Subscribers Galore: Exploring World's Top Youtube Channels

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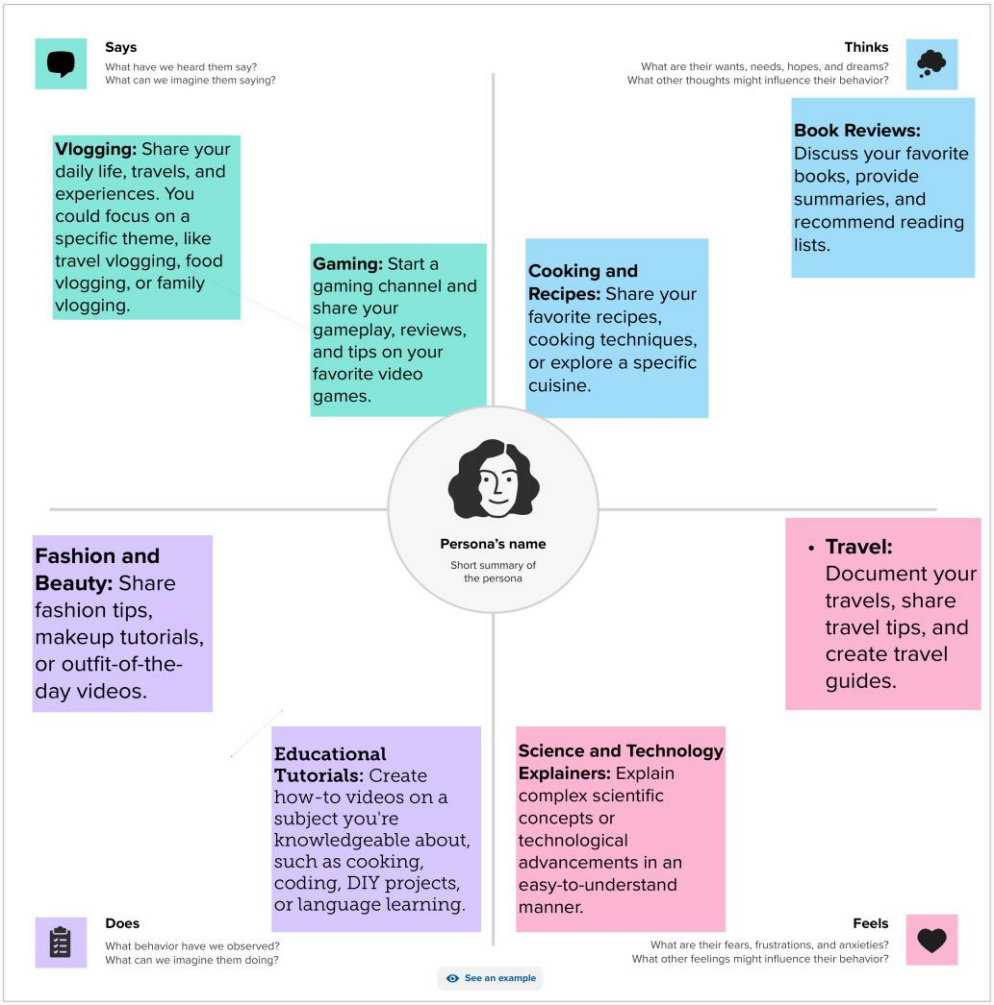
1.0: INTRODUCTION

YouTube is a popular video-sharing platform that allows users to upload, view, and interact with a wide range of videos. It was founded in 2005 and has since become one of the largest and most influential websites on the internet. Users can find content on almost any topic, from entertainment and education to tutorials and vlogs. YouTube has created a new generation of content creators, known as YouTubers, who have gained massive followings and even turned their channels into full-time careers. With over two billion logged-in monthly users, YouTube is a global hub for entertainment, information, and social interaction..

2.0 Empathy MAP

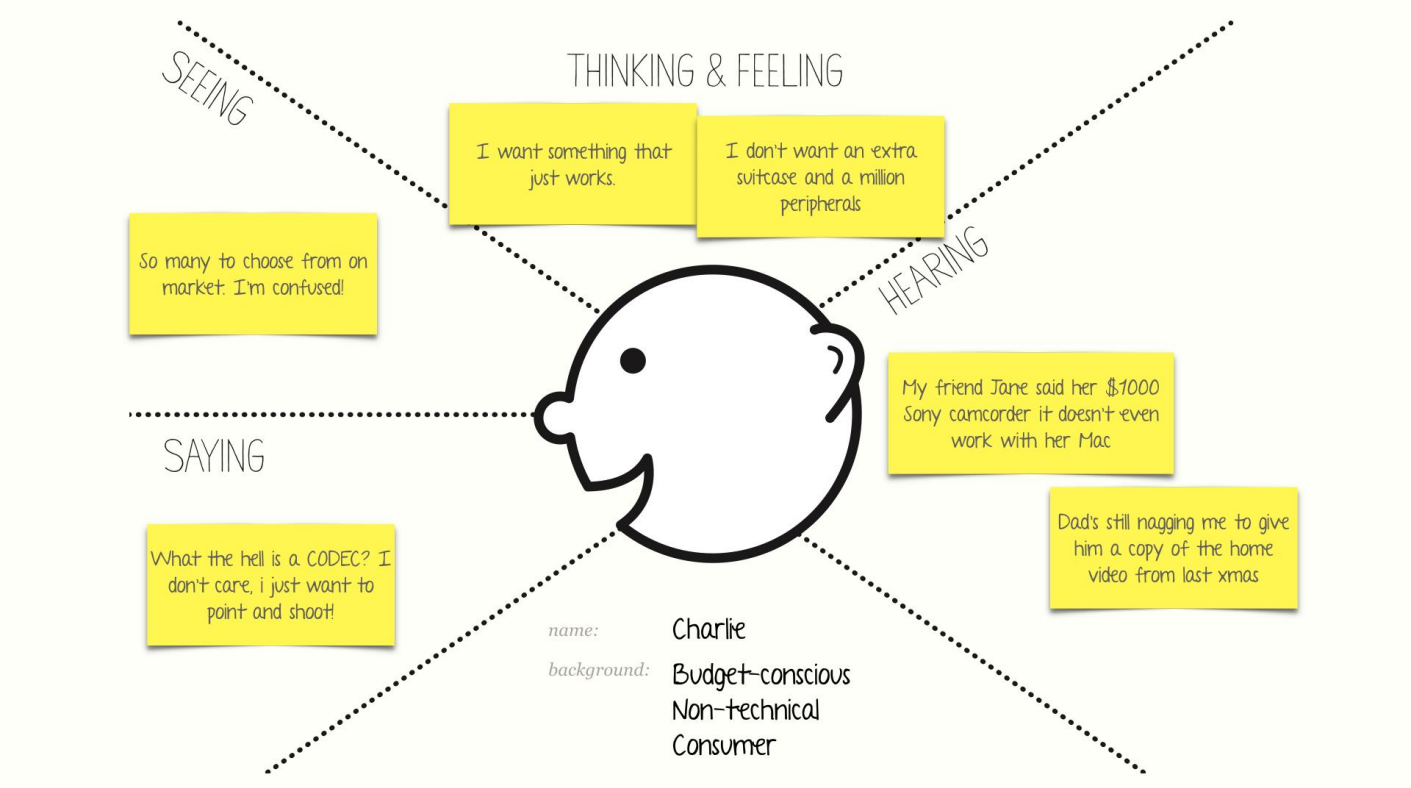


2.0.1: Details:

An Empathy Map consists of four quadrants. The four quadrants reflect four key traits, which the user demonstrated/possessed during the observation/research stage. The four quadrants refer to what the user: Said, Did, Thought, and Felt.

2.1: Brain storme:

Prioritize : Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

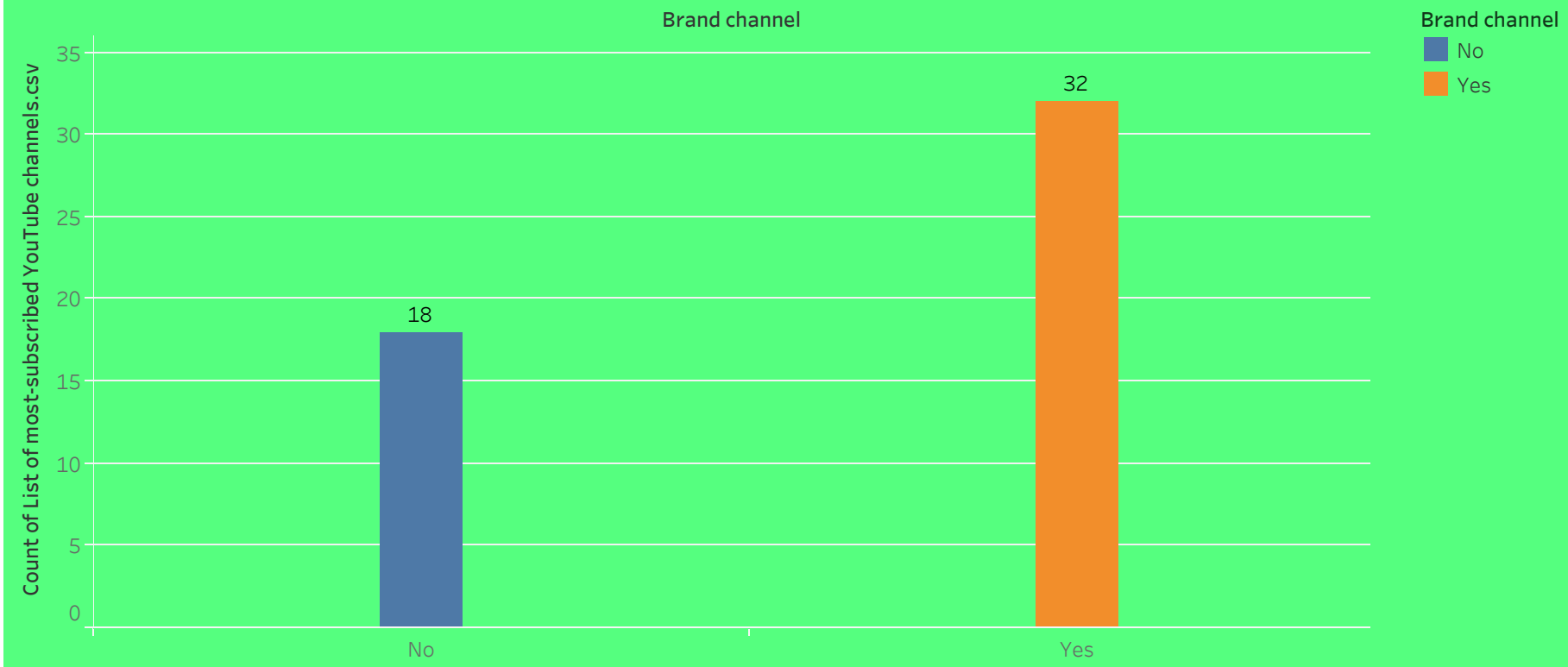


Rank wise channel

Calculation1	
5-Minute Crafts	13
A4	50
Aaj Tak	32
Ariana Grande	37
Bad Bunny	45
Badabun	43
BangtanTV	15
Billie Eilish	42
BillionSurpriseToys	39
Blackpink	11
Canal KondZilla	18
ChuChu TV	22
Cocomelon	2
Colors TV	23
Dude Perfect	24
Ed Sheeran	35
El Reino Infantil	31
Eminem	33
Felipe Neto	49
Fernanfloo	44
Get Movies	48
Goldmines	12
Hybe Labels	17
Infobells	40
JuegaGerman	41
Justin Bieber	16
Kids Diana Show	6
Like Nastya	7
LooLoo Kids	34
Marshmello	29

Sum of Rank broken down by Calculation1.

No of Channel with Brand



Count of List of most-subscribed YouTube channels.csv for each Brand channel. Color shows details about Brand channel. The marks are labeled by count of List of most-subscribed YouTube channels.csv.

