

SALES DASHBOARD

Year

☐ 2019

☐ 2020

☐ 2021

☐ 2022

☐ 2023

Month

☐ January

☐ February

☐ March

☐ April

☐ May

☐ June

☐ July

☐ August

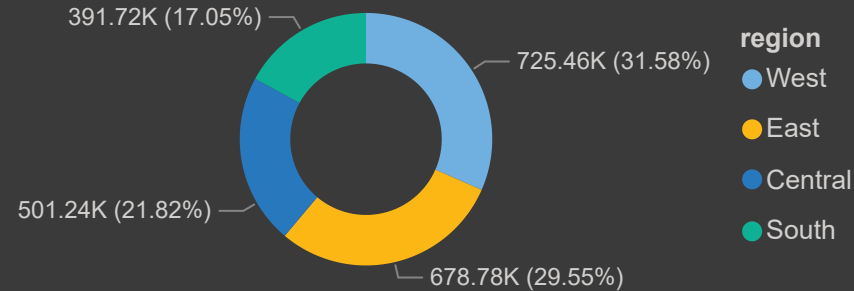
☐ September

☐ October

☐ November

☐ December

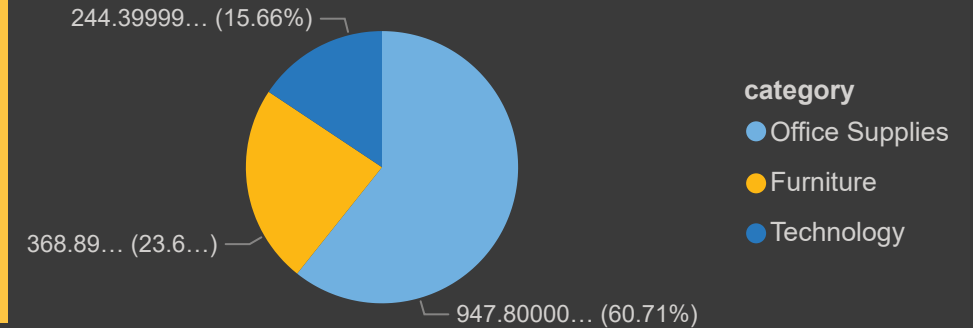
Sum of sales by region



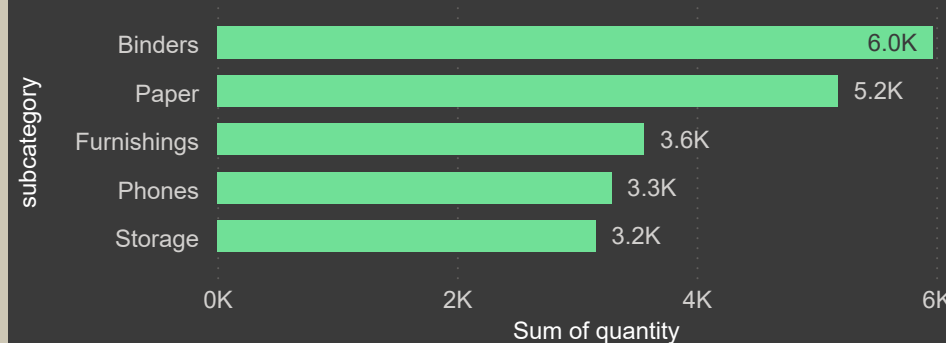
2.30M

Sum of sales

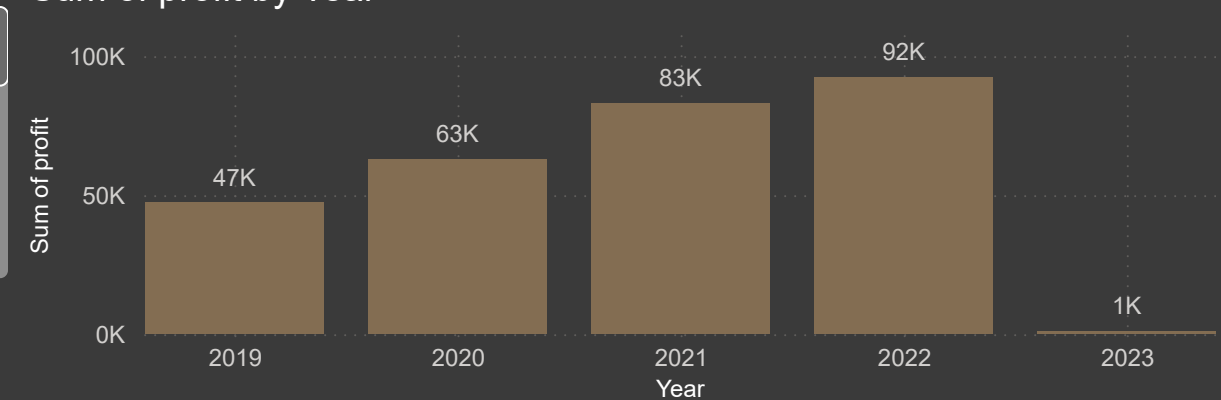
Sum of discount by category



Sum of quantity by subcategory



Sum of profit by Year

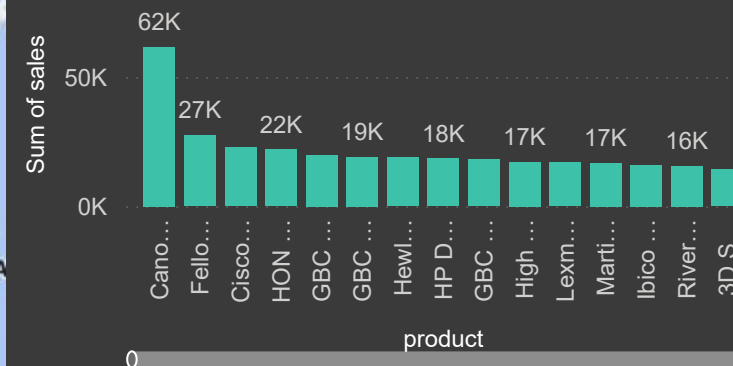


region and state

state ☐ Alabama ☐ Arizona ☐ Arkansas ☐ California ☐ Colorado



Sum of sales by product



Furniture

Office Supplies

Technology

PRODUCT PERFORMANCE ANALYSIS

286.40K

Sum of profit

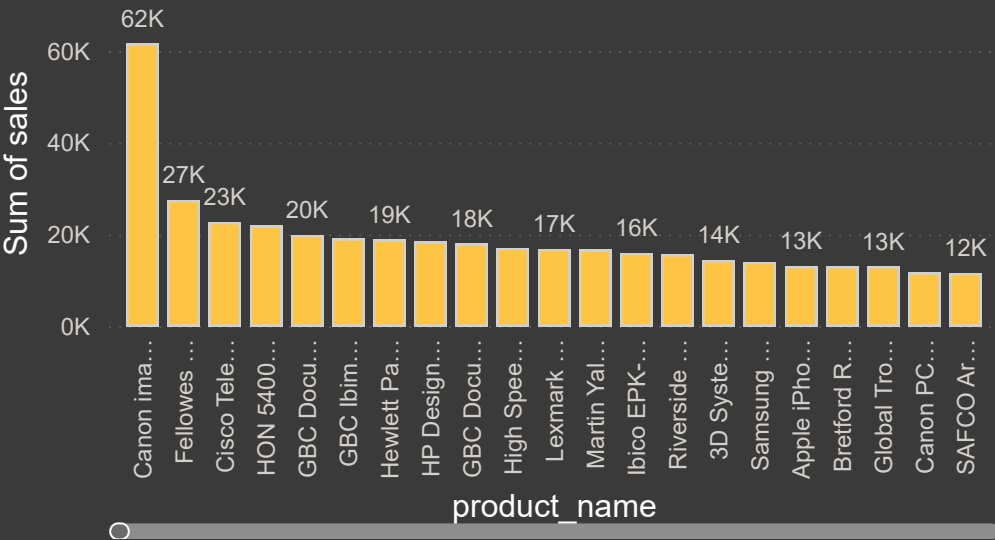
38K

Sum of quantity

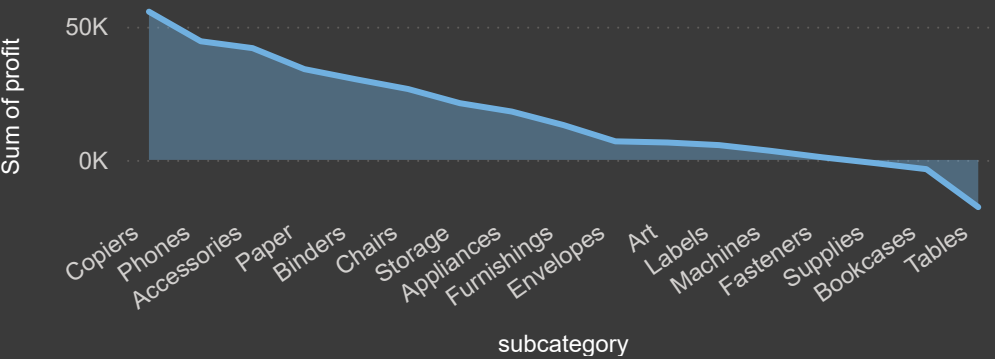
229.86

Average of sales

Sum of sales by product_name



Sum of profit by subcategory



category	Sum of sales	product_name
Office Supplies	81.74	Zipper Ring Binder Pockets
Technology	6,965.70	Zebra ZM400 Thermal Label Printer
Office Supplies	100.93	Zebra Zazzle Fluorescent Highlighters
Technology	5,787.36	Zebra GX420t Direct Thermal/Thermal Transfer Printer
Technology	703.71	Zebra GK420t Direct Thermal/Thermal Transfer Printer
Office Supplies	72.91	XtraLife ClearVue Slant-D Ring Binders by Cardinal
Office Supplies	386.08	XtraLife ClearVue Slant-D Ring Binder, White, 3"
Office Supplies	318.38	X-Rack File for Hanging Folders
Technology	2,279.96	Xiaomi Mi3
Technology	2,519.96	Xerox WorkCentre 6505DN Laser Multifunction Printer
Office Supplies	593.84	Xerox Color Copier Paper, 11" x 17", Ream
Office Supplies	99.90	Xerox Blank Computer Paper
Office Supplies	139.39	Xerox 4200 Series MultiUse Premium Copy Paper (20Lb. and 84 Bright)
Office Supplies	100.50	Xerox 4200 Series MultiUse Premium Copy Paper (20Lb. and 84 Bright)
Total	2,297,200.86	

