

INDECIMAL — Package Comparison & Specification Wallets (Internal Reference)

Version: 1.0

Audience: Sales, Estimation, AI Assistant Knowledge Base

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1) Package Pricing (Indicative / Per Sqft)

These are shown as per-sqft package rates (inclusive of GST) on the public comparison page:

- Essential: ₹1,851 /sqft (incl. GST)
- Premier (Most Popular): ₹1,995 /sqft (incl. GST)
- Infinia: ₹2,250 /sqft (incl. GST)
- Pinnacle: ₹2,450 /sqft (incl. GST)

2) Structure Specifications (Highlights)

Steel (Fe 550 / Fe 550D)

- Essential: Sunvik, Kamadhenu, or equivalent up to ₹68,000/MT
- Premier: JSW or Jindal Neo up to ₹74,000/MT
- Infinia: JSW or Jindal Panther up to ₹75,000/MT
- Pinnacle: TATA or equivalent up to ₹80,000/MT

Cement (43 grade surface & 53 grade core)

- Essential: Dalmia, Bharthi, or equivalent up to ₹370/bag
- Premier: Dalmia, Bharthi, or equivalent up to ₹370/bag
- Infinia: Birla Super, Ramco, or equivalent up to ₹390/bag
- Pinnacle: ACC, Ultratech, Ramco, or equivalent up to ₹400/bag

Aggregates

- 20mm & 40mm aggregates across all packages.

Block Work

- Solid concrete blocks 6" (external) & 4" (internal)
- Pricing guidance shown as:

- 6": up to ₹40 (+/- ₹3) per block

- 4": up to ₹33 (+/- ₹3) per block

RCC Mix

- M20 or M25 (RCC design mix as advised by the structural engineer)

Ceiling Height

- Floor-to-floor height: 10 ft (across packages)

3) Kitchen (Wallet Allowances)

Note: The page states fittings can be customized at cost.

Ceramic Wall Dado

- Essential: up to ₹40/sqft

- Premier: up to ₹60/sqft

- Infinia: up to ₹80/sqft

- Pinnacle: up to ₹90/sqft

Sink (Futura or equivalent)

- Essential: up to ₹4,000 (single bowl)

- Premier: up to ₹7,000 (single bowl)

- Infinia: up to ₹9,000 (single bowl with drain board)

- Pinnacle: up to ₹10,000 (single bowl with drain board)

Sink Faucet

- Essential: Parryware/Hindware or equivalent up to ₹2,000

- Premier: Parryware/Hindware or equivalent up to ₹2,500

- Infinia: Jaquar/Essco or equivalent up to ₹3,500

- Pinnacle: Jaquar/Essco or equivalent up to ₹4,000

4) Bathroom (Wallet Allowances)

Note: The page states fittings can be customized at cost.

Ceramic Wall Dado

- Essential: up to ₹40/sqft
- Premier: up to ₹60/sqft
- Infinia: up to ₹80/sqft
- Pinnacle: up to ₹90/sqft

Sanitary & CP Fittings (per 1000 sqft)

- Essential: up to ₹32,000 (Cera, Hindware / equivalent)
- Premier: up to ₹50,000 (Parryware / equivalent)
- Infinia: up to ₹70,000 (Jaquar / Essco / equivalent)
- Pinnacle: up to ₹80,000 (Kohler / equivalent)

CPVC Pipe

- Essential: APL Apollo / Ashirwad / equivalent
- Premier: APL Apollo / Ashirwad / equivalent
- Infinia: APL Apollo / Ashirwad / Supreme / Astral or equivalent
- Pinnacle: APL Apollo / Ashirwad / Supreme / Astral or equivalent

5) Doors & Windows (Highlights)

Main Door (Wallet Amount; includes fittings & labour)

- Essential: Panelled door; wallet up to ₹20,000
- Premier: Teak door; wallet up to ₹30,000
- Infinia: Teak door; wallet up to ₹40,000
- Pinnacle: Teak door; wallet up to ₹50,000

Windows (3-track with mosquito mesh) — Wallet per sqft

- Essential: Aluminium/UPVC up to ₹440/sqft
- Premier: UPVC up to ₹500/sqft (Lesso eiti or equivalent)
- Infinia: UPVC up to ₹600/sqft

- Pinnacle: UPVC up to ₹700/sqft

6) Painting (Brand-Level Guidance)

Interior Painting

- Base process: 2-coat JK Putty + 1-coat Primer + 2-coat Emulsion
- Essential: Asian Paints Tractor Emulsion (or equivalent)
- Premier: Asian Paints Tractor Emulsion Advanced (or equivalent)
- Infinia: Asian Paints Tractor Emulsion Shyne (or equivalent)
- Pinnacle: Asian Paints Royale Emulsion (or equivalent)

Exterior Painting

- Base process: 1-coat Primer + 2-coat Exterior Emulsion
- Essential: Asian Paints Ace Emulsion (or equivalent)
- Premier: Asian Paints Ace Shyne Emulsion (or equivalent)
- Infinia: Asian Paints Apex Emulsion (or equivalent)
- Pinnacle: Asian Paints Apex Ultima Emulsion (or equivalent)

7) Flooring (Indicative Wallets; laying charges vary)

Living & Dining Flooring

- Essential: tiles up to ₹50/sqft
- Premier: tiles/granite up to ₹100/sqft
- Infinia: tiles/granite/marble up to ₹140/sqft
- Pinnacle: tiles/granite/marble up to ₹170/sqft

Rooms & Kitchen Flooring

- Essential: tiles up to ₹50/sqft
- Premier: tiles/granite up to ₹80/sqft
- Infinia: tiles up to ₹110/sqft
- Pinnacle: tiles up to ₹140/sqft

8) FAQ Notes for the AI Assistant

- “Wallet” amounts are spending caps for certain categories; upgrades can be customized at additional cost.
- Exact brands can vary by “or equivalent” wording; the assistant should quote the allowance + equivalence language when answering.

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