

# INTRODUCTION

## Overview

This Global Air Transportation Network dataset is a comprehensive collection of information on airports, airlines and their routes. It contains information such as names, cities, countries, codes (IATA and ICAO) longitudes, latitudes and altitudes of airports across the world with detailed time zone and daylight-saving time data. Additionally, this includes information about airlines including their IDs, name aliases, IATA and ICAO codes, callsigns country of origin and active/inactive status.

Similarly, it also covers route details such as airline sources to destination airports along with essential details like codeshare stakeholder if any stops required during this journey along with the type of aircraft being used for that journey. This dataset has been compiled through meticulous labor by researchers all over the world to give you a comprehensive detail into air transportation networks from around the globe

## Purpose

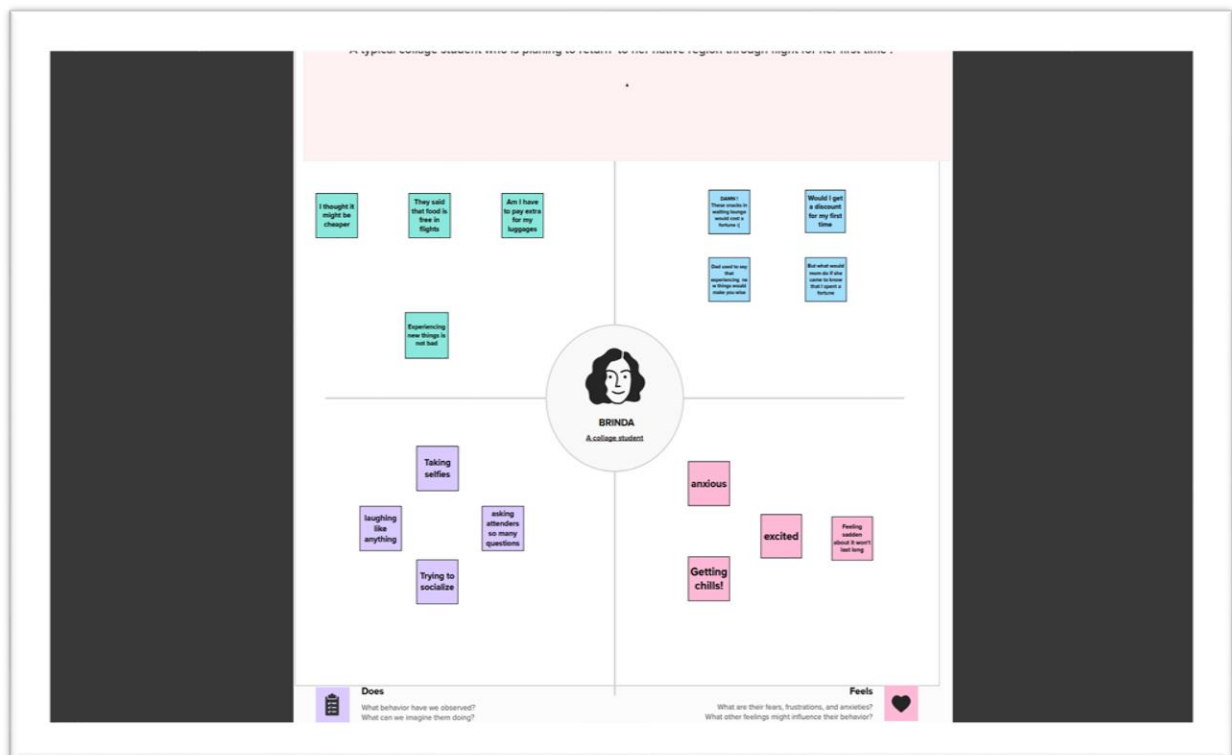
The demand for multimodal transport is increasing because of the diversification of logistics strategies of companies, and the transportation demand for high-tech products, Data visualization helps to tell stories by curating data into a form easier to understand, highlighting the trends and outliers.