Accessories

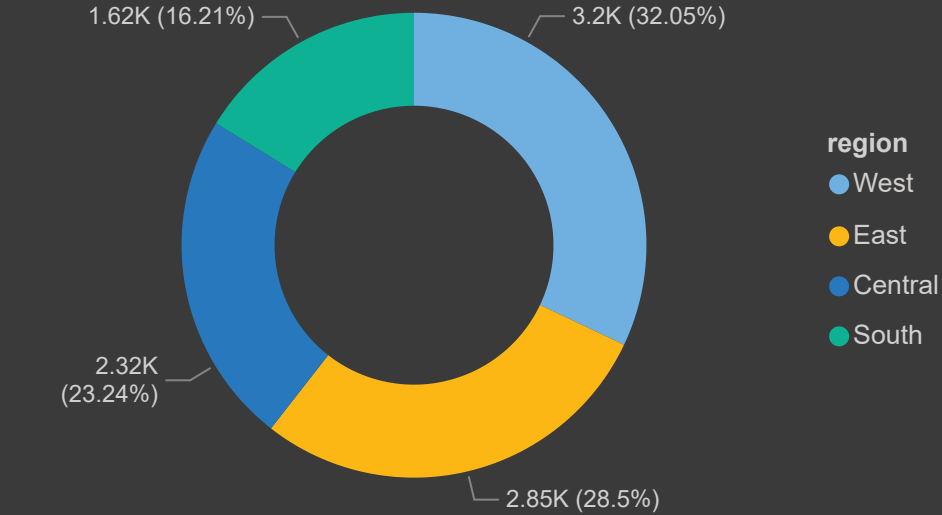
Appliances

Art

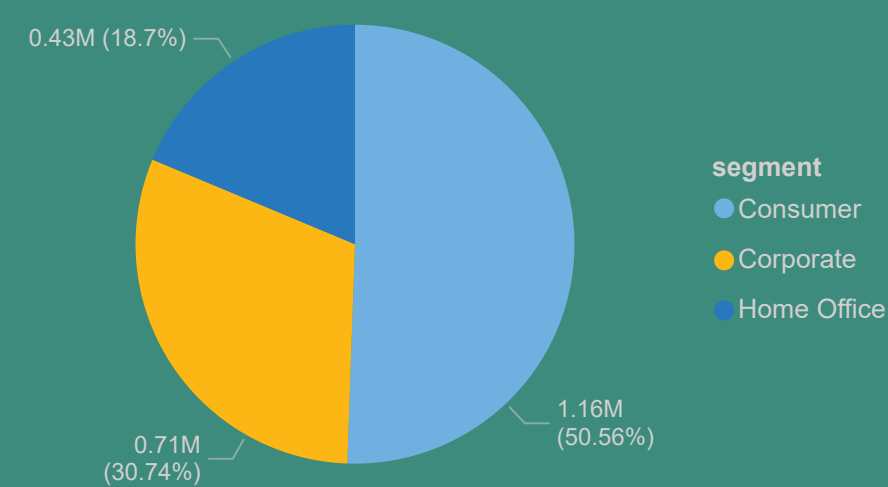


CUSTOMER & SEGMENT WISE

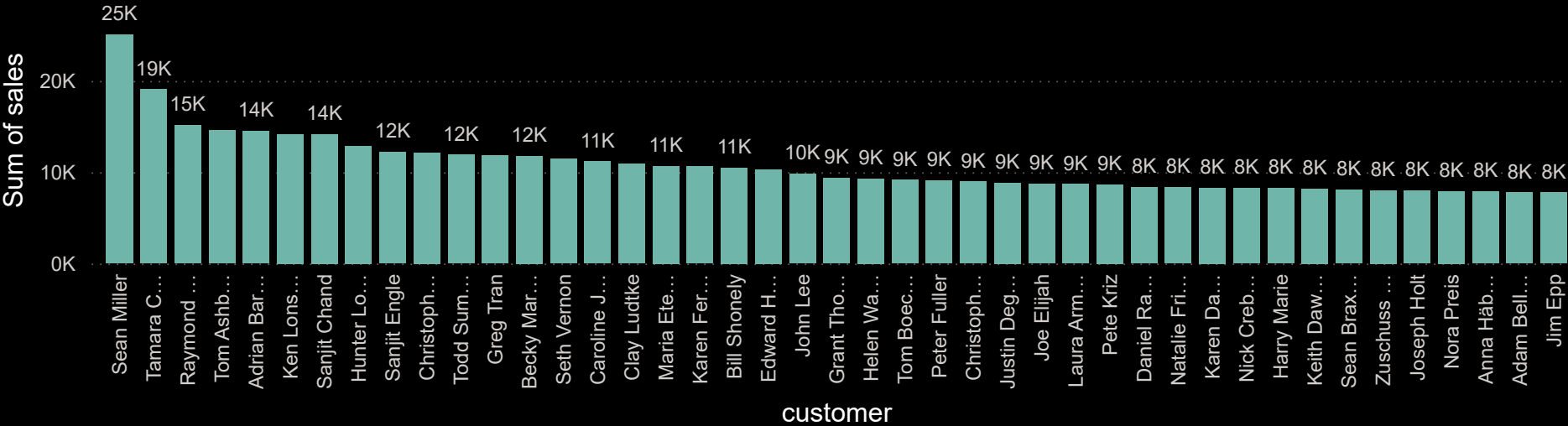
Count of customer by region



Sum of sales by segment



Sum of sales by customer



state

☐

Alabama

☐

Arizona

☐

Arkansas

☐

California

☐

Colorado

☐

Connecticut

☐

Delaware

☐

