



Ask a question about your data

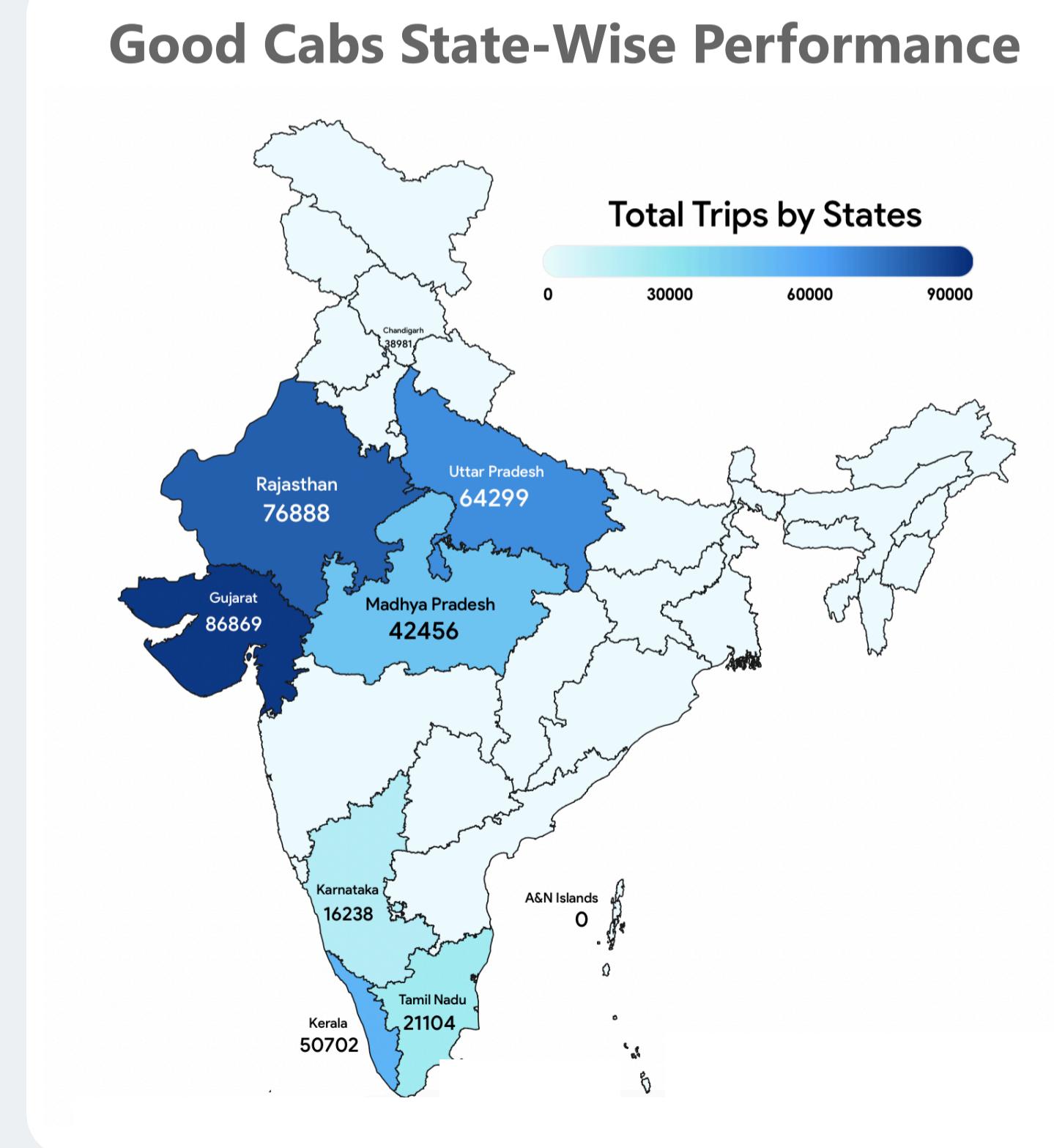
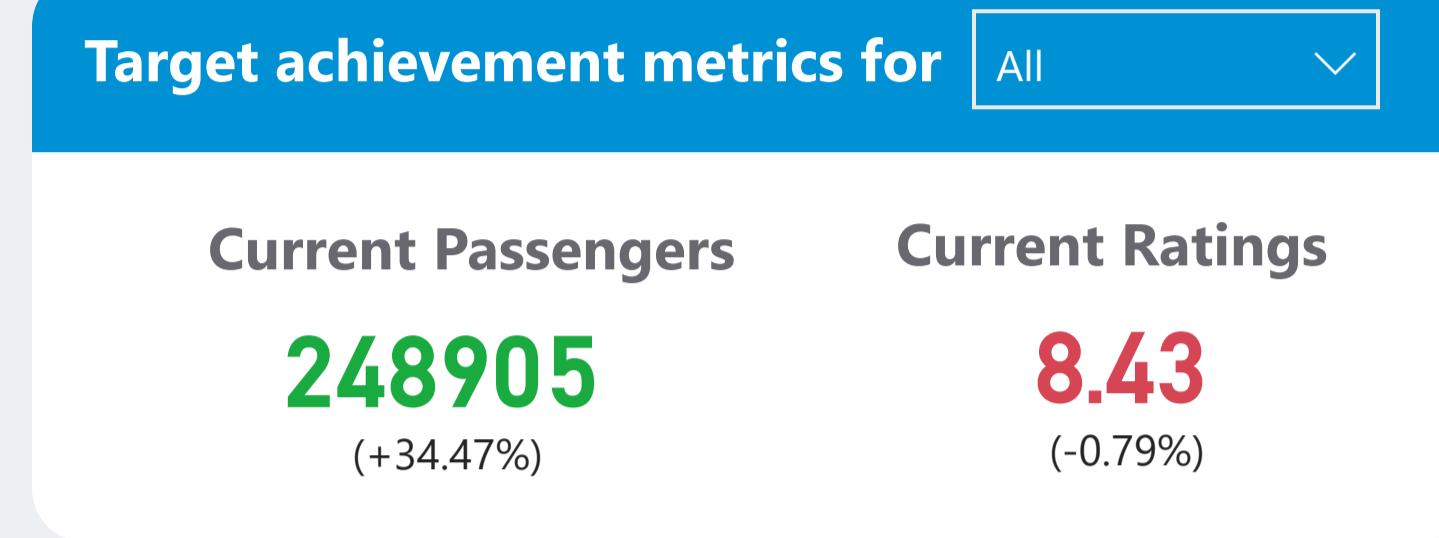
Dashboard

