RCT

Adobe Analytics

TDR RCT Tagging Deck

Omniture Tagging Specifications

Project   TDR RCT Tagging Deck

JIRA Ticket   RCTM-2207

Staging Site   https://stg.nonprod.rct.tms.aws.toyota.com/

Production Site   www.toyota.com

Updated   4.18.2023

Notes – Icon Legend

pageLoads

aa-pageload	Legacy Tags
aa-subpageload	Legacy Tags
km-pageload	Legacy Tags

Used for all pageLoads with Key Metrics (often denoted as 'km'). For these particular pageLoads, an event will be fired along with the pageLoad tag.
Throughout the specification guide, data elements are requested to be exposed for these pageLoads.

onClicks

km-link	Legacy Tags

Used for all onClicks with Key Metrics (often denoted as 'km'). For these particular onClicks, an event will be fired along with the onClick tag.
Throughout the specification guide, data elements are requested to be exposed for these onClicks.

onClicks

km-link-1 km-link-2	Legacy Tags

Used for all onClicks with Multiple Key Metrics. For these particular onClicks, multiple event will be fired along with the onClick tag.
Throughout the specification guide, data elements are requested to be exposed for these onClicks. (Please see how to fire tag notes on page 5-6)

onClicks

aa-link	Legacy Tags
aa-link	Legacy Tags
aa-link	Legacy Tags
aa-link	Legacy Tags

These onClicks are for Adobe Analytics Links (often denoted as aa-link).
Throughout the specification guide, data elements are requested to be exposed for these onClicks.

Note: The denoted legacy tags

Legacy Tags "New"
Legacy Tags "New"
Legacy Tags "New"

with "New" indicates updated legacy tag for tag key-of purpose. These tags will need to be implemented prior to Ensighten mapping.

Notes – TCOM Implementation Detail – With Existing Legacy Tag

During this phase of the data layer project, the legacy tags and the new data layer
tags will fire for the transition period.
Once all data layer tags have been implemented, the legacy will stop firing

To implement the short phrase transition we have provided:
• Replace the ID with the short phrase.
• For the transition add the ID to the dynamic variables passed into fireTag
• Add the required data to dynamic variables
• Any site state properties, expose on window.site_data object
• Any additional link/event properties add the dynamic variables

For tags that are replaced by key metric phrases, please add the replaced tag ID to the dynamic variable object as "<tag_id>".

Example:

Old: fireTag("57.116", {"<model_name>":"camry"})

New: fireTag("km-hero-hp-click", {<tag_id>:"57.116", <model_name>":"camry"})

Notes – How to Fire a Page Load Tag

Example: For dealer detail page, pass "ready" as first argument of fireTag and assign "km-dealer-detail" to metrics variable
within tag object.


```
fireTag("ready", {
  metrics: "km-dealer-detail",
  // dealer block
  dealer_brand: "Toyota",
  dealer_code: "42138",
  dealer_name: "Manhattan Beach Toyota",
  dealer_zip_code: "77054",
  dealer_city: "Houston",
  dealer_state: "TX",
  dealer_metro: "01",
  dealer_has_txm: "Yes",
  dealer_has_espanol: "Yes",
  dealer_has_tire-center: "Yes",
  dealer_has_schedule_service: "Yes",
  dealer_has_service_only: "Yes"
  // add other needed blocks of data
});
```

Note: If instance has more than one component, please use comma to separate
Example: metrics: "km-vehicle-selected,km-vehicle-added"

Notes – How to Fire a Link Tag

Example: For Dealer Website link, pass "km-dealer-detail" as first argument instead of "ready" in fireTag function.


```
fireTag("km-dealer-detail", {
    // dealer block
    dealer_brand: "Toyota",
    dealer_code: "42138",
    dealer_name: "Manhattan Beach Toyota",
    dealer_zip_code: "77054",
    dealer_city: "Houston",
    dealer_state: "TX",
    dealer_metro: "01",
    dealer_has_txm: "Yes",
    dealer_has_espanol: "Yes",
    dealer_has_tire-center: "Yes",
    dealer_has_schedule_service: "Yes",
    dealer_has_service_only: "Yes",
    // add other needed blocks of data
    // etc
    // link block
    linkText:"Dealer Website",
    href:" http://www.manhattanbeachtoyota.com/"
});
```

Note: If instance has more than one component, please use comma to separate – Example: metrics: "km-vehicle-selected,km-vehicle-added"

Version	Date	Change Description
v2	3/20/2023	• Updated with some new slides, values, etc. with comments in a blue call-out for ease of reference to updates.
v1	2/14/2023	• Lakshmi submitted with updates for RCT TDR MVP

Ensighten –T.com Key Metrics

KPI | Key Performance Indicators

Key Performance Indicator	Key Metric Phrases
Build Complete: pageLoad	km-byo-complete
Build Start: pageLoad	km-byo-start
Build Step: pageLoad	km-byo-step
Compare – Complete: pageLoad	km-compare-complete
Compare Model – Complete: pageLoad	km-compare-model-complete
Compare Model – Start: onClick	km-compare-model-start
Compare – Start: pageLoad	km-compare-start
Dealer – Contact Call: onClick - **Mobile Only**	km-dealer-contact-call
Dealer – Detail: pageLoad	km-dealer-detail
Dealer – Search: pageLoad	km-dealer-search
Dealer – Visit Service: onClick	km-dealer-visit_service
Dealer – Visit Site: onClick	km-dealer-visit_site
Vehicle Price – Detail: pageLoad	km-eprice-show
Vehicle Price – Start: onClick	km-eprice-start
Future Concept Vehicle Page: pageLoad	km-handraiser-fcv-complete
Upcoming Vehicles Page: pageLoad	km-handraiser-uvp-complete
Hero Homepage: onClick	km-hero-hp-click
Search Inventory - Detail: pageLoad	km-inventory-detail

Key Performance Indicator	Key Metric Phrases
Search Inventory - Results: pageLoad	km-inventory-result
Search Inventory - Search: pageLoad	km-inventory-search
Logged In: pageLoad	km-logged-in
Local Specials: pageLoad	km-offers-detail
Local Specials: pageLoad	km-offers-search
Brochure Page – Complete: pageLoad	km-rab-complete
Request a Brochure: onClick	km-rab-download
Brochure Page – Start: pageLoad	km-rab-start
Request a Quote – Complete: pageLoad	km-raq-complete
Request a Quote – Start: pageLoad	km-raq-start
Registration Complete: pageLoad	km-reg-complete
Registration Start: onClick	km-reg-start
Social Log Start: onClick	km-social-logged_start
Social Media Share: onClick	km-social-share
Kelly Blue Book – Complete: pageLoad	km-trade_in-complete
Kelly Blue Book – Start: pageLoad	km-trade_in-start
Vehicle Hold – Detail: pageLoad	km-vehicle-hold