The interpretation of mass data amounts much value to government in decision making

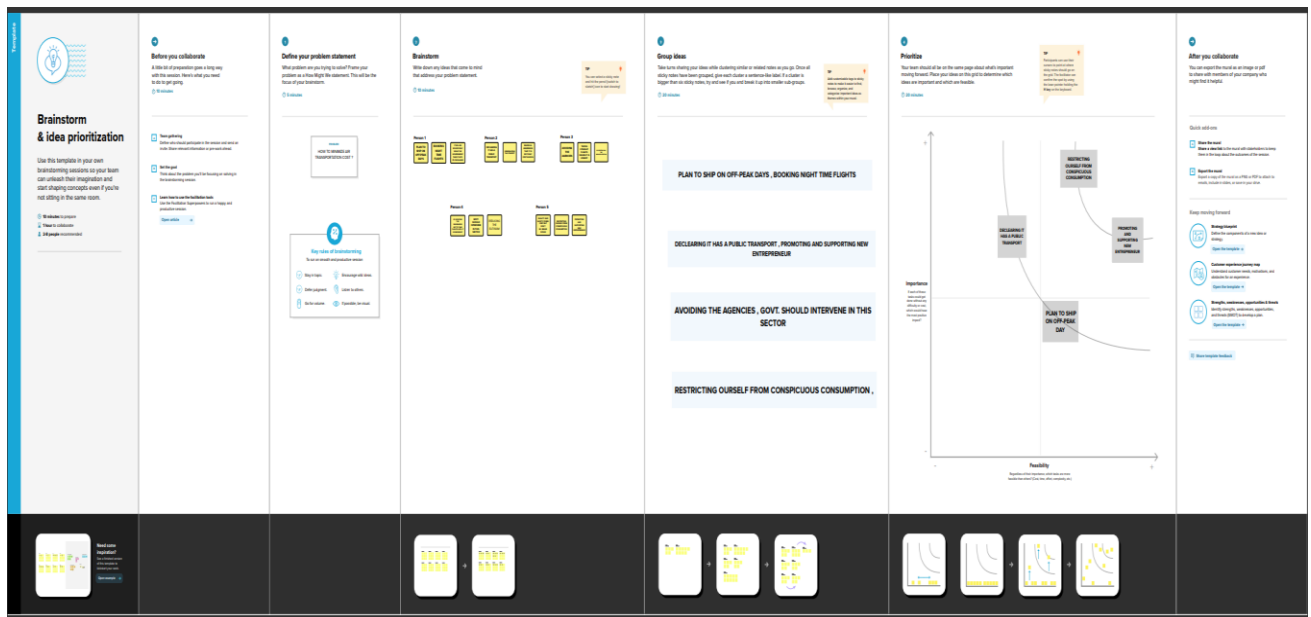
Understanding of data by people provides room for individual growth in their respective fields