City Metrics

Target Performance

Repeat Trends

Advanced Insights

Report Summary

GOOD CABS



44760 KM 594K RUPEES 2340 TRIPS 3.83

City	Average Trips	Average Distance	Average Fare Collected
Chandigarh	214	5037	60760
Coimbatore	116	1737	19362
Indore	233	3850	41951
Jaipur	422	12684	204436
Kochi	279	6704	93393
Lucknow	353	4421	51997
Mysore	89	1472	22278

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City with Most Trips

Jaipur

Top City for New Passengers

Jaipur

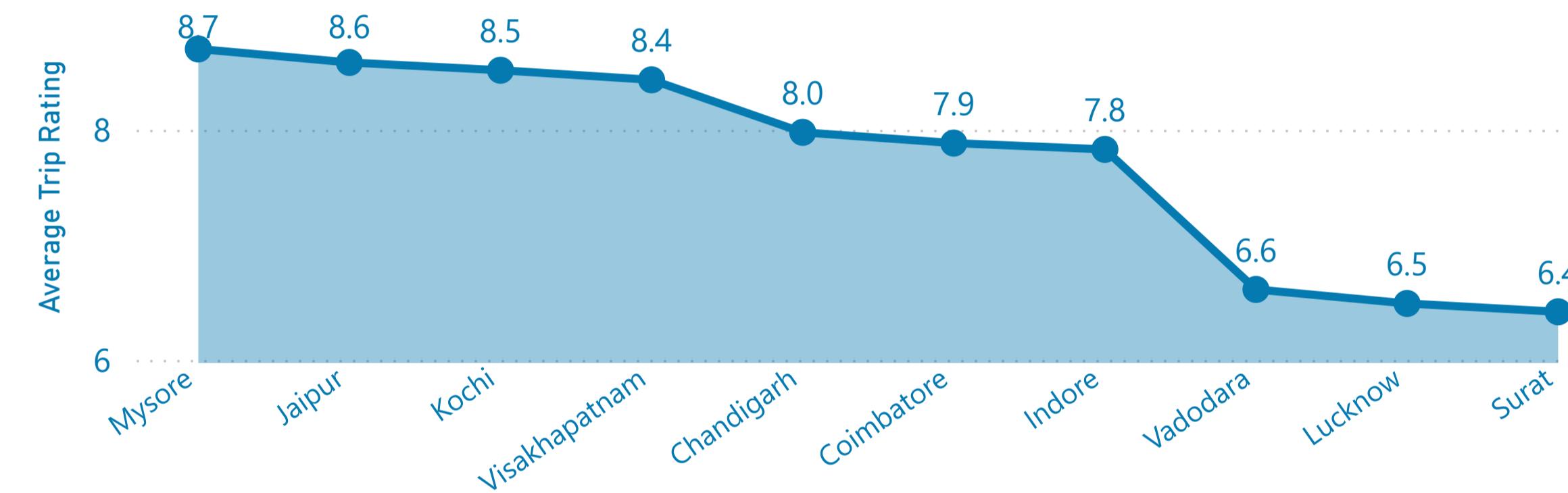
Average Trips per Passenger

2

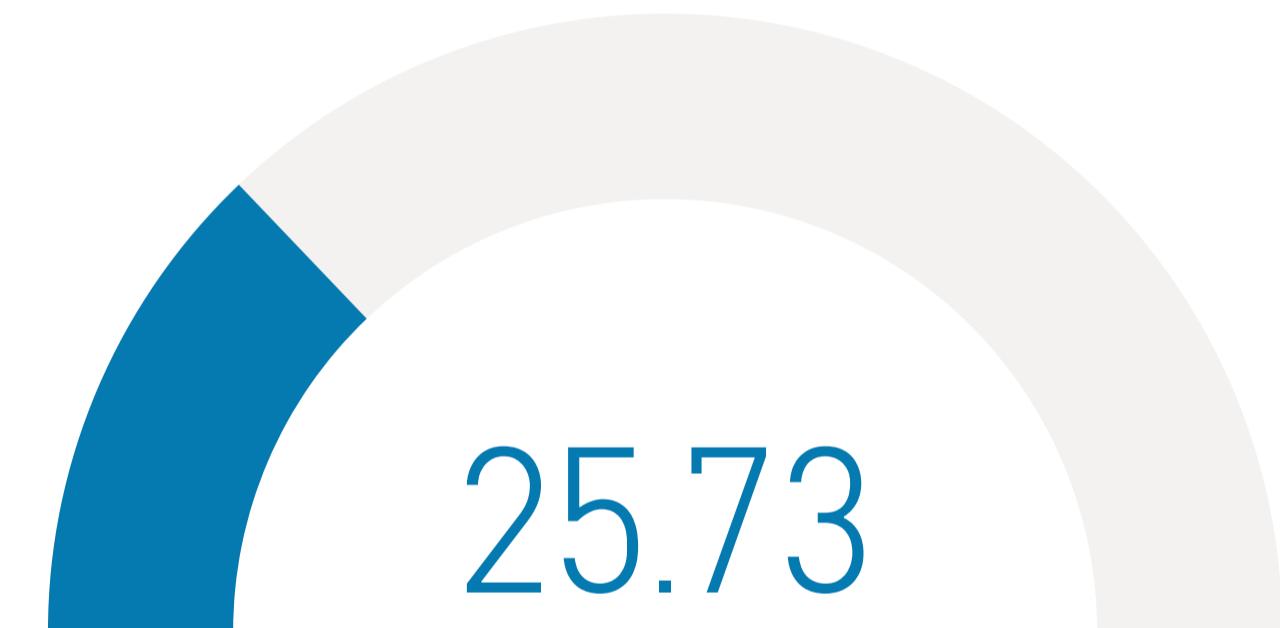
New Passenger Growth (%)

74.27%

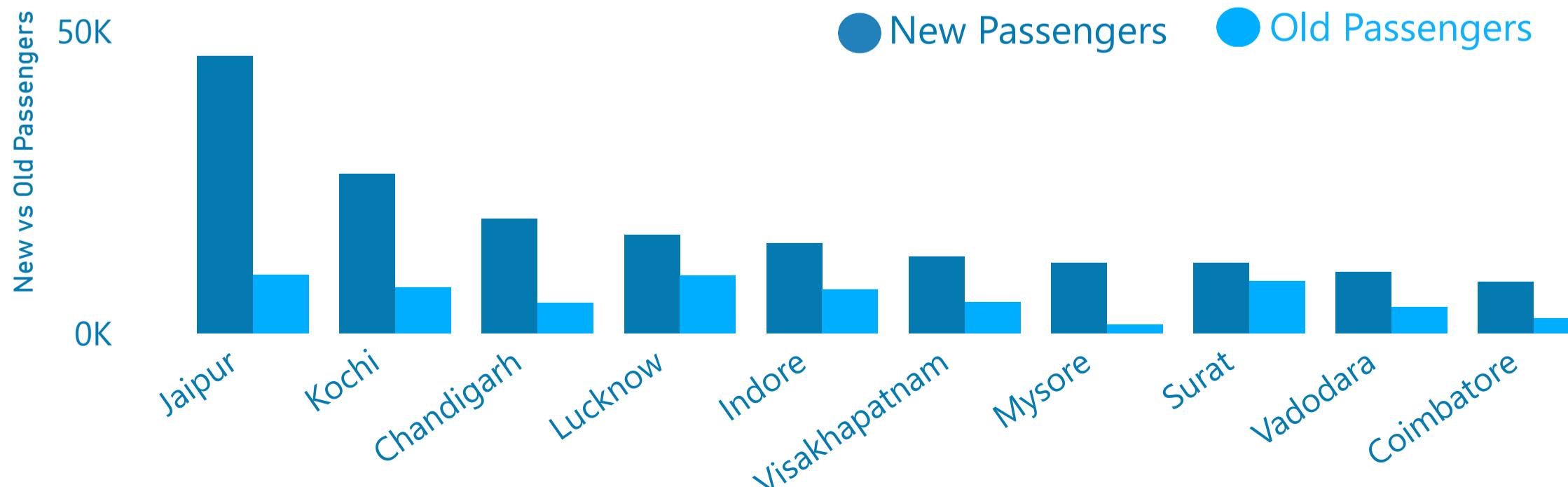
Average City Trip Ratings



Repeat Passengers Contribution (%)