KPI | Key Performance Indicators - Clickouts

|	
Existing Key Metric to map in Phase 1	
New Key Metric to map in Phase 2	

Key Performance Indicator	Key Metric Phrases
Toyota Certified Used Vehicles: onClick	km-certified-clickout
Toyota Owners: onClick	km-owners-clickout
Safety Recalls & Service Campaigns: onClick	km-recall-clickout
Toyota Financial Services: onClick	km-tfs-clickout
Toyota Rent A Car: onClick	km-rental-clickout
Toyota Mobility: onClick	km-mobility-clickout
Careers / Our Company: onClick	km-usa-clickout
Toyota USA Newsroom: onClick	km-pressroom-clickout
Toyota Worldwide: onClick	km-global-clickout
Toyota Racing: onClick	km-toyotaracing-clickout
TRD USA: onClick	km-trdusa-clickout

Notes – Dealer Contact Call Link

km-dealer-contact-call is only tracked on Mobile. Tag is still addressed through the guide as part of Desktop view port; however, only triggers on Mobile.
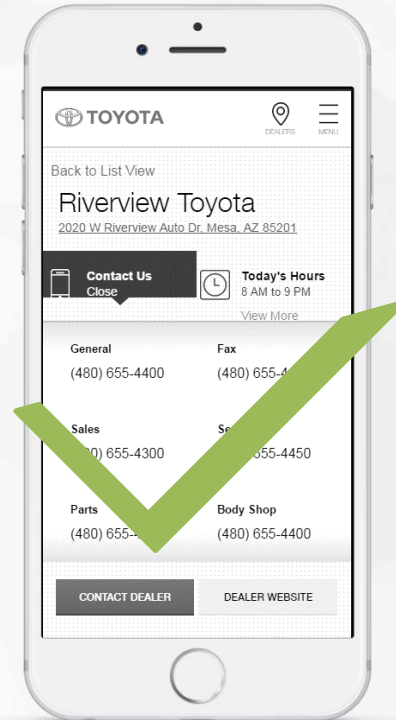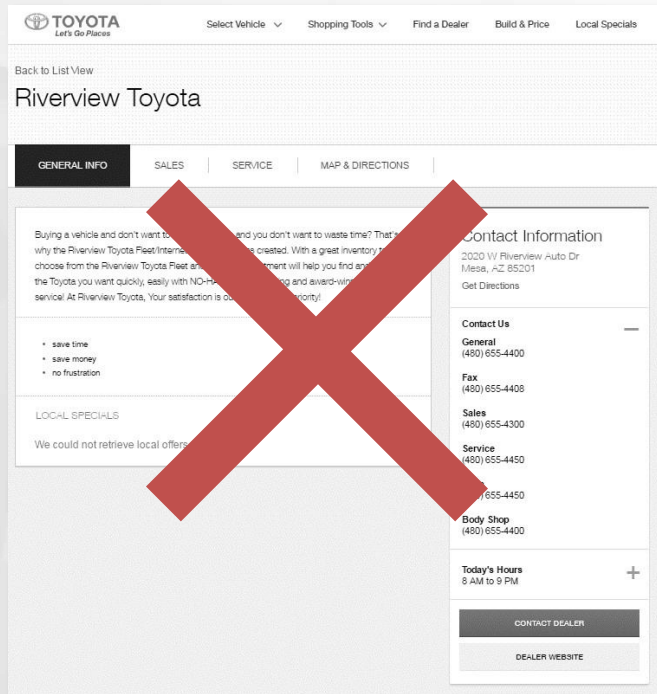
Ensighten – TCOM Data Blocks

Overview

Condition	Data Block
Global	Global Block
Global	User Block
Global	User Input Error Block
Specific	Page Block
Specific	Link Block
Specific	List Item Block
Specific	Offer Block
Specific	Offer List Block
Specific	Vehicle Block

Global Block:
- Lives on every pages.
- Elements should be exposed whenever available.

Specific Block:
- The elements should be exposed on specific pages and targeted CTAs.
- Specific Blocks will be explicitly addressed throughout the tagging guide.

Data Elements | Global Block (Global)

The following elements should be exposed every pages, whenever available.

breakpoint	Example=768, 1024, etc.
device_type	Example=desktop, mobile
zipcode	Expose when available. Retrievable from Akamai, user's device, and user's input. Example=90504
error_type	Expose when available. Href. Example=404, 500, etc.
tda_code	Example=gst10
form-campaign_code	Expose when available. Example: TWTT10570000-Toyota.com Request a Quote

Data Elements | User Block (Global)

The following elements should be exposed every pages, whenever available.

Field	Description
user_to_id	Place holders for future update.
user_customer_central_id	Place holders for future update.
user_digital_garage_id	Place holders for future update.
user_si_id	Place holders for future update.
user_zipcode	Expose when available. User zip code in their personal information. Example=90504
user_logged_status	Place holders for future update.
user_city	Expose when available. city. Example=Los Angeles

2 Your Information

First Name*   Last Name*

Address

City   AL ▼   77021

Email*

Phone

Contact preference:
● Email   ○ Phone

English ▼

✔ Leave a comment

Comment

Data Elements | User Input Error Block (Global)

The following elements should be exposed whenever user provides input error on every form fields.

displayed_error_message	Expose when available. Example = Please_Match_the_requested_format._Please_re-enter_Zip_Code, Search_must_be_between_1_and_80_characters., etc.

Data Elements | User Input Error Block (Global)

Page Block is a recurring set of data elements that are required to be exposed. These elements should be exposed whenever a link or CTA is selected.