## Problem Definition & Design Thinking

### Empathy map



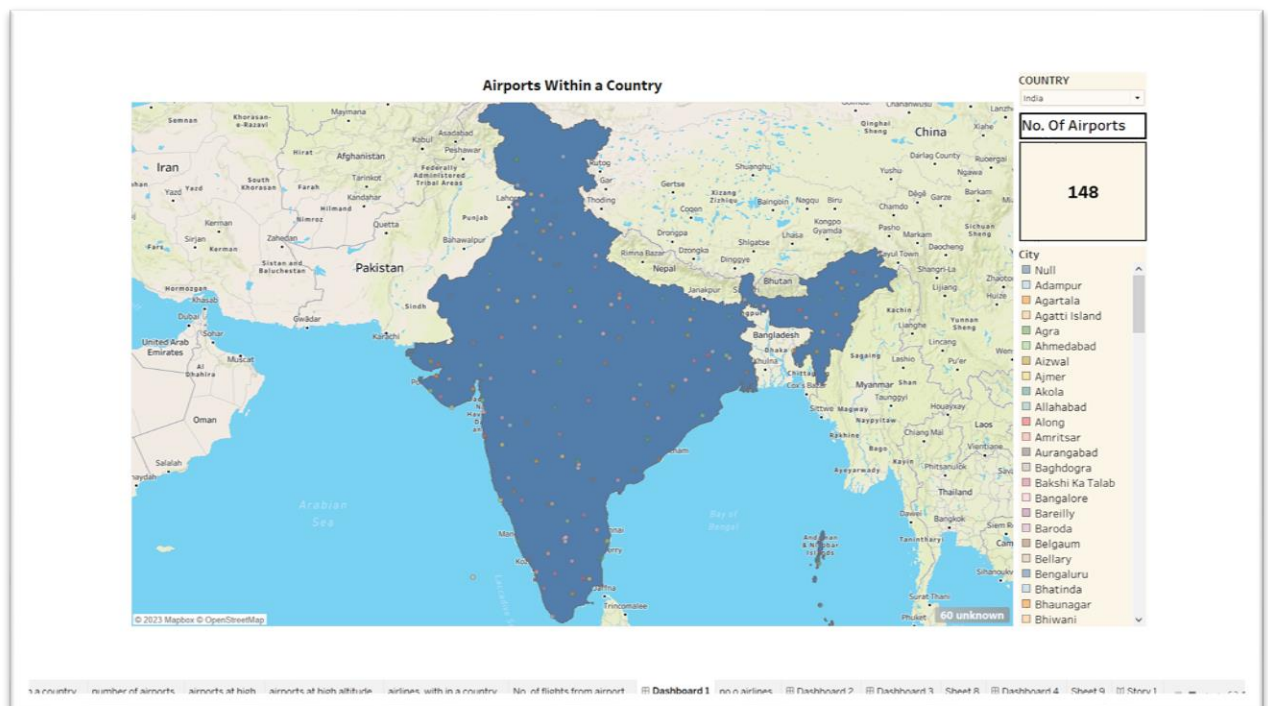
### Ideation & Brainstorming Map



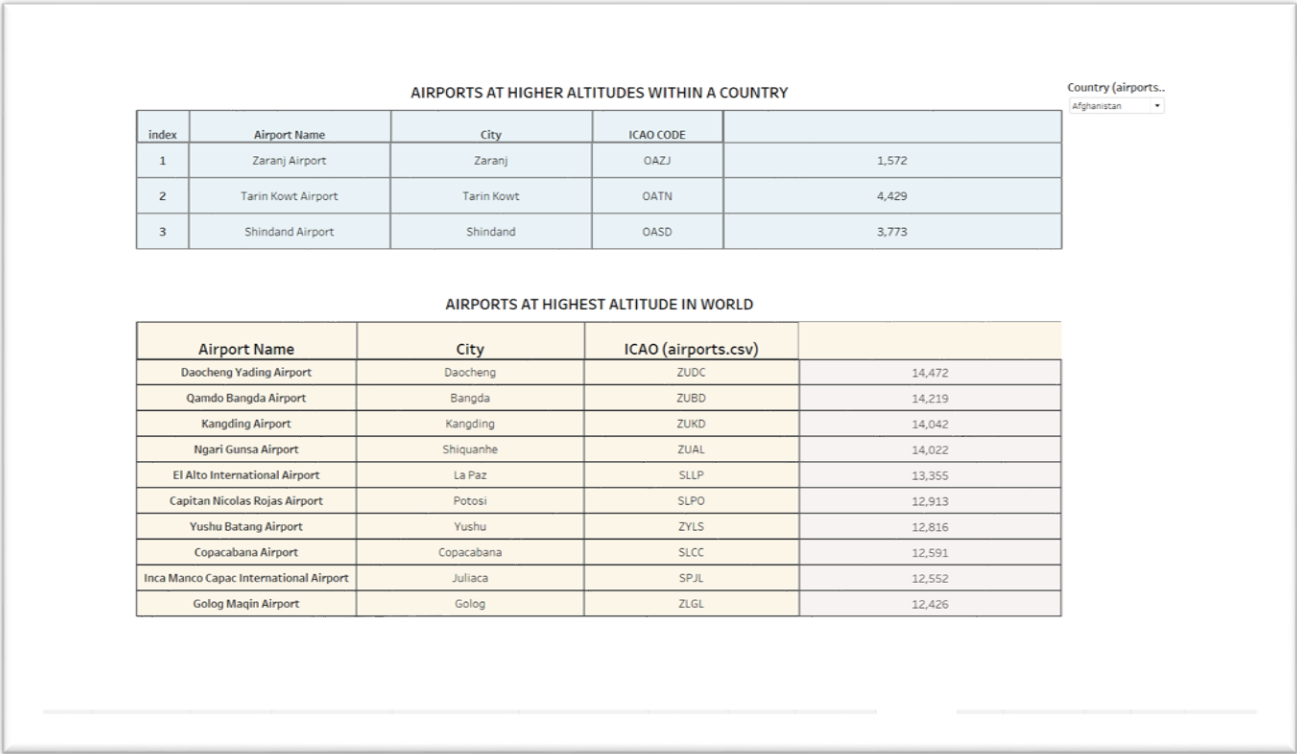
## RESULT

Final findings (Output) of the project along with screenshots

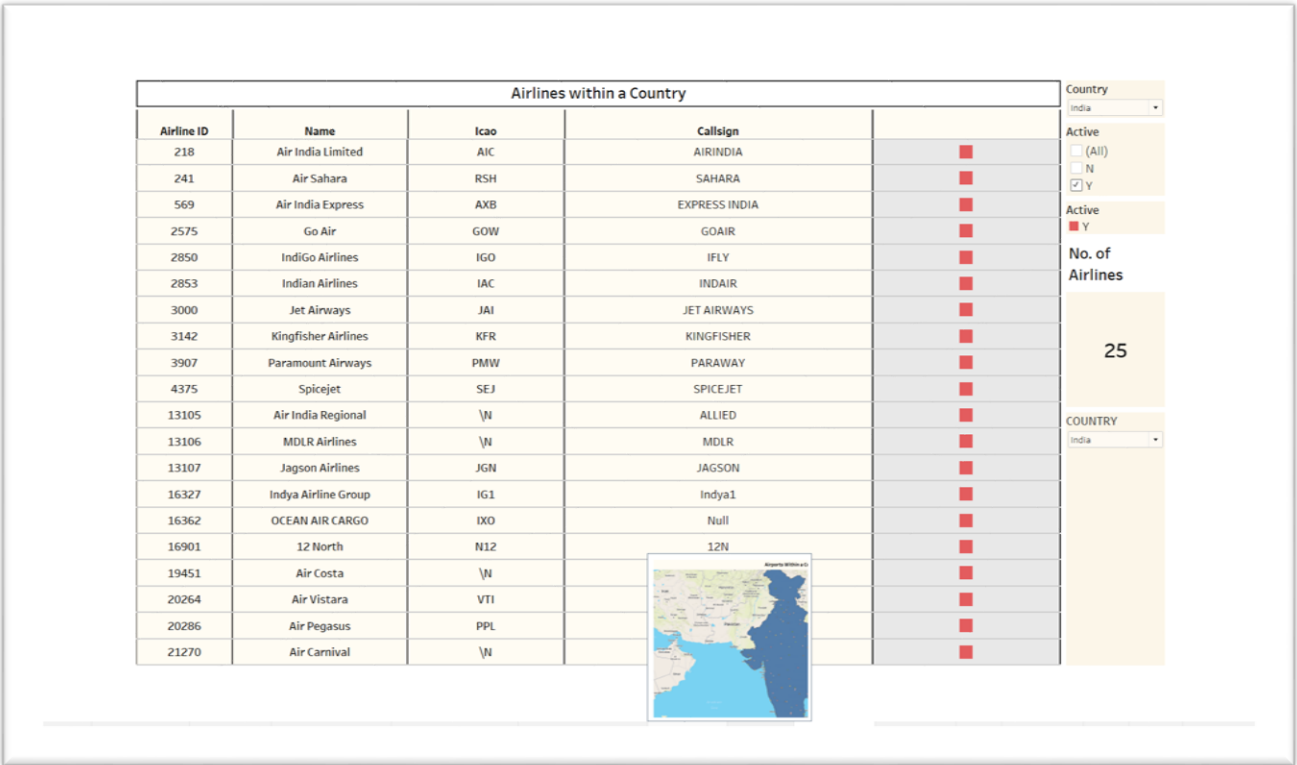
### DASHBOARD 1



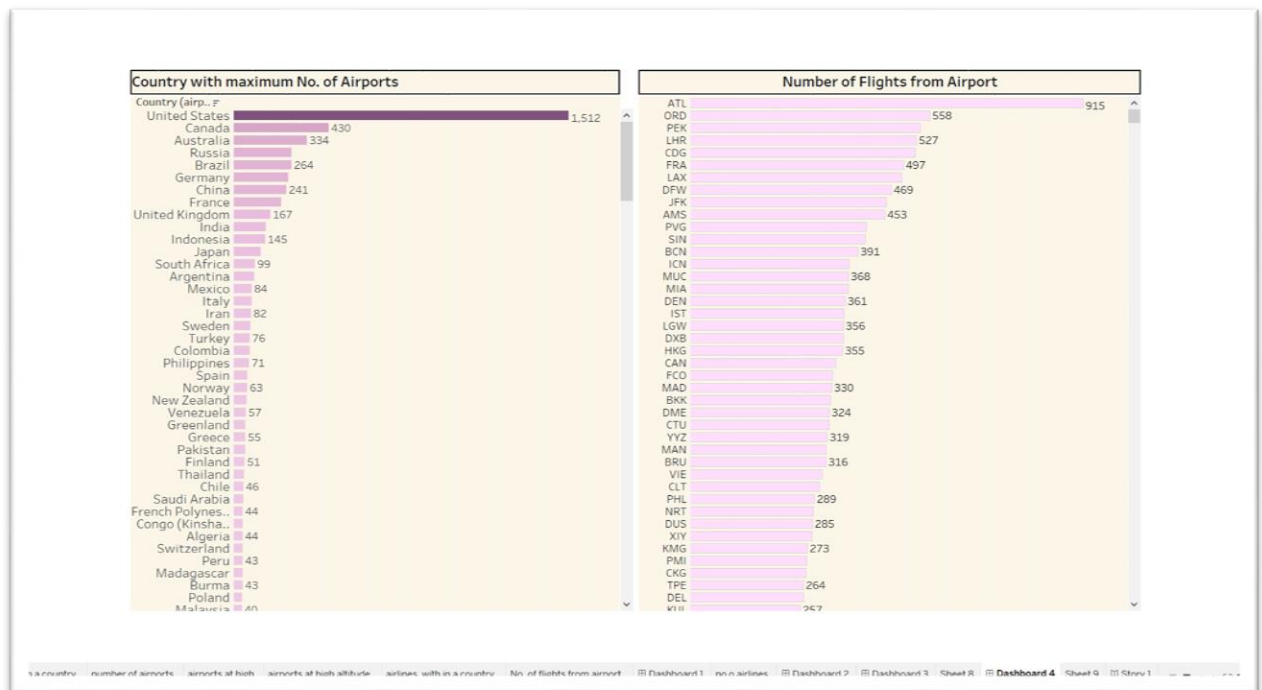
DASHBOARD 2



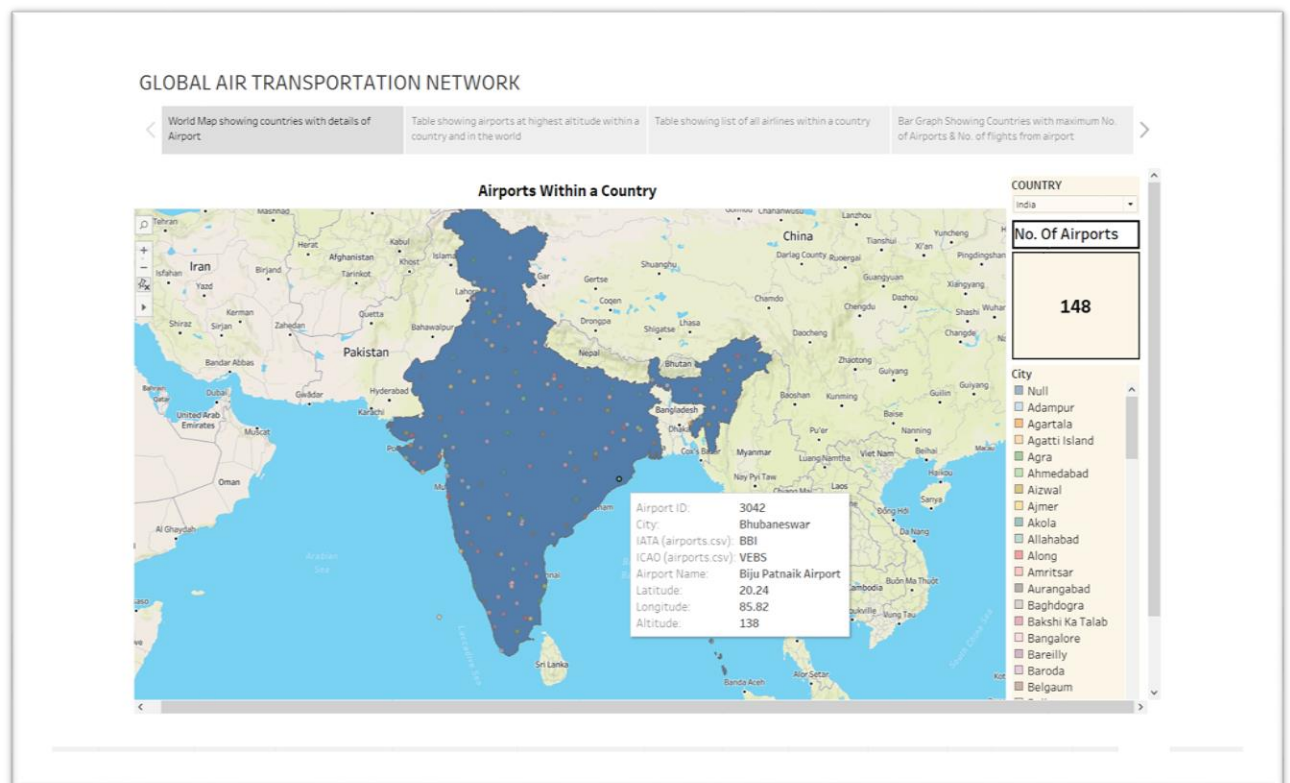
DASHBOARD 3



DASHBOARD 4

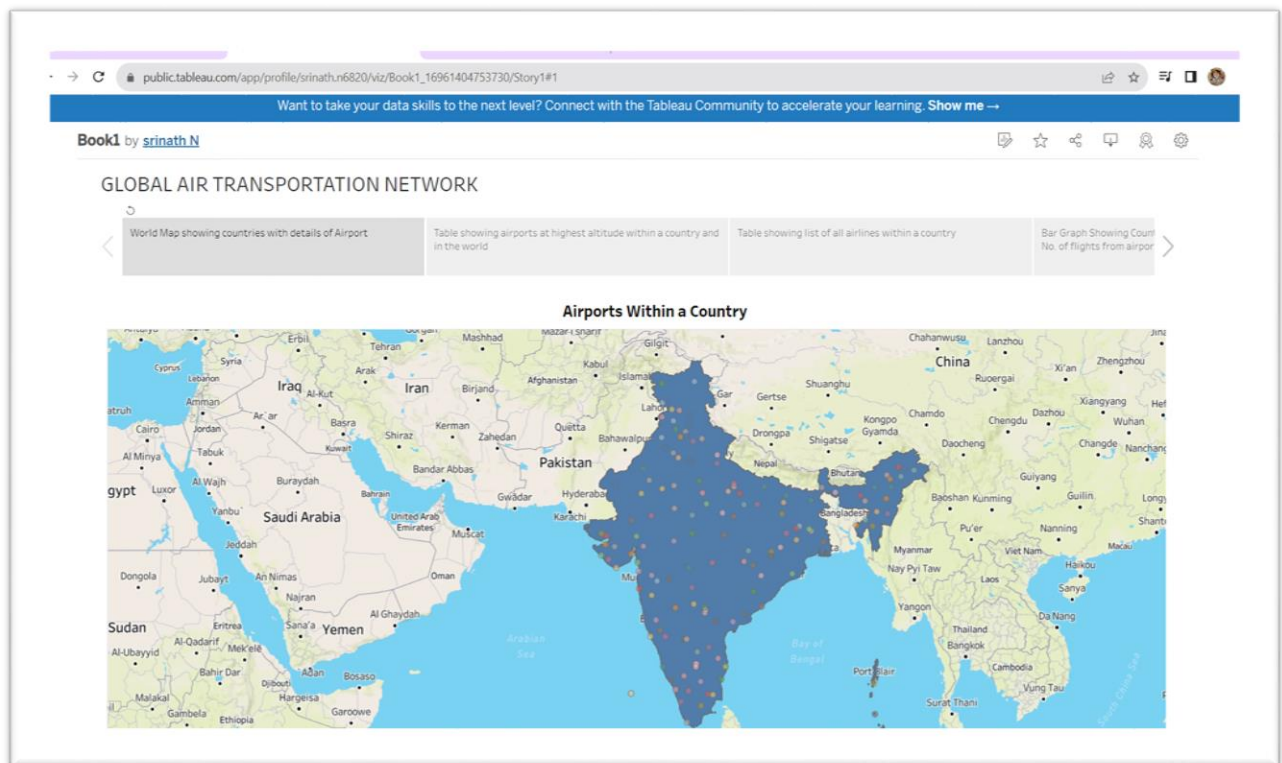


## STORY VISUALIZATION



## VISUALIZATION IN WEB VIEW

GHT



## ADVENTAGES AND DISADVENTAGES

- ✓ This specific field of data analysis helps common people to understand the airways more accurately.