District of Columbia

☐

Florida

☐

Georgia

☐

Idaho

☐

Illinois

city

☐

Aberdeen

☐

Abilene

☐

Akron

☐

Albuquerque

☐

Alexandria

☐

Allen

☐

Allentown

☐

Altoona

☐

Amarillo

REGIONAL/MANUFACTORY ANALYSIS

country and state

state ● Alabama ● Arizona ● Arkansas ● California ● Colorado ● Connec... ▶

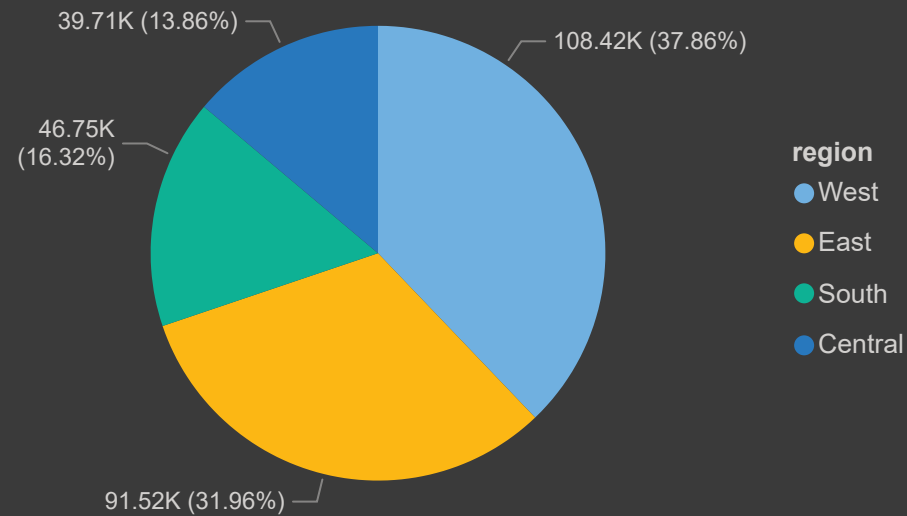


3D Systems

