



# PIZZA SALES REPORT

Jan/15 -

Pizza Category

All

01-01-2015

31-12-2015



Home



Best/Worst Sellers

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on weekends, **Friday/Saturday**.

### MONTHLY

There are **maximum** orders in the month of **July** and **January**

## SALES PERFORMANCE

### CATEGORY

**Classic Category** contributes to **maximum** sales & total orders.

### SIZE

**Large size** pizza contributes to **maximum** sales



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizzas Sold



21350

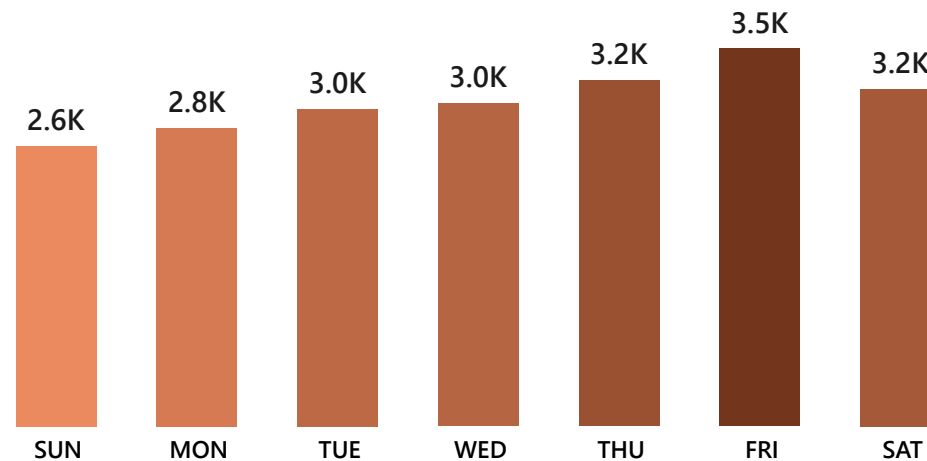
Total Orders



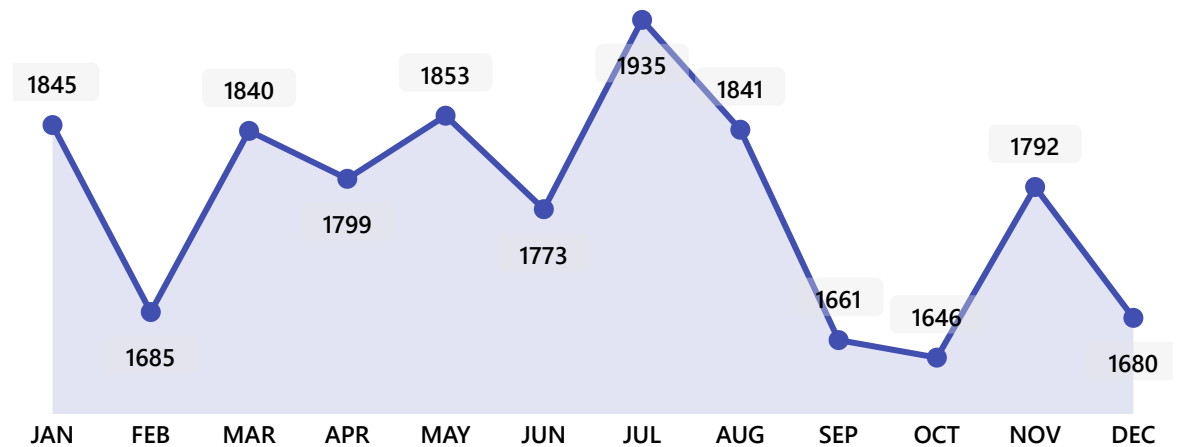
2.32

Avg Pizzas Per Order

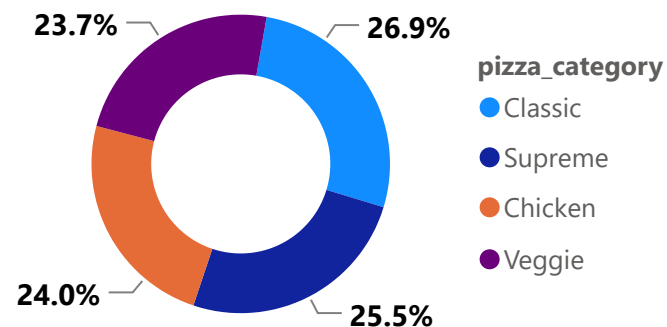
### Daily Trend for Total Orders



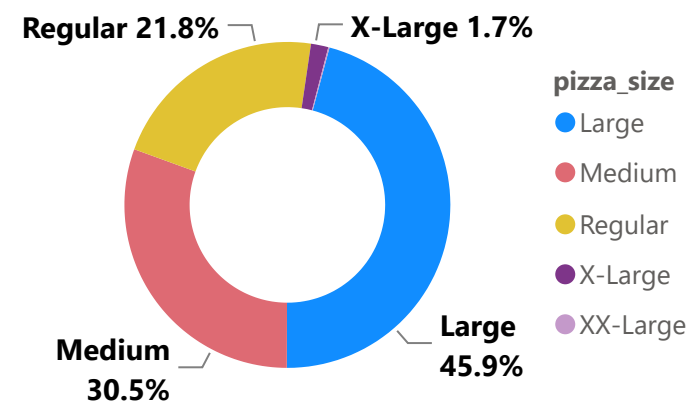
### Monthly Trend for Total Orders



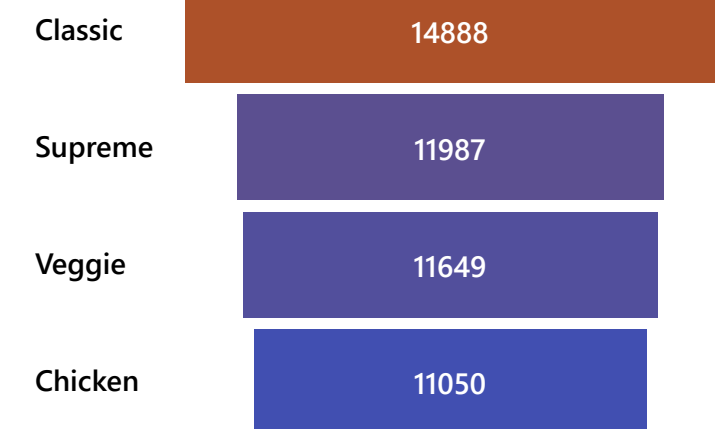
### % Sales by Pizza Category



### % Sales by Pizza Size



### Total Pizzas Sold by Pizza Category





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## BEST SELLERS

