

# Masters in Analytics and Management employment report

GRADUATING CLASS OF 2021



London  
Business  
School

### Introduction from the Head of Career Centre

We are delighted to announce that 95% of our Masters in Analytics and Management (MAM) cohort accepted job offers within three months of graduation. This is a particularly impressive achievement given the challenges that the last year has presented to all business students, and we are especially proud of this cohort as they embark on the next stages of their professional journey.

The MAM is designed to equip graduates with strong business acumen and data analytics knowledge that will not only serve them as they step into their next role, but will also keep them at the forefront of their field throughout their careers. Technology was a popular industry for the class, with 38% choosing to go into this sector. Another 38% of the class accepted roles in consulting, with 16% opting for roles in financial services and 8% choosing to go into diversified sectors including sports and energy.

Our MAM alumni secured roles across the world. Just over half of the class (53%) took up roles in the UK, demonstrating their commitment to remaining in London after graduating. 22% secured roles in Asia, with the remaining quarter of the class accepting roles in countries across Europe, Africa and

the Middle East, North America and Oceania – a testament to their truly global outlook.

I am confident that, having dealt with the uncertainty and the challenges of the last 12 months, this group of students is well prepared to kick-start their careers. They enter their next chapter equipped with the skills, knowledge and collaborative spirit that will serve them well in years to come. My colleagues and I look forward to following their journey as they have an impact on the way the world does business. We wish them, and the organisations they have joined, all the very best.



**Zoe McLoughlin**

Head of Career Centre  
London Business School

95%

**accepted an offer**

within three months of graduation

97%

**received an offer**

within three months of graduation

100%

**reporting rate**



**“The MAM programme has set me up for success in my current role by providing me the tools to work effectively on cross-functional teams. Thanks to the MAM’s focus on both business and analytics, I’m able to communicate and translate between highly technical data scientists and business stakeholders.”**

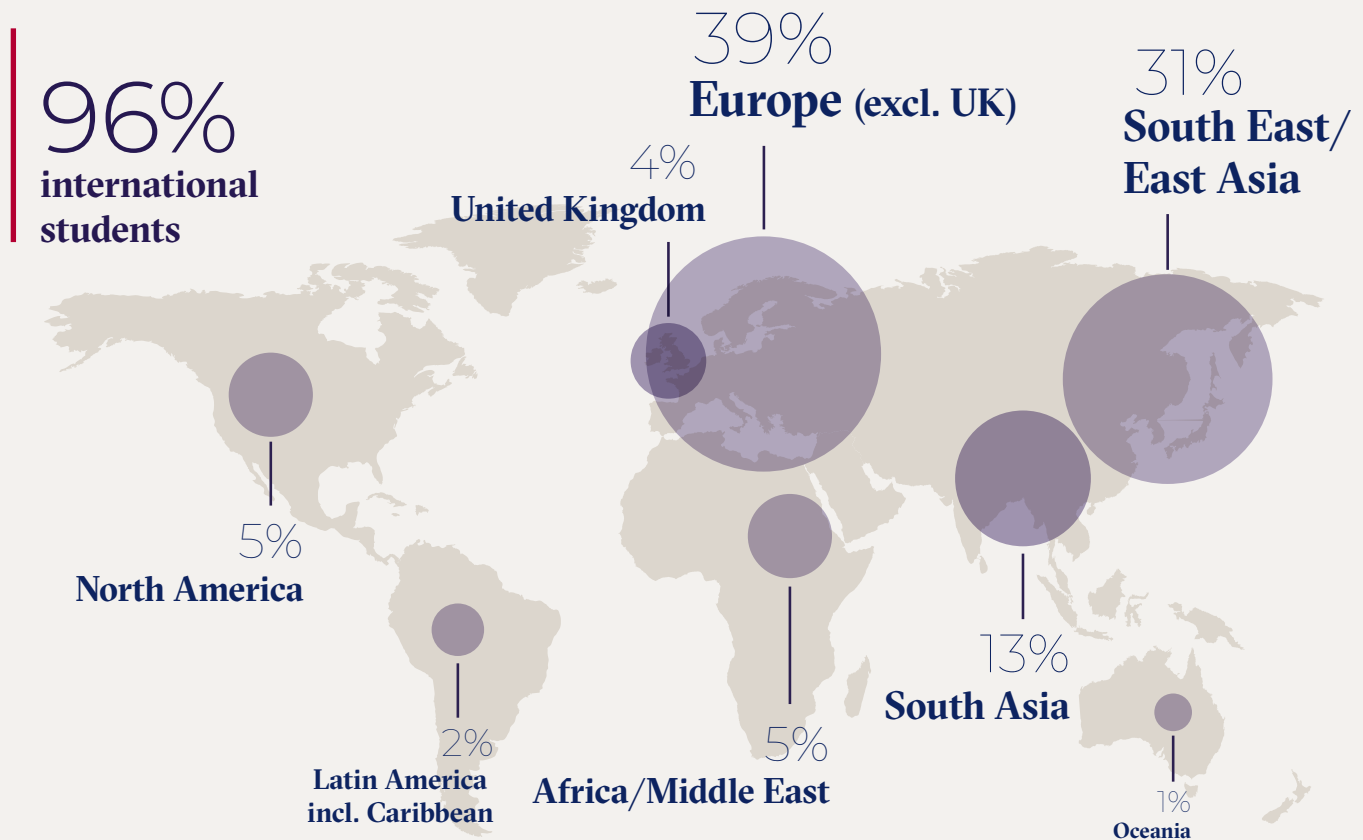
**Julia Tulloh** (American) MAM2021, Engagement Manager – Media and Entertainment, Google

