

# Masters in Analytics and Management employment report

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GRADUATING CLASS OF 2020



London  
Business  
School

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### Introduction from the Executive Director

We are very pleased to announce that 96% of our inaugural Masters in Analytics and Management (MAM) cohort received job offers within four months of graduation, with 94% of the class accepting an offer. This last year has clearly been one of the toughest on record for business school graduates, and we are proud that our students shone across the board. For many graduates, employment markets were shuttered for the best part of 2020; yet, supported by my Career Centre colleagues, the enthusiasm, commitment and determination of our 2020 cohort prevailed to help them identify and land attractive and fulfilling opportunities.

The MAM is designed to equip graduates with strong business acumen and detailed data analytics knowledge. Technology was therefore a popular industry for the class, with 32% choosing to go into this sector. 40% of the class accepted roles in consulting, with 20% opting for roles in finance and 8% choosing to go into diversified sectors including healthcare and energy.

Our first group of MAM alumni secured roles across the world. A third of the class (34%) took up roles in the UK, demonstrating their commitment to remaining in London after graduating. A further third (36%) secured roles in Asia. The remaining third of the class accepted roles in countries

across Europe, the Middle East, Africa and North America, showcasing their truly global outlook.

I am confident that having dealt with so much uncertainty over the last 12 months and having overcome so many challenges with such collaborative spirit, this group of successful students are prepared to kick-start their professional careers with a fearless and selfless mindset that will serve them well in years to come. My colleagues and I look forward to following their journey as they have an impact on the way the world does business. We wish them, and the organisations they have joined, all the very best.



**Christian Dummett**

Executive Director,  
Head of Career Centre  
London Business School

94%

**accepted an offer\***

within four months of graduation

96%

**received an offer**

within four months of graduation

99%

**reporting rate\*\***

\* Three-month accepted rate 84%, exceptionally reported at four months due to market conditions.  
Data in the remainder of this report is calculated in line with three-month reporting.



**“The support provided by LBS has been unparalleled in helping me achieve my goals. I always aimed to work in a data-driven role post LBS and securing such a role wouldn’t have been possible without the MAM experience. Starting from the initial networking until the final interview process, the team in Career Centre constantly guided me and motivated me.”**

**Rakshita Sahai** (Indian) MAM2020, Analyst, Accenture

The three-month employment rate is calculated in compliance with MBA Career Services and Employer Alliance (MBA CSEA) reporting standards. Students returning to their sponsoring employers are not included in the three-month or four-month employment rate.