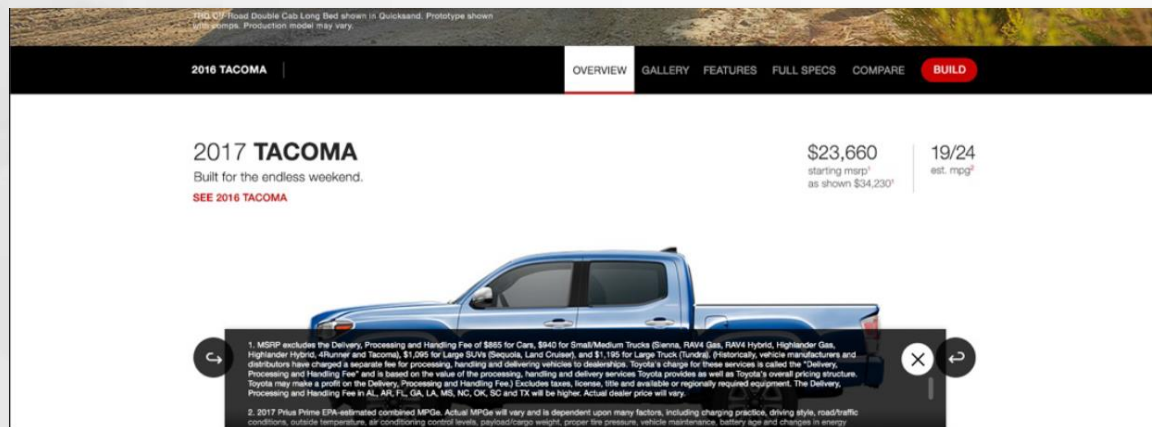| content-section	Header or specified name of the current pageload. Used for sub-pageload and popup modals Example="mlp_overlay_disclaimer"

Data Elements | Link Block

Existing Elements already being exposed

New Elements required to be exposed

Link Block is a recurring set of data elements that are required to be exposed. These elements should be exposed whenever a link or CTA is selected.

link_url	Expose when available. Example=https://www.toyota.com/build/camry
link_href	Expose when available. Href. Example=/build/camry
link_text	Expose when available. Use text if available. If text is not available, please use alt text of image. If none is available, use 'Link' Example=Service Offers, Dashboard Indicator, etc.
link_action	Expose when available. For button only. Example: Previous, Next, etc.
link_type_title	Expose when available. Example: compare_2h2
button_action	action if there is no href. Might not be needed because of the way link_text and link_action are used. Examples: Next, Previous

Data Elements | List Item Block

Color Legend:
Existing Elements already being exposed
New Elements required to be exposed

List Item Block is a recurring set of data elements that are required to be exposed. This element should be exposed whenever a certain item within list is selected.

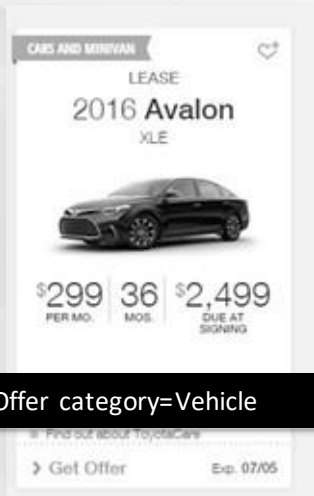| list_item_index	Expose when available. Left to Right, then Top to Bottom. Example = 1, 2, 3, etc. **It should be used when it affects a km event.** For carousel or pagination, item index is respected to total number of items, not order of item within slide. Example = Slide 1: 1,2, 3; Slide 2: 4, 5, 6, etc.

Data Elements | Offer Block

Offer block is a recurring set of data elements that are required to be exposed. These scenarios will be identified throughout the tagging guide. Also includes offer_<vehicle> block in tandem.
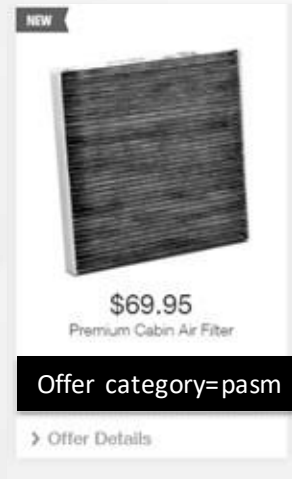
Offer category=Vehicle

Offer category=pasm

Element	Description
offer_category	Expose when available. Offer category. Example=Vehicle, pasm
offer_type	Expose when available. Offer type, example=Lease
offer_id	Expose when available. Offer id Example=camry_cash_1467756124407
offer_expired_date	Expose when available. Expiration of Offer Example=07/05
offer_term	Expose when available. Offer Term Example=36
offer_rate	Expose when available. Offer Rate Example=0.0
offer_amtdue	Expose when available. Amt_due Example=1,799
offer_monthly	Expose when available. Monthly_payment Example=169
offer_cashback	Expose when available. Cashback Example=2,500
offer_title	Expose when available. Offer Title=Premium Cabin Air Filter
offer_label	Expose when available. Offer label Example: Cars and Minivan

Note: More Offer Block Data Elements next page

Data Elements | Offer Block (Cont) - Vehicle

Ofers Vehicle block is a recurring set of data elements that are required to be exposed. These scenarios will be identified throughout the tagging guide. Also includes vehicle block in tandem.

Element	Description	Element	Description
offer_series	When a vehicle block data element is available, please add 'offer_' as a prefix	offer_series_color_ext_code	Expose when available.exterior_color code. Example=0209
offer_series_number	Expose when available. Model number. Example=1831	offer_series_color_int_code	Expose when available.interior_color code. Example=FA11
offer_series_msrp	Expose when available. MSRP Example=$24,000	offer_series_code	Expose when available.Model name. Example=Avalon
offer_series_brand	Expose when available. Brand Example=Toyota	offer_series_year	Expose when available.Model year. Example=2014
offer_series_grade	Expose when available. Trim name.Example=XLE	offer_series_fuel_type	Expose when available.fuel_type. Example=Gasoline, Electric, Hydrogen, Hybrid
offer_series_engine	Expose when available. Engine. Example=3.5 L V6	offer_series_packages	Expose when available. Package. Example=Sports Package
offer_series_transmission	Expose when available. Transmission. Example= 6 SPD Manual	offer_series_body_style	Expose when available. body_style. Example=Sports Coupe
offer_series_category	Expose when available. Segment Categories. Example=Minivan	offer_series_inventory_type	Expose when available. Example=New, Certified
offer_series_accessories_name	Expose when available.Accessories. Example=Fog Light	offer_series_vehicleid	Expose when available. vehicleid. Example=BRD_TOY-YR_2016-MDL_8664-XCOL_0218-ICOL_FB22-ACY+FE-ACY+QB-ACY+CF
offer_series_color_ext	Expose when available.Exterior color name. Example=Blizzard Pearl		
offer_series_color_int	Expose when available. Interior color name. Example=Light Grey		

Offer Block is a recurring set of data elements that are required to be exposed. These elements should be exposed on offer display result.

