Data Preprocessing

Data preprocessing is a crucial step in data science that involves transformaion raw data into a format suitable for analysis .It improves the quality and structure of the dataset to ensure that models can make accurate predictions.

Here is an extensive overview of data preprocessing ,starting with "Data Cleaning",followed by other sub-tasks:

1. Data Cleaning

What is Data Cleaning?

Data cleaning is the process of detecting and correcting or removing errors,inconsisitences,and inaccuracies from datasets to improve data quality. It ensures that the data used for analysis is free of niose ,incomplete values and duplicate entries.

Why is Data Cleaning Important?

Real-world data is often messy and can contain missing values, error or outliers. Cleaning data ensures that your analysis or model is built on reliable , consistent , and valid data, leading to more accurate and insightful results.

Sub-tasks of Data Cleaning:

1. Handling Missing Data

- * Missing Data is a common problem that occurs when some observations in the dataset lack a certain value.
- st Why-> Algorithms cannot process missing values directly.
- * Methods:
 - * Removal:-> Deleting rows or columns with missing data if they are few.
- * Imputation: Replacing missing values with mean ,median ,mode ,or more complex methods like interpolation.

Example:

```
In [47]: import pandas as pd
         import matplotlib.pyplot as plt
         import seaborn as sns
         import numpy as np
         import warnings
         warnings.filterwarnings('ignore')
In [192= df=pd.DataFrame({'Name':['Alice','Srinu','Mani','Sai',None],
                           'Age': [25, None, 30, 22, 23],
                           'Salary': [50000,60000, None,58000,55000]})
In [21]: df.head()
            Name Age
                         Salary
             Alice 25.0 50000.0
             Srinu NaN 60000.0
         2
             Mani 30.0
                          NaN
              Sai 22.0 58000.0
         3
            None 23.0 55000.0
```

Remove rows with missing data

* Why : Duplicates data can distort the analysis.
*Real Example : Suppose you are analyzing customer data,and a customer's record appears multiple times. This can affect the accuarcy of customer segmantation models.

```
In [72]: df.drop_duplicates(inplace=True)
In [84]: df.duplicated().sum()
Out[84]: 0
```

3. Handling Outliers

2. Removing Duplicates

```
* Why : Outliers can skew statistical models and provide misleading results.
```

* Method :

In [196- df_cleaned

Name Age

Alice 25.0 50000.0 Sai 22.0 58000.0

Salary

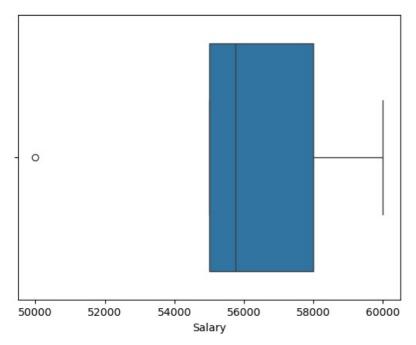
Out[196...

 \ast Removing : Detect and remove outliers based on the IQR(Interquartile Range) or Z-scores.

* Transformation: Normalize the data to reduce the impact of outliers.

Detecting and handling outliers using Z-score

```
In [95]: sns.boxplot(data=df,x='Salary')
plt.show()
```



```
In [93]: from scipy import stats
   import numpy as np
   df['zscore']=np.abs(stats.zscore(df['Salary']))
   df_no_outliers=df[df['zscore']<3] #Removing Outliers

In []: Q1=df.quantile(0.25)
   Q3=df.quantile(0.75)
   IQR=Q3-Q1
   lowerbound=Q1-1.5*IQR
   upperbound=Q3+1.5*IQR</pre>
```

4. Correcting Data Types

* why : Incorrect data types (e.g.,numeric values stored as strings) can prevent analysis or cause computational errors.

5. Addressing Inconsistencies

```
* Why :-> Inconsistent data(e.g., different date formats or inconsistence text capitilazation ) can lead to incorrect grouping or analysis.
```

```
In [ ]: df['City']=df['City'].str.lower()
```

2. Data Integration

What is Data Integration?

Data integration involves combining data from multiple sources into a unfied dataset.It is essential when you're working with data from different databases or systems.

Why is Data Integration Important?

^{*} Real Example :-> A dataset where "New York" and "new york" are considered different locations.

In real-world projects ,data often comes from various sources ,such as transactional systems,customer relationship management (CRM) tools,platfroms .Integration these datasets ensures you can analyse all the data comprehensively.