New vs Returning Passengers by Cities



Report Summary



City	New Passengers	Overall Passengers
Jaipur	45856	55538
Kochi	26416	34042
Chandigarh	18908	23978
Lucknow	16260	25857
Indore	14863	22079
Visakhapatnam	12747	17855
Mysore	11681	13158
Surat	11626	20264
...

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Target Trips Achievement (%)

56%

New Passengers Target Achievement(%)

96%

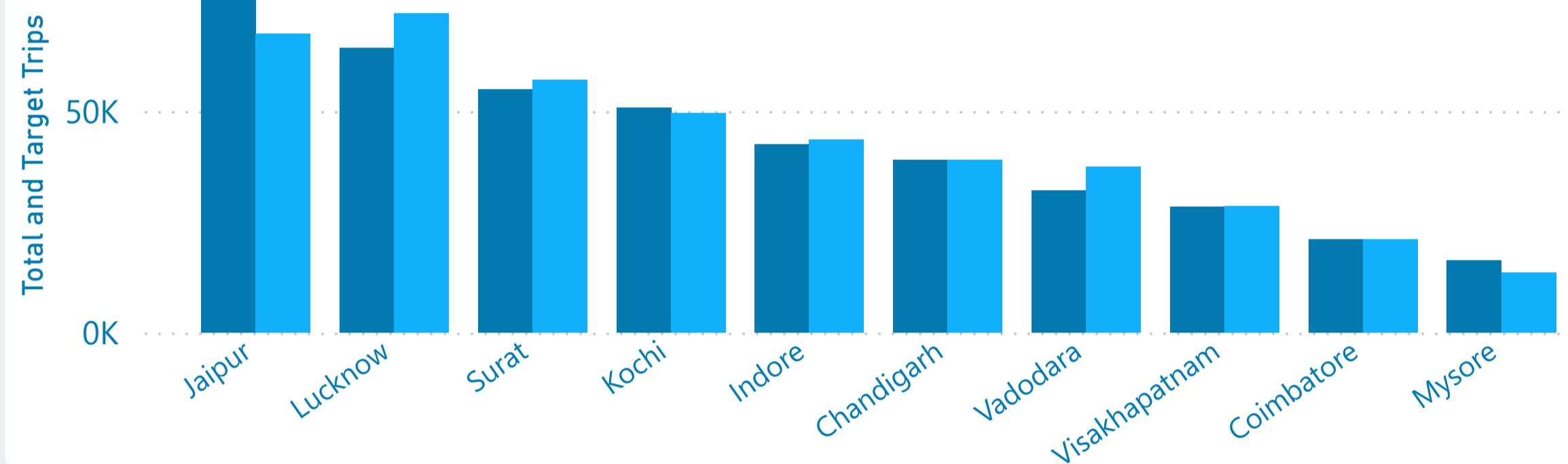
Highest Achieving City

Visakhapatnam

Ratings Deviations

-0.31

Total vs Target Trips by City

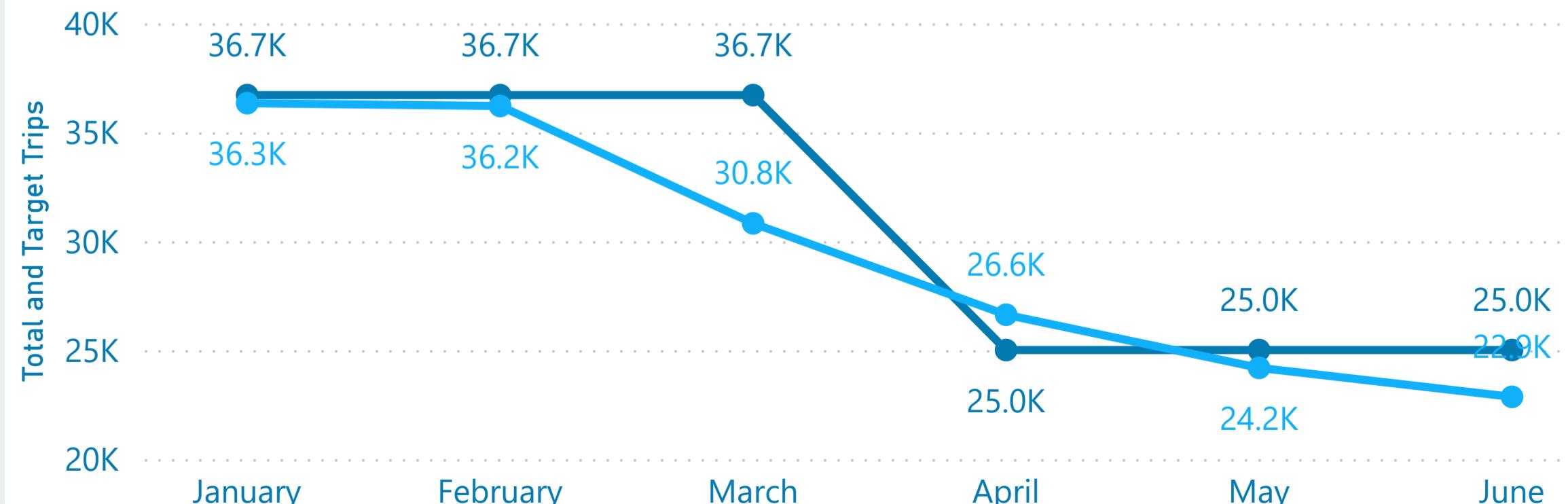


Target Average Ratings for

Coimbatore ✓

8.25

Target Trips Achievement by Month



City

Target Trips

Total Trips Completed

City	Target Trips	Total Trips Completed
Jaipur	54000	76888
Kochi	27000	50702
Chandigarh	21000	38981
Lucknow	15600	64299
Indore	14100	42456
Visakhapatnam	13500	28366
Mysore	12000	16238
Surat	10500	54843
Vadodara	9000	22026