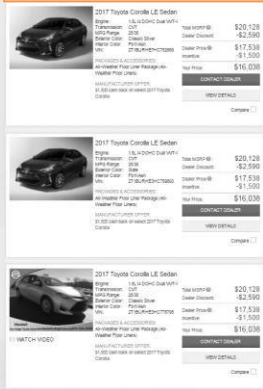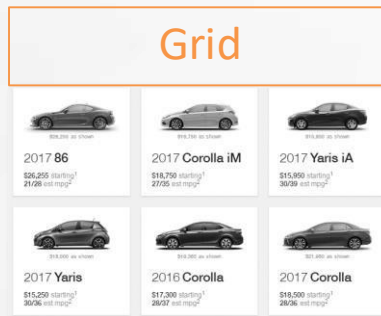| offer_list_filter	Expose when available. Filter is when you select multiple items. Example=APR, Lease
offer_list_layout	Expose when available. Offer layout (Example=grid, list, strip, tile, banner)

List	Grid	Banner

Data Element | Vehicle Block
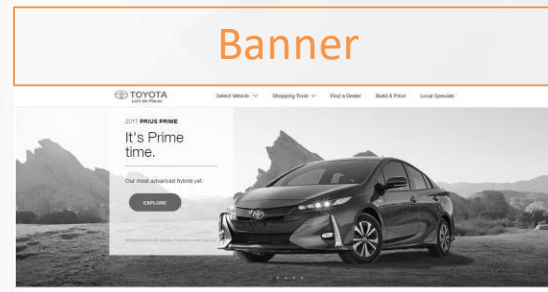
Vehicle block is a recurring set of data elements that are required to be exposed. These scenarios will be identified throughout the tagging guide.

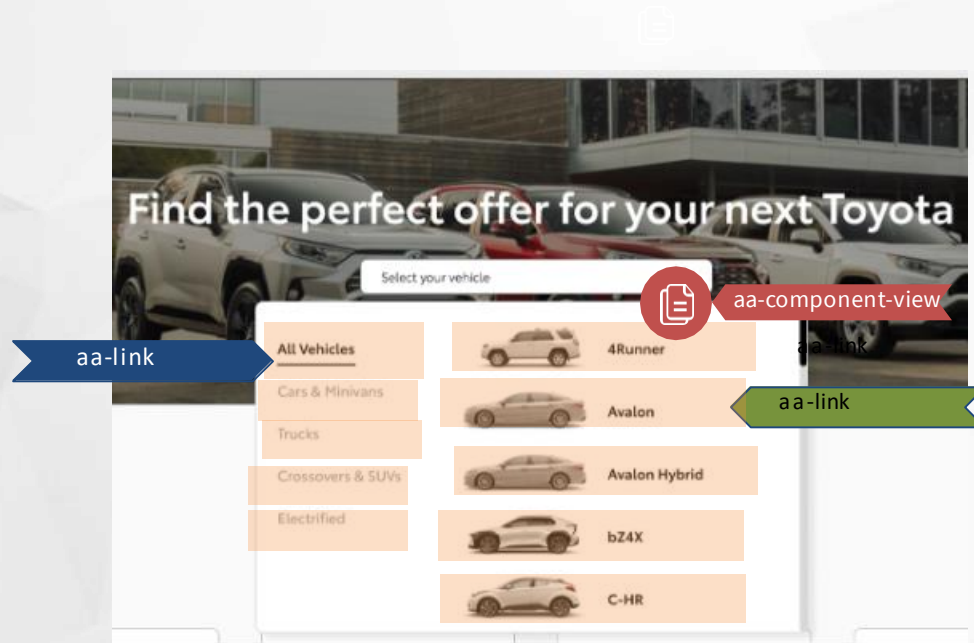| Element	Description	Element	Description
series_number	Expose when available. Model number. Example=1831	series_color_ext_code	Expose when available. exterior_color code. Example=0209
series_msrp	Expose when available. MSRP Example=23,000	series_color_int_code	Expose when available. interior_color code. Example=FA11
series_brand	Expose when available. Brand Example=Toyota	series_code	Expose when available. Model name. Example=Avalon
series_grade	Expose when available. Trim name. Example=XLE	series_year	Expose when available. Model year. Example=2014
series_engine	Expose when available. Engine. Example=3.5 L V6	series_fuel_type	Expose when available. fuel_type. Example=Gasoline, Electric, Hydrogen, Hybrid
series_transmission	Expose when available. Transmission. Example= 6 SPD Manual	series_packages	Expose when available. Package. Example=Sports Package
series_category	Expose when available. Segment Categories. Example=Minivan	series_body_style	Expose when available. body_style. Example=Sports Coupe
series_accessories_name	Expose when available. Accessories. Example=Fog Light	series_inventory_type	Expose when available. Example=New, Certified
series_color_ext	Expose when available. Exterior color name. Example=Blizzard Pearl	series_vehicleid	Expose when available. vehicleid. Example=BRD_TOY-YR_2016-MDL_8664-XCOL_0218-ICOL_FB22-ACY+FE-ACY+QB-ACY+CF
series_color_int	Expose when available. Interior color name. Example=Light Grey		

Local Specials Homepage

Pages – Local Specials
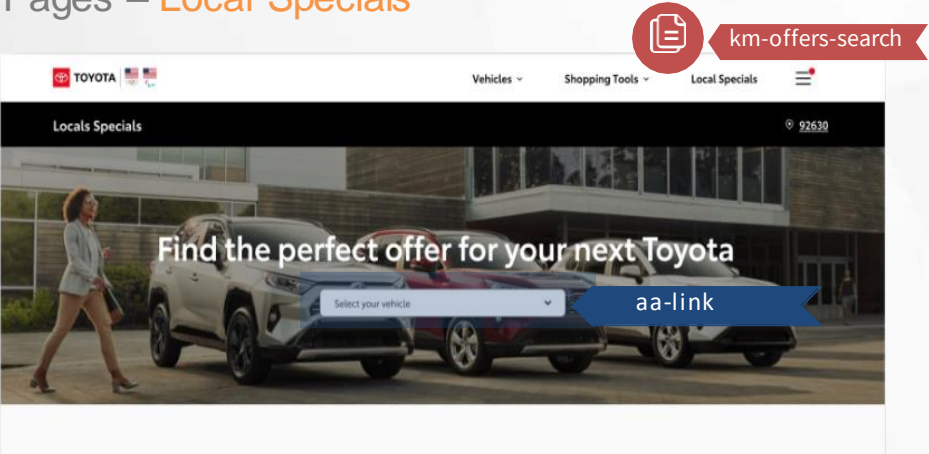
Metrics	Data Element Block
aa-pageload km-offers-search content_section="offers"	1. All Global Blocks 2. Page Block
aa-link content_section="offers" content_subsection="vehicle dropdown menu" link_text="select your vehicle" link_button_action="open" OR "close"	1. All Global Blocks 2. Page Block 3. Link Block