Methods:

1. Merging Datasets:

Combining two or more datasets based on a common column(e.g., coustomerId)

2. Concatenating Datasets:

Stacking datasets on top of one another(i.e adding rows).

3. Joining Tables:

Combining tables using different join types(inner,outer,left,right)

Example:

Merging two datasets

```
In [122... df_customers=pd.DataFrame({'customer_id':[1,2,3],'name':['vasu','Sai','Mani']})

df_orders=pd.DataFrame({'customer_id':[1,2,3],'order_value':[100,200,300]})

df_merged=pd.merge(df_customers,df_orders_,on='customer_id')
```

In [124... df_merged

124		customer_id	name	order_value
	0	1	vasu	100
	1	2	Sai	200
	2	3	Mani	300

3. Data Transformation

What is Data Transformation?

Data transformation is the process of converting data into a format that is more appropriate for analysis.It involves scaling ,encoding categorical data,and feature engineering.

Why is Data Transformation Important?

Raw data often need to be normalized or encoding into a format suitable for machine learning alogorithms ,which work best with numeric and scaled data.

Sub-tasks of Data Transformation:

1.Normalization and Scaling:

2. Encoding Categorical Data

* Why:

Machine Learning models cannot process non-numeric data.

- * Methods:
- 1. Label Encoding:

Converts categories to numeric labels.

2. One-Hot-Encoding:

Creates binary columns for each category.

```
In [155... df_encoding=pd.get_dummies(df,columns=['Name'])
In [157... df_encoding
Out[157...
                                                Name_Mani Name_Sai Name_Srinu
             Age
                   Salary
                             zscore Name_Alice
          0 25.0 50000.0 1.706750
                                           True
                                                      False
                                                                 False
                                                                             False
          1 25.0 60000.0 1.261511
                                          False
                                                      False
                                                                 False
                                                                              True
          2 30.0 55750.0 0.000000
                                          False
                                                       True
                                                                 False
                                                                              False
          3 22.0 58000.0 0.667859
                                          False
                                                      False
                                                                 True
                                                                              False
          4 23.0 55000.0 0.222620
                                           True
                                                      False
                                                                             False
                                                                 False
```

3. Feature Engineering

Why:

Out[171...

Creating new features based on existing ones can improve model performance

Real Example:

Creating a total_spent feature from quantity and price.

```
Out[167...
              Items Order_id Price Quantity
           0 biryani
                           21 1000
                                            10
               dosa
                           23
                                 200
                                             2
           2
                                             2
                puri
                           21
                                 300
                                 200
           3
                           23
                                             5
                rice
```

```
In [169... df['total_spent']=df['Quantity']*df['Price']
In [171... df
```

0	Items	Order_id	Price	Quantity	total_spent	
	0	biryani	21	1000	10	10000
	1	dosa	23	200	2	400
	2	puri	21	300	2	600
	3	rice	23	200	5	1000

4. Data Reduction

What is Data reduction?

Data reduction techniques aim to reduce the amount of data without losing significant information. this improves the efficiency of the analysis.

Why is Data Reduction Important?

Handling large datasets can be computationally expensive ,so reducing the dataset size helps in faster and more efficient processing.

Methods:

1. Dimentionality Reduction:

Reducing the number of features using methods like Principle Component Component Analysis(PCA).

2. Aggregation:

Summerizing the data (e.g., calculating totals or averages) to reduce the dataset's granually,

Example:

5. Data Discretization

What is Data Discretization?

Data Discretization involves transforming continuous data into dicrete intervals or categories

Why is Data Discretization Important?

Some algorithms work better with discrete value. Discretization can also make the resluts easir to interpret by grouping continuous data into ranges.

Example:

```
In [ ]: #Binning age into categories
In [214... bins=[0,18,35,60,100]
          labels=['Child','Young Adult','Adult','Senior']
          df['Age_Group']=pd.cut(df['Age'],bins=bins,labels=labels)
In [216... df
Out[216...
            Name Age
                         Salary Age_Group
          0
             Alice 25.0 50000.0 Young Adult
          1
             Srinu 25.0 60000.0 Young Adult
          2
             Mani 30.0 55750.0 Young Adult
               Sai 22.0 58000.0 Young Adult
             Alice 23.0 55000.0 Young Adult
```

Real-Time Example of Data Preprocessing

Imagine we are working with a dataset of customer transactions for a retail company. The dataset includes customer details, product information , and purchase history. You aim to predict customer churn (weather a customer will stop purchasing).