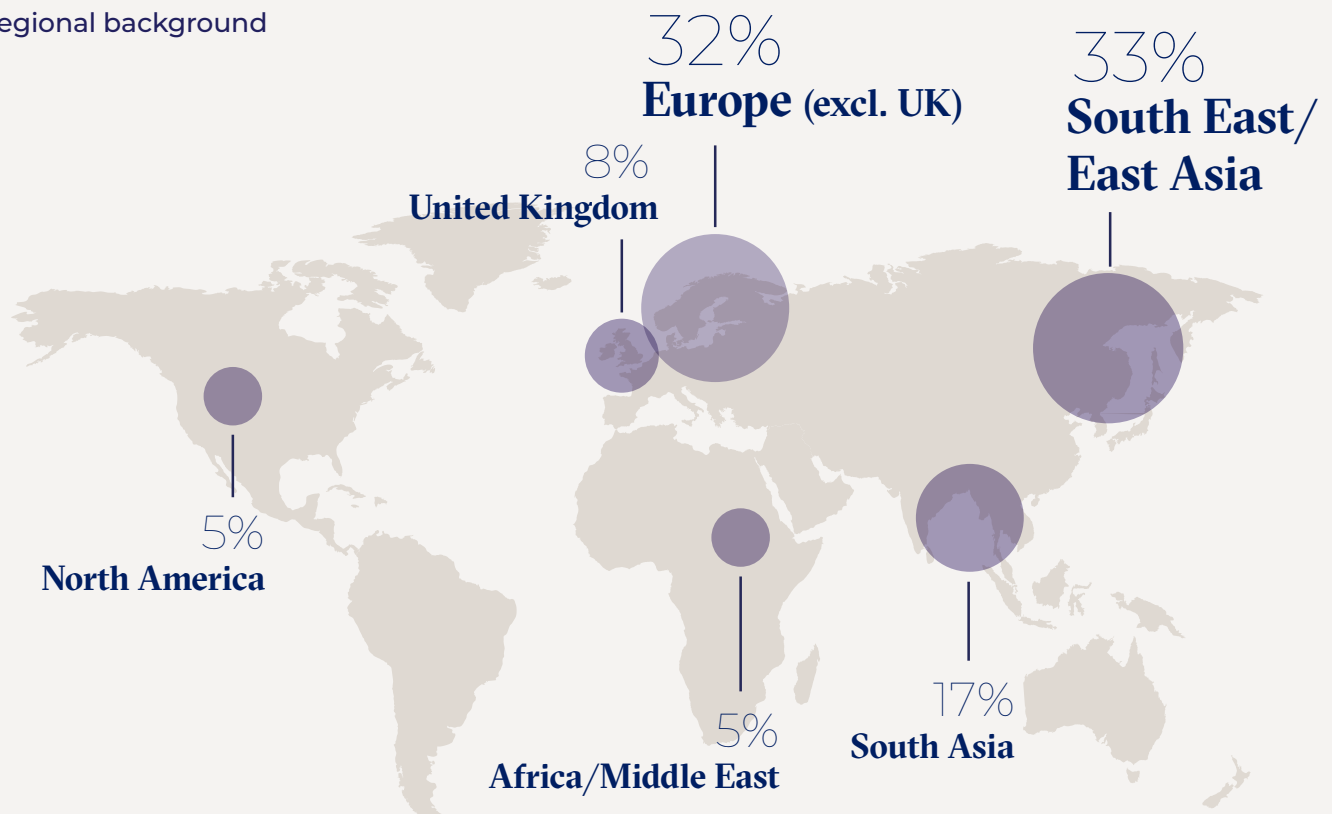
\*\*Based on 77 of 78 students reporting their employment outcomes.