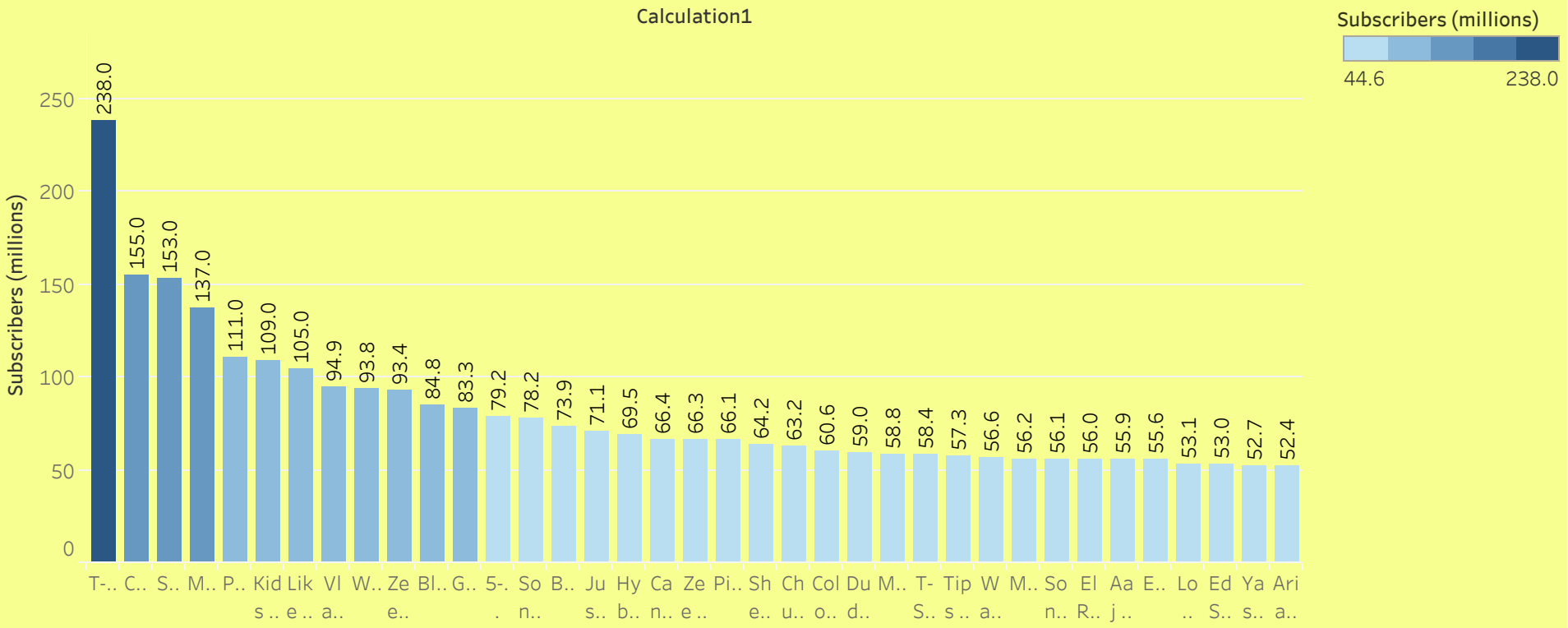
Channel Brand

	Brand channel	
Calculation1	No	Yes
5-Minute Crafts		Yes
A4	No	
Aaj Tak		Yes
Ariana Grande	No	
Bad Bunny	No	
Badabun		Yes
BangtanTV	No	
Billie Eilish	No	
BillionSurpriseToys		Yes
Blackpink		Yes
ChuChu TV		Yes
Cocomelon		Yes
Colors TV		Yes
Dude Perfect	No	
Ed Sheeran	No	
El Reino Infantil		Yes
Eminem	No	
Felipe Neto	No	
Fernanfloo	No	
Get Movies		Yes
Goldmines		Yes
Hybe Labels		Yes
Infobells		Yes
JuegaGerman	No	
Justin Bieber	No	
Kids Diana Show		Yes
Like Nastya	No	
LooLoo Kids		Yes

Brand channel
No
Yes

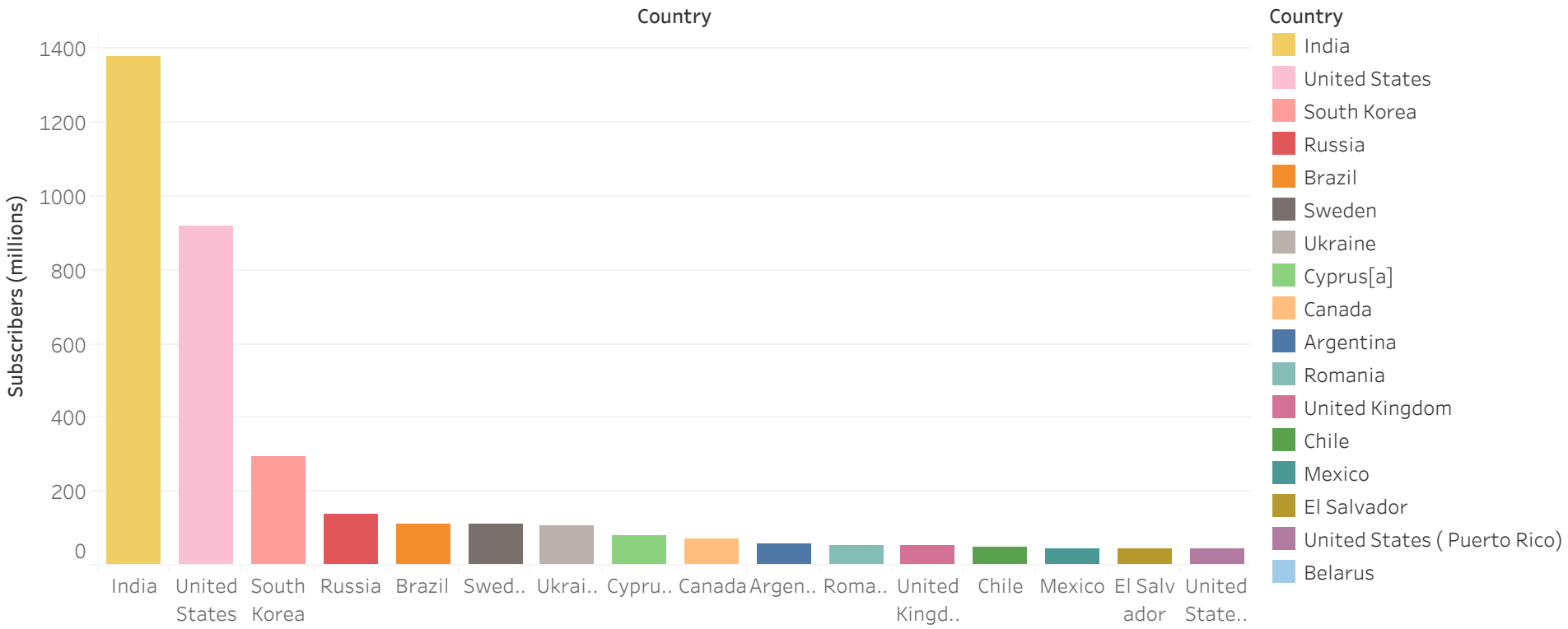
Brand channel broken down by Brand channel vs. Calculation1. Color shows details about Brand channel. The view is filtered on Calculation1, which excludes Canal KondZilla.

