

Credit card transaction report

Revenue

55M

Total interest

7.8M

Transaction amount

44.5M

Transaction count

655.7K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Platinum	1135608	953314	1,61,629.05
Gold	2454072	2024078	3,73,784.16
Silver	5586332	4586746	8,12,081.28
Blue	46139398	36957875	64,95,887.74
Total	55315410	44522013	78,43,382.23

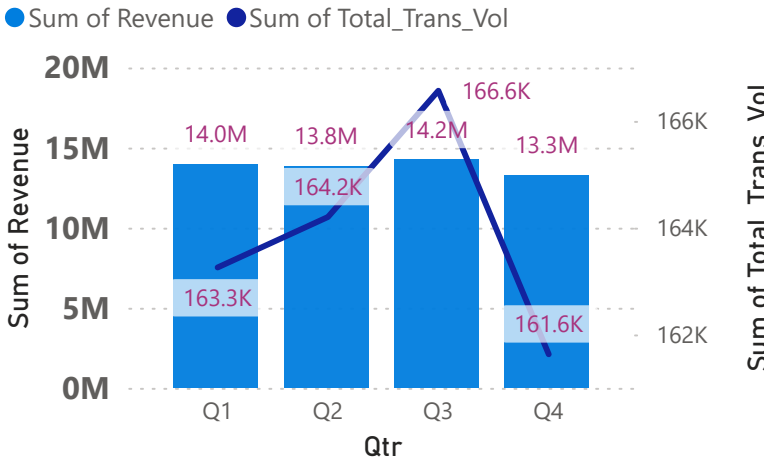
Q4

Q3

Q2

Q1

Revenue and Total_Trans_count



Week_Start_Date

All

F

M

Silver

Blue

Gold

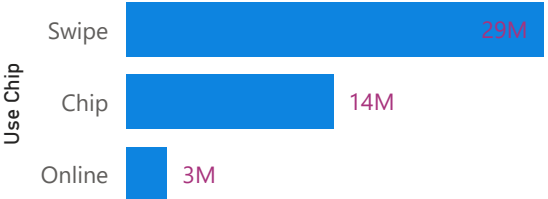
Platinum

medium

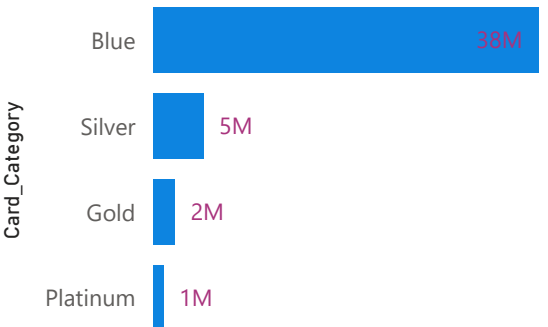
low

high

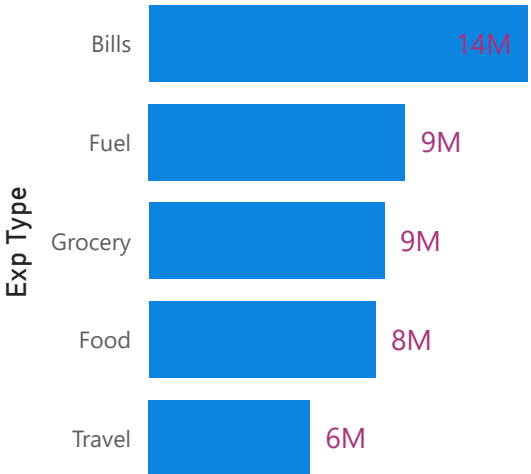
card category



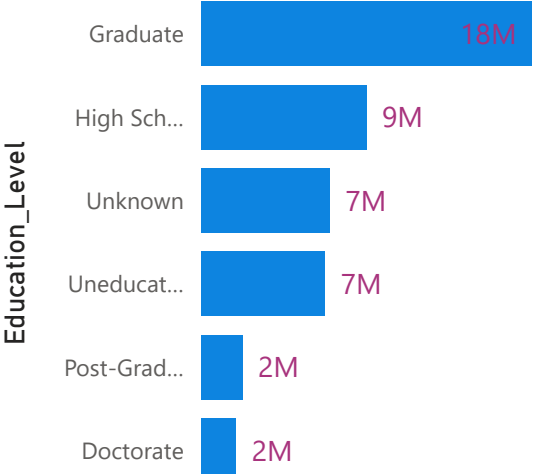
card category



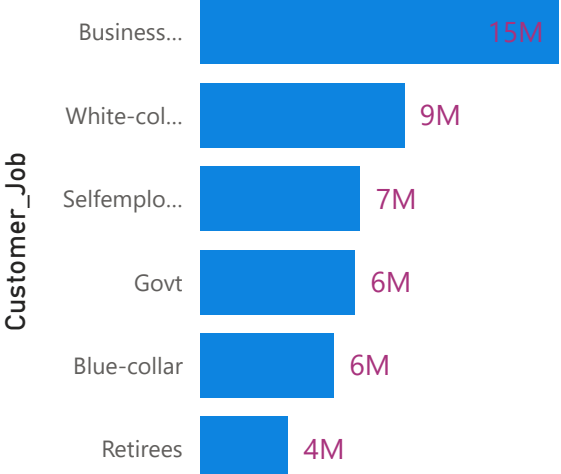