Class profile

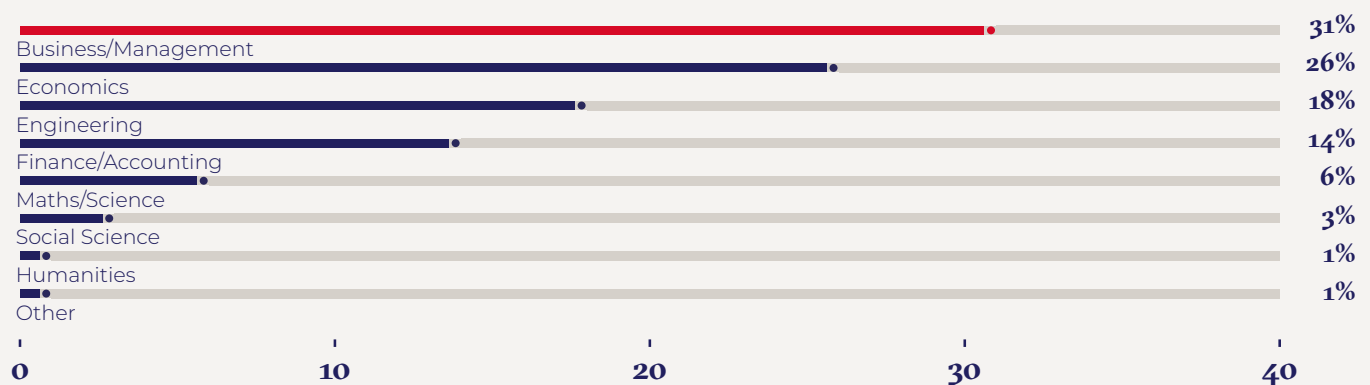
## MAM2020 class profile



Regional background



Undergraduate study discipline



## Sector destinations and hiring employers

### Sector destinations

<b>CONSULTING</b>	<b>40%</b>
<b>TECHNOLOGY</b>	<b>32%</b>
○ FinTech	9%
○ Internet/E-Commerce	8%
○ Information Technology and Services	7%
○ HealthTech	3%
○ Media and Entertainment	3%
○ Branding/Marketing/PR/Advertising	2%
<b>FINANCIAL SERVICES</b>	<b>20%</b>
○ Investment Banking/Brokerage	8%
○ Venture Capital	5%
○ Investment Management	3%
○ Commercial Banking/Project Finance	2%
○ Insurance and Pension Services	2%
<b>DIVERSIFIED</b>	<b>8%</b>
○ Consumer Products	3%
○ Healthcare	2%
○ Industrials	2%
○ Energy	1%