Channel Name with Subscribers



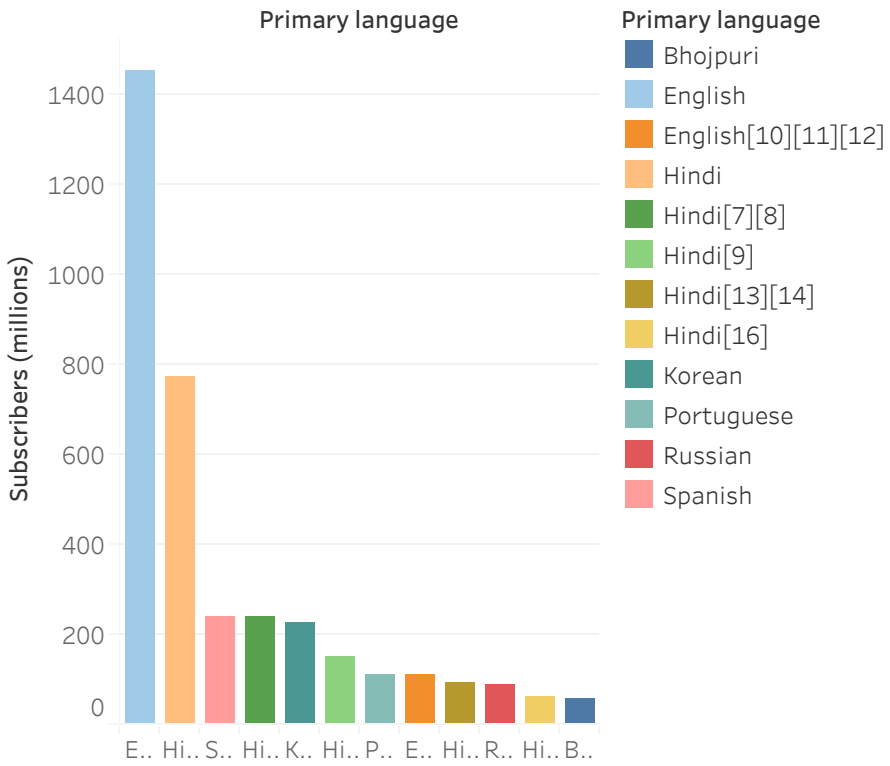
Sum of Subscribers (millions) for each Calculation1. Color shows sum of Subscribers (millions). The marks are labeled by sum of Subscribers (millions).

Country wise sub



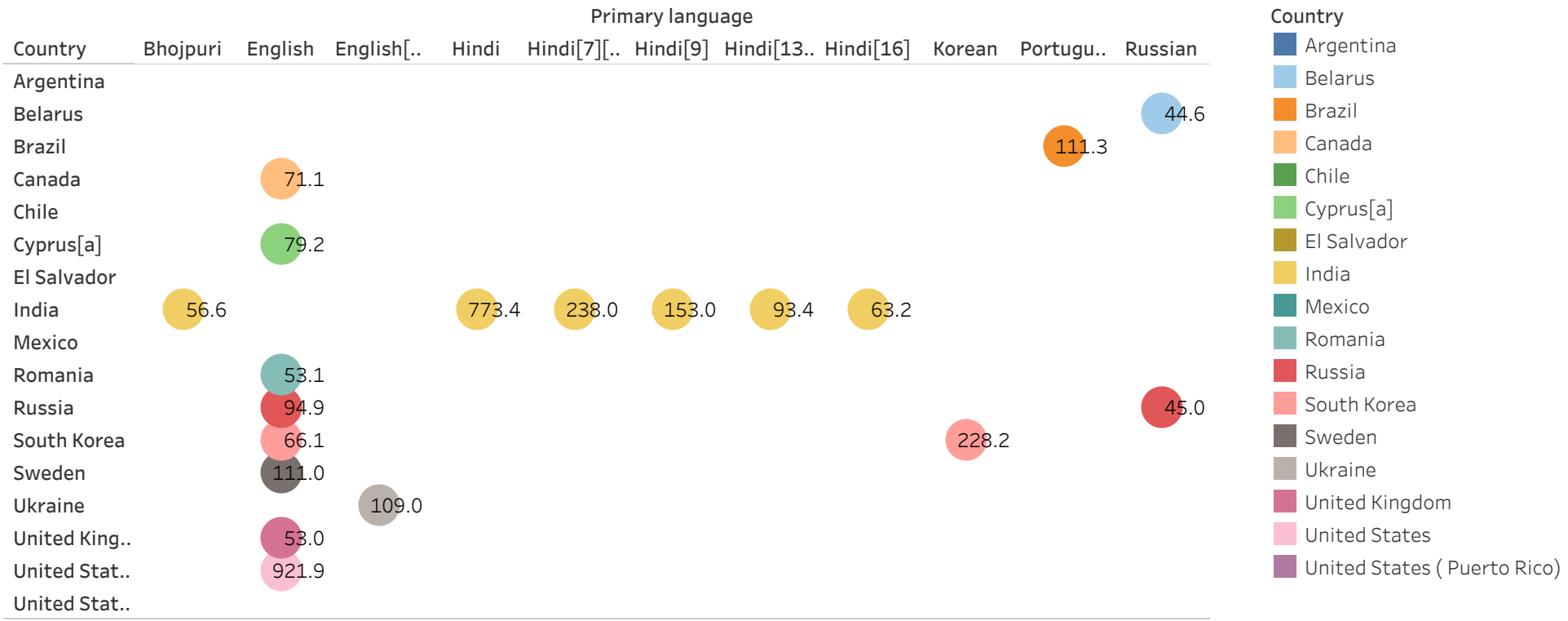
Sum of Subscribers (millions) for each Country. Color shows details about Country.