1.Data Cleaning:

- * Handle missing values in the 'Age' and 'Salary' columns.
- * Remove duplicates entries where same transactions is recorded twice.
- * Detect and remove outliers in the 'order_value' column.

2.Data Integration:

- * Merge customer demographic data with transactions data.
- * Combine external datasets, such as customer feedback survays.

3. Data Transformation:

- * Scale the 'order value' and 'customer tenure' columns to ensure they are on a similar scale.
- * Encode the 'customer type' (regular, new, VIP) using one-hot encoding.

4.Data Reduction:

* Use PCA to reduce the dimentionality of features like 'customer_activity' and 'purchase history'.

5. Data Discretization:

* Group the 'customer_tenure' into bins such as 'new customer','medium tenure' and 'long tenure'

This comprehensive preprocessing will prepare the data for machine learning models, ensurig that is clean, consistent , and well-structured for analysis.

Let's use a real-world dataset to apply all the preprocessing techniques mentioned above. For this ,I'll use the famous 'Titanic' dataset, Which contains information about the passengers on the Titanic , such as age, sex, class, fare., etc., and whether they survived or not. This Dataset is avialable in the Seaborn Library

We'll perform the following steps:

- 1.Data Cleaning
- 2.Data Integration
- 3.Data Transformation
- 4.Data Reduction
- 5.Data Discretization

Step 1. Loading the Titanic Dataset.

```
import pandas as pd
import seaborn as sns
import numpy as np
import matplotlib.pyplot as plt
import plotly.express as px
import warnings
warnings.filterwarnings("ignore")
```

```
In [114... #Load the Titanic dataset from Seaborn
    df=sns.load_dataset('titanic')
    #Display the first few records of the dataset.
    df.head()
```

```
Out[114...
              survived pclass
                                   sex
                                        age
                                              sibsp
                                                     parch
                                                                fare
                                                                      embarked
                                                                                 class
                                                                                           who adult_male deck
                                                                                                                   embark_town alive
                                                                                                                                         alone
           0
                     0
                                        22 0
                                                              7 2500
                                                                              S
                                                                                                                                         False
                             3
                                  male
                                                          0
                                                                                  Third
                                                                                           man
                                                                                                       True
                                                                                                             NaN
                                                                                                                     Southampton
                                                                                                                                     nο
                                        38.0
                                                            71.2833
                                                                              С
                                                                                                                С
                                female
                                                                                  First woman
                                                                                                      False
                                                                                                                       Cherbourg
                                                                                                                                         False
                                                                                                                                    ves
           2
                                        26.0
                                                              7.9250
                                                                              S
                                                                                                      False
                                                                                                              NaN
                                female
                                                                                  Third
                                                                                        woman
                                                                                                                     Southampton
                                                                                                                                          True
                                                                                                                                    yes
           3
                                female
                                        35.0
                                                             53.1000
                                                                              S
                                                                                  First
                                                                                        woman
                                                                                                      False
                                                                                                                С
                                                                                                                     Southampton
                                                                                                                                         False
           4
                     0
                                                  0
                                  male
                                        35.0
                                                          0
                                                              8 0500
                                                                              S
                                                                                  Third
                                                                                           man
                                                                                                       True
                                                                                                             NaN
                                                                                                                     Southampton
                                                                                                                                     no
                                                                                                                                          True
In [116... df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 891 entries, 0 to 890
Data columns (total 15 columns):
    Column
                  Non-Null Count
                                  Dtype
- - -
                  -----
0
    survived
                  891 non-null
                                   int64
1
    pclass
                  891 non-null
                                  int64
    sex
                  891 non-null
                                  object
3
    age
                  714 non-null
                                   float64
    sibsp
                  891 non-null
                                  int64
5
    parch
                  891 non-null
                                  int64
 6
                  891 non-null
                                   float64
     fare
7
    embarked
                  889 non-null
                                  object
 8
    class
                  891 non-null
                                   category
9
                  891 non-null
    who
                                   object
 10
    adult male
                  891 non-null
                                   bool
11
    deck
                  203 non-null
                                   category
    embark town
                  889 non-null
                                   object
13
    alive
                  891 non-null
                                   object
   alone
                  891 non-null
                                   bool
dtypes: bool(2), category(2), float64(2), int64(4), object(5)
memory usage: 80.7+ KB
```

