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SEMESTER INTERNSHIP

Designed & Developed by



**ANDHRA PRADESH
STATE COUNCIL OF HIGHER EDUCATION**

(A STATUTORY BODY OF GOVERNMENT OF ANDHRA PRADESH)

INTERNSHIP·PROJECT· ON BUILDING·A·BLOG·APP

THIS·PROJECT·WAS·DONE·BY:-

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UNDER THE GUIDENCE OF OUR FACULTY MENTRO T.VIKRAM SIR

INTRODUCTION:-

Do any one thin what is a blog.Why blogs are used.How many types of blogs are there.What are the skills that are used for bloging.Now iam going to explain what is blog what are the uses of blog.

What is a blog?

A blog is a type of website that is updated regularly with new content. Most blogs contain short, informal articles called blog posts. These posts usually contain some combination of text, photos, videos, and other media. At its core, a blog is just a space on the Web that you can create to record and express your opinions, experiences, and interests.

If you spend much time browsing the Web, you've probably read a blog post before, even if you didn't realize it at the time. Some of the most-read blogs are a bit like online magazines because they're written by a team of people who are paid to update the blog with new posts several times a day.

However, a majority of blogs are written by one person. As a result, the average blog is fairly personal, reflecting the interests and personality of the person who writes it. This is the type of blog we'll focus on in this tutorial.

The purpose of a blog is to create a more engaging website for our brand. Along with your website you can be able to teach users about your product and services. You can also include a blog to teach consumers about topics that are relevant to your field.

Why is blogging is started ?

The modern blog evolved from the online diary, where people would keep a running account of their personal lives. Most such writers called themselves diarists, journalists, or journalers. A few called themselves "escribitionists". The Open Pages webring included members of the online-journal community.

Who started blogging in india ?

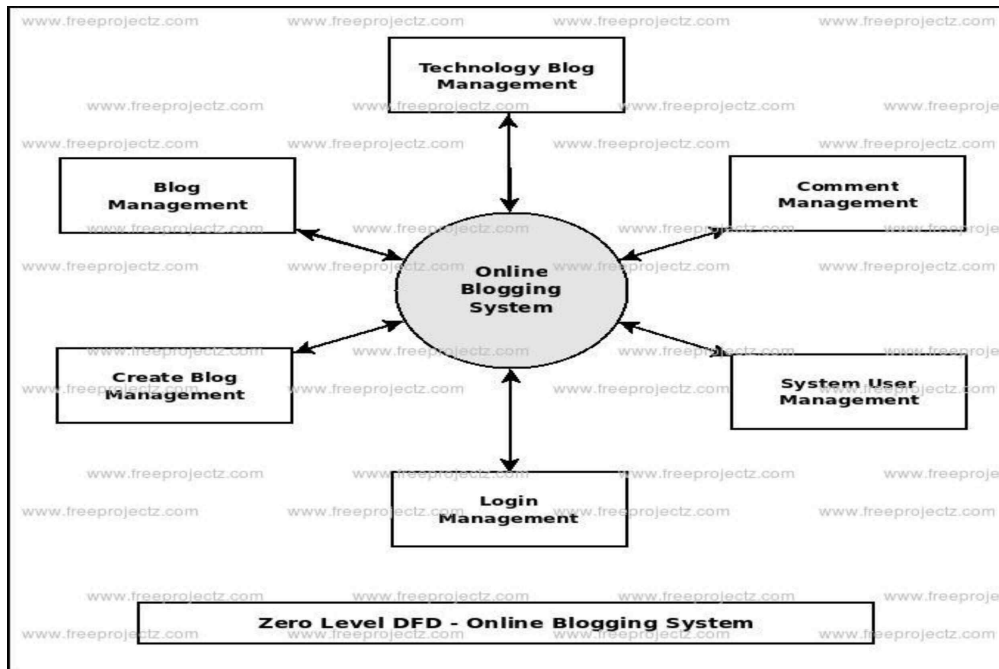
Amit Agarwal is widely credited as being India's first professional blogger. Back in 2004, Agarwal quit his stable job in a well-known tech firm to work full time on his blog, Labnol

What is the purpose of blogging ?