## Class profile

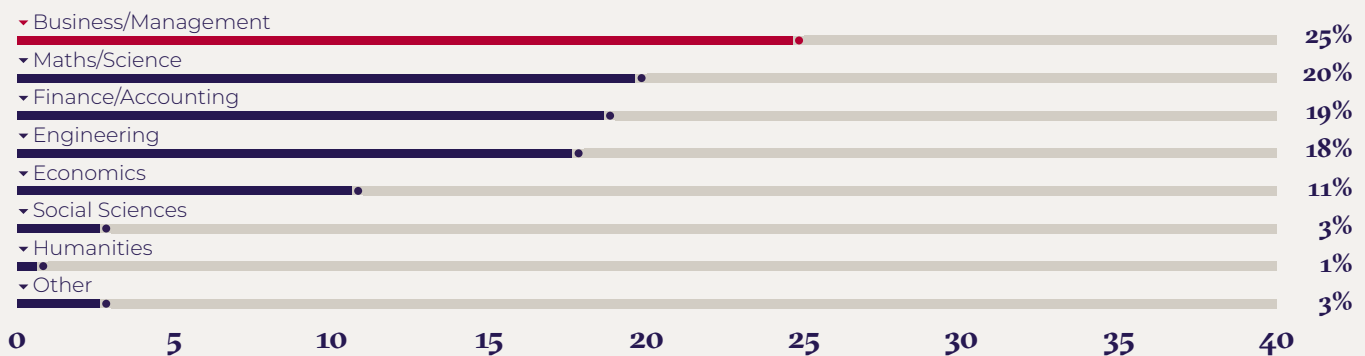
### MAM2021 class profile



## Regional background



## Undergraduate study discipline



\* All nationalities are self-declared

## Sector destinations and hiring employers

### Sector destinations

<b>CONSULTING</b>	<b>38%</b>
<b>TECHNOLOGY</b>	<b>38%</b>
○ Internet/E-Commerce	14%
○ Information Technology and Services	9%
○ FinTech	9%
○ Media and Entertainment	6%
<b>FINANCIAL SERVICES</b>	<b>16%</b>
○ Investment Banking/Brokerage	7%
○ Investment Management	4%
○ Private Wealth Management	2%
○ Insurance and Pension Services	2%
○ Hedge Funds/Alternative Investments	1%
<b>DIVERSIFIED</b>	<b>8%</b>
○ Consumer and Retail	4%
○ Industrials	2%
○ Sports	1%
○ Energy	1%