### Hiring employers

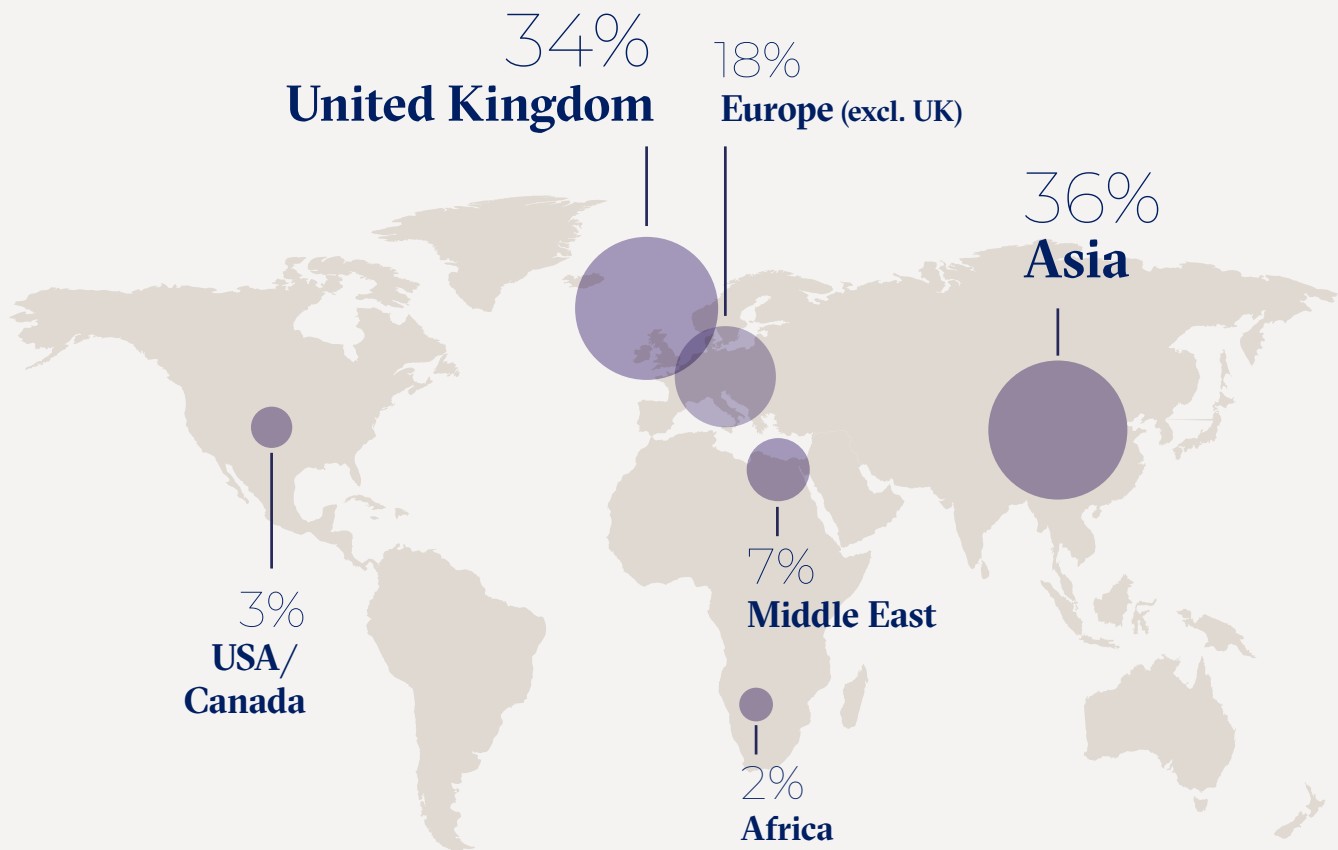
Accenture Strategy	Cloudflare	Oxera Consulting LLP
Altman Solon	CloudSEK	Perfect Ward
Amazon	DealGlobe	Porsche Consulting Ltd.
Aurora Energy Research	Deloitte	Procter & Gamble
Bain & Company	Freyda	Project A Ventures
Balderton Capital	Guotai Junan Securities	PwC
Bank of China (Hong Kong)	H.I. Capital	Restaurant Brands International
BearingPoint	Inferess	SaltPay
BlackRock	J.P. Morgan	Shopee
Bloomberg	Kantar Vermeer	Stable
Boston Consulting Group	KPMG	Tencent
Capgemini Invent	LaSalle Investment Management	The Protection Engineering Group
Cars24 Pvt Ltd	McKinsey & Company	Thought Machine
Cazoo	Meituan	Tripledote Studios
Chaucer Syndicates	Merck & Co.	UBS
Citi	MET International AG	

