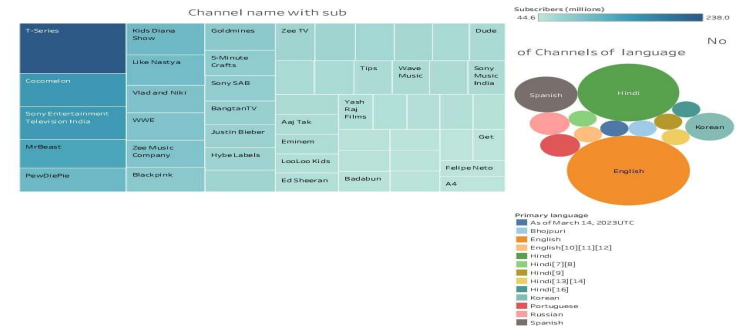


2.2 Ideation & Brainstorming Map



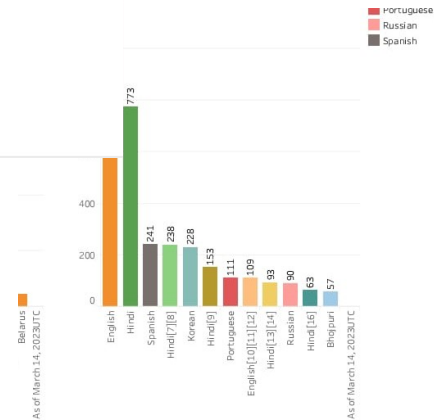
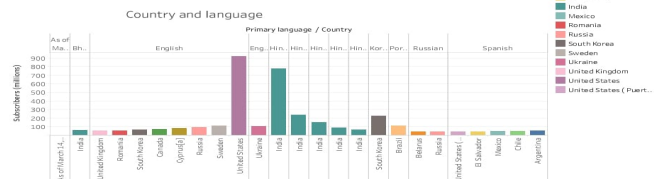
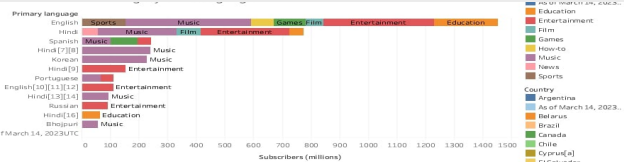
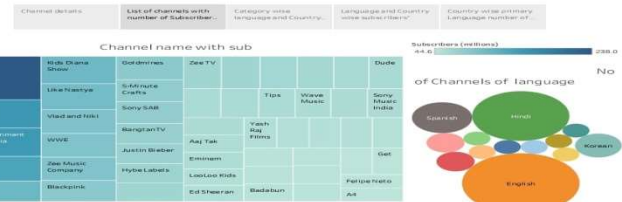
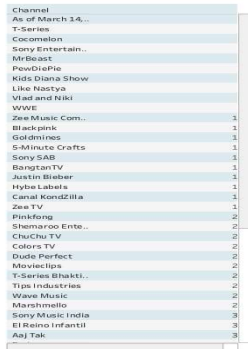
3. RESULT

Dashboards





STORY





4. ADVANTAGES & DISADVANTAGES

- ADVANTAGES;

- *Free to use,

- Uploading and Watching videos on youtube is completely free. This gives you're the opportunity to experiment and find out whatever it works for you or not without working about the costs.

- *Gives you the opportunity to earn money through your videos.

- *Affiliate links

- *Sponsorships

- *Merch and products

- *Selling Digital Products



DISADVANTAGES

- *Everything is Public;

Youtube is a public social media platform. This means people don't need to create an account to see any of your videos you publish on your channels. Also, anyone can post a video. This can cause copyright issues with privacy invasion.

- *Your account can be disabled without any reason.

- *The content you are publishing in breach of the terms of service and community guidelines that you need to agree to create a youtube channel.

- *You continue to act in predatory behaviour towards other people.

- *Examples of this behaviour are harassment, sexual comments and spam.

5. APPLICATIONS

* YouTube originally offered videos at only one quality level, displayed at a resolution of 320×240 pixels using the SorensonSpark codec (a variant of H.263) with mono MP3 audio.

* YouTube videos are available in a range of quality levels. Viewers only indirectly influence the video quality. In the mobile apps, users choose between "Auto", which adjusts resolution based on the internet connection, "High Picture Quality" which will prioritize playing high-quality video, "Data saver" which will sacrifice video quality in favor of low data usage and "Advanced"

*In certain cases, YouTube allows the uploader to upgrade the quality of videos uploaded a long time ago in poor quality. One such partnership with Universal Music Group included remasters of 1,000 music videos



6. CONCLUSION

*YouTube videos developed their comprehension
The study of Putri, Wijayanto, and Supriyadi (2020) showed that Indonesian universiEFL learners had positive attitudes.

*YouTube in the cognitive, affective, and conative aspects, and they were able to regulate their own learning. Moreover, this learning tool provides abundant, authentic materials which are enjoyable and flexible.



7.FUTURE SCOPE

- In the YouTube career, individuals generally work for themselves and don't need to join a specific organization or company to get employed. Subscribers play a pivotal role in a YouTuber's career as more subscribers come with more views on content, followed by more money-making.

The background is a deep blue with a subtle grid pattern. Two bright, horizontal light flares are positioned above and below the text, with numerous light rays radiating outwards from them, creating a sense of depth and energy.

THANK
YOU

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