The purpose of a blog is to create a more engaging website for your brand. Along with using your website to teach users about your products and services, you can also include a blog section to teach consumers about topics that are relevant to your field.

Some of the most common ways of brainstorming blog niche ideas include: Industry based, such as a cryptocurrency or art blog. Audience based, by targeting audiences like small business owners or newlyweds. Subject based, like news content and movie reviews.

Block diagram of blogging:-



Requirement's of project:-

To create a blog application we must have knowledge on html(hyper text markup language),css(cascade style sheets),js(java script).And we have to learn the using of bootstrap.Bootstrap is an a library which having the codings of html,css,and java script.And we have to create github account,

Github is an online software development platform used for storing ,tracking and collabarating on software projects. It makes easy for developers to share the coding.

As a web developer, the three main languages we use to build websites are HTML, CSS, and JavaScript.

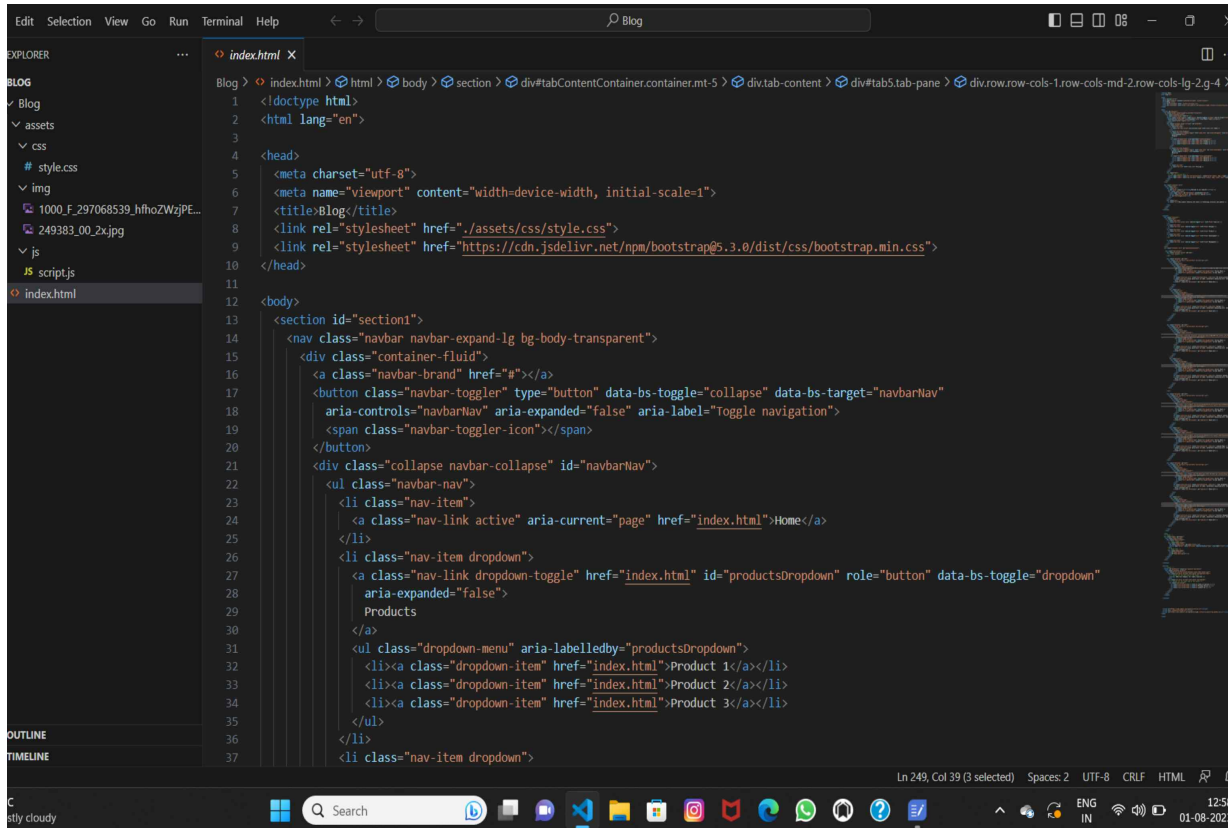
JavaScript is the programming language, we use HTML to structure the site, and we use CSS to design and layout the web page.

