



Code Logic - Retail Data Analysis

In this case study, we gone through with a real-world use case from the retail sector. Data from a centralized Kafka server in real-time are streamed and processed to calculate various KPIs or key performance indicators.

- Various SQL functions were imported from pyspark.SQL.functions module. The functions include window, udf etc.
- 2. Various SQL types were imported from pyspark.SQL.types module. The types include StringType, ArrayType, TimestampType, IntegerType, DoubleType etc.
- 3. SparkSession was imported from pyspark.SQL module
- 4. Initialized the spark session using

```
spark = SparkSession |
.builder |
.appName("KafkaRead") |
.qetOrCreate()
```

5. Streamed the data from kafka producer using

```
orderRaw = spark |
.readStream |
.format("kafka") |
.option("kafka.bootstrap.servers", "ec2-18-211-252-152.compute-1.amazonaws.com:9092") |
.option("subscribe", "real-time-project") |
.load()
```

From Bootstrap Server - 18.211.252.152, Port – 9092, Topic - real-time-project

6. Schema is defined using

```
jsonSchema = StructType() |
.add("invoice_no", StringType()) |
.add("country", StringType()) |
.add("timestamp", TimestampType()) |
.add("type", StringType()) |
.add("items", ArrayType(StructType([
StructField("SKU", StringType()),
StructField("title", StringType()),
StructField("unit_price", DoubleType()),
StructField("quantity", IntegerType())
])))
```





- 7. Python function is written to compute total cost of an order using $Total cost = \Sigma(quantity*unitprice)$
- 8. The above function is transformed into udf (user defined function) using add_total_cost = udf(get_total_cost, DoubleType())
- 9. UDF is written to find total items in an order.

 add_total_count = udf(get_total_item, IntegerType())
- 10. UDF is written to find if the type of transaction is order add_is_order_flag = udf(get_is_order, IntegerType())
- UDF is written to find if the type of transaction is return.
 add_is_return_flag = udf(get_is_return, IntegerType())
- 12. Selected data ("invoice_no", "country", "timestamp", "Total_Items", "Total_Cost", "is_order", "is_return") is written to the console.
- 13. Time based KPI ("Window", "OPM", "Total Sales Volume", "Average rate of return", "Average Transaction Size") is calculated using tumbling window function for every 1 minute
- 14. Time and country based KPI (("Window", "Country", "OPM", "Total Sales Volume", "Average rate of return") is calculated using tumbling window function for every 1 minute
- 15. The Computed KPI were written to files and stored on HDFS in json form
- 16. The streaming process is manually killed after 10 mins.

List of Commands used and Output

1. ****** Setting up kafka version ******

[hadoop@ip-172-31-85-155 ~]\$ export SPARK KAFKA VERSION=0.10

2. ****** Spark submit execution to read data from Kafka Server *******

[hadoop@ip-172-31-85-155 ~]\$ spark-submit --packages org.apache.spark:spark-sql-kafka-0-10_2.11:2.4.5 spark-streaming.py > consoleoutput.txt

- 3. ****** List output ison files generated by Spark-submit *******
- 4. [hadoop@ip-172-31-85-155 ~]\$hdfsdfs -ls time-wise-kp1





```
rwxr-xr-x
              hadoop hadoop
                                          2023-04-19 05:18 time-wise-kp1/ spark metadata
                                          2023-04-19 05:18 time-wise-kp1/part-00000-09a07f31-a33f-4fd9-a1ce-6a497c27605f-c000.json
                                          2023-04-19 05:13 time-wise-kp1/part-00000-16732b65-d475-414d-8050-135e23ad8e11-c000.json
              hadoop hadoop
                                          2023-04-19 05:06 time-wise-kp1/part-00000-34942cdb-a8b2-4d37-a2a8-84dfdcc56027-c000.jsom
                                          2023-04-19 05:14 time-wise-kp1/part-00000-5291cf46-3ab3-440a-9a06-05099dd2e993-c000.json
              hadoop hadoop
                                          2023-04-19 05:09 time-wise-kp1/part-00000-5afb52dc-c6b8-4ceb-ab17-a8b9ee12a251-c000.json 2023-04-19 05:16 time-wise-kp1/part-00000-5f217ea1-fea2-4b8e-9bf8-78c68d184252-c000.json
              hadoop hadoo
                                         2023-04-19 05:04 time-wise-kp1/part-00000-839d8319-032d-4891-8e10-0053d7e05db3-c000
                                        0 2023-04-19 05:12 time-wise-kp1/part-00000-8decd134-3abd-4bb0-860f-23291f2e28d8-c000.
              hadoop hadoor
                                          2023-04-19 05:11 time-wise-kp1/part-00000-989c6055-a431-4890-857d-9ac0d6031145-c000.
              hadoop hadoop
              hadoop hadoop
                                        0 2023-04-19 05:10 time-wise-kpl/part-00000-d0b613a6-ebe9-4270-b292-6c33738a4770-c000.json
              hadoop hadoop
              hadoop hadoop
                                          2023-04-19 05:08 time-wise-kp1/part-00028-1b5f38e4-72f7-4352-bc12-d789ec4d77d2-c000.json
              hadoop hadoop
              hadoop hadoop
              hadoop hadoop
```