Pages – Local Specials

Metrics	Data Element Block
aa-component-view content_section="vehicle dropdown"	1. All Global Blocks 2. Page Block
aa-link content_section="offers" Example content_subsection="vehicle dropdown menu" link_text="all vehicles" link_type_title="select your vehicle" list_item_index="1"	1. All Global Blocks 2. Page Block 3. Link Block 4. List Item Block
aa-link content_section="offers" Example content_subsection="vehicle dropdown menu" link_text="avalon" link_type_title="select your vehicle" list_item_index="2" series_brand="toyota" series_code="avalon"	1. All Global Blocks 2. Page Block 3. Link Block 4. List Item Block 5. Vehicle Block

Pages – Local Specials

Metrics	Data Element Block
aa-component-view content_section="browse by offer type" offer_list_filter="all" offer_list_layout="grid"	1. All Global Blocks 2. Page Block 3. Offer List Block
aa-link content_section="browse by offer type" link_text="all" link_type_title="tabs" Example link_text="all" list_item_index="1" offer_list_filter="all" offer_list_layout="grid"	1. All Global Blocks 2. Page Block 3. Link Block 4. List Item Block 5. Offer List Block
aa-content-view content_section="browse by offer type" Example content_subsection="all" list_item_index="1" offer_list_filter="all" offer_list_layout="grid"	1. All Global Blocks 2. Page Block 3. List Item Block 4. Offer List Block
aa-link content_section="browse by offer type" link_type_title="offer card" Example content_subsection="All" offer_list_filter="all" offer_list_layout="grid" link_text="view offer" list_item_index="4" series_brand="toyota" series_code="tundra"	1. All Global Blocks 2. Page Block 3. Link Block 4. List Item Block 5. Offer Block 6. Offer List Block 7. Vehicle Block

Pages – Local Specials

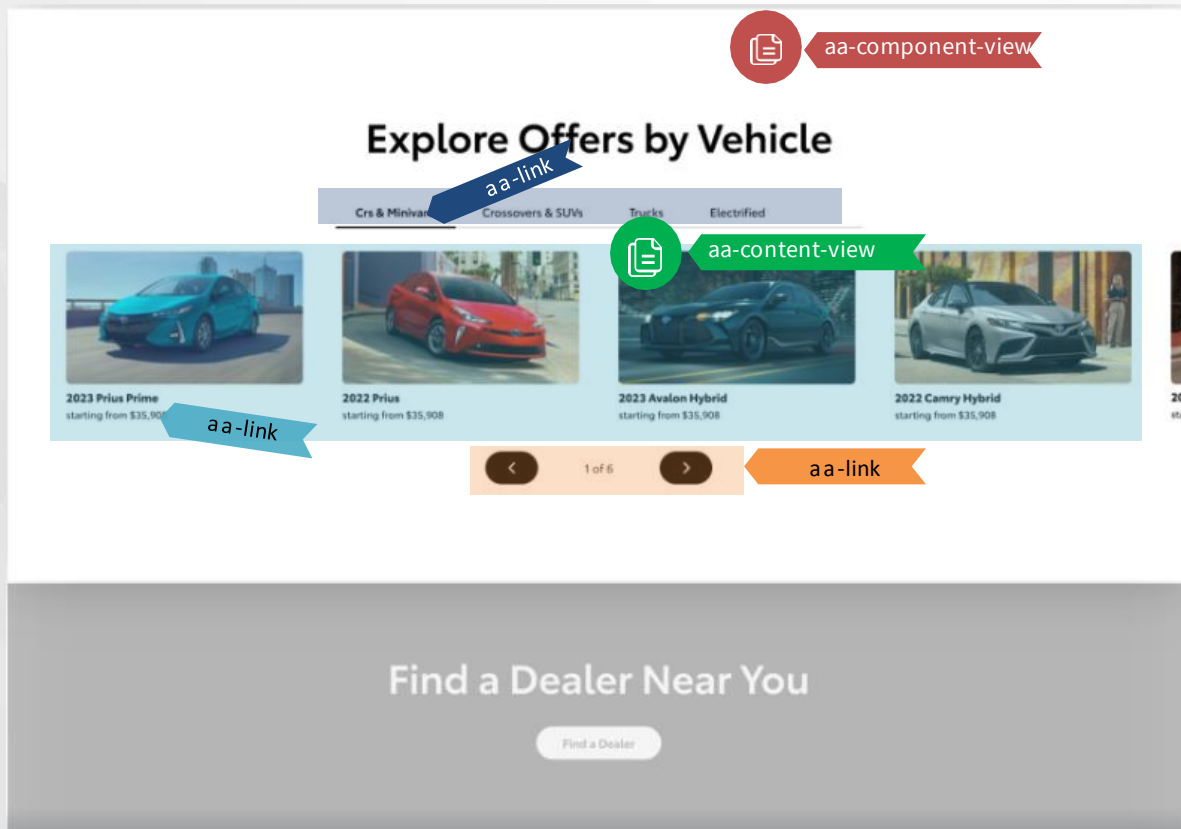| Metrics	Data Element Block		
aa-component-view content_section="featured vehicle offers" offer_list_filter="prius" offer_list_layout="grid"	1.	All Global Blocks	
	2.	Page Block	
	3.	Offer List Block	
aa-link content_section="featured vehicle offers" link_type_title="tabs" Example link_text="prius" list_item_index="1" offer_list_filter="prius" offer_list_layout="grid" series_brand="toyota" series_code="prius"	1.	All Global Blocks	
	2.	Page Block	
	3.	Link Block	
	4.	List Item Block	
	5.	Offer List Block	
	6.	Vehicle Block	
aa-content-view content_section="featured vehicle offers" Example content_subsection="prius" list_item_index="1" offer_list_filter="prius" offer_list_layout="grid" series_brand="toyota" series_code="prius"	1.	All Global Blocks	
	2.	Page Block	
	3.	Offer List Block	
	4.	Vehicle Block	
aa-link content_section="featured vehicle offers" link_type_title="offer card" Example content_subsection="prius" link_text="2023 bz4x" list_item_index="1" offer_list_filter="prius" offer_list_layout="grid"	1.	All Global Blocks	
	2.	Page Block	
	3.	Link Block	
	4.	List Item Block	
	5.	Offer Block	
	6.	Offer List Block	
	7.	Vehicle Block	