- ✓ It helps government to implement policies by understanding the regions terrestrials.
- ✓ By understanding the visualization one can easily understand the importance of a specific region in a country because the more the airports it has the more important it is to the country.
- ✓ In transportation of goods, this analysis provides an idea about connectivity.
- ✓ Interpretation of data in this form is easily understandable even to the ill-educated
- ✗ This analysis is meant to provide only the basic information about the airports, but it does not provide a business idea, as we are provided with only minimal information.
- ✗ This analysis provides a good understanding to everyone but that doesn't make it will be useful to them because the airways are economically costly.
- ✗ An invention is useful only if it satisfies the basic needs of the society.

## APPLICATIONS

- ★ This data could be useful for government official matters.
- ★ It will be useful for the general people to get a hold about air transportation.
- ★ This visualization helps kids to understand the basic structure of air transportation
- ★ This could be very useful in schools to teach students about this wide range of transportation network, which could attract their future vision
- ★ To compare the multiple airframes and on-demand methods with the aim of establishing a cost of operation.
- ★ To compare the air transportation facilities of different countries.
- ★ To ensure the top priority places in the account of a disaster.
- ★ To compare the strengths and weaknesses being experienced by various corporate airframes to determine the state of the market.

## **Conclusion**

At first, I started as like the guy in the video said and then he started to omit some parts like calculation field and some worksheets but that is understandable from his point of view, because we started getting how to access the tableau by our own with some support from the tutors, faculties and you tube . It was so good to learn a new thing.

Especially while preparing the dashboard and story it felt in such a way like I have become an analyst myself in these few days, but I know I have a long journey ahead

It gave us a basic idea about this field and what we need in order to get into this field.

It was good

## **FUTURE SCOPE**

With a some more data regarding prices and air traffic we might be able to give a much more detailed view to the public which will be more useful to them at peak seasons.