

Project 1 - Quality Assessment

- Part 1
 - This website serves as a content only, format-less version of the website. There's no visual appeal to this website as it only has content - no style is implemented on this sheet. If I were a customer or user, it is straightforward and easy to use, but it's not really appealing, and I feel like I could be getting scammed by the lack of professional appeal this website design exhibits. Those using the website would probably not trust it, and would exit out of it quickly, or they might assume something is wrong with their internet browser. There would be no chance to sell anything on this website.
- Part 2
 - This website serves has content and some formatted style version of the website. There's a bit more visual appeal to this website as it only had content before - but the styles implemented on this are extremely basic. If I were a customer or user, it is a bit more appealing and still easy to use, but it's still not very trustworthy from a consumer perspective. I would still feel like I could be getting scammed based on this layout and those using the website would probably still not trust it. Frankly, it needs to look more modern, as less like someone put it together in about 30 minutes. I would probably not want to buy anything off of this because it seems insecure and I don't want my information to get stolen.
- Part 3
 - This website has all the same content, but finally has some more design ideals. It's a bit more aesthetically pleasing, but still looks like it was made from 2004. If I were a customer or user, I would like this website the most because it's more visually appealing and still easy to use, but it's still not very trustworthy from a consumer perspective as it's feel compared to other websites makes it look more outdated than anything. I would feel less like I could be getting scammed based on this layout, but it still feels like it might be insecure as a website for me to put my debit/credit card information onto it. Users would probably feel the same, and just as the other two layouts, it'll probably be hard to sell anything on any of these three websites.