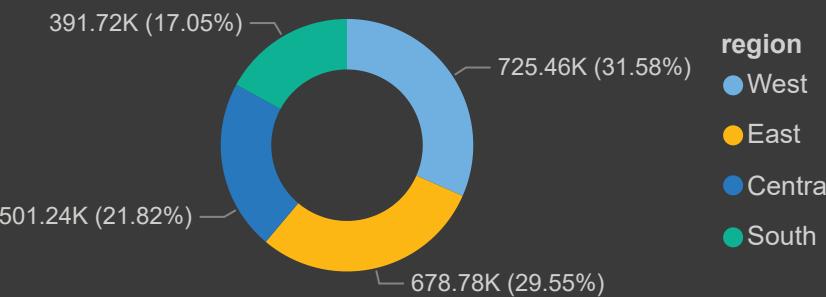


SALES DASHBOARD

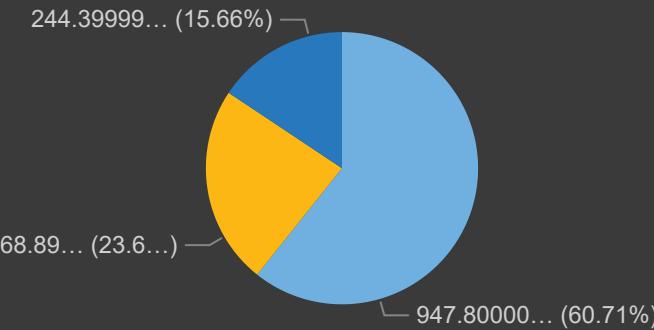
Year
2019
2020
2021
2022
2023

Sum of sales by region



region
West
East
Central
South

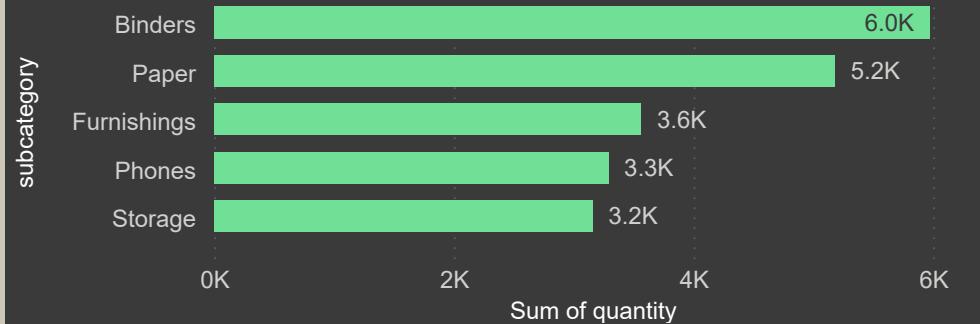
Sum of discount by category



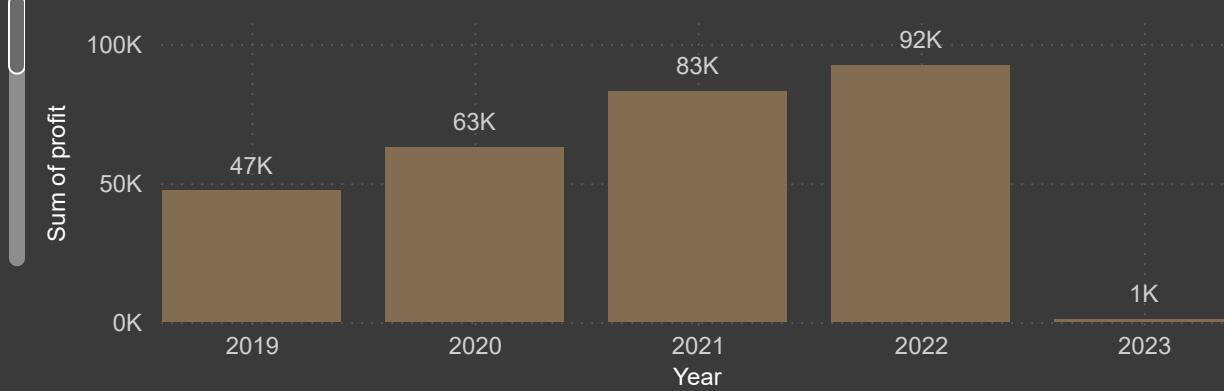
category
Office Supplies
Furniture
Technology