These days, CSS has become more than just a design language, though. You can actually implement animations and smooth transitions with just CSS.

JavaScript has also grown beyond being used just in the browser as well. We now use it on the server thanks toNode.js.

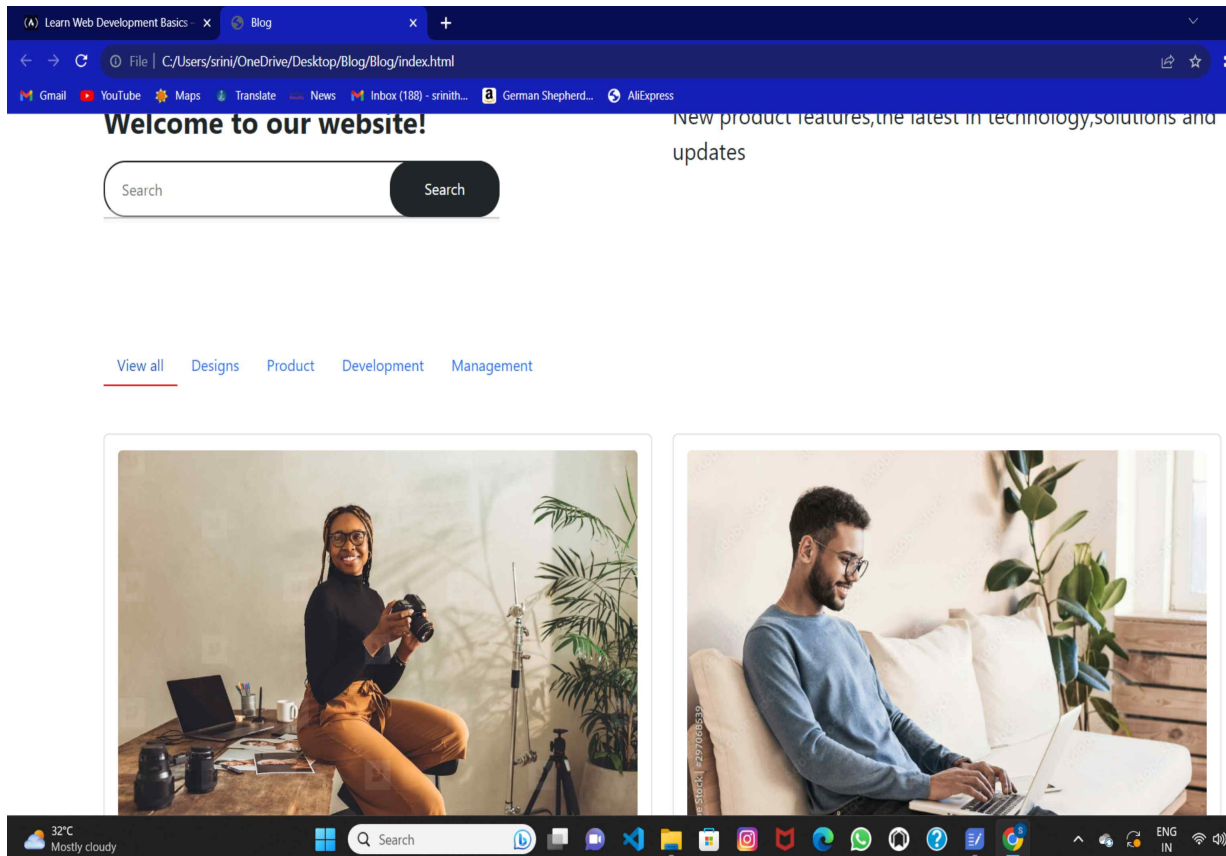
Result:-

Using html,css,java script we built a blog app.The results of blog app is given below.



```
1 <!doctype html>
2 <html lang="en">
3
4 <head>
5   <meta charset="utf-8">
6   <meta name="viewport" content="width=device-width, initial-scale=1">
7   <title>Blog</title>
8   <link rel="stylesheet" href=".assets/css/style.css">
9   <link rel="stylesheet" href="https://cdn.jsdelivr.net/npm/bootstrap@5.3.0/dist/css/bootstrap.min.css">
10 </head>
11
12 <body>
13   <section id="section1">
14     <nav class="navbar navbar-expand-lg bg-body-transparent">
15       <div class="container-fluid">
16         <a class="navbar-brand" href="#"></a>
17         <button class="navbar-toggler" type="button" data-bs-toggle="collapse" data-bs-target="#navbarNav"
18           aria-controls="navbarNav" aria-expanded="false" aria-label="Toggle navigation">
19           <span class="navbar-toggler-icon"></span>
20         </button>
21         <div class="collapse navbar-collapse" id="navbarNav">
22           <ul class="navbar-nav">
23             <li class="nav-item">
24               <a class="nav-link active" aria-current="page" href="index.html">Home</a>
25             </li>
26             <li class="nav-item dropdown">
27               <a class="nav-link dropdown-toggle" href="index.html" id="productsDropdown" role="button" data-bs-toggle="dropdown"
28                 aria-expanded="false">
29                 Products
30               </a>
31               <ul class="dropdown-menu" aria-labelledby="productsDropdown">
32                 <li><a class="dropdown-item" href="index.html">Product 1</a></li>
33                 <li><a class="dropdown-item" href="index.html">Product 2</a></li>
34                 <li><a class="dropdown-item" href="index.html">Product 3</a></li>
35               </ul>