Pages – Local Specials

aa-component-view

aa-link

aa-content-view

aa-link

aa-link

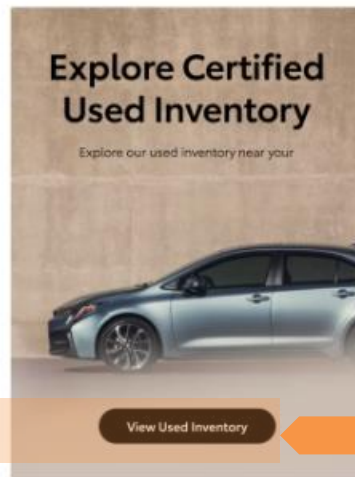| Metrics	Data Element Block
aa-component-view content_section="explore offers by vehicle"	1. All Global Blocks 2. Page Block
aa-link content_section="explore offers by vehicle" link_type_title "tabs" Example content_subsection="trucks" link_text="trucks" list_item_index="1"	1. All Global Blocks 2. Page Block 3. Link Block 4. List Item Block
aa-content-view content_section="explore offers by vehicle" Example content_subsection="trucks" link_text="trucks" list_item_index="1"	1. All Global Blocks 2. Page Block 3. List Item Block
aa-link content_section="explore offers by vehicle" link_type_title "vehicle card" Example content_subsection="cars-minivan" link_text="2023 prius prime" list_item_index="1" series_brand="toyota" series_code="priusprime"	1. All Global Blocks 2. Page Block 3. Link Block 4. List Item Block 5. Vehicle Block
aa-link content_section="explore offers by vehicle" link_type_title "toggles" Example content_subsection="cars-minivan" link_text="left_arrow" OR "right_arrow"	1. Link Block 2. Page Block

Pages – Local Specials

Find a Dealer Near You

Find a Dealer

aa-component-view
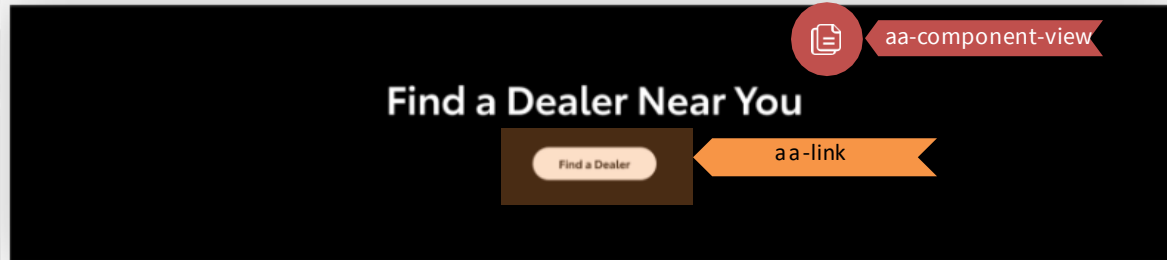
aa-link

Metrics	Data Element Block		
aa-component-view content_section="find a dealer near me"	1.	All Global Blocks	
	2.	Page Block	
aa-link content_section="find a dealer near me" link_text="find a dealer"	1.	All Global Blocks	
	2.	Page Block	
	3.	Link Block	

Pages – Local Specials
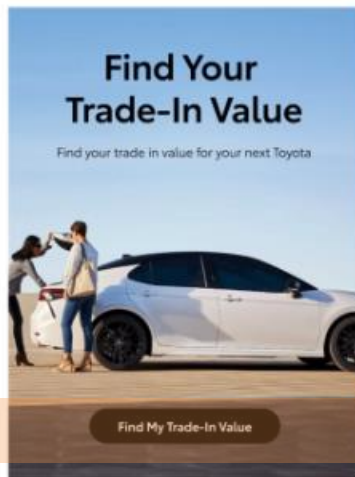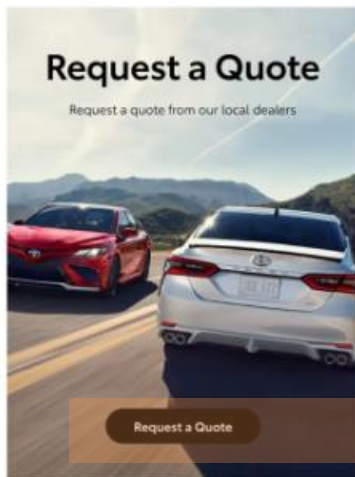
aa-component-view

aa-link

Metrics	Data Element Block		
aa-component-view content_section="cta blocks"	1.	All Global Blocks	
	2.	Page Block	
content_section="cta blocks" Example link_text="view used inventory" link_type_title="explore certified used inventory" list_item_index="3"	1. 2. 3. 4.	All Global Blocks Page Block Link Block List Item Block	

Pages – Local Specials

Payment Estimator

Use the payment estimator tool to assess your payment options.