language wise sub



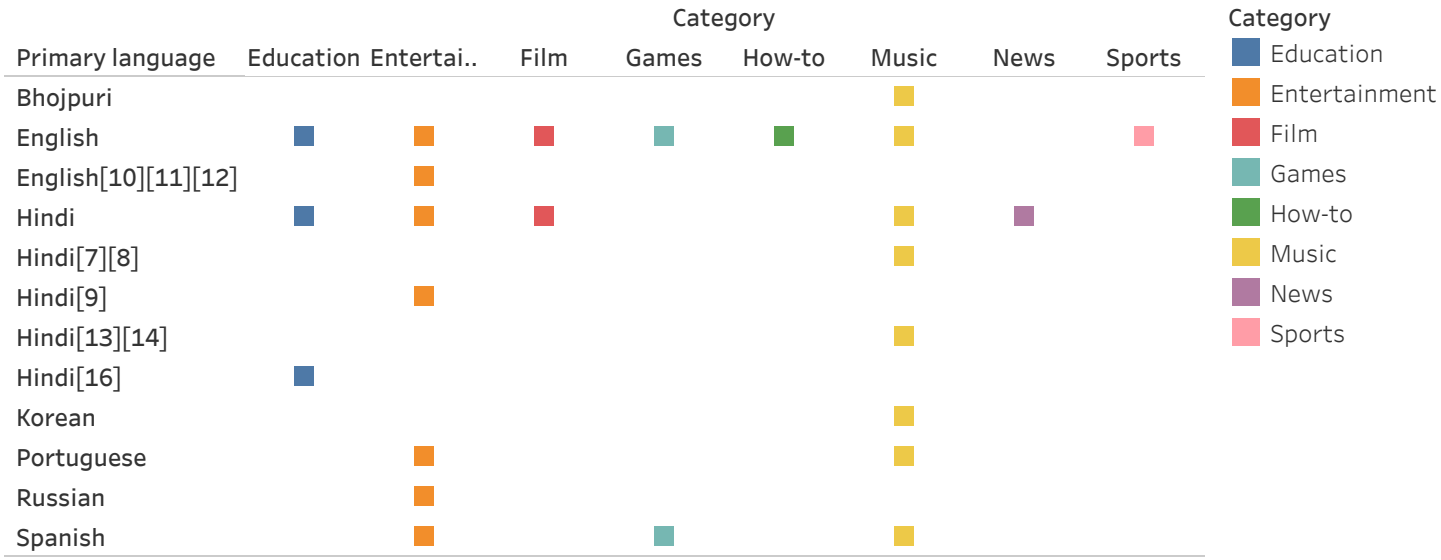
Sum of Subscribers (millions) for each Primary language. Color shows details about Primary language.

Country And Lang



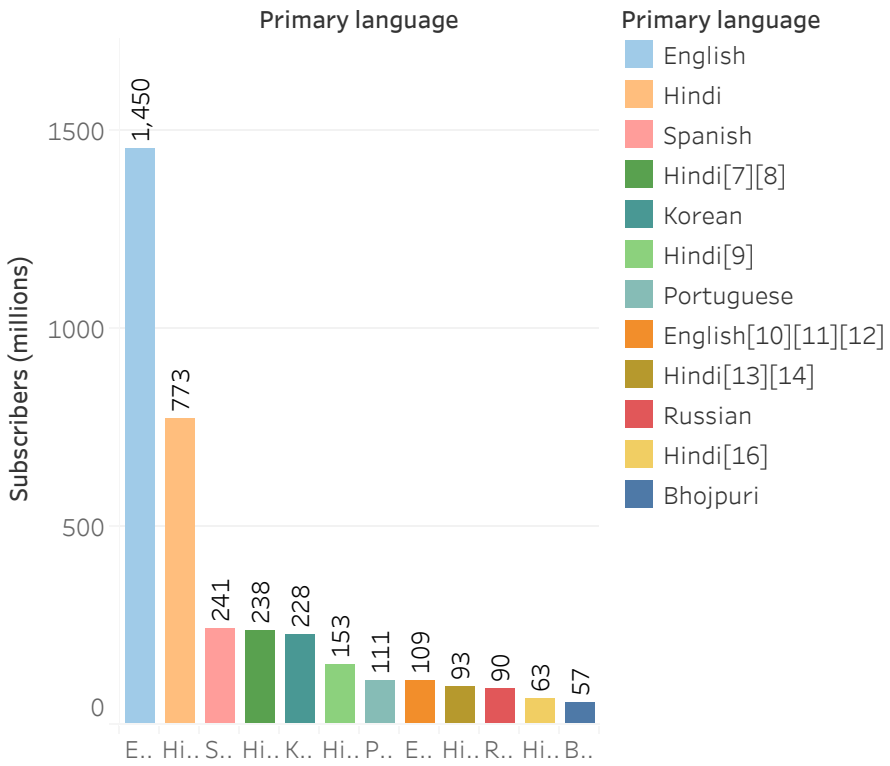
Sum of Subscribers (millions) broken down by Primary language vs. Country. Color shows details about Country. The marks are labeled by sum of Subscribers (millions).

Category wise langauge



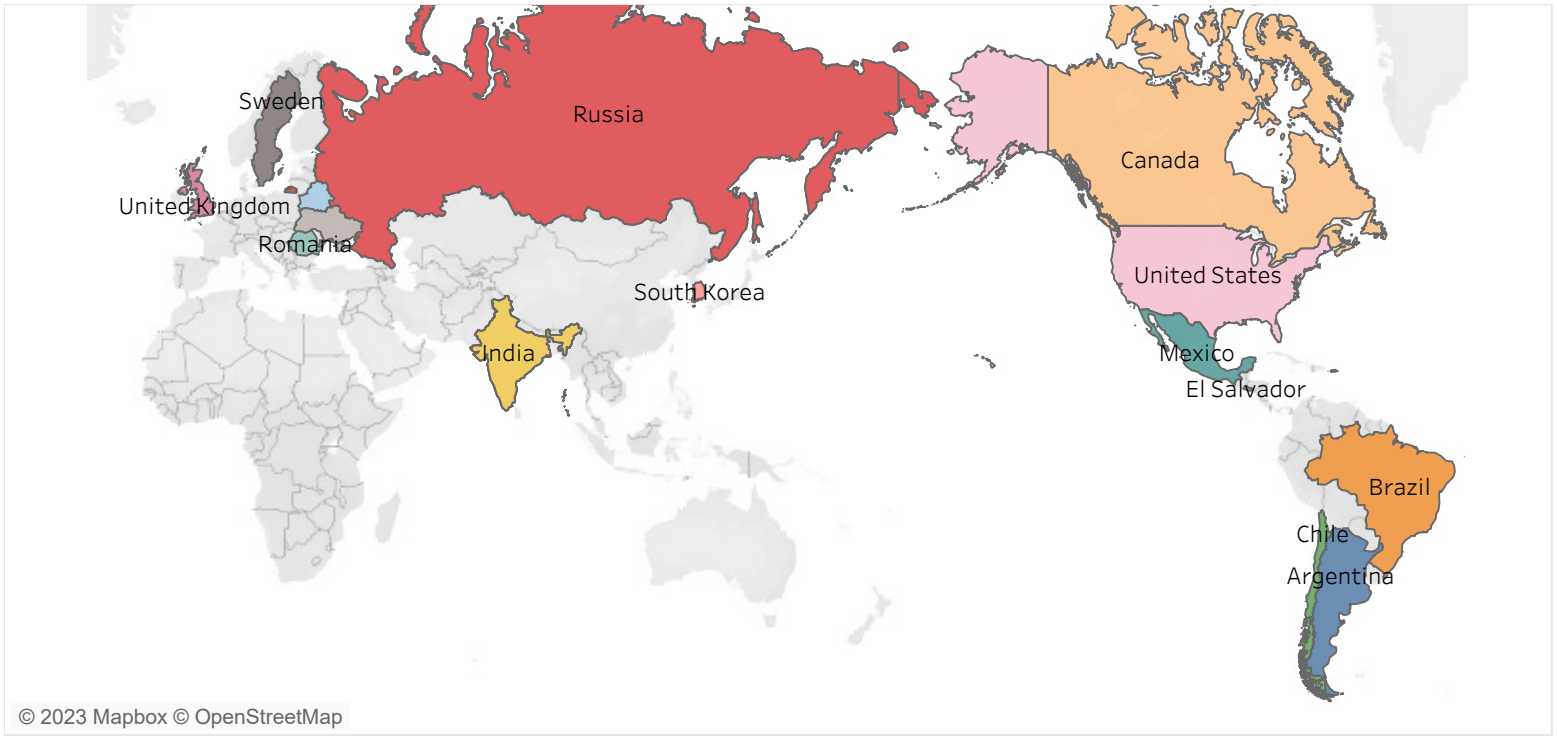
Category (color) broken down by Category vs. Primary language. Details are shown for Category.