Revenue by Exp Type



Education



Based on job



Quick measure

Credit card customer report

Revenue

55M

Total interest

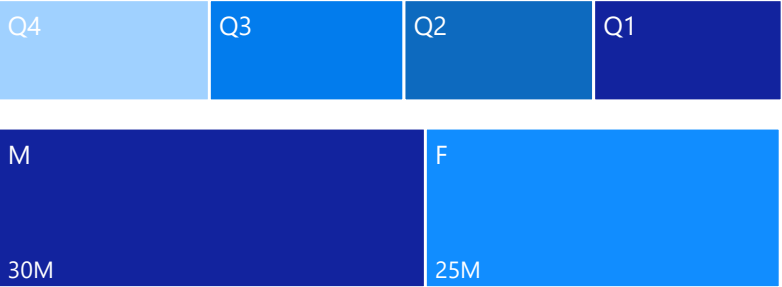
7.8M

Income

575.9M

Customer satisfaction score

3.19



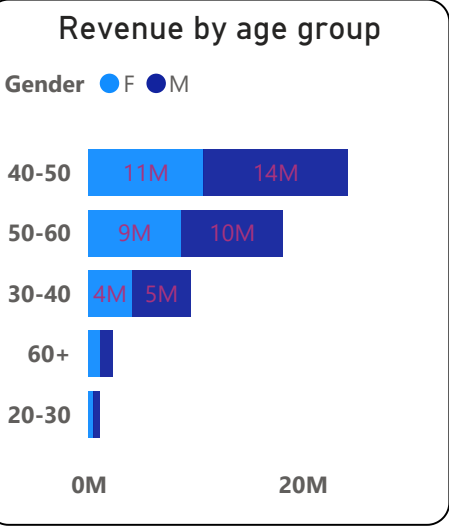
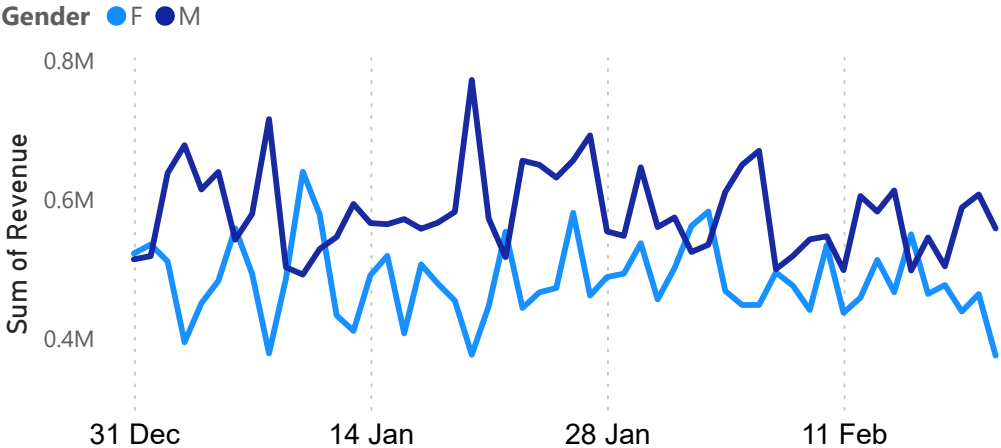
Week_Start_Date

All

SilverBlueGoldPlatinum

SwipeOnlineChip

Sum of Revenue by Year and Gender



Customer_Job	Sum of Income	Sum of Revenue	Sum of Interest_Earned
Blue-collar	72262158	6904279	9,52,800.57
Businessman	186959919	17387832	25,39,390.31
Govt	88773989	8111701	11,60,016.37
Retirees	48675030	4535184	6,30,359.24
Selfemployed	75313288	8261758	11,19,741.81
White-collar	103930055	10114656	14,41,073.93
Total	575914439	55315410	78,43,382.23