36             </li>
37             <li class="nav-item dropdown">
```

This is the html code that we used for blogging



This is the final out come of our blog application

Advantages:-

- Blog Brings Traffic to Your Website
- Helps you Generate More Leads and Conversions
- Helps you Repurpose Content for Other Marketing Channels
- Helps you Build Authority in Your Industry
- Helps You Strengthen Brand Recognition
- Helps You Build an Engaging Audience
- Share Business News, Announcements, Sales, and More
- Helps You Improve Long Term SEO
- Beat Competition in Organic Search Traffic
- Allows You to Educate Customers
- Build Additional Revenue Streams for Your Business
- Helps You Learn Online Marketing
- Unlocks Partnerships and Opportunities for Growth
- Helps You Find Your Dream Job

These are the advantages of blogging.

Applications of blog app:-

The most common type of blog is the small business's product or services to prospective customers. Blogs are used to:

- Help your company rank on search engines.
- To cultivate online community and engage with audience.

Blog is mainly used to attract visitors to your site and turn those visitors into lead.

there are some different types of blogs are there:-

- Travel blog.
- Fashion blog.
- Corporate blog.
- Personal blog.
- Reverse blog.
- sewing blog.
- Collaborative blog.

e.t.c.. these are some different types of blogs that we are using in different applications.

Generally blogs are used in company management. Taht blog gives rush to your company. we can able to teach our concept eassly to our customers.

Conclusion:-

Finally i conclude that A Good website design should aim to provide the best user experience, which ultimately translate into conversions. it's essentially a way of serving content to end users. Basically blog can gives the better experiance to users.

Future scope:-

The varaity in the content forms will increase with the enhanced popularity of video content. People will likely be intrested in content forms that can be easily consumed. Future blogs are expected to include videos, and other forms of visual content.