### REVENUE

The Thai Chicken Pizza Contributes to maximum Revenue

### QUANTITY

The Classic Deluxe Pizza contributes to maximum Total quantities

### TOTAL ORDERS

The Classic Deluxe Pizza contributes to maximum Total orders

## WORST SELLERS

### REVENUE

The Brie Carre Pizza Contributes to minimum Revenue

### QUANTITY

The Brie Carre Pizza contributes to minimum Total quantities

### TOTAL ORDERS

The Brie Carre Pizza contributes to minimum Total orders



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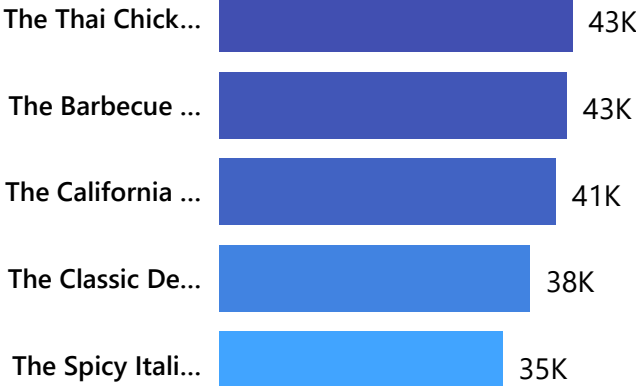
Total Orders



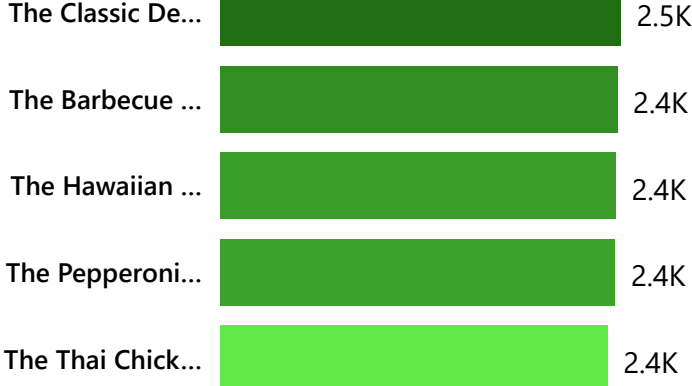
2.32

Avg Pizzas Per Order

### Top 5 Pizzas by Revenue



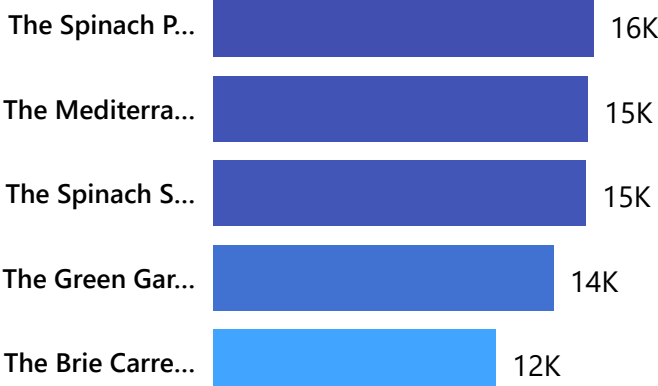
### Top 5 Pizzas by Quantity



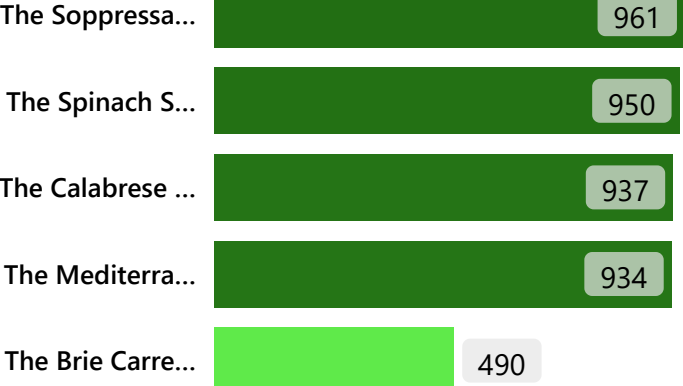
### Top 5 Pizzas by Orders



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Orders