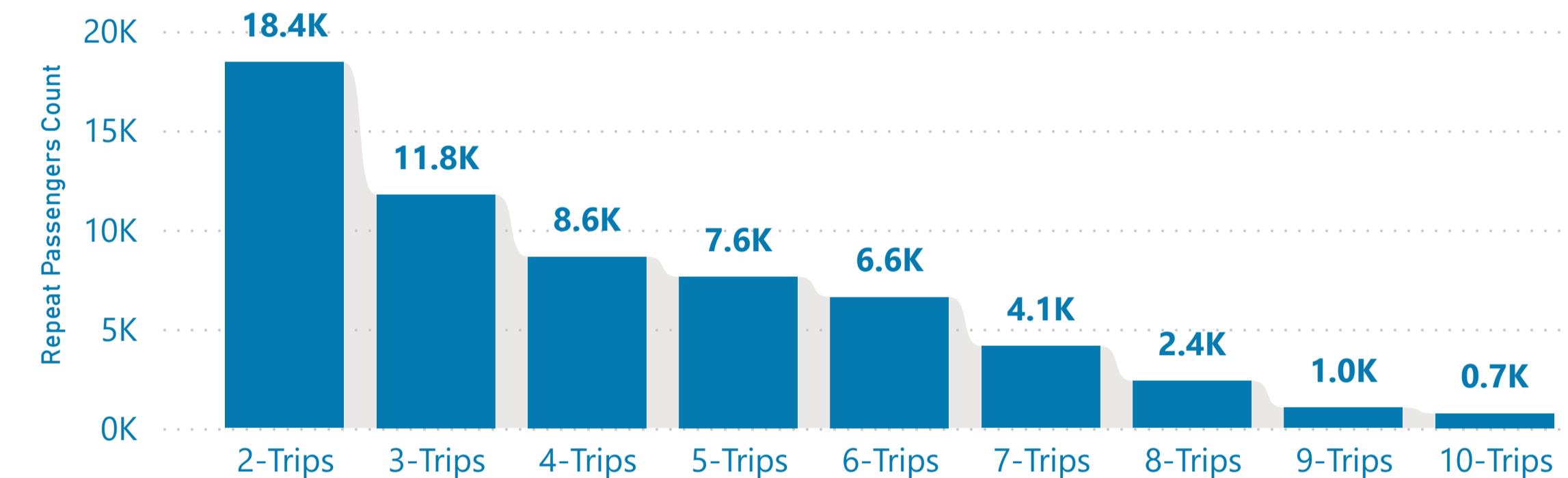
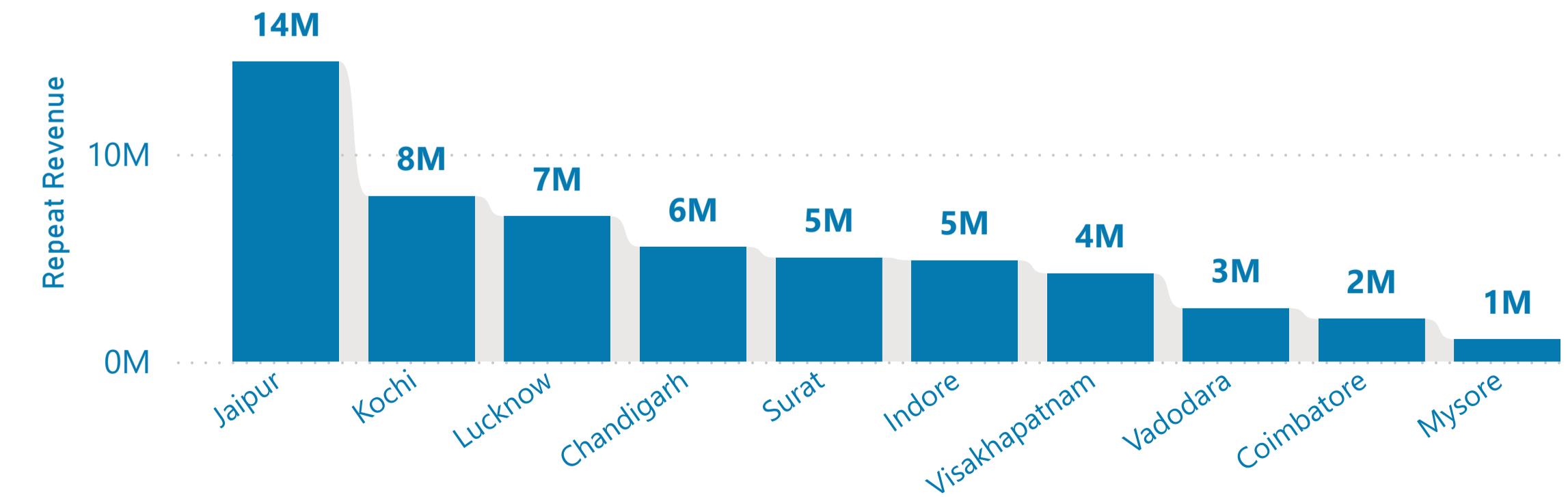
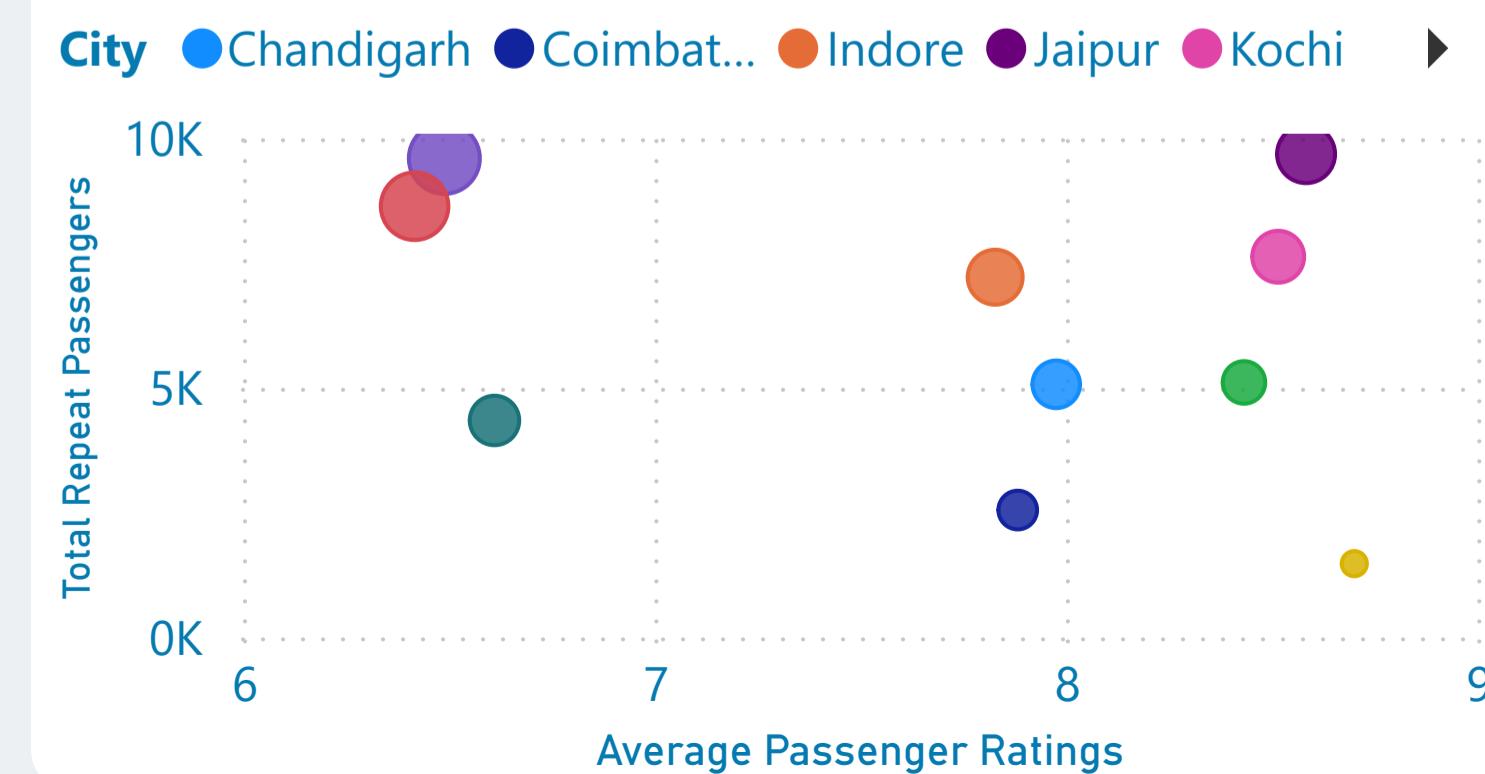
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**Repeat Trip (%)
25.73%****City with Most Repeated Trips
Jaipur****Average Trips per Repeat Passenger
7****Repeat Revenue Contribution (%)
50.58%****Total Repeat Passengers by Trip Count****Total Repeat Passengers by Month****Repeat Revenue by City****Correlation of Ratings and Repeat Passengers****Report Summary**