aa-component-view

Estimate Payment
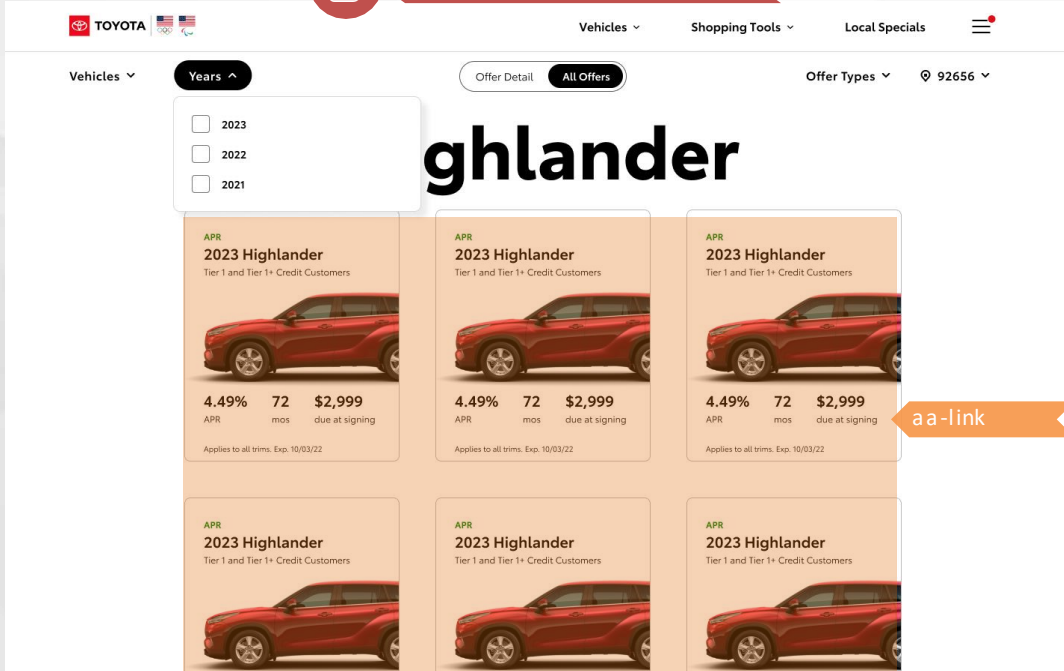
aa-link
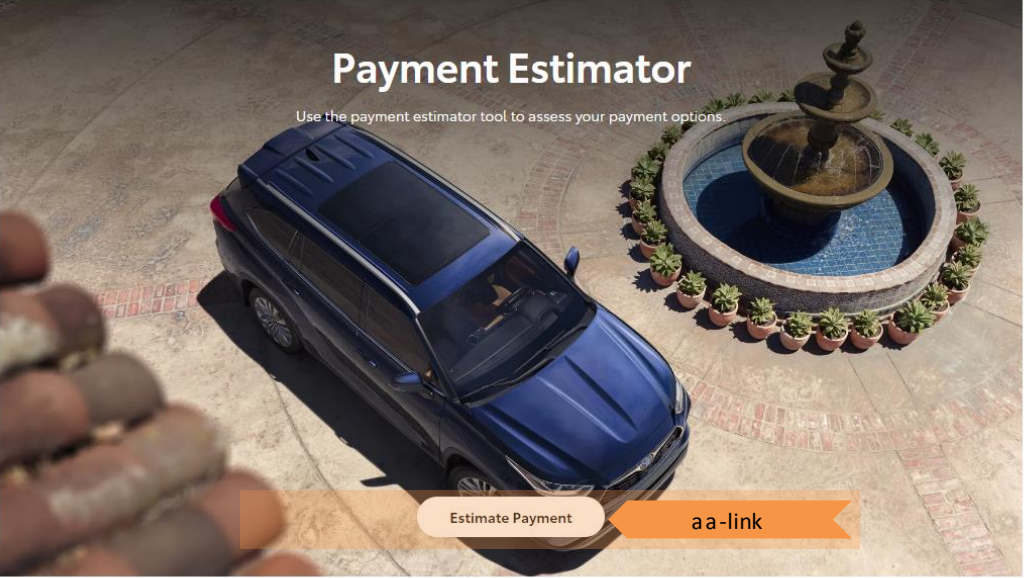
Metrics	Data Element Block		
aa-component-view content_section="payment_estimator"	1. All Global Blocks 2. Page Block		
content_section="payment estimator" Example link_text="payment estimator" link_type_title="payment estimator"	1. All Global Blocks 2. Page Block 3. Link Block		

Offer Details Page
with Offers

Pages – Local Specials – All Offers

aa-pageload,km-offers-detail

aa-link

Metrics	Data Element Block
aa-pageload,km-offers-detail content_section="all offers"	1. All Global Blocks 2. Page Block 3. Offer List Block 4. List Item Block 5. Vehicle Block
aa-link content_section="all offers"	1. All Global Blocks 2. Page Block 3. Link Block 4. List Item Block 5. Offer Block 6. Offer List Block 7. Vehicle Block

Pages – Local Specials – All Offers Search

2. aa-link

aa-pageload, km-offers-search

1. aa-link

3. aa-link

aa-link

4. aa-link

Metrics	Data Element Block
aa-pageload, km-offers-search content_section="all offers"	1. All Global Blocks 2. Page Block 3. Offer Block 4. Offer List Block 5. Vehicle Block
aa-link content_section="offers filter" content_subsection="year" link_buton_action="select" OR "deselect"	1. All Global Blocks 2. Page Block 3. Link Block 4. List Item Block 5. Offer List Block 6. Vehicle Block
aa-link content_section="offers filter" Example content_subsection="vehicles" link_text="highlander" link_action "aa-link"	1. All Global Blocks 2. Page Block 3. Link Block 4. List Item Block 5. Offer List Block 6. Vehicle Block

Toyota

Pages – Local Specials – Offers Nav

aa-link

Metrics	Data Element Block
aa-link	1. All Global Blocks
content_section="offers_nav"	2. Page Block
Example	3. Link Block
link_text="all offers"	4. List Item Block
	5. Offer List Block

Pages – Local Specials – Offers Filter
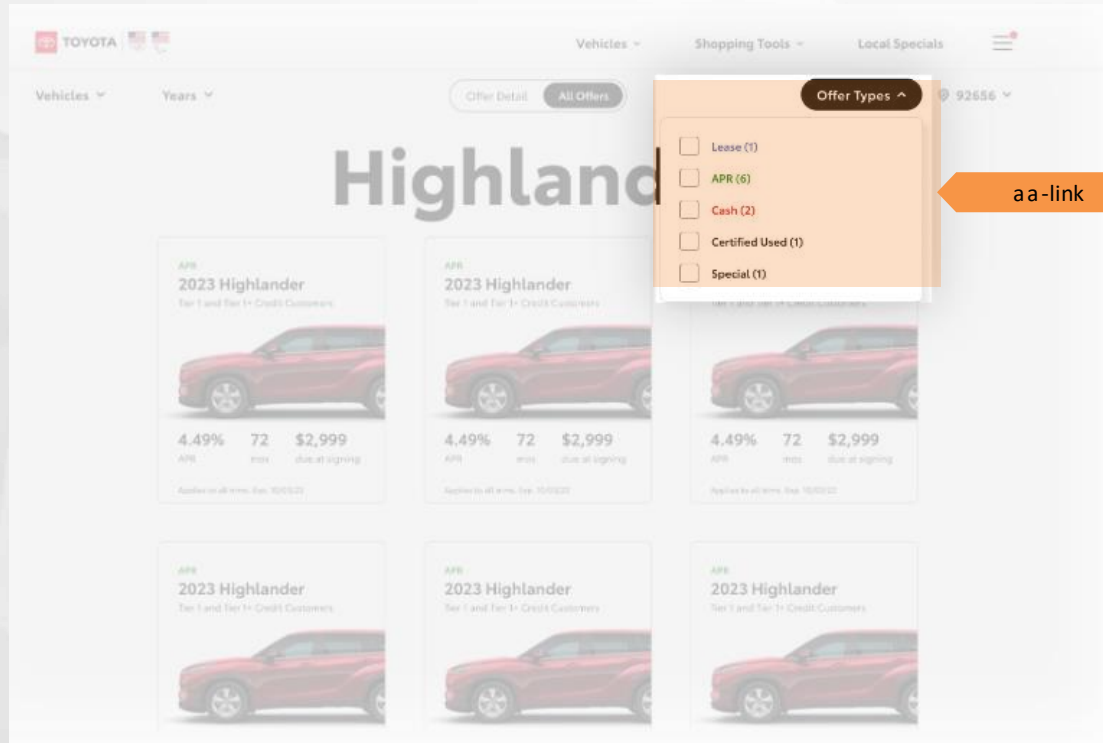
Metrics	Data Element Block
aa-link	1. All Global Blocks
content_section="offers filter"	2. Page Block
content_subsection="offer types" Example link_text="lease" list_item_index="1" link_button_action="select" or "deselect"	3. Link Block 4. List Item Block 5. Offer List Block

aa-link

Pages – Local Specials – Offer Detail

Metrics	Data Element Block
aa-link content_section="offer overview" content_subsection="colorizer" Example link_text="white"	1. All Global Blocks 2. Page Block 3. Link Block 4. List Item Block 5. Offer Block 6. Offer List Block 7. Vehicle Block