Month
January
February
March
April
May
June
July
August
September
October
November
December

Sum of quantity by subcategory



Sum of profit by Year

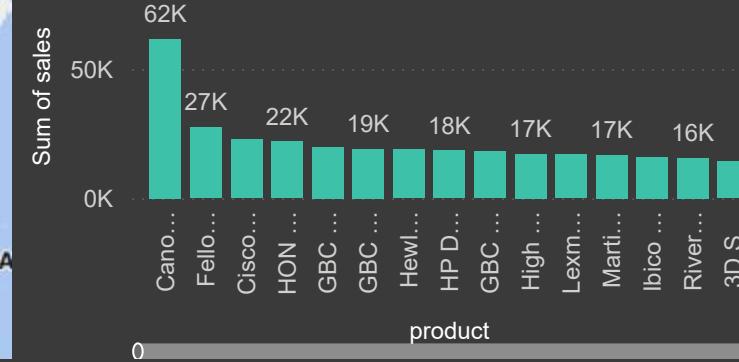


region and state

state ● Alabama ● Arizona ● Arkansas ● California ● Colorado



Sum of sales by product



Furniture

Office Supplies

Technology

PRODUCT PERFORMANCE ANALYSIS

286.40K

Sum of profit

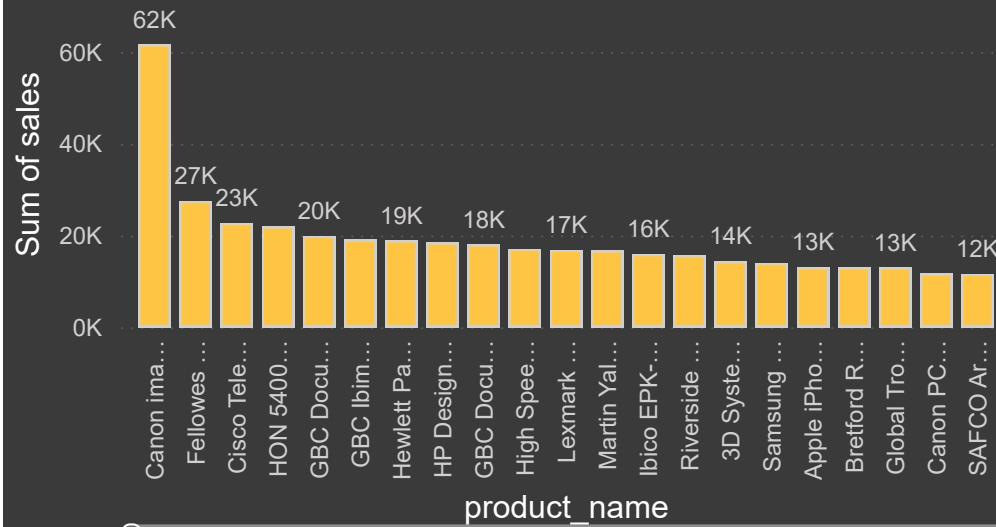
38K

Sum of quantity

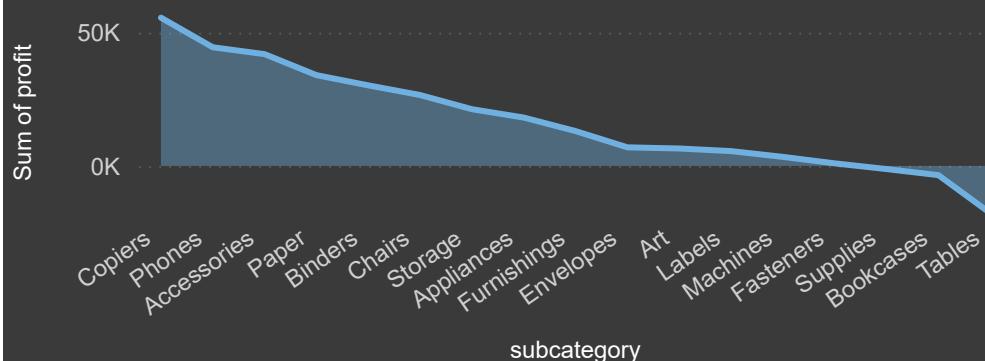
229.86

Average of sales

Sum of sales by product_name



Sum of profit by subcategory



category Sum of sales product_name

category	Sum of sales	product_name
Office Supplies	81.74	Zipper Ring Binder Pockets
Technology	6,965.70	Zebra ZM400 Thermal Label Printer
Office Supplies	100.93	Zebra Zazzle Fluorescent Highlighters
Technology	5,787.36	Zebra GX420t Direct Thermal/Thermal Transfer Printer
Technology	703.71	Zebra GK420t Direct Thermal/Thermal Transfer Printer
Office Supplies	72.91	XtraLife ClearVue Slant-D Ring Binders by Cardinal
Office Supplies	386.08	XtraLife ClearVue Slant-D Ring Binder, White, 3"
Office Supplies	318.38	X-Rack File for Hanging Folders
Technology	2,279.96	Xiaomi Mi3
Technology	2,519.96	Xerox WorkCentre 6505DN Laser Multifunction Printer
Office Supplies	593.84	Xerox Color Copier Paper, 11" x 17", Ream
Office Supplies	99.90	Xerox Blank Computer Paper
Office Supplies	139.39	Xerox 4200 Series MultiUse Premium Copy Paper (20Lb. and 84 Bright)
Office Supplies	160.56	Xerox Color Copy Paper, 11" x 17", Ream
Total	2,297,200.86	

