

# Task-04



**Analyze and visualize sentiment patterns in social media data to understand public opinion and attitudes towards specific topics or brands.**

**Sample Dataset :-**

**<https://www.kaggle.com/datasets/jp797498e/twitter-entity-sentiment-analysis>**

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
import plotly.express as px
```

```
url= "/content/twitter_training.csv"
```

```
df=pd.read_csv(url)
```

```
df.head()
```

	2401	Borderlands	Positive	im getting on borderlands and i will murder you all ,
0	2401	Borderlands	Positive	I am coming to the borders and I will kill you...
1	2401	Borderlands	Positive	im getting on borderlands and i will kill you ...
2	2401	Borderlands	Positive	im coming on borderlands and i will murder you...
3	2401	Borderlands	Positive	im getting on borderlands 2 and i will murder ...
4	2401	Borderlands	Positive	im getting into borderlands and i can murder y...

```
df.rename(columns={"2401":"id","Borderlands":"topic","Positive":"sentiment","im getting on borderlands and i will murder you all ,":"tweet"})
```

```
df.tail()
```

	id	topic	sentiment	tweet
68426	3717	Cyberpunk2077	Positive	LETS N GOOOOOOOOOO
68427	3717	Cyberpunk2077	Positive	she LETS IN FUCKING OF GOOOOOOOOOO
68428	3717	Cyberpunk2077	Positive	LETS FUCKING LI
68429	3718	Cyberpunk2077	Positive	I can't wait for this to come out
68430	3718	Cyberpunk2077	Positive	I can't wait for

```
df.shape
```

```
(68431, 4)
```

```
df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 68431 entries, 0 to 68430
Data columns (total 4 columns):
#   Column      Non-Null Count  Dtype
---  ---
0    id         68431 non-null  int64
1    topic      68431 non-null  object
2    sentiment  68431 non-null  object
3    tweet      67829 non-null  object
dtypes: int64(1), object(3)
memory usage: 2.1+ MB
```

```
df.isnull().sum()
```

```
id          0
topic        0
sentiment    0
tweet       602
dtype: int64
```

```
df["sentiment"].value_counts()
```

```
Negative      20862
Positive      18727
Neutral       16320
Irrelevant    12522
Name: sentiment, dtype: int64
```

```
df["topic"].value_counts()
```

```
Microsoft                2400
TomClancysRainbowSix     2400
MaddenNFL                2400
LeagueOfLegends          2394
CallOfDuty               2394
Verizon                  2382
ApexLegends              2376
CallOfDutyBlackopsColdWar 2376
Facebook                 2370
Dota2                    2364
WorldOfCraft             2364
NBA2K                    2352
Battlefield              2346
FIFA                     2340
Xbox(Xseries)            2334
Overwatch                 2334
johnson&johnson           2328
Amazon                   2316
HomeDepot                2310
PlayStation5(PS5)        2310
GrandTheftAuto(GTA)      2304
CS-GO                    2304
Google                   2298
Hearthstone              2298
Borderlands              2285
PlayerUnknownsBattlegrounds(PUBG) 2274
Fortnite                 2274
RedDeadRedemption(RDR)   2262
AssassinsCreed           2244
Cyberpunk2077            698
Name: topic, dtype: int64
```