Pages – Local Specials – Offer Detail

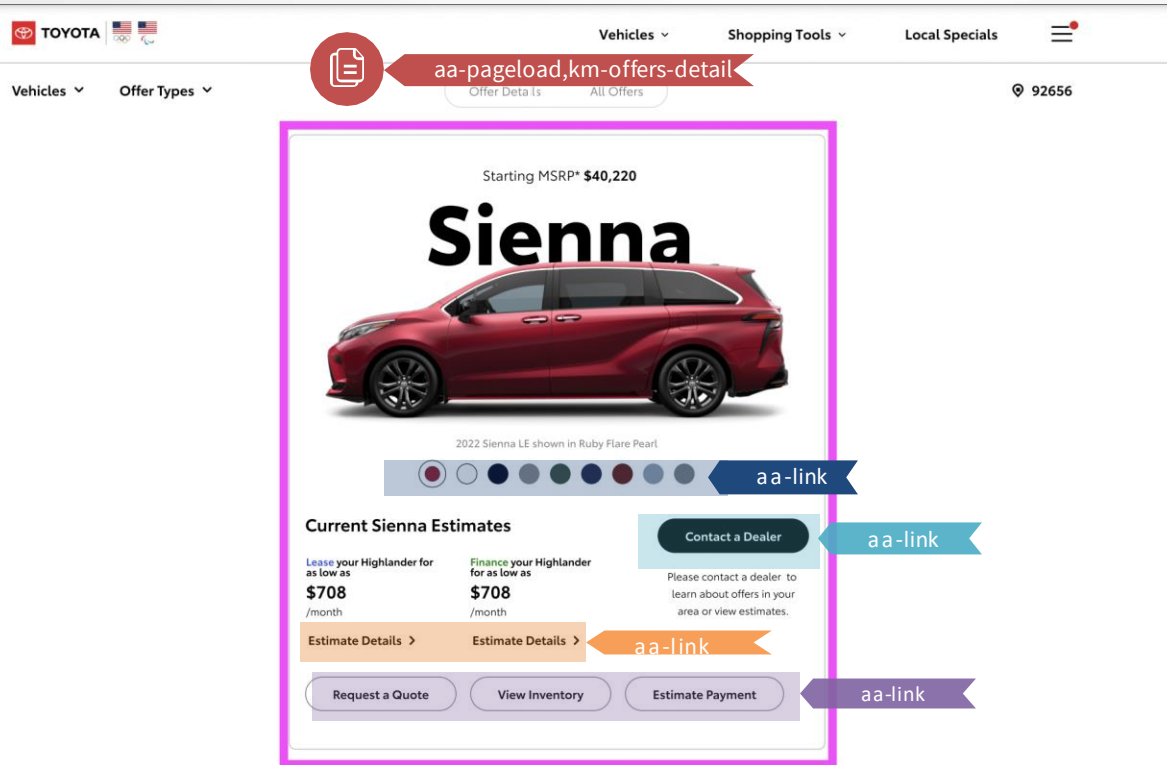| Metrics	Data Element Block
aa-pageload,km-offers-detail content_section="offer overview" offer_list_layout="grid" list_item_index="1" Example series_brand="toyota" series_code="highlander"	1. All Global Blocks 2. Page Block 3. Offer Block 4. Offer List Block 5. List Item Block 6. Vehicle Block
aa-link content_section="offer overview" content_subsection: "offers next step" Example link_text "left_arrow" OR "right_arrow"	1. Link Block 2. List Item Block 3. Page Block 4. Offer Block 5. Offer List Block 6. Vehicle Block
aa-link content_section="offer overview" content_subsection="offers next step" Example link_text="request a quote"	1. All Global Blocks 2. Page Block 3. Link Block 4. List Item Block 5. Vehicle Block 6. Offer Block 7. Offer List Block
aa-link content_section="offer overview" content_subsection: "offer next step" Example link_text="find a dealer"	1. All Global Blocks 2. Page Block 3. Link Block 4. List Item Block 5. Offer Block 6. Offer List Block 7. Vehicle Block

Offer Details Page without Offers

Pages – Local Specials – No Offers

aa-pageload,km-offers-detail

TOYOTA

Vehicles ⌄   Shopping Tools ⌄   Local Specials

Vehicles ⌄   Offer Types ⌄

Offer Details   All Offers   ⊙ 92656

Starting MSRP* **$40,220**

Sienna

2022 Sienna LE shown in Ruby Flare Pearl

aa-link

Current Sienna Estimates

Lease your Highlander for as low as
$708
/month

Finance your Highlander for as low as
$708
/month

Contact a Dealer
Please contact a dealer to learn about offers in your area or view estimates.

aa-link

Estimate Details ›   Estimate Details ›

aa-link

Request a Quote   View Inventory   Estimate Payment

aa-link

Metrics	Data Element Block
aa-pageload,km-offers-detail,km-qualified-action content_section="offer overview"	1. All Global Blocks 2. Page Block 3. List Item Block 4. Vehicle Block
aa-link content_section="offer overview" content_subsection="colorizer" Example link_text="2022 sienna le shown in ruby flare pearl" list_item_index="1"	1. All Global Blocks 2. Page Block 3. Link Block 4. List Item Block 5. Vehicle Block
content_section="offer overview" Example link_text="contact a dealer"	1. All Global Blocks 2. Page Block 3. Link Block 4. Vehicle Block
aa-link content_section="offer overview" link_text="estimate details" list_item_index="1"	1. All Global Blocks 2. Page Block 3. Link Block 4. List Item Block 5. Vehicle Block
content_section="offer overview" content_subsection="offers next step" Example link_text="request a quote" list_item_index="1"	1. All Global Blocks 2. Page Block 3. Link Block 4. List Item Block 5. Vehicle Block

Ensighten – End