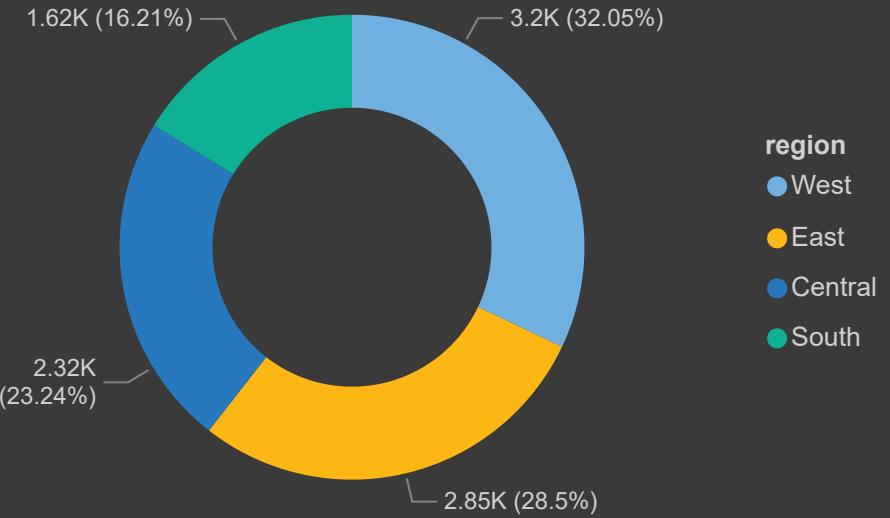
Accessories

Appliances

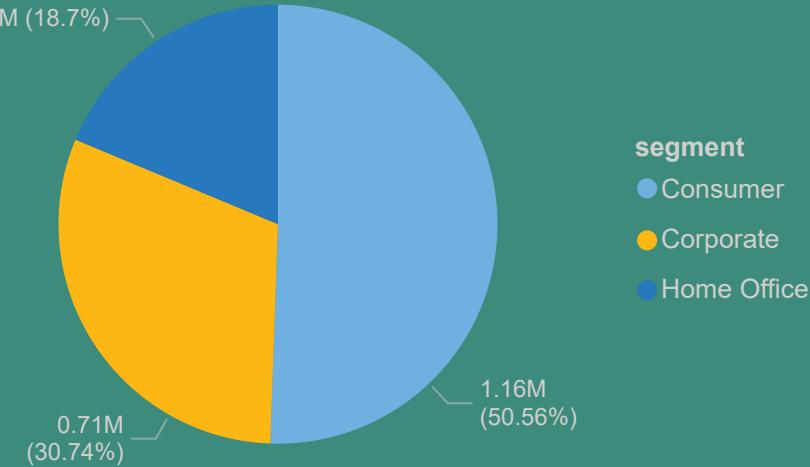
Art

CUSTOMER & SEGMENT WISE

Count of customer by region



Sum of sales by segment



Sum of sales by customer



state

Alabama
Arizona
Arkansas
California
Colorado
Connecticut
Delaware
District of Columbia
