SRIRAM R

Designer & Full Stack Developer | AI-Powered Solutions Specialist

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Summary

I am a creative and results-driven Designer & Full Stack Developer with 6.8 years of experience, specializing in building innovative products across Tech, enterprise, and SaaS domains. My expertise includes UI/UX design, full-stack web development (MERN), and AI-powered applications. I have a proven track record in leading product development, mentoring Tech aspirants and delivering scalable solutions that enhance user engagement and productivity

Experience

HCL GUVI
Chennai, Tamil Nadu, India
Assistant Manager – Instructors
07/2025 - Present

HCL GUVI specializes in educational technology solutions

- Leading product development and technical initiatives in EdTech solutions
- Overseen 2 Ed tech product , personally architected Design systems and Dev Resources

HCL GUVI
Chennai, Tamil Nadu, India
MERN Stack Mentor
01/2023 - 07/2025

HCL GUVI specializes in educational technology solutions

- Mentored More than 500+ learners and developers on MERN stack best practices
- contributed in Design and development for 4+ Applications using Design Thinking process and MERN stack

Aximsoft
Coimbatore, Tamil Nadu, India
UX Designer
02/2022 - 01/2023

Aximsoft provides AI-powered solutions for enterprise applications

- Designed and developed 3+ enterprise software products
- Improved user engagement by 50% through UX enhancements
- Collaborated with engineering teams to implement modern design systems

ProwessTech
Coimbatore, Tamil Nadu, India
Technical Lead – UX Design
05/2020 - 10/2021

ProwessTech is a technology solutions provider

- Led end-to-end full-stack and UX design initiatives
- Improved user engagement by 40% across major platforms

Marketishop
Coimbatore, Tamil Nadu, India
UI Designer & Developer
04/2018 - 06/2019

Marketishop focuses on e-commerce solutions

- Built a responsive e-commerce platform with a mobile-first design
- Enhanced scalability and performance through modern frontend frameworks

Key Achievements

☆ **Career Highlights**
Contributed to 10+ products across various industries while integrating AI solutions

⚡ **Career Highlights**
6.8 years of hands-on experience in design, development, and AI technologies

⭐ **Career Highlights**
Successfully merged design and AI-driven development for scalable, user-friendly solutions

Skills

Gmail • Figma • Adobe XD • Photoshop • Illustrator • Wireframing • React • Redux • Tailwind • JavaScript • ES6+ • HTML • Node.js • Express.js • MongoDB • REST • GitHub • Docker • Postman • Vercel • Netlify • AWS • EC2 • S3 • Agile • Lovable • Bolt • Cusor • Windsurf

Projects

Project Nova

AI RAG Chatbot

- Developed AI-powered chatbot counselor for learners, improving decision-making and engagement

Editod

Video Collaboration Tool

- Built video review platform enabling editors and reviewers to collaborate seamlessly

Azile Cafe

Work Management App

- Created team collaboration and performance analytics platform to enhance productivity