primary language



Sum of Subscribers (millions) for each Primary language. Color shows details about Primary language. The marks are labeled by sum of Subscribers (millions).

Country wise channel



Country
- Argentina
- Belarus
- Brazil
- Canada
- Chile
- Cyprus[a]
- El Salvador
- India
- Mexico
- Romania
- Russia
- South Korea
- Sweden
- Ukraine
- United Kingdom
- United States
- United States (Puerto Rico)

Map based on Longitude (generated) and Latitude (generated). Color shows details about Country. The marks are labeled by Country. Details are shown for Country and Primary language.

Rank wise channel

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A4	50
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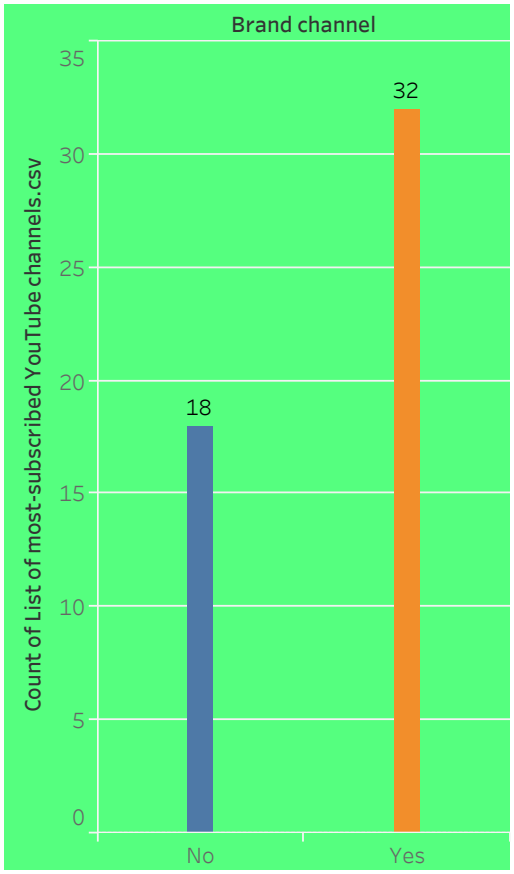
Goldmines	12
Hybe Labels	17

No of Channel with Brand



Brand channel
- No
- Yes

Channel Brand

	Brand channel	
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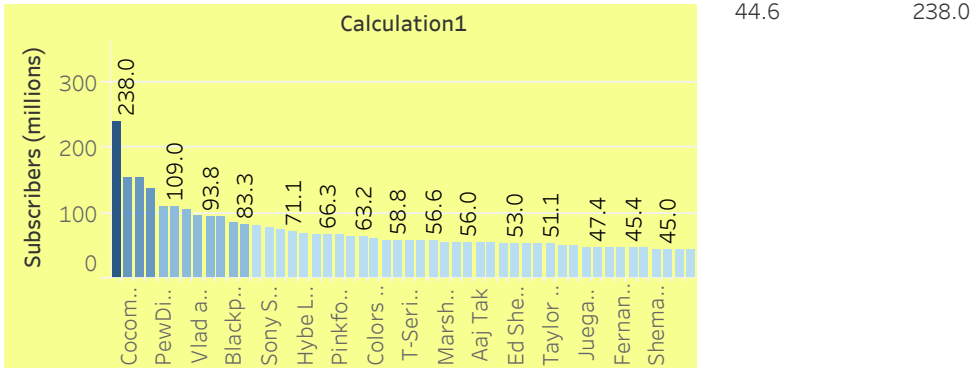
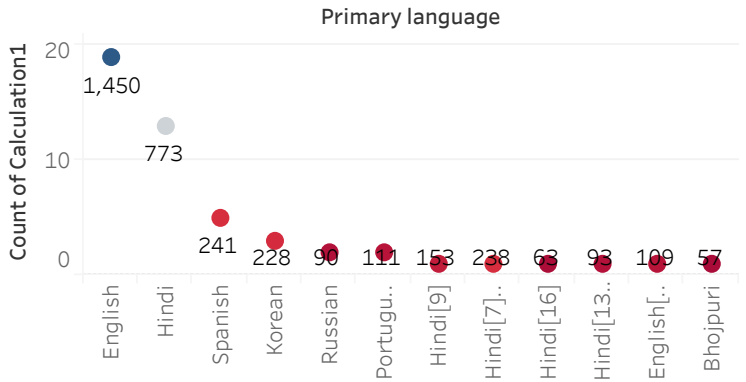
Billie Eilish	No	
BillionSurpriseToys		Yes
Blackpink		Yes
ChuChu TV		Yes
Cocomelon		Yes
Colors TV		Yes
Dude Perfect	No	
Ed Sheeran	No	
El Reino Infantil		Yes
Eminem	No	
Felipe Neto	No	
Fernanfloo	No	
Get Movies		Yes
Goldmines		Yes

