CONSOLIDATED BALANCE SHEETS (in thousands, except per-share and share data)

	December 31, 2017		December 31, 2016	
Assets				
Current assets:				
Cash and cash equivalents	\$	24,993	\$	38,512
Short-term investment		254		251
Accounts receivable, net of allowances for bad debts and customer credits of \$892 and \$1,015 at December 31,		25.011		22.624
2017 and 2016, respectively		25,911		33,634
Deferred tax asset		1.005		4,669
Prepaid expenses and other current assets	_	1,805		901
Total current assets		52,963		77,967
Property and equipment, net		4,311		4,430
Investments		100		680
Intangible assets, net		29,113		23,783
Goodwill		5,133		42,821
Long-term deferred tax asset		692		14,799
Other assets		601		801
Total assets	\$	92,913	\$	165,281
X 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1				
Liabilities and Stockholders' Equity Current liabilities:				
***************************************	\$	7.083	\$	0.764
Accounts payable	Э	. ,	Þ	9,764
Accrued employee-related benefits		2,411 7,252		4,530 8,315
Other accrued expenses and other current liabilities		1,232		,
Current portion of term loan payable			_	6,563
Total current liabilities		16,746		29,172
Convertible note payable		1,000		1,000
Long-term portion of term loan payable		_		7,500
Borrowings under revolving credit facility		8,000		8,000
Total liabilities		25,746		45,672
Commitments and contingencies (Note 7)				
Stockholders' equity:				
Preferred stock, \$0.001 par value; 11,445,187 shares authorized				
Series A Preferred stock, none issued and outstanding		_		_
Series B Preferred stock, none and 168,007 shares issued and outstanding at December 31, 2017 and December 31, 2016, respectively		_		_
Common stock, \$0.001 par value; 55,000,000 shares authorized; 13,059,341 and 11,012,625 shares issued and				
outstanding at December 31, 2017 and 2016, respectively		13		11
Additional paid-in capital		356,054		350,022
Accumulated deficit		(288,900)		(230,424)
Total stockholders' equity		67,167		119,609
Total liabilities and stockholders' equity	S	92,913	\$	165,281
Total number and modern orders	Ψ	72,713	Ψ	105,201

CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE INCOME (LOSS) (in thousands, except per-share data)

Years Ended December 31, 2017 2016 2015 Revenues: 107,045 130,684 Lead fees 120,678 24,508 10,534 Advertising 34,142 Other revenues 938 1.492 2.014 Total revenues 142,125 156,684 133,226 Cost of revenues 99,352 98,771 81,586 Gross profit 42,773 57,913 51,640 Operating expenses: Sales and marketing 14,315 18,118 15,956 Technology support 12,567 13,986 11,740 General and administrative 12,110 14,663 13,189 Depreciation and amortization 4,781 5,068 3,106 Litigation settlements (108)(109)(50)Goodwill impairment 37,688 Total operating expenses 81,352 51,785 43,883 Operating income (loss) (38,579)7,757 6,128 Interest and other income (expense), net (946)558 322 Income (loss) before income tax provision (39,525)6,686 8,079 25<u>,439</u> 2,815 3,433 Income tax provision Net income (loss) and comprehensive income (loss) (64,964)3,871 4,646 Basic earnings (loss) per common share 0.47 (5.48)0.36(5.48) 0.29 0.37 Diluted earnings (loss) per common share

CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY (in thousands, except share data)