### Hiring employers

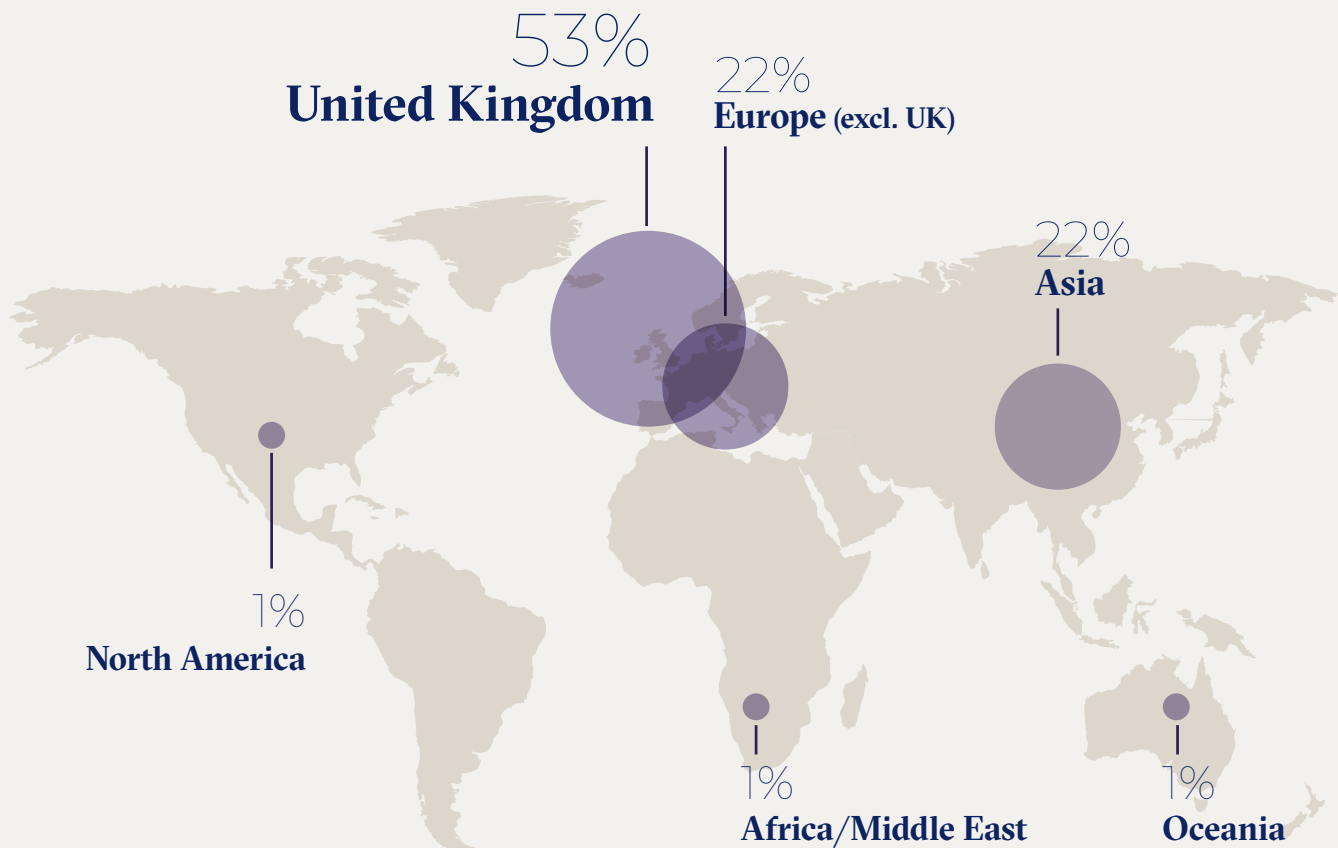
Accenture	CLSA	Mars
Amazon	Concentra Analytics	Mastercard
Bain & Company	Curve	McKinsey & Company
Belron	Databird	Monitor Deloitte
Bendura Bank AG	DiDi	OC&C Strategy Consultants
Bilibili	Drest	Oliver Wyman
BlackPeak Capital	EDF Energy	PaymentSense
BlackRock	EY	Pearson Ham
Bloomberg	EY-Parthenon	Plural Strategy
BofA Securities	Farfetch	Revolut
Boston Consulting Group	FTI Consulting	Richemont
Bualuang Securities	Google	Shopee
Burberry	HelloFresh	Stuart
ByteDance	Humatica	Taikang Asset Management Company
Capco	IMMO Capital	TeleSign
Celonis	Julius Baer & Co.	Twitter
Chelsea Football Club	Kargo Technologies	Tymit
CICC	Kearney	Uber
CIGP SA	LV=	ZS Associates

#### Job roles include:

- Associate Consultant
- Business Analyst
- Data Analyst
- Data Analytics Consultant
- Data Engineer
- Digital Consultant
- Machine Learning Engineer
- Portfolio Manager
- Pricing Analyst
- Product Analyst
- Product Manager
- Strategy Insights & Planning Associate

Both sector destination and location destination information include sponsored students, to best represent the choices our graduates make.