#### Example job titles:

- Associate Consultant
- Business Analyst
- Data Analyst
- Data Analytics Associate
- Data Scientist
- Investment Analyst
- Machine Learning Engineer
- Marketing Analyst
- Product Manager

Both sector destination and location destination information include sponsored students, to best represent the choices our graduates make.

## Job location



MAM2020 graduates went to work at organisations in 17 countries around the world:

- |           |                 |                        |                            |
|-----------|-----------------|------------------------|----------------------------|
| ○ Austria | ○ Hong Kong SAR | ○ South Korea          | ○ United Kingdom           |
| ○ Belgium | ○ India         | ○ Sweden               | ○ United States of America |
| ○ Canada  | ○ Luxembourg    | ○ Switzerland          |                            |
| ○ China   | ○ Namibia       | ○ Thailand             |                            |
| ○ Germany | ○ Singapore     | ○ United Arab Emirates |                            |



**“The MAM programme equipped me with the right tools to become an all-round analyst. Strong analytical skills and an understanding of new technologies are traits that top employers increasingly look for in candidates. Being able to not only discuss but also critically evaluate these technologies and their impact on business and society certainly set me apart from other candidates.”**

Edoardo Latini (Italian) MAM2020, Junior Associate, McKinsey & Company

## Salary information by industry

Industry	UK POUNDS			US DOLLARS*			INTERNATIONAL DOLLARS**		
	Mean	Max	Min	Mean	Max	Min	Mean	Max	Min
<b>Overall</b>	<b>£39,346</b>	<b>£85,007</b>	<b>£12,947</b>	<b>\$50,800</b>	<b>\$110,000</b>	<b>\$16,929</b>	<b>\$69,653</b>	<b>\$178,388</b>	<b>\$34,526</b>
Other compensation	£9,740	£70,518	£1,369	\$12,554	\$90,482	\$1,759	\$17,063	\$78,338	\$1,961
<b>CONSULTING</b>	<b>£41,558</b>	<b>£85,007</b>	<b>£13,104</b>	<b>\$54,234</b>	<b>\$110,000</b>	<b>\$17,550</b>	<b>\$75,334</b>	<b>\$178,388</b>	<b>\$34,526</b>
Other compensation	£7,996	£28,593	£1,369	\$10,392	\$37,000	\$1,759	\$15,605	\$60,003	\$2,877
<b>TECHNOLOGY</b>	<b>£35,916</b>	<b>£57,773</b>	<b>£12,947</b>	<b>\$46,109</b>	<b>\$74,612</b>	<b>\$16,929</b>	<b>\$68,427</b>	<b>\$122,040</b>	<b>\$44,398</b>
Other compensation	£8,668	£40,000	£2,036	\$11,115	\$52,123	\$2,673	\$15,295	\$60,021	\$4,309
<b>FINANCIAL SERVICES</b>	<b>£40,949</b>	<b>£65,441</b>	<b>£27,319</b>	<b>\$52,785</b>	<b>\$85,155</b>	<b>\$34,728</b>	<b>\$67,009</b>	<b>\$108,942</b>	<b>\$39,990</b>
Other compensation	£9,493	£11,383	£5,000	\$12,067	\$14,727	\$6,407	\$18,962	\$24,088	\$7,378
<b>DIVERSIFIED</b>	<b>£37,950</b>	<b>£51,894</b>	<b>£15,467</b>	<b>\$47,376</b>	<b>\$63,143</b>	<b>\$20,000</b>	<b>\$52,447</b>	<b>\$76,511</b>	<b>\$38,119</b>
Other compensation	£25,272	£70,518	£1,432	\$32,415	\$90,482	\$1,764	\$30,141	\$78,338	\$1,961

## Salary information by location

Location	UK POUNDS			US DOLLARS*			INTERNATIONAL DOLLARS**		
	Mean	Max	Min	Mean	Max	Min	Mean	Max	Min
<b>Overall</b>	<b>£39,346</b>	<b>£85,007</b>	<b>£12,947</b>	<b>\$50,800</b>	<b>\$110,000</b>	<b>\$16,929</b>	<b>\$69,653</b>	<b>\$178,388</b>	<b>\$34,526</b>
Other compensation	£9,740	£70,518	£1,369	\$12,554	\$90,482	\$1,759	\$17,063	\$78,338	\$1,961
<b>Asia</b>	<b>£28,546</b>	<b>£65,441</b>	<b>£12,947</b>	<b>\$36,505</b>	<b>\$85,155</b>	<b>\$16,929</b>	<b>\$67,161</b>	<b>\$122,040</b>	<b>\$34,526</b>
Other compensation	£6,133	£11,629	£1,369	\$7,756	\$14,727	\$1,759	\$14,528	\$24,088	\$2,877
<b>Europe (excl. UK)</b>	<b>£46,080</b>	<b>£63,103</b>	<b>£32,336</b>	<b>\$60,096</b>	<b>\$83,001</b>	<b>\$41,350</b>	<b>\$65,329</b>	<b>\$97,584</b>	<b>\$38,119</b>
Other compensation	£15,035	£70,518	£2,704	\$19,523	\$90,482	\$3,557	\$18,737	\$78,338	\$4,182
<b>Middle East</b>	<b>£65,859</b>	<b>£85,007</b>	<b>£54,073</b>	<b>\$85,865</b>	<b>\$110,000</b>	<b>\$69,966</b>	<b>\$139,248</b>	<b>\$178,388</b>	<b>\$113,464</b>
Other compensation	£17,481	£28,593	£7,800	\$22,677	\$37,000	\$10,421	\$36,775	\$60,003	\$16,900
<b>UK</b>	<b>£40,706</b>	<b>£55,000</b>	<b>£28,000</b>	<b>\$52,710</b>	<b>\$69,342</b>	<b>\$34,728</b>	<b>\$60,697</b>	<b>\$79,849</b>	<b>\$39,990</b>
Other compensation	£8,889	£40,000	£3,000	\$11,588	\$52,123	\$3,742	\$13,343	\$60,021	\$4,309



**“The support I received from the Career Centre included interview prep, networking sessions, job postings and CV reviews. My current job is the direct result of an application for an LBS job board posting.”**

Yifei Yu (Chinese) MAM2020, Machine Learning Engineer, Freyda

\* Conversion rates as per date of offer.

