

SRIRAM STORES

FINANCIAL ANALYSIS

Key Performance Indicators

Sales | Current Vs Prior Year

92,311,095✓

Last Year: 26,415,256 (+249.46%)

Orders | Current Vs Prior Year

861132✓

Last Year: 264674 (+225.36%)

Profit | Current Vs Prior Year

13,015,238✓

Last Year: 3,878,465 (+235.58%)

Profit % | Current Vs Prior

14.1!

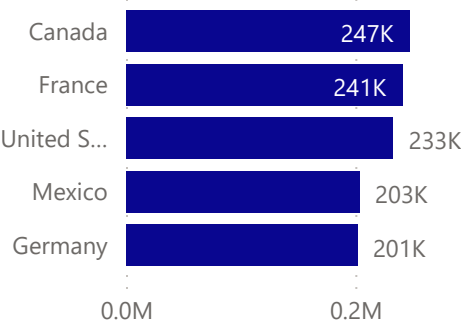
Last Year: 14.7 (-3.97%)

COGS | Current Vs Prior Year

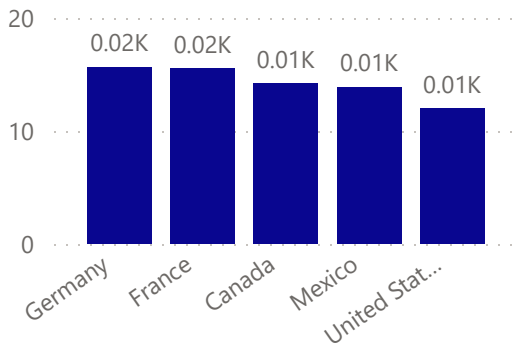
7,059,717✓

Last Year: 2,145,531 (+229.04%)

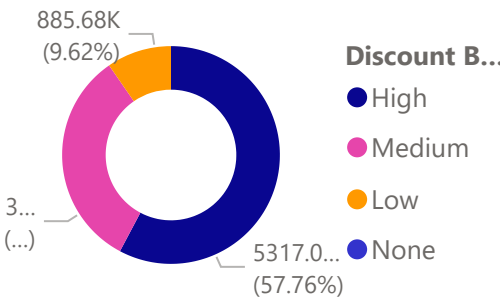
Orders by Country



Profit Margin by Country



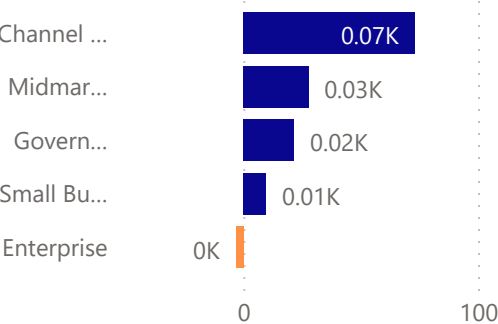
% of Discount by Discount



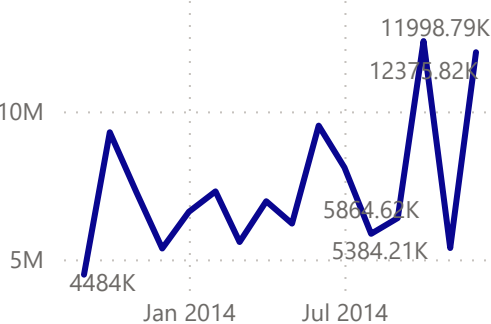
Profit Margin by Segment and Products

Segment	Profit margin
Channel Partners	73.13
Amarilla	72.43
Carretera	73.68
Montana	73.50
Paseo	73.01
Velo	73.40
VTT	73.05
Enterprise	-3.13
Amarilla	-3.60
Carretera	-6.95
Montana	-1.19
Paseo	-1.55
Velo	-2.37
VTT	-4.31
Government	21.69
Amarilla	22.21
Carretera	23.01
Montana	20.30
Paseo	20.54
Total	14.23

Profit Margin by Segment



Sales by Year and Month



Top 3 Products by Sales Amount