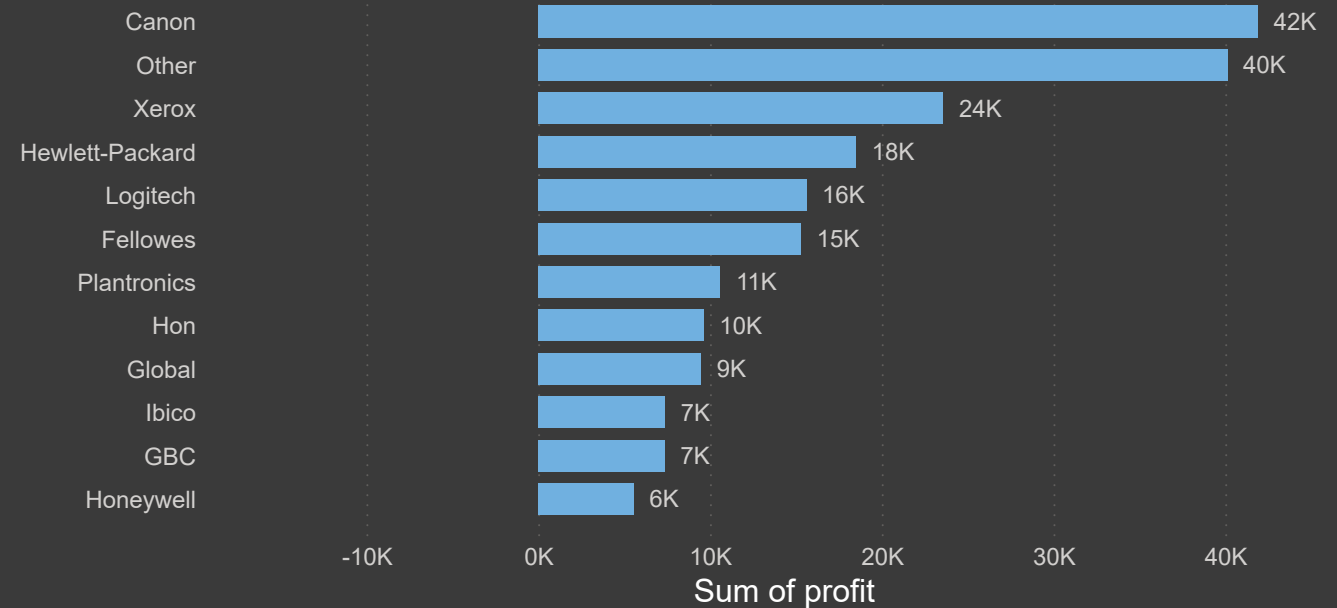
3M

3-ring staple pack

Sum of profit by region



Sum of profit by manufactory



PROFITABILITY ANALYSIS

38K

Sum of quantity

286.40K

Sum of profit

1.56K

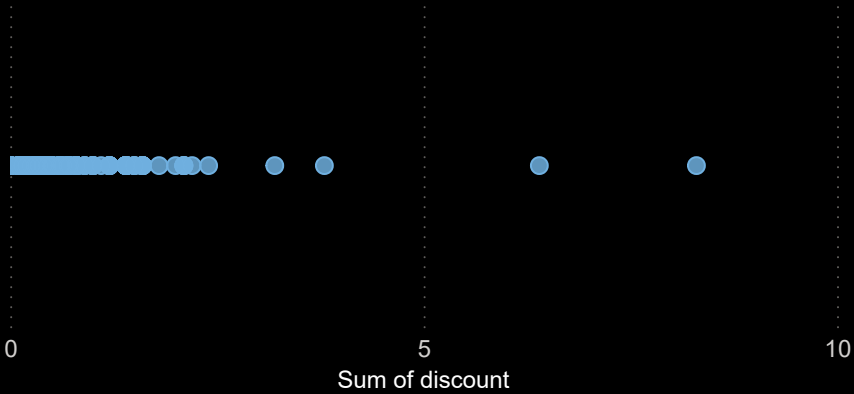
Sum of discount

Sum of discount by sales

● Increase ● Decrease ● Total



Sum of discount by profit



Sum of profit by Year, Quarter and Month