\*\* Purchasing power parity (PPP) included due to the high number of students who have salaries in non-US dollar currencies. The World Bank's implied PPP rate of exchange was used to equalise the purchasing power across economies.

Other compensation includes sign-on and end-of-year bonus where we have sufficient data.

Salary data does not include sponsored or self-employed students, in accordance with MBA CSEA guidelines.



## About the Career Centre

We want our students to develop skills, behaviours and strategies to manage their careers proactively. Our Career Centre experts support students as they shape their career goals.

### Our comprehensive career support involves:

- **Career coaching and advising.** We provide a coaching service to discuss career-related topics. Coaches help students define a direction and maintain focus on their goals. Our sector advisors provide sector-specific advice to deepen self-directed research and share market trends.
- **Career learning.** A blended digital and in-person curriculum to move students' career skills to the next level to effect career progression.
- **Career opportunities.** Access to a wide range of career and networking opportunities, including over 200 employer events annually.

## Specialist coaches and career advisors

The Career Centre comprises 45 permanent staff, many of whom have real-world coaching or commercial experience to help students achieve their career goals. Team members include:



**Kira Hughes** has 20 years' experience, first as a recruiter for a range of corporates, and as an experienced career coach for business school students. As MAM career lead, she manages a team of coaches to design and deliver the career learning curriculum and to offer career coaching sessions for MAM students at LBS.



**Zoe McLoughlin** has 20 years' experience in recruitment and talent acquisition. Before joining LBS as head of employment engagement, she was the international recruiting manager at Boston Consulting Group. Prior to this, she was the marketing and admissions manager at LBS for the MBA programme.



**Daniel Lay** has been with LBS for 10 years and is the head of consulting careers. Prior to this, he spent five years at Standard Chartered within their internal strategy group, before heading up corporate engagement at Cass Business School.



**David Morris** is head of technology careers and has been with LBS since 2005. Prior to LBS, he worked within the London startup scene and continues to be active in this space; for example, running the NewCo London festival and being a member of Tech London Advocates.