## Job location



MAM2021 graduates went to work at organisations in 15 countries around the world:

- |             |               |               |                        |
|-------------|---------------|---------------|------------------------|
| ○ Australia | ○ Greece      | ○ Poland      | ○ United Arab Emirates |
| ○ Belgium   | ○ Hong Kong   | ○ Serbia      | ○ United Kingdom       |
| ○ China     | ○ Indonesia   | ○ Switzerland | ○ United States        |
| ○ Germany   | ○ Netherlands | ○ Thailand    |                        |



**“The Career Centre at LBS enabled me to stay focused on my goal of working in a data science role, in the growing data-rich renewable energy sector in the UK. The team provided me with ample research resources and assistance during my preparation for interviews and I benefited immensely from discussions with career coaches and sector leads while researching the complex energy-retail market.”**

**David Nazareth** (Indian) MAM2021, Data and Technology Graduate, EDF

## Salary information by industry

Industry	UK POUNDS			US DOLLARS*			INTERNATIONAL DOLLARS**		
	Mean	Max	Min	Mean	Max	Min	Mean	Max	Min
<b>Overall</b>	<b>£44,201</b>	<b>£96,664</b>	<b>£17,536</b>	<b>\$60,718</b>	<b>\$133,000</b>	<b>\$24,129</b>	<b>\$72,993</b>	<b>\$175,184</b>	<b>\$27,323</b>
Other compensation	£8,490	£33,160	£1,000	\$11,648	\$46,134	\$1,346	\$14,893	\$76,061	\$2,219
<b>CONSULTING</b>	<b>£45,010</b>	<b>£77,395</b>	<b>£27,134</b>	<b>\$61,776</b>	<b>\$109,714</b>	<b>\$36,745</b>	<b>\$74,224</b>	<b>\$175,184</b>	<b>\$50,839</b>
Other compensation	£7,285	£15,000	£2,902	\$10,006	\$20,148	\$3,917	\$11,922	\$22,464	\$5,350
<b>TECHNOLOGY</b>	<b>£46,244</b>	<b>£87,107</b>	<b>£17,691</b>	<b>\$62,980</b>	<b>\$120,107</b>	<b>\$24,274</b>	<b>\$76,517</b>	<b>\$126,970</b>	<b>\$40,020</b>
Other compensation	£12,567	£33,160	£4,318	\$17,216	\$46,134	\$5,776	\$23,352	\$76,061	\$7,264
<b>FINANCIAL SERVICES</b>	<b>£42,522</b>	<b>£96,664</b>	<b>£17,536</b>	<b>\$58,625</b>	<b>\$133,000</b>	<b>\$24,129</b>	<b>\$71,148</b>	<b>\$133,000</b>	<b>\$27,323</b>
Other compensation	£8,569	£25,401	£1,000	\$11,763	\$34,950	\$1,346	\$15,737	\$34,968	\$2,219
<b>DIVERSIFIED</b>	<b>£43,375</b>	<b>£65,000</b>	<b>£30,000</b>	<b>\$60,002</b>	<b>\$90,365</b>	<b>\$40,786</b>	<b>\$66,900</b>	<b>\$100,755</b>	<b>\$45,475</b>
Other compensation***	-	-	-	-	-	-	-	-	-