Florida
Georgia
Idaho
Illinois

city

Aberdeen
Abilene
Akron
Albuquerque
Alexandria
Allen
Allentown
Altoona
Amarillo

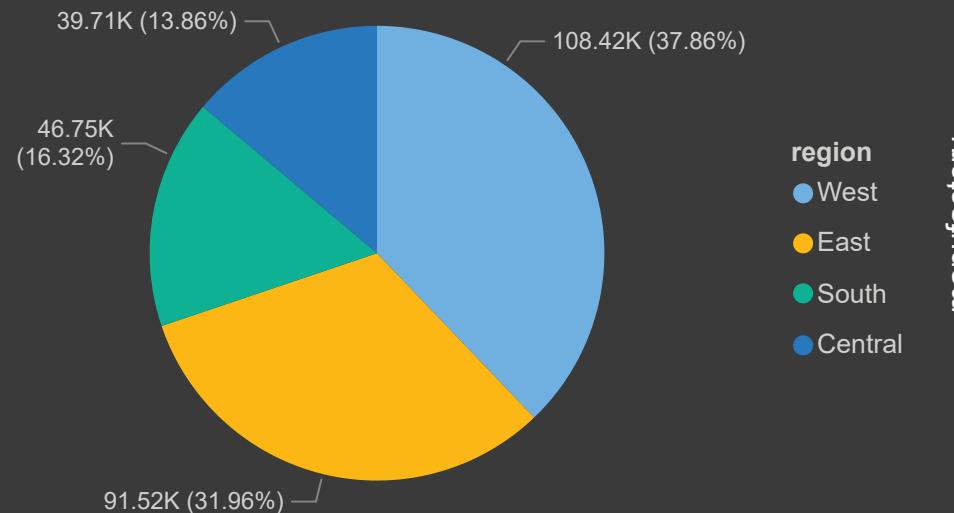
REGIONAL/MANUFACTORY ANALYSIS

country and state

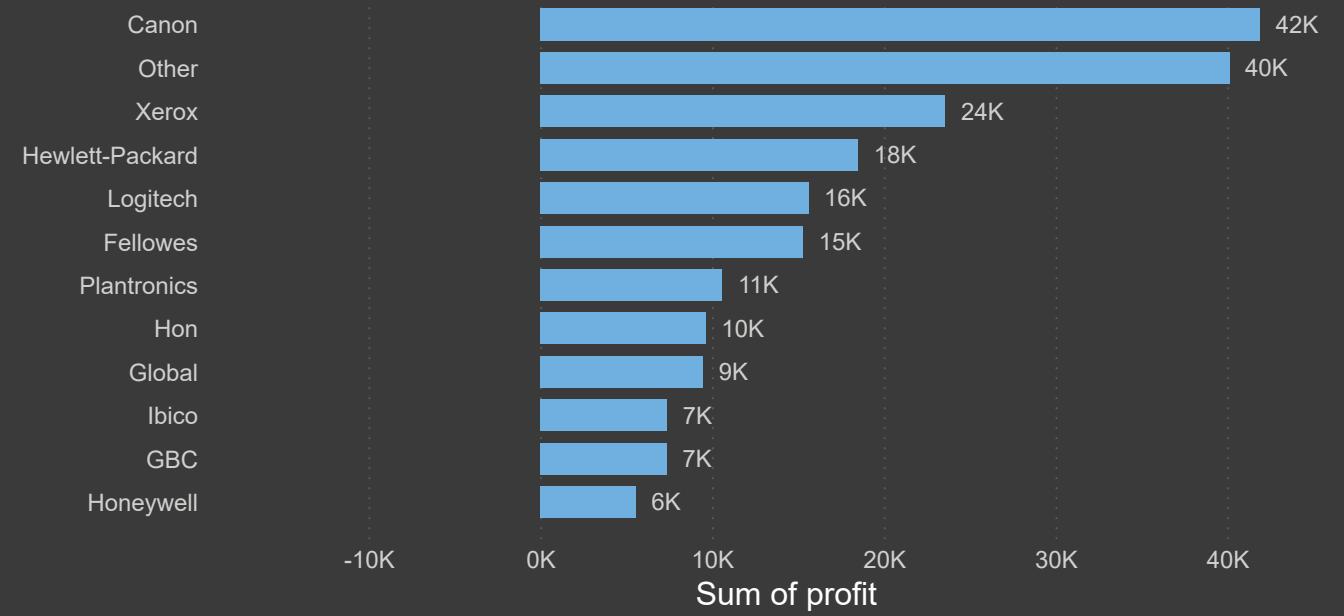
state Alabama Arizona Arkansas California Colorado Connec... ▾