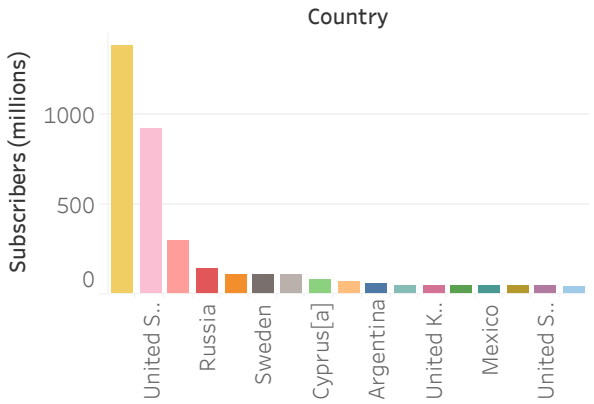
Channel Name with Subscribers

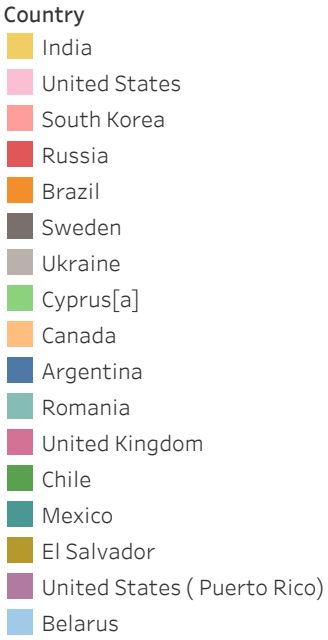


No of channels for particular language



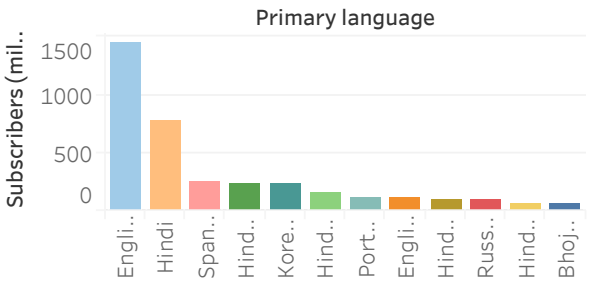
Country wise sub



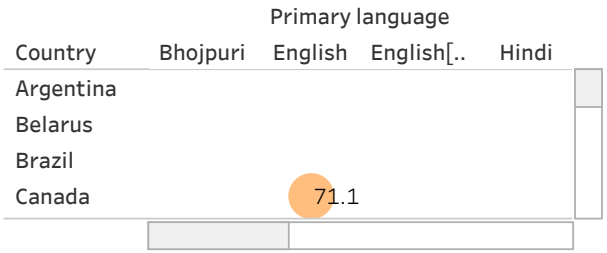


Dashboard 3

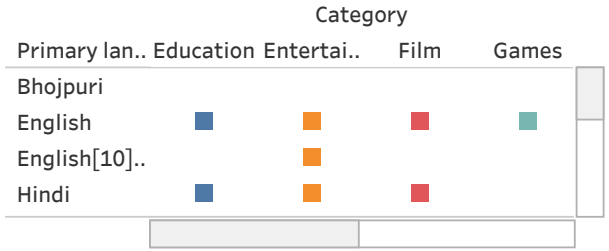
language wise sub



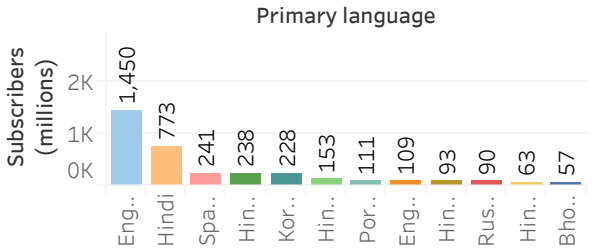
Country And Lang



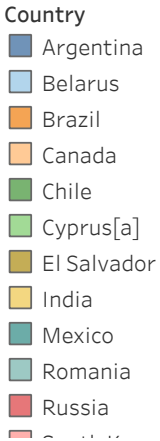
Category wise langauge



primary language

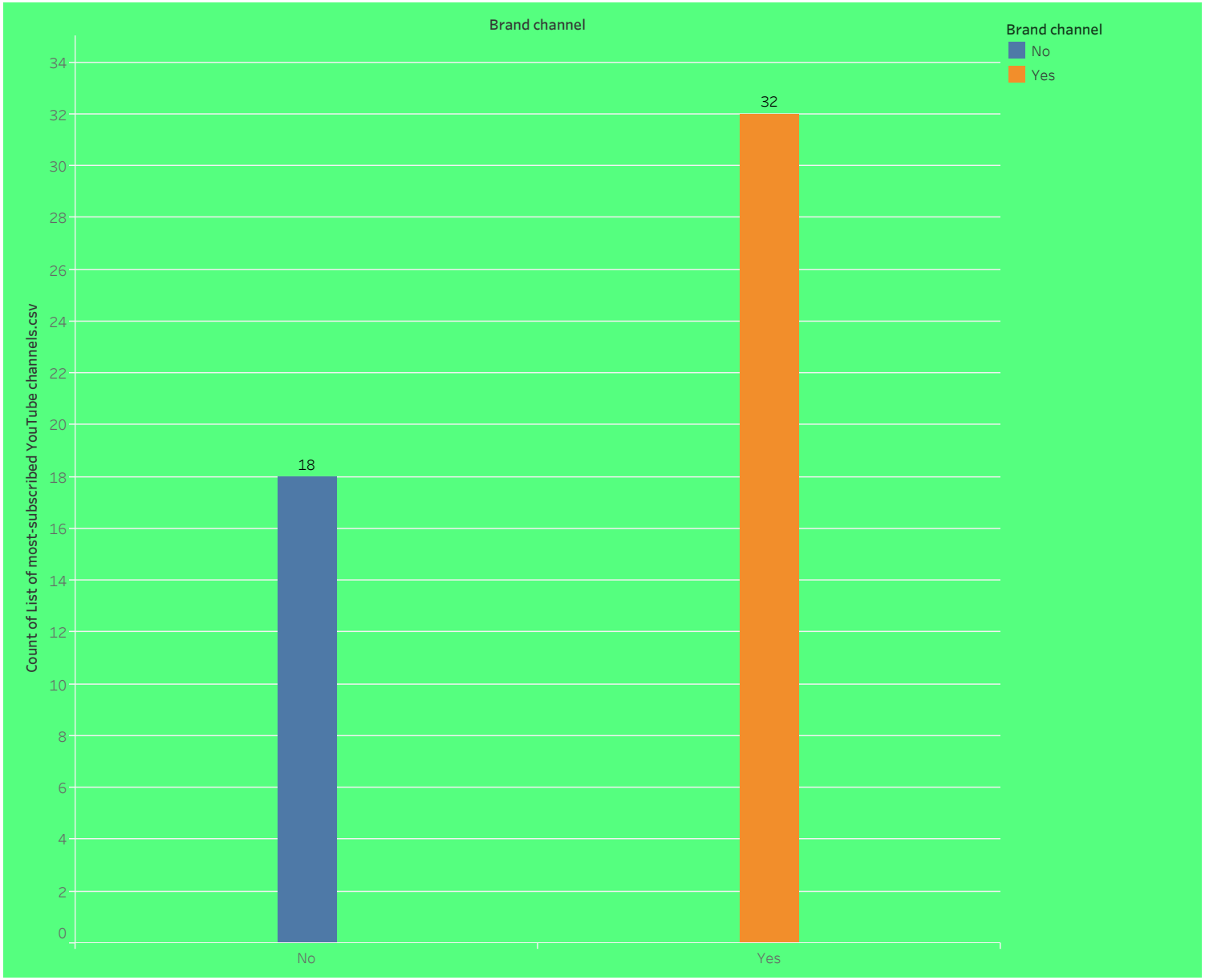


Country wise channel



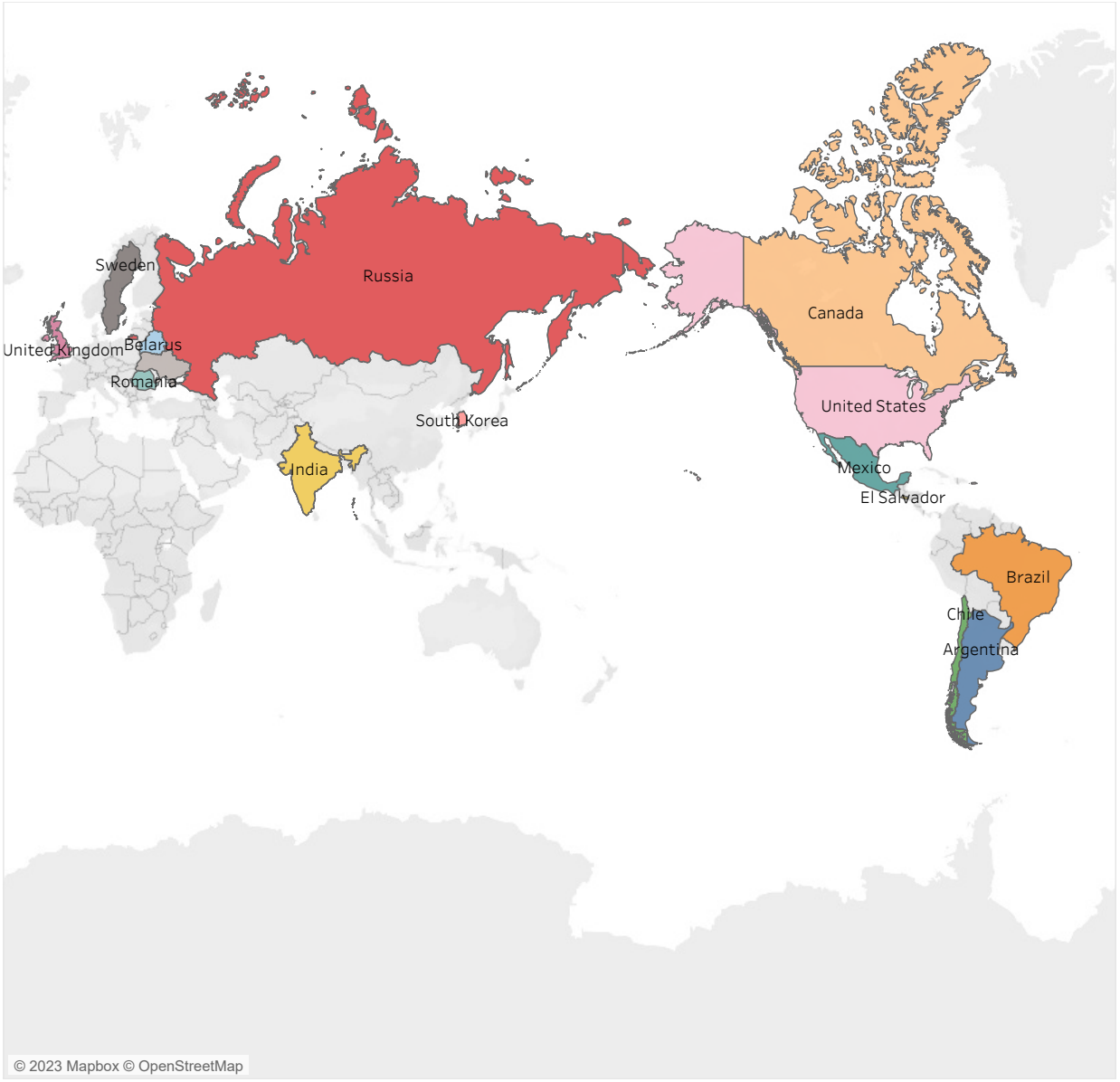
Story 1

Sum of Rank broken down by Calculation1.	Count of List of most-subscribed YouTube channels.cs..	channel Color shows details about Brand channel. The view is fi..	Sum of Subscribers (millions) for each Calculation1. Color s..	Count of Calculation1 for each Primary languag	Sum of Subscribers (millions) for each Country. Color shows..	Sum of Subscribers (millions) fo..



Story 1

Count of Calculation1 for each Pri..	Sum of Subscribers (millions) for each Country. Color shows..	Sum of Subscribers (millions) for each Primary language. Co..	Sum of Subscribers (millions) broken down by Primary language ..	Category (color) broken down by Category vs. Primary ..	Sum of Subscribers (millions) for each Primary language. Co..	Map based on Longitude (generated) and Latitude (generat..



Country
- Argentina
- Belarus
- Brazil
- Canada
- Chile
- Cyprus[a]
- El Salvador
- India
- Mexico
- Romania
- Russia
- South Korea
- Sweden
