

Ideation Phase
Empathize & Discover

Date	27-11-2025
Name	m.sriram
Project Name	Flight Booking System
Maximum Marks	4 Marks

Empathy Map Canvas:

A platform designed to simplify the process of searching and booking flights for travellers. It aims to address user frustrations such as “confusing flight search,” “price fluctuations,” and “lengthy passenger entry.” By offering “smart filters,” “real-time flight availability,” and “easy passenger management,” the system reduces stress and gives travellers a smoother, more confident booking experience.