Insights about Dataset

```
The dataset includes the folllowing columns:
    * survived: 1 if the passenger survived,0 otherwise
     pclass : Passenger class(1st,2nd,3rd).
     sex
              : Gender
     age
                Age in years.
    * sibsp
              : Number of siblings/spouses aboard.
    * parch
             : Number of parents/children aboard.
              : Passenger fare.
    * embarked: Port of embarkation(C=Cherbourg;Q=Queenstown;S=Southampton)
     deck
             : Deck level
     embark town: Town of embarkation.
```

Step 2. Data Cleaning

2.1 Handling Missing Data

Let's inspect for missing values and handle them.

```
#checking for missing values
          df.isnull().sum()
Out[118... survived
                             0
          pclass
                             0
                             0
          sex
                           177
          age
                             0
          sibsp
          parch
                             0
          fare
          embarked
          class
                            0
          who
                            0
          adult_male
          deck
                          688
          embark town
                             2
          alive
                             0
                             0
          alone
          dtype: int64
```

```
In [120- #filling missing 'age' values with the mean
         df['age'].fillna(df['age'].mean(),inplace=True)
In [122... #Dropping columns with too many missing values (like 'deck')
         df.drop(columns=['deck'],inplace=True)
In [124… #Dropping records with missing 'embarked'
         df.dropna(subset=['embarked'],inplace=True)
In [126... df.isnull().sum()
Out[126... survived
         pclass
                         0
                         0
         sex
                         0
         age
                         0
          sibsp
         parch
                         0
                         0
          fare
          embarked
                         0
                         0
          class
                        0
         who
          adult_male
                        0
          embark town
                        0
         alive
                        0
         alone
                         0
         dtype: int64
         2.2 Removing Duplicates
In [128... #check for duplicates
         print(f"Number of duplicates rows:{df.duplicated().sum()}")
        Number of duplicates rows:111
In [130... #Removing duplicates rows if found
         df.drop duplicates(inplace=True)
In [132... df.duplicated().sum()
Out[132... 0
In [134... df.shape
Out[134... (778, 14)
         2.3 Handling Outliers
In [136_ for i in df.select_dtypes(include='number').columns:
             sns.boxplot(data=df,x=i)
             plt.show()
```