- Ukraine
- United Kingdom
- United States
- United States (Puert..

ADVANTAGES:

- ✓ **Education and Learning:** YouTube offers a wealth of educational content, from tutorials and documentaries to academic lectures, making it a valuable learning resource.
- ✓ **Entertainment:** YouTube hosts a wide range of entertainment content, from music videos and movie trailers to comedy skits and gaming content.
- ✓ **Accessibility**: Users can access YouTube on various devices, making it a convenient source of entertainment and information**.**
- ✓ **Career Opportunities**: Successful YouTubers can branch into related industries, such as media, entertainment, or merchandise sales.

DISADVANTAGES:

- ➢ **Hate and Trolls:** The internet can be a hostile place, and some creators may face hate, harassment, or trolling.
- ➢ **Privacy Concerns:** Sharing personal information or oversharing can lead to privacy concerns and potential risks.
- ➢ **Changes in Algorithms**: YouTube algorithms and policies can change, affecting video visibility and monetization.
- ➢ **Dependency on Platform**: Creators are at the mercy of YouTube's policies and algorithm changes, which can impact their income and viewership.

CONCLUSION:

In conclusion, YouTube is a globally influential platform that offers diverse content and career opportunities, serves as an educational resource, and has a significant impact on popular culture. However, it faces challenges related to content moderation, misinformation, and algorithmic influence.