```
df["sentiment"].nunique()
```

```
4
```

```
df["id"].nunique(),df.shape
```

```
(11406, (68431, 4))
```

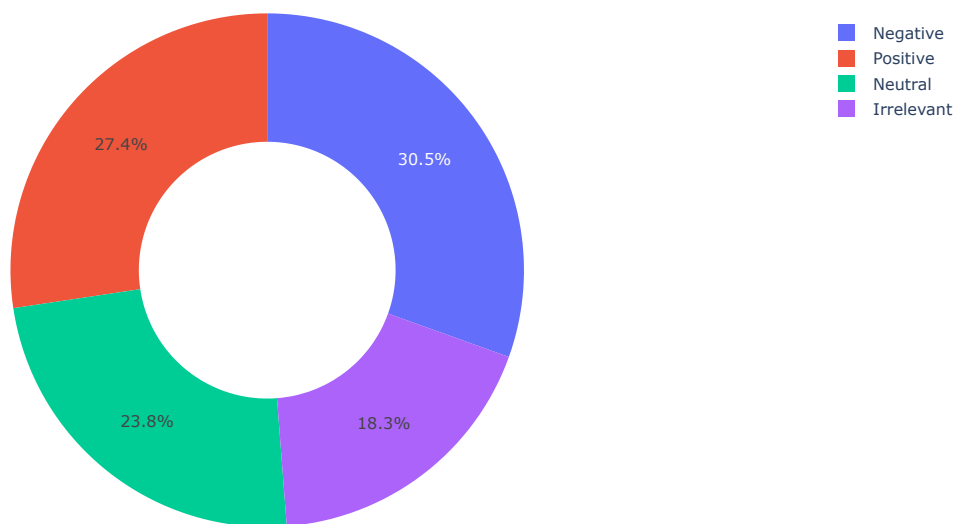
```
df.pivot_table(columns="sentiment",index="topic",aggfunc="count")
```

sentiment	id				tweet	
	topic	Irrelevant	Negative	Neutral	Positive	Irreleval
	Amazon	192	576	1236	312	11
	ApexLegends	192	600	942	642	11
	AssassinsCreed	264	378	156	1446	21
	Battlefield	918	474	360	594	9
	Borderlands	240	426	600	1019	21
	CS-GO	636	348	552	768	61
	CallOfDuty	672	894	378	450	61
	CallOfDutyBlackopsColdWar	576	576	360	864	51
	Cyberpunk2077	126	132	144	296	11
	Dota2	426	768	588	582	41
	FIFA	558	1176	102	504	51
	Facebook	690	720	786	174	61
	Fortnite	840	702	168	564	81
	Google	522	594	822	360	5
	GrandTheftAuto(GTA)	762	594	324	624	71
	Hearthstone	228	528	708	834	21
	HomeDepot	294	900	336	780	21
	LeagueOfLegends	312	642	822	618	3
	MaddenNFL	90	1710	204	396	1
	Microsoft	174	774	846	606	11
	NBA2K	180	1476	270	426	11
	Overwatch	672	630	300	732	61
	PlayStation5(PS5)	396	456	516	942	31
	PlayerUnknownsBattlegrounds(PUBG)	906	696	264	408	81
	RedDeadRedemption(RDR)	210	306	816	930	2
	TomClancysRainbowSix	96	1122	654	528	1
	Verizon	186	1098	570	528	11
	WorldOfCraft	216	342	1068	738	2
	Xbox(Xseries)	750	378	414	792	7
	johnson&johnson	198	846	1014	270	11

```
df.head()
```

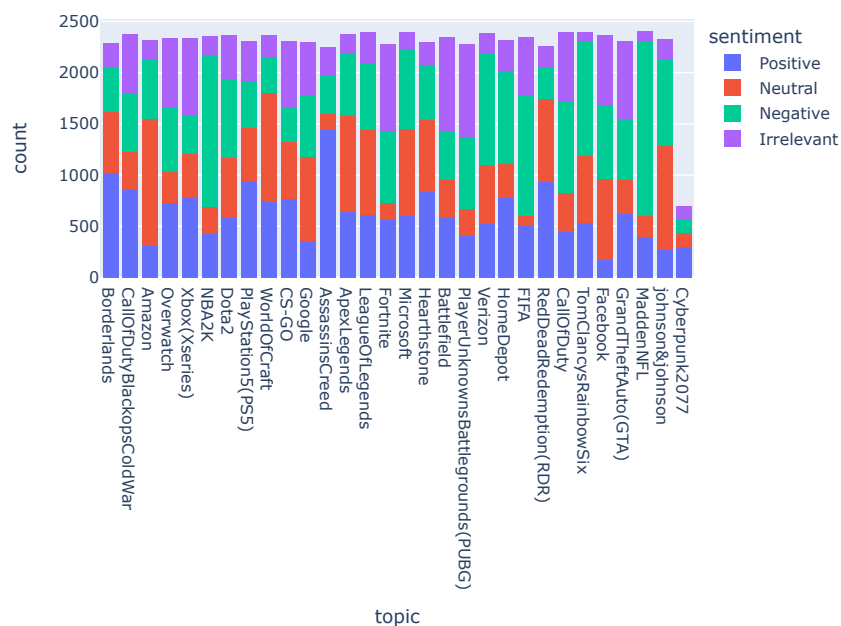
	id	topic	sentiment	tweet	polarity_score
0	2401	Borderlands	Positive	I am coming to the borders and I will kill you...	0.0
1	2401	Borderlands	Positive	im getting on borderlands and i will kill you ...	0.0
2	2401	Borderlands	Positive	im coming on borderlands and i will murder you...	0.0
3	2401	Borderlands	Positive	im getting on borderlands 2 and i will murder ...	0.0
4	2401	Borderlands	Positive	im getting into borderlands and i can murder y...	0.0

