# Social Network Platform

Presentation ——————————

## Introduction

## What is the platform?

It is an innovative social network designed to connect people based on shared interests, life experiences, and professional goals.

## Problem:

Existing platforms prioritize advertising revenue and viral content over meaningful interactions.

## Opportunity:

People increasingly seek authentic, community-driven online spaces where they can interact safely and meaningfully.

# Vision & Mission

## Vision:

**A global community where authentic relationships flourish online.**

## Mission:

**To empower individuals to find their community, share their passions, and grow their personal and professional networks in a safe environment.**

**Target Audience**

**Primary Target:**

Young adults (18–35 years old), digital natives, college students, and early-career professionals.

**Secondary Target:**

Hobbyists, creators, and niche community seekers (artists, gamers, entrepreneurs).

**Geographic Focus:**

Urban and suburban regions globally, starting with English-speaking markets.

# Key Features

## Interest-Based Networking:

Users connect based on hobbies, passions, and career goals.

## Profile Personalization:

Customizable bios, photo albums, and passion tags.

## Community Spaces:

Public and private groups based on activities and discussions.

## Real-Time Chat & Video Rooms:

Secure, high-quality communication tools.

## Event Hosting:

Create and join local or online events, workshops, and meetups.

## Signup

UserName

Password

### Signup

## Login

**Signup**

## Login

K_Sujitha

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Login

## Create New Post

Title

LION

Description

Enter the description of the post

Visibility

Public

Content Type

Image (JPEG)

Image Upload



Upload Image

Post

K_Sujitha

K_Sujitha
April 29, 2025, 4:25 a.m.

**LION**

0 like(s)   0 comment(s)   share

**Comments**

MASS   Add Comment