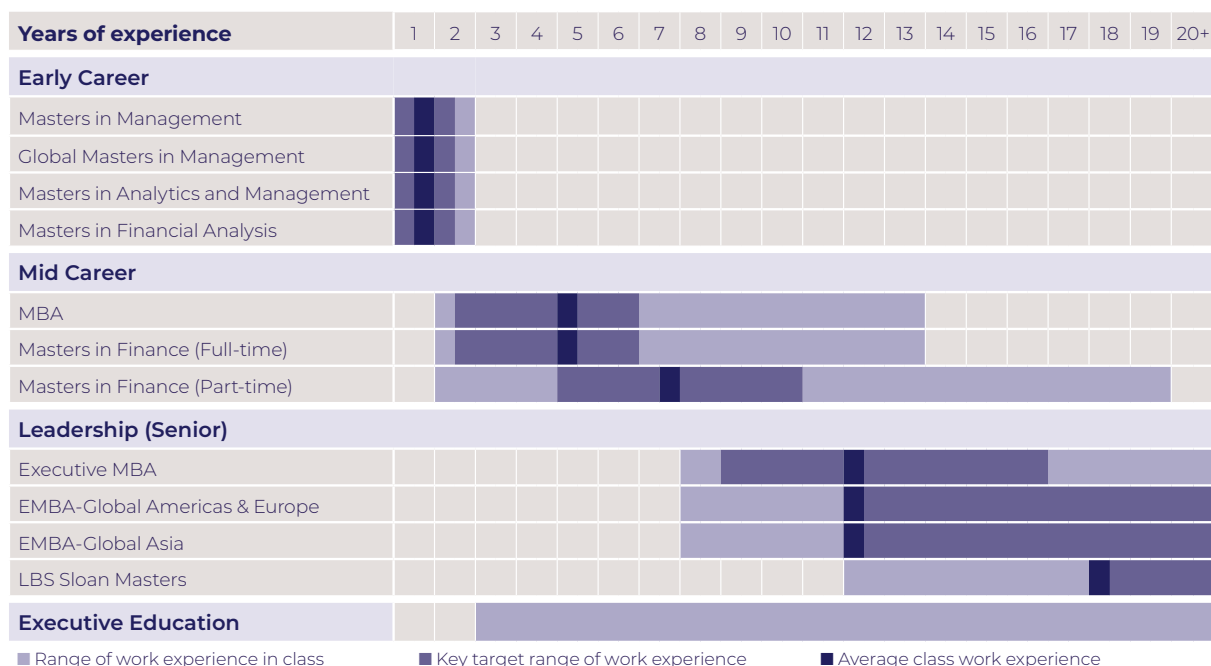
**Richard Bland** has 21 years' experience in banking, the last 10 as a rates trader for Deutsche Bank. He joined LBS in 2009 and is the head of finance careers, with specific responsibility for the private equity sector.



**Alyona Segline** joined LBS from LVMH Perfumes and Cosmetics. She is an experienced commercial director who has worked across luxury cosmetics, mass accessories and the FMCG industry. As head of diversified sectors, she develops relationships with employers across a myriad of corporate and social impact sectors.

# Our programmes

London Business School can boost your capabilities and potential at every stage of your career.



## Early Career

### Masters in Management

12–16 months | Full-time | London  
For recent graduates with up to two years of full-time postgraduate work experience who want to kick-start a career in business.

### Global Masters in Management

24 months | Full-time | London and Shanghai  
For recent graduates with up to two years of full-time postgraduate work experience. Strong interest in Asia and knowledge of Mandarin highly recommended, but not mandatory.

### Masters in Analytics and Management

12–16 months | Full-time | London  
For recent graduates with up to two years of postgraduate work experience who are targeting a career in business and data analytics.

### Masters in Financial Analysis

12–16 months | Full-time | London  
For recent graduates with up to two years of full-time postgraduate work experience who are looking to embark on a career in finance.

## Mid Career

### MBA

15–21 months | Full-time | London  
For individuals who are looking to make a vertical shift in their career path, change industry or job function, or develop an entrepreneurial toolkit.

### Masters in Finance (Full-time)

10–16 months | Full-time | London  
For experienced financial professionals wishing to advance their career or change their area within finance.

### Masters in Finance (Part-time)

22 months | Part-time | London  
For experienced financial professionals looking to further their career while still working.

## Leadership (Senior)

### Executive MBA

20 months | Part-time | London or Dubai  
Designed for those who want to accelerate their career into general management or move beyond their technical or functional specialism.

### EMBA-Global Americas & Europe

20 months | Part-time | London and New York  
For dynamic, mid-career managers and professionals who are highly ambitious and have, or aspire to have, transnational responsibilities.

### EMBA-Global Asia

20 months | Part-time | Hong Kong, London and New York  
For dynamic, globally focused executives and managers wishing to deepen their understanding of western and eastern business practices.

### LBS Sloan Masters in Leadership and Strategy

12 months | Full-time | London  
Designed to prepare experienced senior managers for their next career challenge.

## Find out more

## Masters Programmes

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masters@london.edu

## Executive Education

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execinfo@london.edu

All admissions decisions are taken in accordance with best equal opportunities practice.



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