```
px.pie(df,"sentiment",hole=0.5,)
```



```
?px.histogram
```

```
px.histogram(df, x="topic", color="sentiment")
```



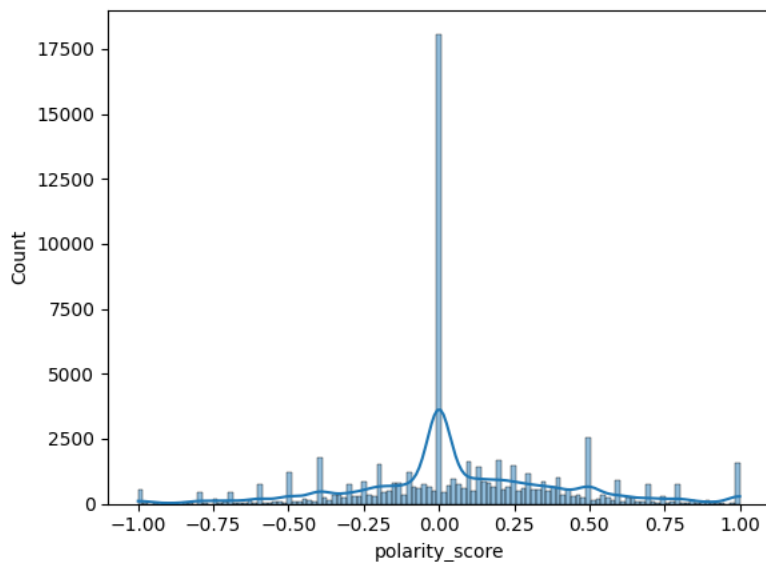
```
from textblob import TextBlob
```

```
def get_polarity(tweet):
    if isinstance(tweet, str):
        return TextBlob(tweet).sentiment.polarity
    else:
        return 0.0
```

```
df["polarity_score"] = df["tweet"].apply(get_polarity)
```

```
sns.histplot(data=df, x="polarity_score", kde=True)
```

<Axes: xlabel='polarity\_score', ylabel='Count'>



```
def get_sentiment_label(polarity_score):
    if polarity_score > 0:
        return "Positive"
    elif polarity_score < 0:
        return "Negative"
    else:
        return "Neutral"