0.0

0.2

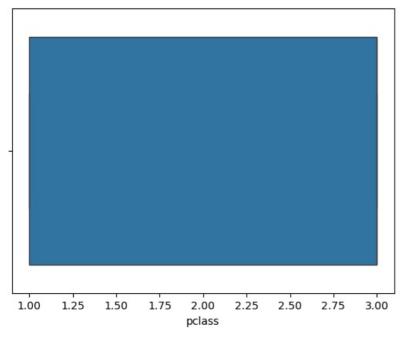
0.4

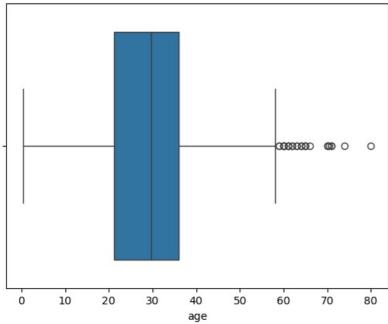
survived

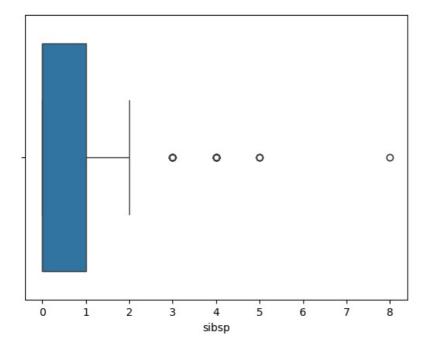
0.6

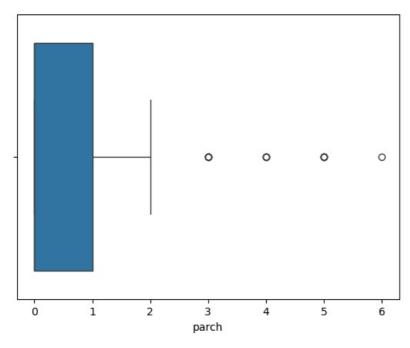
0.8

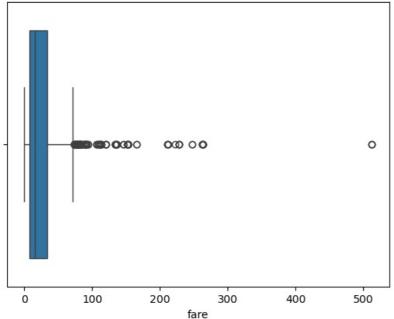
1.0











We will use IQR method to detect and remove outliers in the 'fare' column.

```
In [144... # Detecting outliers using IQR in 'fare'
    Q1 = df['fare'].quantile(0.25)
    Q3 = df['fare'].quantile(0.75)
    IQR = Q3 - Q1

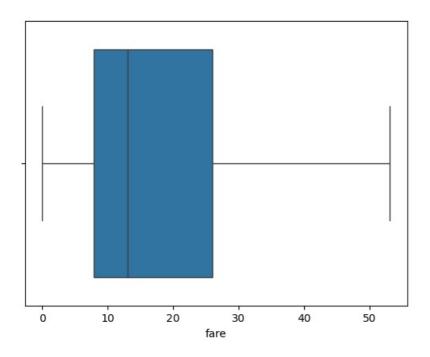
# Removing outliers
    df = df[~((df['fare'] < (Q1 - 1.5 * IQR)) | (df['fare'] > (Q3 + 1.5 * IQR)))]

# Check if outliers are removed
    print(df.shape)

(647, 14)
```

```
In [146... sns.boxplot(data=df,x='fare')
```

Out[146... <Axes: xlabel='fare'>



Step3.Data Integration

For this dataset,we already have a unified table,so there's no need for merging or concatenating additional datasets. However ,if we had more data sources, we would use techniques like merging or joining.

Step4.Data Transformation

4.1 Scaling Numeric Data

We will scale 'fare' and 'age' columns using Min-Max scaling

4.2 Encoding Categorical Data

5 0.367921 0.159290

We will encode the categorical columns (sex,embarked,class) using one-hot encoding.

```
In [157... df[['sex','embarked','class']].head()
```

```
2 female
                                 Third
                             S
             female
               male
                                 Third
           5
               male
                             Ω
                                 Third
In [159… #One-hot encoding for categorical columns
          df=pd.get_dummies(df,columns=['sex','embarked','class'],drop_first=True)
In [161... df.head()
Out[161...
                                                                                                                sex_male
                                                                                                                           embarked_Q
             survived
                       pclass
                                                           fare
                                                                         adult_male
                                                                                     embark_town
                                                                                                   alive
                                    age
                                         sibsp
                                                parch
                                                                   who
                                                                                                         alone
          0
                    0
                            3 0.271174
                                                    0 0.136535
                                                                                                                                  False
                                                                               True
                                                                                      Southampton
                                                                                                          False
                                                                                                                     True
                                                                   man
                                                                                                     no
          2
                               0.321438
                                                       0.149247
                                                                              False
                                                                                      Southampton
                                                                                                           True
                                                                                                                    False
                                                                                                                                  False
                                                                 woman
                                                                                                     yes
          3
                               0.434531
                                                       1.000000
                                                                 woman
                                                                               False
                                                                                      Southampton
                                                                                                          False
                                                                                                                    False
                                                                                                                                  False
                    0
                               0.434531
                                             0
                                                       0.151601
                                                                                                                                  False
                                                                    man
                                                                               True
                                                                                      Southampton
                                                                                                     no
                                                                                                           True
                                                                                                                     True
           5
                            3 0.367921
                                                    0 0.159290
                                                                               True
                                                                                                           True
                                                                                                                     True
                                                                                                                                  True
                                                                                      Queenstown
                                                                   man
                                                                                                     no
```

4.3 Feature Engineering

sex embarked class

male

S Third

Out[157...