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Retention Rate

32.33

Churn Rate

67.67

Conversion Rate

95.62

Revenue Growth (%)

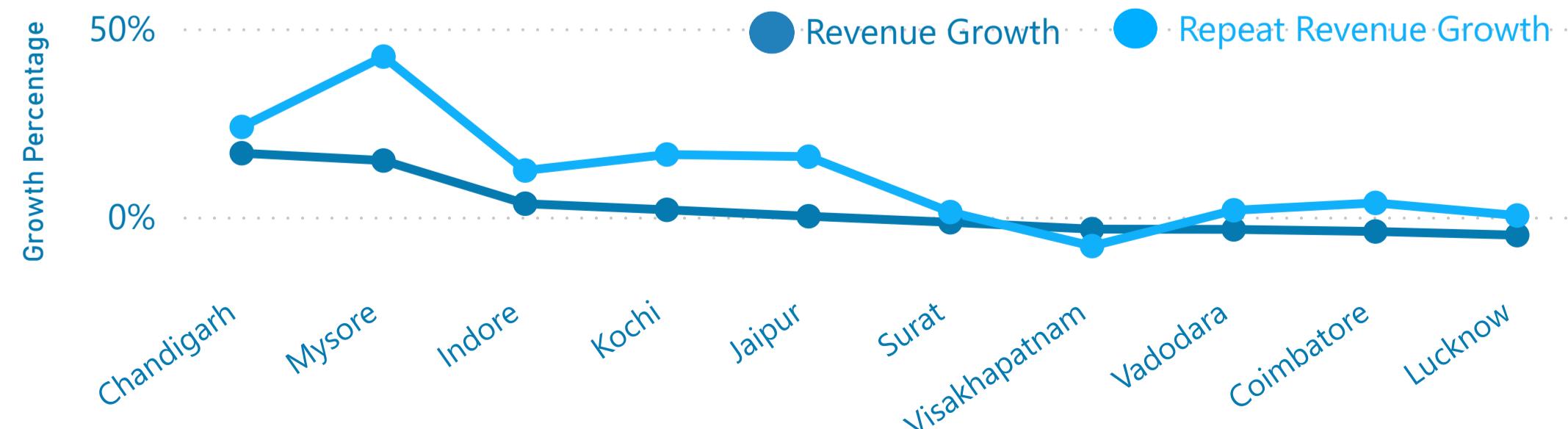
1.64%

Repeat Revenue Growth (%)