# Apply the get_sentiment_label function to create a new column "sentiment_label"
df['sentiment_by_polarity'] = df['polarity_score'].apply(get_sentiment_label)
```

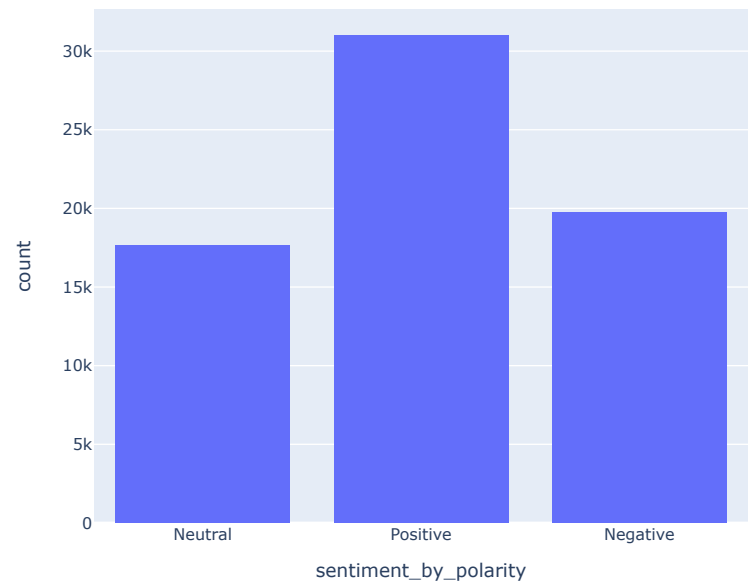
```
df.head()
```

	id	topic	sentiment	tweet	polarity_score	sentiment_label	sentiment
0	2401	Borderlands	Positive	I am coming to the borders and I will kill you...	0.0	Neutral	
1	2404	Borderlands	Positive	im getting on	0.0	Neutral	

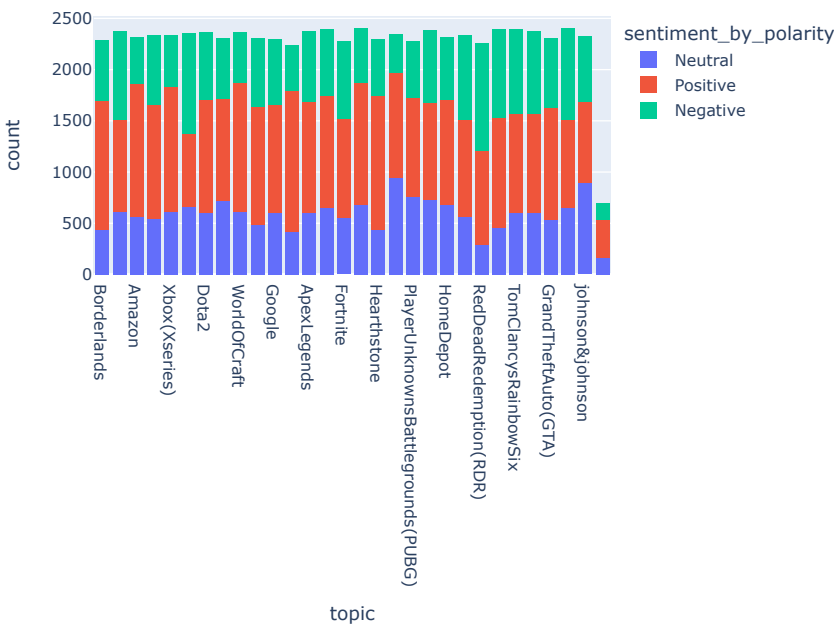
```
df["sentiment_by_polarity"].value_counts(),df["sentiment"].value_counts()
```

```
(Positive    31020
 Negative   19744
 Neutral    17667
 Name: sentiment_by_polarity, dtype: int64,
 Negative    20862
 Positive    18727
 Neutral     16320
 Irrelevant   12522
 Name: sentiment, dtype: int64)
```

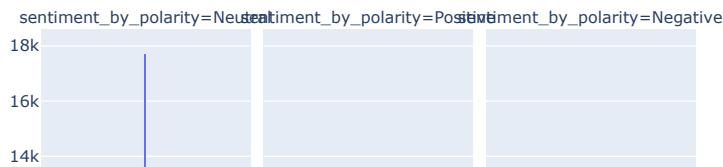
```
px.histogram(df,x="sentiment_by_polarity")
```



```
px.histogram(df,x="topic",color="sentiment_by_polarity")
```



```
px.histogram(df,x="polarity_score",facet_col="sentiment_by_polarity")
```



```
from wordcloud import WordCloud

# Join all the tweets into a single string
text = ' '.join(df['tweet'].dropna())

# Generate the word cloud
wordcloud = WordCloud(width=1200, height=800, background_color='white').generate(text)

# Plot the word cloud
plt.figure(figsize=(10, 5))
plt.imshow(wordcloud, interpolation='bilinear')
plt.title('Word Cloud for Tweets')
plt.axis('off')
plt.show()
```



```
fig=px.histogram(df,x="sentiment",y="polarity_score",animation_frame="topic",histfunc="avg",color="sentiment")#change the histfunc to coun
fig.update_traces(hovortemplate='Sentiment: %{x}<br>Polarity Score: %{y}<br>Count of Tweets: %{y}')
fig.update_traces(texttemplate='%{y}')

fig.show()
```