## Salary information by location

Location	UK POUNDS			US DOLLARS*			INTERNATIONAL DOLLARS**		
	Mean	Max	Min	Mean	Max	Min	Mean	Max	Min
<b>Overall</b>	<b>£44,201</b>	<b>£96,664</b>	<b>£17,536</b>	<b>\$60,718</b>	<b>\$133,000</b>	<b>\$24,129</b>	<b>\$72,993</b>	<b>\$175,184</b>	<b>\$27,323</b>
Other compensation	£8,490	£33,160	£1,000	\$11,648	\$46,134	\$1,346	\$14,893	\$76,061	\$2,219
<b>Asia</b>	<b>£34,272</b>	<b>£57,572</b>	<b>£17,691</b>	<b>\$46,325</b>	<b>\$77,012</b>	<b>\$24,274</b>	<b>\$72,315</b>	<b>\$126,970</b>	<b>\$40,020</b>
Other compensation	£9,410	£33,160	£1,000	\$12,822	\$46,134	\$1,346	\$20,715	\$76,061	\$2,219
<b>Europe (excl. UK)</b>	<b>£51,782</b>	<b>£87,107</b>	<b>£17,536</b>	<b>\$70,558</b>	<b>\$120,107</b>	<b>\$24,129</b>	<b>\$84,519</b>	<b>\$109,464</b>	<b>\$27,323</b>
Other compensation	£7,954	£15,838	£3,630	\$10,912	\$21,838	\$4,556	\$14,208	\$34,968	\$5,350
<b>UK</b>	<b>£42,476</b>	<b>£65,000</b>	<b>£30,000</b>	<b>\$58,665</b>	<b>\$90,365</b>	<b>\$40,786</b>	<b>\$65,410</b>	<b>\$100,755</b>	<b>\$45,475</b>
Other compensation	£7,237	£15,000	£1,500	\$9,938	\$20,148	\$2,039	\$11,081	\$22,464	\$2,274

# 63%

of students who accepted an offer  
received other compensation/bonuses

\* Conversion rates as per date of offer.

\*\* Purchasing power parity (PPP) included due to the high number of students who have salaries in non-US dollar currencies. The World Bank's implied PPP rate of exchange was used to equalise the purchasing power across economies.

\*\*\*Insufficient data points to report salary data.

Other compensation includes sign-on and end-of-year bonus where we have sufficient data.

Salary data does not include sponsored or self-employed students in accordance with MBA CSEA guidelines.

## About the Career Centre

We want our students to develop skills, behaviours and strategies to manage their careers proactively. Our Career Centre experts support students as they shape their career goals.

### Our comprehensive career support involves:

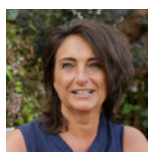
- **Career coaching and advising.** We provide a coaching service to discuss career-related topics. Coaches help students define a direction and maintain focus on their goals. Our sector advisors provide sector-specific advice to deepen self-directed research and share market trends.
- **Career learning.** A blended digital and in-person curriculum to move students' career skills to the next level to effect career progression.
- **Career opportunities.** Access to a wide range of career and networking opportunities, including over 200 employer events annually.

## Specialist coaches and career advisors

The Career Centre comprises 45 permanent staff, many of whom have real-world coaching or commercial experience to help students achieve their career goals. Team members include:



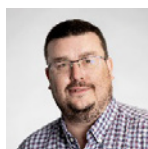
**Kira Hughes** has 20 years' experience, first as a recruiter for a range of corporates, and as an experienced career coach for business school students. As the career lead for the Early Career programmes, she manages a team of coaches to design and deliver the career learning curriculum and to offer career coaching sessions for MAM students at LBS.



**Jane Khedair** manages the entrepreneurship offering for early-stage ventures, leveraging numerous corporate relationships and providing a mentoring initiative of 25 people working across London and Dubai. She is a co-founder of Enterprise 100, LBS's angel investment network, launched in collaboration with faculty in 1999.



**Daniel Lay** has been with LBS for 10 years and is the head of consulting careers. Prior to this, he spent five years at Standard Chartered within their internal strategy group, before heading up corporate engagement at Cass Business School.



**David Morris** is head of technology and venture capital careers and has been with LBS since 2005. Prior to LBS, he worked within the London startup scene and continues to be active in this space; for example, running the NewCo London festival and being a member of Tech London Advocates.



**Richard Bland** has 21 years' experience in banking, the last 10 as a rates trader for Deutsche Bank. He joined LBS in 2009 and is the head of finance careers, with specific responsibility for the private equity sector.