Let's create a new feature 'family_size' by combining 'sibsp' and 'parch' to represent the total number of family members aboard.

```
In [166... # Create 'family_size' feature
          df['family_size']=df['sibsp']+df['parch']
In [184… #verify the new feature
          df[['sibsp','parch','family_size']].iloc[10:20]
Out[184...
              sibsp parch family_size
          11
                         0
          12
          13
                  1
                        5
                                    6
          14
                  0
                        0
                                    0
          15
                  0
                        0
                                    0
          16
                                    0
          17
                  0
                        0
          18
                         0
          19
                  0
                         0
                                    0
```

Step 5 . Data Reduction

We will use Priciple Component Analysis(PCA) to reduce the dimetionality of the dataset.Before doing that,let's remove the target variable 'survived' and the non-numeric columns

In [188... df.dtypes

```
float64
          age
          sibsp
                              int64
          parch
                              int64
           fare
                            float64
          who
                             obiect
          adult male
                               bool
          embark_town
                             obiect
          alive
                             object
          alone
                               bool
          sex_male
                                bool
          embarked_Q
                               bool
          embarked_S
                                bool
          class_Second
                                bool
           class_Third
                                bool
          {\tt family\_size}
                              int64
          dtype: object
In [200... from sklearn.decomposition import PCA
          #Removing non-numeric columns and the target 'survived'
          X=df.drop(columns=['survived','who','adult_male','alive','alone','embark_town'])
In [202... #performing PCA to reduce dimentionality
          pca=PCA(n_components=2)
          X_reduced=pca.fit_transform(X)
In [208... X reduced[:5]
Out[208... array([[ 0.23489036, -0.72428178],
                  [-0.95988096, -0.74332515],
                  [ 0.13051776, 1.53370458],
[-1.02415036, -0.77653925],
                  [-1.03846561, -0.93256184]])
In [210... df.head()
Out[210...
             survived
                                                                      adult_male
                                                                                  embark_town
                                                                                                            sex_male embarked_Q
                                                                                                      alone
          0
                    0
                           3 0.271174
                                                  0 0.136535
                                                                 man
                                                                             True
                                                                                   Southampton
                                                                                                      False
                                                                                                                 True
                                                                                                                              False
          2
                           3 0 321438
                                                  0 0.149247 woman
                                                                                                                              False
                                                                            False
                                                                                   Southampton
                                                                                                 yes
                                                                                                       True
                                                                                                                False
          3
                           1 0.434531
                                            1
                                                  0 1.000000
                                                                            False
                                                                                   Southampton
                                                                                                      False
                                                                                                                False
                                                                                                                              False
                                                               woman
                                                                                                 yes
          4
                    0
                              0.434531
                                           0
                                                     0.151601
                                                                             True
                                                                                   Southampton
                                                                                                  no
                                                                                                                              False
          5
                    0
                           3 0.367921
                                           0
                                                  0 0.159290
                                                                 man
                                                                             True
                                                                                    Queenstown
                                                                                                  no
                                                                                                       True
                                                                                                                 True
                                                                                                                              True
```

Step 6. Data Discretization

We will discretize the 'age' column into categories such as 'child' and 'Young Adult', 'Adult', 'Senior'

```
In [214... #Binning 'age' into categories
         bins=[0,18,35,60,100]
         labels=['child','Young Adult','Adult','Senior']
         df['age_group']=pd.cut(df['age'],bins=bins,labels=labels)
In [216... # Verify the new 'age_group' column
         print(df[['age', 'age_group']].head())
                age age_group
         0.271174
                        child
          0.321438
                        child
          0.434531
        3
                        child
           0.434531
                        child
        5 0.367921
                        child
```

Summary

Out[188... survived

pclass

int64 int64

1. Data Cleaning:

We handled missing values, removed duplicates, and dealt with outliers.

2. Data Integration:

We worked with a single dataset, but integration is important when multiple datasets are involved.

3. Data Transformation:

We scaled numeric data, encoded categorical variables, and engineered new features like family_size.

4. Data Reduction:

We applied PCA to reduce the dimensionality of the dataset.

5. Data Discretization:

We binned the age column into categories for better interpretability.

This comprehensive preprocessing workflow ensures that the data is clean, well-structured, and ready for analysis or model building.

In [223	df	head()													
Out[223		survived	pclass	age	sibsp	parch	fare	who	adult_male	embark_town	alive	alone	sex_male	embarked_Q	en
	0	0	3	0.271174	1	0	0.136535	man	True	Southampton	no	False	True	False	
	2	1	3	0.321438	0	0	0.149247	woman	False	Southampton	yes	True	False	False	
	3	1	1	0.434531	1	0	1.000000	woman	False	Southampton	yes	False	False	False	
	4	0	3	0.434531	0	0	0.151601	man	True	Southampton	no	True	True	False	
	5	0	3	0.367921	0	0	0.159290	man	True	Queenstown	no	True	True	True	
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