	Common Stock		Preferred Stock		Additional				
	Number of of Shares	Am	ount	Number of Shares	Amount	Paid-In- Capital	Accumulated Deficit	_	Total
Balance at January 1, 2015	8,880,377	\$	9	-	\$ -	\$ 308,190	\$ (238,941)	\$	69,258
Share-based compensation	-		-	-	-	2,563	-		2,563
Issuance of common stock upon exercise									
of stock options	145,979		-	-	-	1,197	=		1,197
Issuance of AWI warrants	-		-	-	-	2,542	-		2,542
Issuance of preferred shares	-		-	168,007	-	21,133	-		21,133
Issuance of restricted stock	125,000		-	-	-	-	-		-
Exercise of warrants	400,000		1	-	-	1,860	-		1,861
Conversion of note payable	1,075,268		1	-	-	5,000	-		5,001
Net income							4,646		4,646
Balance at December 31, 2015	10,626,624		11	168,007	-	342,485	(234,295)		108,201
Share-based compensation	-		-	-	-	4,486	-		4,486
Issuance of common stock upon exercise of									
stock options	386,001		-	-	-	3,051	-		3,051
Net income							3,871		3,871
Balance at December 31, 2016	11,012,625		11	168,007	-	350,022	(230,424)		119,609
Share-based compensation	-		-	-	-	4,106	-		4,106
Issuance of common stock upon exercise of									
stock options	248,344		-	-	-	1,355	-		1,355
Issuance of restricted stock	345,000		-	-	-	-	-		-
Conversion of preferred shares	1,680,070		2	(168,007)	-	(2)	-		-
DealerX contingent consideration	-		-	-	-	2,470	-		2,470
Repurchase of common stock	(226,698)		-	-	-	(1,897)	-		(1,897)
Cumulative effect adjustment	-		-	-	-	-	6,488		6,488
Net loss			-				(64,964)		(64,964)
Balance at December 31, 2017	13,059,341	\$	13		\$ -	\$ 356,054	<u>\$ (288,900)</u>	\$	67,167

CONSOLIDATED STATEMENTS OF CASH FLOWS (in thousands)

	Yea	r 31,	
	2017	2016	2015
Cash flows from operating activities:			
Net income (loss)	\$ (64,964)	\$ 3,871	\$ 4,646
Adjustments to reconcile net income (loss) to net cash provided by operating activities:	7.650	# 202	4.021
Depreciation and amortization	7,653	7,303	4,021
Provision for bad debt	346	344	379
Provision for customer credits	247	592	803
Share-based compensation	4,103	4,412	2,557
Write-down of assets	8	115	_
Gain on sale of business		(2,183)	(626)
(Gain)/loss on long-term strategic investment	580	777	(636)
Change in deferred tax assets	25,264	1,994	2,996
Goodwill impairment Changes in assets and liabilities:	37,688	_	_
Accounts receivable	7,130	(3,229)	(381)
		(402)	, ,
Prepaid expenses and other current assets Other non-current assets	(904)	946	(121) 147
Accounts payable	(2,681)	2,121	(586)
Accrued expenses and other current liabilities	(3,182)	1,581	(1,352)
Non-current liabilities	(3,162)	1,361	(273)
	11 400	10.242	
Net cash provided by operating activities	11,488	18,242	12,200
Cash flows from investing activities:			(25.011)
Purchase of Dealix/Autotegrity	_	- (255)	(25,011)
Investment in GoMoto		(375)	(375)
Change in short-term investment	(3)	(251)	_
Purchase of intangible assets	(8,600)	(2.140)	(2.710)
Purchases of property and equipment	(1,799)	(2,148)	(2,719)
Net cash used in investing activities	(10,402)	(2,774)	(28,105)
Cash flows from financing activities:			
Repurchase of common stock	(1,897)	_	_
Borrowings under credit facility	_	_	2,750
Borrowings under term loan		_	15,000
Payments on term loan borrowings	(14,063)	(3,937)	(3,750)
Net proceeds from stock option exercises	1,355	3,051	1,197
Proceeds from exercise of warrants	_	_	1,860
Proceeds from issuance of preferred shares			2,132
Payment of contingent fee arrangement		(63)	(38)
Net cash (used in) provided by financing activities	(14,605)	(949)	19,151
Net increase (decrease) in cash and cash equivalents	(13,519)	14,519	3,246
Cash and cash equivalents, beginning of period	38,512	23,993	20,747
Cash and cash equivalents, end of period	\$ 24,993	\$ 38,512	\$ 23,993
Supplemental disclosure of cash flow information:			
Cash paid for income taxes	\$ 650	\$ 760	\$ 552
Cash paid for interest	\$ 948	\$ 717	\$ 884
Cash paid for interest	<u>3 948</u>	\$ /1/	\$ 664
Supplemental schedule of non-cash investing and financing activities:			
DealerX contingent consideration	\$ 2,470	<u> </u>	<u> </u>
Purchase of Auto Web	\$ —	\$ —	\$ 21,543
Conversion of Cyber Note	\$ —	<u>\$</u>	\$ 5,000
•			
Sale of specialty finance leads business	<u> </u>	\$ 3,168	<u> </u>