

# WHAT DO YOU WANT TO SHOW?

Do you want to show development over time?

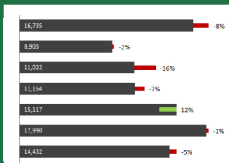
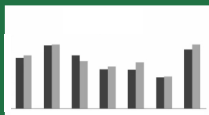
Do you want to compare one category's performance to another?

Or do you want to find out how one category contributes to the whole?

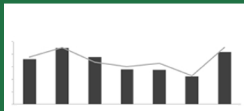
## CHART PLAYBOOK



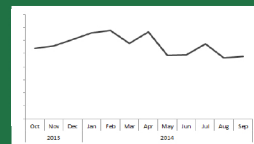
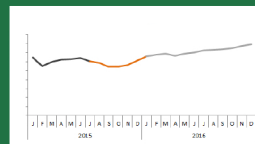
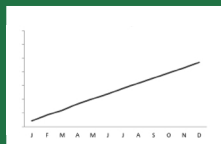
### A VS B



### COMBO CHARTS

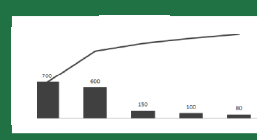
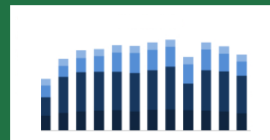
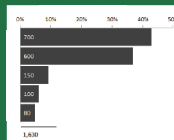


### A OVER TIME



### LINE CHARTS

### SUBSETS OF A



### PARTS OF A WHOLE