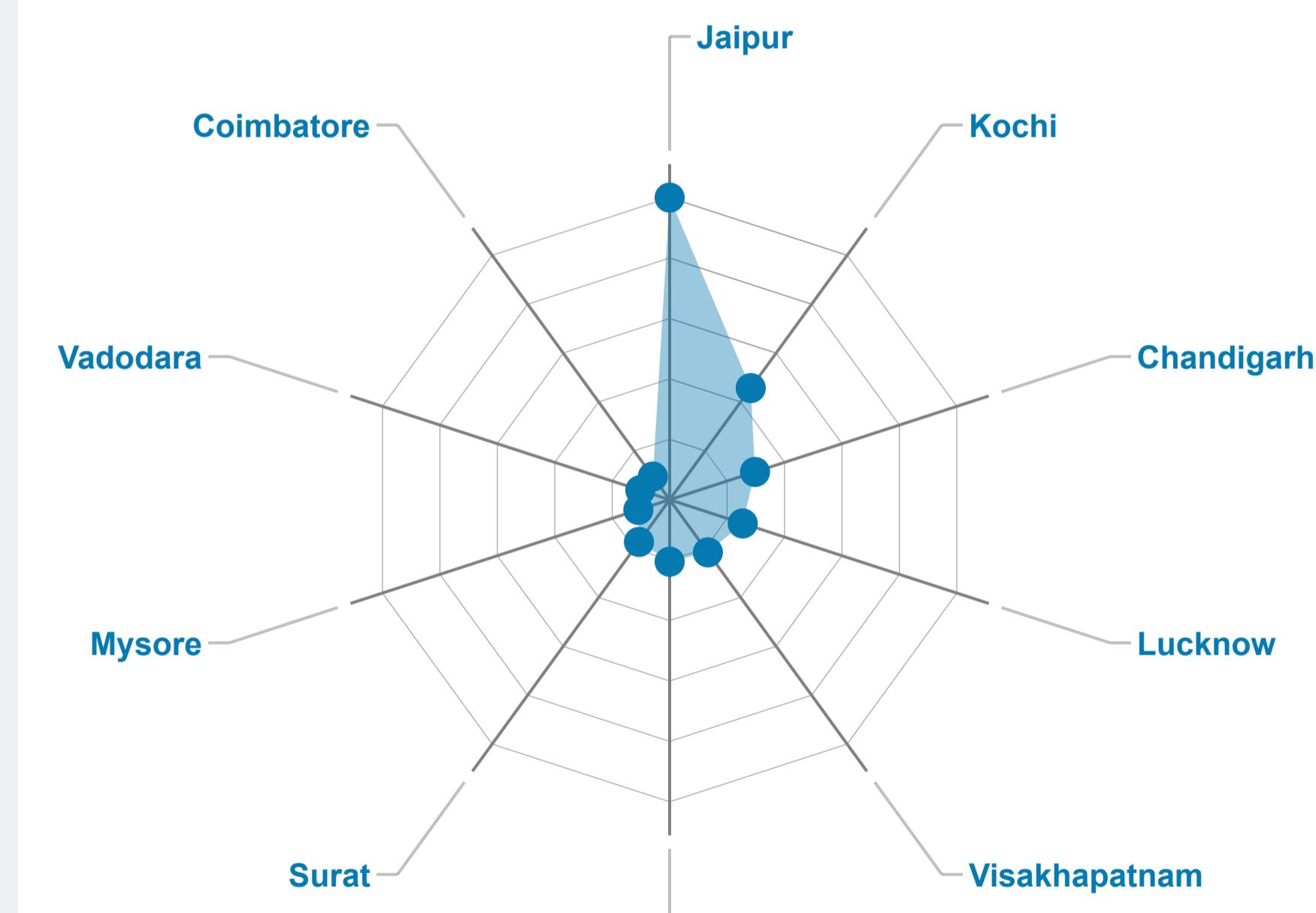
74.27%

City	Retention Rate	Churn Rate	Conversion Rate	Revenue Growth
Chandigarh	29.50	70.50	90.04	16.84%
Coimbatore	29.27	70.73	113.52	-3.94%
Indore	42.87	57.13	105.41	3.44%
Jaipur	23.45	76.55	84.92	0.11%
Kochi	28.44	71.56	97.84	1.81%
Lucknow	43.66	56.34	104.23	-4.91%
Mysore	16.84	83.16	97.34	14.90%
Surat	47.32	52.68	110.72	-1.49%
Vadodara	34.73	65.27	102.29	-3.38%
Visakhapatnam	33.52	66.48	94.42	-3.31%

Revenue Growth (%)



Revenue Distribution by City



RD highlights which cities generate the most or least revenue, useful for identifying top-performing or underperforming locations



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Good Cabs Insights Report

- The Good Cabs report highlights key performance metrics, showcasing an overall rating of **3.83**, with a total distance driven of 44,760 km and revenue of 5,94,000 Rupees from 2,340 trips per day.
- City-specific data reveals significant variations in performance. **Jaipur leads** with an average of 422 trips and a fare of 204,436 Rupees, while Chandigarh follows with 214 trips at an average fare of 60,760 Rupees.
- Indore averages 233 trips with fares at 41,951 Rupees, and Kochi has 279 trips averaging 93,393 Rupees. In contrast, the city of Mysore has the **lowest trip count** at just 89 and an average fare of 22,278 Rupees.
- Passenger trends indicate that Jaipur excels in new passenger acquisition, recording **45,856 new passengers**. The repeat passenger rate varies by city; Indore has the highest at 42.87%, while Chandigarh's rate is lower at 29.50%.
- Revenue growth rates present a mixed picture: Chandigarh sees a significant increase of +16.84%, while Coimbatore experiences a decline of -3.94%. The report also addresses retention and churn rates; Indore maintains a lower churn rate of 57.13%, indicating better customer retention compared to other cities.
- In summary, the report illustrates the varying strengths of Good Cabs across different cities, emphasizing Jaipur's success in attracting new passengers and Indore's effectiveness in **retaining existing customers**, while identifying opportunities for improvement in revenue growth and customer loyalty strategies overall.