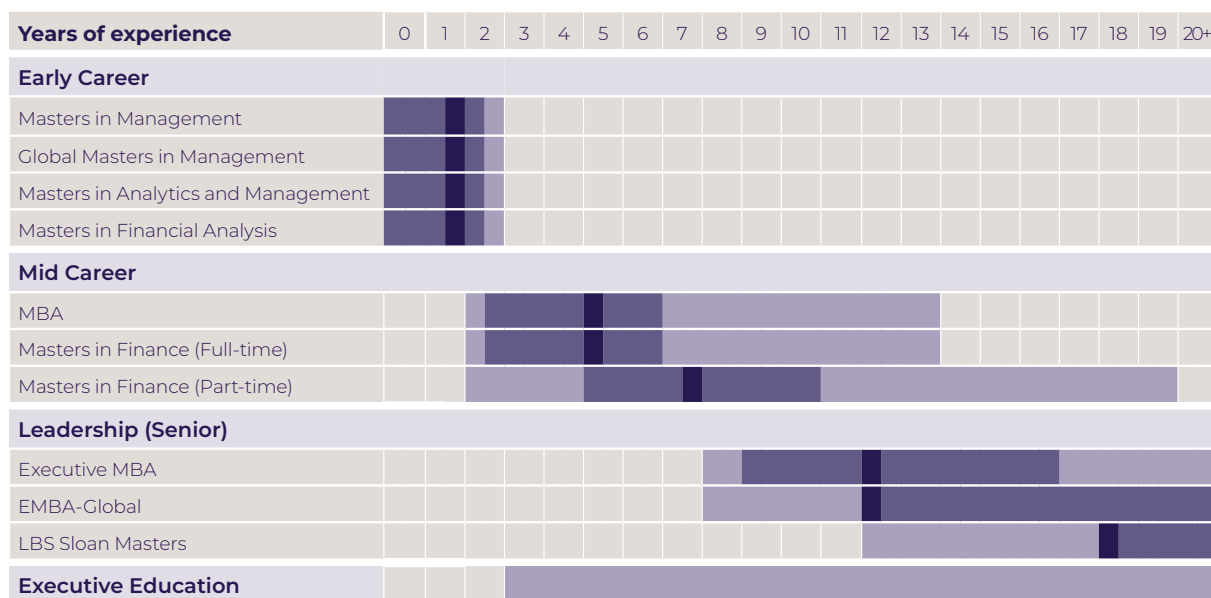


**Alyona Segline** joined LBS from LVMH Perfumes and Cosmetics. She is an experienced commercial director who has worked across luxury cosmetics, mass accessories and the FMCG industry. As head of diversified sectors, she develops relationships with employers across a myriad of corporate and social impact sectors.



# Our programmes

London Business School can boost your capabilities and potential at every stage of your career.



■ Range of work experience in class

■ Key target range of work experience

■ Average class work experience

## Early Career

### Masters in Management

12–16 months | Full-time | London

For recent graduates with up to two years of full-time postgraduate work experience who want to kick-start a career in business.

### Global Masters in Management

24 months | Full-time | London and Shanghai

For recent graduates with up to two years of full-time postgraduate work experience. Strong interest in Asia and knowledge of Mandarin highly recommended, but not mandatory.

### Masters in Analytics and Management

12–16 months | Full-time | London

For recent graduates with up to two years of postgraduate work experience who are targeting a career in business and data analytics.

### Masters in Financial Analysis

12–16 months | Full-time | London

For recent graduates with up to two years of full-time postgraduate work experience who are looking to embark on a career in finance.

## Mid Career

### MBA

15–21 months | Full-time | London

For individuals who are looking to make a vertical shift in their career path, change industry or job function, or develop an entrepreneurial toolkit.

### Masters in Finance (Full-time)

10–16 months | Full-time | London

For experienced financial professionals wishing to advance their career or change their area within finance.

### Masters in Finance (Part-time)

22 months | Part-time | London

For experienced financial professionals looking to further their career while still working.

## Leadership (Senior)

### Executive MBA

20 months | Part-time | London or Dubai

Designed for those who want to accelerate their career into general management or move beyond their technical or functional specialism.

### EMBA-Global

20 months | Part-time | London and New York

For dynamic, mid-career managers and professionals who are highly ambitious and have, or aspire to have, transnational responsibilities.

### LBS Sloan Masters in Leadership and Strategy

12 months | Full-time | London

Designed to prepare experienced senior managers for their next career challenge.

## Find out more

### Masters Programmes

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masters@london.edu

### Executive Education

+44 (0)20 7000 7390  
execinfo@london.edu

All admissions decisions are taken in accordance with best equal opportunities practice.



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