SQL Project – E-Commerce Data Analysis Questions

1. Total No.Of Unique Customers?
2. Total available Unique products?
3. Total Revenue generated from Sales?
4. Which product has the Highest Total Revenue?
5. Average quantity of products sold per order?
6. Which Country has Highest No.Of Orders?
7. Identify Top 10 Customers who spent most?
8. Most Popular Product categories based on the quantity sold?
9. Calculate the Average Unit Price for each Product?
10. Calculate the Average Revenue per Customer?
11. Calculate the Average number of Products Per Order?
12. Identify the Top 10 Countries with the Highest Revenue?
13. Identify the top 5 Customers who made the Most Orders?
14. Calculate the Total Revenue for each Product Category?
15. Identify the top-selling products by counting the number of orders they appear in?