S R Sriram

UX UI & Graphic Designer

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Work Experience

Hasna technology / UI UX Designer

March 2023 - Present

Providing User Interface for Cargill Company. Collaborated with product managers and UX designers to convert project requirements and business goals into refined user interfaces within tight deadlines and fast - paced atmosphere.

Used Wireframe, Design system and Prototypes to establish user interface design and architecture.

Projects

ZABOO

UX UI | October 2022 - January 2023

Zaboo is an online tour and travel system that provides an effective solution for users to plan, manage and schedule.

KAYTEA

Brand identity | August 2022 - September 2022

It represents the purity, serently, rose favour. The logo represent combination of rose, rose leaf and tea cup.

WINGS

Brand identity | August 2022 - September 2022

The wings airline logo represents commitment to providing exceptional service amd enjoyable travel experience.

Education

B. S. Abdur Rahman Crescent

2018 - 2022

B. Tech - Computer Science Engineering

C, C++ and Web development. Developed a Voice recoginition software using Machine learning

Buff Creative College

2022 - 2023

Advanced Design & Technology

Completed Graphic and UI UX Design. Designed project zaboo, kaytea.

Skills

User Research and Analysis

Information Architecture

User Interface Design

Interaction Design

User Experience Design

Wireframing and Prototyping

Visual Design

Branding and Identity Design

Software









Usability Testing

Image Processing

Print Design

Iconography