Sum of profit by region



Sum of profit by manufactory



PROFITABILITY ANALYSIS

38K

Sum of quantity

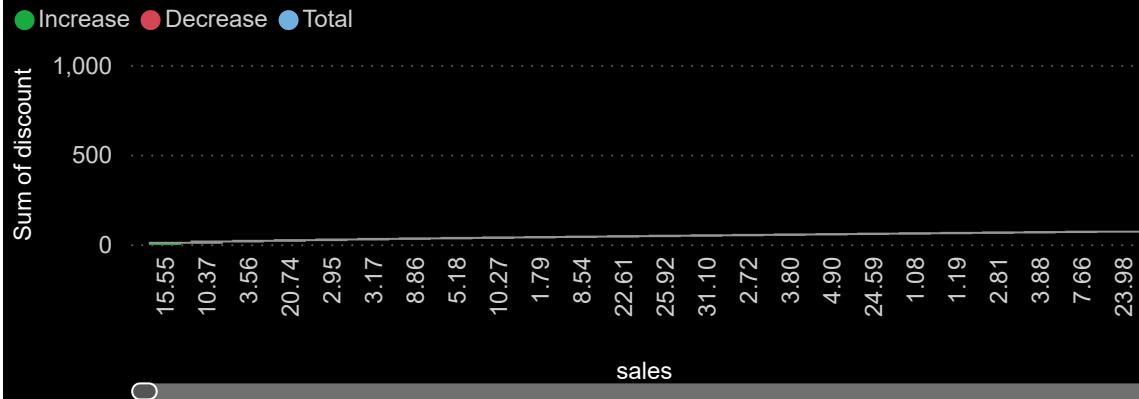
286.40K

Sum of profit

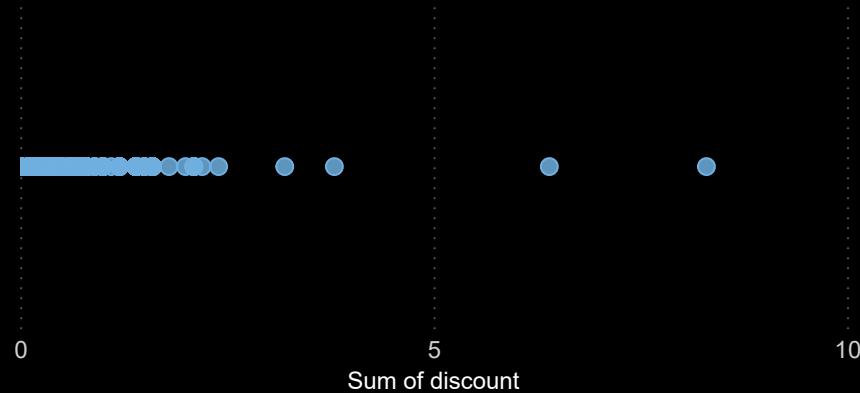
1.56K

Sum of discount

Sum of discount by sales



Sum of discount by profit



Sum of profit by Year, Quarter and Month