5. [hadoop@ip-172-31-85-155 ~]\$hdfsdfs -ls time-country-wise-kp1

```
0 2023-04-19 05:05 time-country-wise-kp1/part-00000-0a06c530-a3cd-46f9-b3e7-c176a10cba3f-c000.json 0 2023-04-19 05:10 time-country-wise-kp1/part-00000-0ddb919f-5bd2-47e7-8efc-83d7cfb23b87-c000.json
hadoop hadoop
                                                  2023-04-19 05:15 time-country-wise-kp1/part-00000-1d4074fc-4e1c-449f-ac1d-35e2168C7e78-c000.jsor
hadoop hadoop
                                              0 2023-04-19 05:13 time-country-wise-kp1/part-00000-28056c4a-0bd2-41d8-b560-19bf72739ee5-c000.json
0 2023-04-19 05:06 time-country-wise-kp1/part-00000-28b95aee-de57-48ec-9dca-8cef111f1795-c000.json
0 2023-04-19 05:08 time-country-wise-kp1/part-00000-3789124b-0d98-475d-a9f1-09ba2a3d4dc6-c000.json
hadoop hadoop
                                              0 2023-04-19 05:04 time-country-wise-kp1/part-00000-4b899b50-254b-4b2a-aa0e-38f89c3de402-c000.json
0 2023-04-19 05:17 time-country-wise-kp1/part-00000-615578ed-d440-4fad-94be-2e6f38b2cc4e-c000.json
0 2023-04-19 05:16 time-country-wise-kp1/part-00000-750f63c9-36f0-44f6-9844-ab36e9eb3d58-c000.json
hadoop hadoop
                                              0 2023-04-19 05:11 time-country-wise-kp1/part-00000-887b5de3-864b-48ae-87f4-4ce3f4f8e627-c000.jsor 0 2023-04-19 05:07 time-country-wise-kp1/part-00000-a6076e9c-6ef5-44d9-8ef7-9d4a7722f0eb-c000.jsor
hadoop hadoop
 hadoop hadoop
                                                 2023-04-19 05:12 time-country-wise-kp1/part-00000-c45d828c-9af3-48f0-ab30-29a959716940 2023-04-19 05:14 time-country-wise-kp1/part-00000-d47e7cf2-66eb-40e6-ba3a-8ecbb2f660c7
hadoop hadoop
                                          190 2023-04-19 05:15 time-country-wise-kp1/part-00003-02b941c8-f138-441f-b795-a2164c2e1c18-c000. 186 2023-04-19 05:13 time-country-wise-kp1/part-00005-db7ccbcd-b9ef-4e5d-8417-2e1387841134-c000.
hadoop hadoop
                                                 2023-04-19 05:16 time-country-wise-kp1/part-00037-8d611c95-c27d-4df3-9860-67fdaab66c98-c000.jsor 2023-04-19 05:11 time-country-wise-kp1/part-00040-c0de99f6-7e14-461f-b049-a6da062c171a-c000.jsor
hadoop hadoop
                                                  2023-04-19 05:17 time-country-wise-kp1/part-00041-0ed61309-f373-4467-a454-5f12ae399a1e-c000
                                                 2023-04-19 05:16 time-country-wise-kpl/part-00059-c8184301-3791-4f96-8c5d-ded35c2ddd66-c000.
2023-04-19 05:15 time-country-wise-kpl/part-00085-bab55068-885b-415e-b51f-b9b120a5b611-c000.
2023-04-19 05:15 time-country-wise-kpl/part-00094-6ad8f8d4-b311-4df7-ac33-laa79d21aff2-c000.
                                                                                   time-country-wise-kpl/part-00107-f2f45428-39a1-4516-bde1-af7786aac7a6-c000.jsontime-country-wise-kpl/part-00113-b627b4a8-fcdf-47fe-ba4b-5687263b2944-c000.json
hadoop hadoop
```

6. ****** Copying kafka files from hdfsfilesystem into emr file system ******

[hadoop@ip-172-31-85-155 ~]\$hdfsdfs -copyToLocaltime-country-wise-kp1. [hadoop@ip-172-31-85-155 ~]\$hdfsdfs -copyToLocaltime-wise-kp1.