# **SRINJAY GHOSH**

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## **PROFILE**

Proficient in HTML, CSS,Python,C and JAVA. Demonstrated leadership through key roles in digital marketing, social media, and technical event coverage. Adept at managing projects, producing content, and delivering engaging digital experiences.

# **EDUCATION**

#### **Bachelor of Technology (Computer Science Engineering)**

KIIT University, Bhubaneswar. CGPA - 7.65

(2022 - 2026)

**Relevant Coursework:** Object Oriented Programming, Data structure and Algorithm, Operating System, Artificial Intelligence, Computer Networks, Software Engineering

## SKILLS:

# Python | Java | C | C++

#### Skilled in:

Data Structures & Algorithms, Web Development, Video Editing, MySQL, Git, Problem Solving. **Studied:** 

Machine Learning (TensorFlow, NumPy, Pandas, Matplotlib), Deep Learning, Data Analysis Web Technologies (HTML, CSS, PHP) for dynamic content creation.

Adobe Premiere Pro for professional video editing and multimedia production.

#### **INTERNSHIPS / WORK EXPERIENCES**

# KIIT Digital, Official Videographer & Social Media Intern (2023–2024)

Created and edited promotional videos for KIIT Digital, showcasing events and initiatives to enhance online engagement and brand visibility, driving increased audience interaction and strengthening digital presence. Shine Projects, Online Consultant Intern (April–May 2024)

Advised clients on improving their online business presence by analyzing digital challenges and proposing tailored strategies to enhance marketing, customer engagement, and operational efficiency.

#### **CERTIFICATES**

Web Development - Udemy (HTML, CSS)

KIIT Digital Intern Official Videographer & Social Media Intern, 2023–2024

Shine Projects Online Consultant Certificate (Apr–May 2024)

Health Systems Development: Health Systems, Policy and Research - Coursera

#### **PROJECTS**

**Movie Ticket Booking Platform** –Built a responsive movie booking website using HTML, CSS, and JavaScript, featuring showtime selection and a mock payment flow, enhancing user experience and demonstrating proficiency in front-end web development.

Languages: HTML, CSS,

**Skin Cancer Detection System** –Conducted research and developed an ML model using Python (TensorFlow) for classifying skin cancer from medical images, with findings documented in a published research paper, showcasing expertise in machine learning and data analysis.

Language: Python

**RFID-Based Smart Lock –** Developed a secure lock system using Arduino and RFID module for authorized access control, demonstrating proficiency in embedded systems and hardware programming. **Software:**Arduino

# **POSITIONS OF RESPONSIBILITY**

Official Videographer & Editor – KIIT University Digital Team.

Media Lead – Korus, KSAC (KIIT Student Activity Centre)